

David B. DeLuz, M.A., M.P.P.A. **Adjunct Instructor, Public Policy and** **Administration**

He/him/his

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Office Hours: Monday 5-6pm; by appointment



David returns to CSU Sacramento a recognized thought leader in diversity, equity and inclusion, with more than 20 years of progressively responsible executive leadership, policy and program management experience as a chief executive and senior leader in government, non-profit, and social justice organizations and advocacy campaigns. A graduate of the CSU Sacramento, David earned a Master of Public Policy and Administration. He also earned a Master of Arts in American Politics from Claremont Graduate University. His areas of academic interest include policy analysis; social equity and social justice; public management and governance.

David currently serves as the Deputy Director for Civil Rights at Caltrans, responsible for leading the Disadvantaged Business Enterprise, disabled Veteran Business Enterprise, Small Business, and External Equal Employment Opportunity programs. David is committed to expanding opportunities to partner with both internal and external stakeholders to highlight successes, address challenges, and eliminate barriers to meeting the goals and objectives of increasing participation of both small and disadvantaged business firms in over \$7 billion in annual federal and state-only funded contracting opportunities with Caltrans.

CURRICULUM VITAE

David B. DeLuz

EDUCATION

Doctor of Philosophy - Concentration: American Politics and Economics

Claremont Graduate University (ABD)

Dissertation: Timing IS Everything: Individual Contributions, Race and Gender in Congressional Elections 1992-2000. Advisor: Dr. Gary Segura, Stanford University

Master of Arts, Politics - Concentration: American Politics

Claremont Graduate University (2000)

Master of Public Policy and Administration (M.P.P.A.) - Concentration: Urban Policy

California State University, Sacramento (1995)

Thesis: Multi-Ethnic Coalition Politics in Sacramento in 1991-95: Symbolism or Substance?

Bachelor of Science, Journalism - Concentration: Broadcast

California Polytechnic State University, San Luis Obispo (1992)

Senior Project: The History of Educational Television in the United States

NON-ACADEMIC PROFESSIONAL EXPERIENCE

2020-Present Deputy Director, Civil Rights, California Department of Transportation (Caltrans)

Serve as a member of the Director's executive board, responsible for the overall day to day operations of the federal Disadvantaged Business Enterprise (DBE) and state Small/Disabled Veteran Business Enterprise (S/DVBE) programs, including the monitoring and oversight of over \$4 billion in federal and state contracting. Responsible for enforcement of Title VI of the 1964 Civil Rights Act. Serve as both the DBE Liaison Officer, advising the Director regarding all matters related to the DBE program, and the Small Business Advocate.

2013-2020 Director, Strategic Initiatives and Development, California School Boards Association (CSBA)

Working directly with the CEO/Executive Director to lead association-wide initiatives, providing policy analysis, research and recommendations relation to critical education issues. Also responsible for developing strategic relationships and projects in the public, private and non-profit sectors designed to increase the effectiveness of the Association in the service of students and public education. Responsible for coordinating CSBA's implementation of Local Control Funding Formula (LCFF), member education and outreach, board management and relations, and speechwriting. Also responsible for fund development and day-to-day management of the California School Boards Foundation, an affiliated non-profit, 501c3 foundation supporting the mission of CSBA.

2012-2013 President and CEO, Norther California Urban Housing Corporation (Subsidiary of Greater Sacramento Urban League)

Responsible for the day to day operations of a \$2.2 million non-profit workforce and economic development agency which served over 5,000 individuals and families annually. Provided leadership and direction to a staff of up to 22 employees. Accomplishments include: securing a

\$600,000 federal grant to launch an IT technician training program, boosting starting pay for graduates to more than \$16/hour; establishing a subsidiary nonprofit, NorCal Urban Housing, to engage in neighborhood stabilization by providing affordable housing options to victims of the nation's housing crisis; developed a HUD-certified housing counseling agency, assisting over 500 families in the mortgage modification process; helping more than 600 individuals re-enter the workforce after being laid off; assisting over 300 youth and young adults to complete their G.E.D.; preparing more than 500 youth for the workforce through career technical training and services; serving as a member of Next Economy and Next Ed, both regional efforts to align workforce readiness and education.

2009-2013 President and CEO, Greater Sacramento Urban League

Responsible for the day-to-day operations of a \$2.2 million non-profit workforce and economic development agency which served over 5,000 individuals and families annually. Provided leadership and direction to a staff of up to 22 employees. Accomplishments include: securing a \$600,000 federal grant to launch an IT technician training program, boosting starting pay for graduates to more than \$16/hour; establishing a subsidiary nonprofit, NorCal Urban Housing, to engage in neighborhood stabilization by providing affordable housing options to victims of the nation's housing crisis; developed a HUD-certified housing counseling agency, assisting over 500 families in the mortgage modification process; helping more than 600 individuals re-enter the workforce after being laid off; assisting over 300 youth and young adults to complete their G.E.D.; preparing more than 500 youth for the workforce through career technical training and services; serving as a member of Next Economy and Next Ed, both regional efforts to align workforce readiness and education.

2004-2009 Gubernatorial Appointee, State of California, Sacramento, California

Served as the Assistant Director (Acting) for the Division of Community Partnerships, Department of Corrections and Rehabilitation, responsible for the day-to-day operations of the 12 member staff and approximately \$10 million annual operating budget. Appointed by Governor Schwarzenegger as the Chief Liaison to the Division of Community Partnerships, tasked with establishing the Division, its mission, infrastructure and staffing. Responsible for initiating innovative programs and relationships with local government, local law enforcement, non-profit and corporate stakeholders. Also served as Deputy Appointments Secretary, responsible for making appointments to senior-level positions within State Government. Portfolio includes the California Department of Corrections and Rehabilitation, Office of Homeland Security, Office of Emergency Services, Veterans Affairs, the Base Closure and Realignment Committee and the Peace Officer Standards and Training Commission. Also advised senior-level staff on matters relating to external affairs, messaging and outreach.

1998-2004 Principal, Sigma Communications, Sacramento, California

Served as owner and Principal Consultant of an independent political consulting and public affairs firm. Provided advice and professional services to local and state-level political candidates. Consulted with local government on policy issues, as well as local school districts and non-profit agencies in the areas of strategic planning, grantsmanship, media relations and public affairs. Worked as part of an interdisciplinary team to coordinate regional events for "Cover the Uninsured Week", a national public education and advocacy campaign designed to highlight the plight of the over 41 million Americans without health insurance.

2001-02 Outreach Coordinator, Capital Fellows Programs, Sacramento, California

Managed outreach activities for the prestigious Capital Fellows Programs. Responsible for outreach strategy development, including ad placement, media, volunteer and event coordination at over 58 college and university campuses across the state and nation. Activities resulted in a

record 63% increase in the number of applications received for the 2002-03 program year.

2000-01 Director of Communications and Community Relations, Grant Joint Union High School District, Sacramento, California

Responsible for all media and stakeholder communications for the grade 7-12 school district of over 12,000 students. Also served as district legislative analyst, tracking relevant K-12 legislation affecting district. Developed first-ever strategic communications and community relations plan; designed and produced the district's first newspaper, which served to improve community relations and knowledge of the district's successes; coordinated with community stakeholders and developed strategic relationships on behalf of the district.

1996-2000 Research Associate, Claremont Graduate University, Claremont, California

Served as member of research teams at both the Tomas Rivera Policy Institute and the Institute for Democratic Renewal. Responsible for study design development, data collection and analysis, issue research and development of dissemination strategies for findings. Worked as part of research team that completed a 25-year analysis of affirmative action in State employment, as well as part of a national study on promising practices for community development and collaboration.

1992-95 Legislative Assistant/Consultant, State of California, Sacramento, California

As a legislative assistant for the California Department of Corrections, was responsible for legislative analysis, constituent casework and coordinating with staff from the Youth and Adult Corrections Agency (YACA). Completed major research project on use of force in California correctional facilities from 1985-1995. As a consultant in the office of State Senator Robert Presley, staffed the Senate Joint Committee on Prison Construction and Operation. Responsible for legislation, media coordination regarding press inquiries into prison issues, constituent casework and maintaining relationships between the committee and the Youth and Adult Corrections Agency (YACA). Researched and authored articles for special interest publications on behalf of the senator. Also served as a legislative assistant for the California Department of Parks and Recreation, responsible for assisting legislative director in completing bill analysis, constituent casework, issue research and special projects. Responsible for gathering relevant news and information from a variety of sources; worked with staff to produce the "Take Pride in California" awards program; interviewed legislators for special features in Parks publication.

ACADEMIC EXPERIENCE

2019: Guest Lecturer, Stanford University. The Political Environment of Education Policy.

1999-2002: Adjunct Professor, California State University, Sacramento. Graduate Program in Public Policy and Administration/Department of Government.

1997-98: Adjunct Professor, California State University, Fullerton. Division of Political Science and Criminal Justice.

Courses Taught: Intro Research Methods, American Politics and Government, Politics of the Underrepresented, Political Environment of the Public Policy Process, Intro to Criminology, and Corrections.

AREAS OF RESEARCH INTEREST

Congressional Elections, Interest Groups, Political Behavior, Political Ethics, Public Policy Analysis, Racial and Ethnic Politics.

RESEARCH AND PRESENTATIONS

- De Luz, David. 2002. "Candidate Gender and PAC Contributions in Congressional Elections, 1992-2000." Paper presented at the annual meeting of the Western Political Science Association.
- Guest Speaker, Sacramento Unitarian Universalist Church. Topic: Building Community in America (February, 2002).
- Presentation, University of California, Davis. 2001. "The Impact of PAC Discrimination on the Electoral Fortunes of Blacks and Latinos in Congress."
- A Community Builder's Tool Kit, 2000. Participated in national field research on interracial, multicultural community building, as part of a privately funded follow up to President Clinton's 'Initiative on Race'.
- Research Project, Claremont Graduate University. 1999. "Impact of Tax Policies on Business Location Decisions". Unpublished seminar paper.
- De Luz, David and Gary Segura. 1999. "The Color of Money: African-Americans, Latinos and PAC Discrimination in Congressional Campaign Contributions." Paper presented at the annual meeting of the Midwest Political Science Association.
- Panel Participant, Racial Legacies Conference, Cal Poly Pomona (April, 1998)
- Guest Speaker, Multi-Ethnic Lecture Series, CSU San Bernardino. 1998. "Ethnic Minority Empowerment in the 21st Century."
- Guest Lecture, Pitzer College. 1997. "The Impact of Affirmative Action on California State Government Employment."
- Fajardo, Richard, Dennis Falcon and David De Luz. 1996. "Affirmative Action in California State Government Employment 1972-92." Policy Brief of the Tomas Rivera Policy Institute, Claremont, California.

PROFESSIONAL DEVELOPMENT

Senior Fellow, American Leadership Forum, Mountain Valley Chapter. Class XV (2011). ALF Fellows represent a cross section of community leaders who work in the public, private and non-profit sectors. During monthly meetings, Fellows explore the complex challenges facing the region. The Fellows ultimately improve the Mountain Valley region by applying these lessons to real and difficult situations.

Participant, Leadership Southern California, Southern California Leadership Network, 1999. SCLN is the premiere leadership-training institute in the five-county Southern California region. The nine-month public affairs and policy program develops an interactive network of exemplary and culturally diverse decision makers and state, local and municipal level officials – encouraging the development of public policy solutions that are regionally beneficial. Curriculum includes policy trainings, briefings, seminars and on-site research with practitioners throughout the region.

ICPSR Summer Program in Quantitative Methods, 1998. Topical coursework included: Simultaneous Equations and Game Theory. Additional instruction in computer-based statistical data analysis and management systems, including SPSS, SAS and STATA; topics in survey research methods and techniques; matrix algebra and calculus.

Grantsmanship Training Institute, Non-profit Resource Center, 1994.

LEADERSHIP DEVELOPMENT/ACTIVITIES/HONORS

- Ordained Minister, Faith Fellowship Community Church (2021)
- Member, Board of Directors, Faith Fellowship Community Church (2015-present)
- Advisory Board Member, Next Ed (2012-13)
- Steering Committee Member, Next Economy (2011-13)
- American Leadership Forum, Class XV (2011-12)

- Member, Natomas Community Planning Advisory Council (2008-12)
- Ordained Deacon, Faith Fellowship Community Church (2008)
- Graduate, Citizens Planning Academy, City of Sacramento (2008)
- Member, Board of Directors, Big Brothers Big Sisters of Sacramento (2006-07)
- President, NAACP – Sacramento Branch (2002-2005)
- Member, Sacramento Racial Profiling Data Collection Review Committee (2003-04)
- Member, Sheriffs Community Advisory Board (2003-05)
- Co-Chairperson, African-American Redistricting Project (2000-01)
- Member, Board of Directors, The Make a Difference Project (2000-04)
- Member, Class IX, Leadership Southern California (1998-99)
- Guest Columnist, The Inland Valley News, Pomona, CA (1997-1999)
- Commissioner, Sacramento County Human Rights/Fair Housing Commission (1995-96)
- Member, Toastmasters International (1994-present)
- First Vice President, Greater Sacramento Branch, NAACP (1995)
- Member, Sacramento County Alcohol and Drug Program Advisory Board (1993-95)
- Member, Council for University Planning, CSU Sacramento (1993-94)
- Founder, Trick or Treat for the Homeless Program - San Luis Obispo, CA (1991-92)
- Member, Phi Beta Sigma Fraternity, Inc. (1988-present)

REFERENCES

Available upon request.