Required Lower Division Core Courses (12 units)

(3) COMS 2  Argumentation
(3) COMS 8  Interpersonal Communication Skills
(3) COMS 55  Media Communication and Society
(3) JOUR 30  Basic News Writing (Jour 20; ENGL1A may be taken concurrently)

Required Upper Division Core Courses (9 units)

(3) COMS 100A  Survey of Communication Studies
(3) COMS 100B  Critical Analysis of Messages (COMS 2 and 4; ENGL 20; WPJ passing score; COMS 100A may be taken concurrently)
(3) COMS 100C  Introduction to Scientific Methods in Communication Research (COMS 100A may be taken concurrently)

Concentration Requirements and Research Methods (21 units)

(3) COMS 118  Survey of Public Relations (One college writing course in ENGL or JOUR)
(3) COMS 123  Writing for Public Information (JOUR 30; WPJ passing score)
(3) COMS 158  Public Relations Planning and Management (COMS 123 or JOUR 123)

(3) COMS 170  Data Analysis in Communication Research (COMS 100C)

OR

(3) COMS 171  Survey Methods in Communication Research (COMS 100C)

(3) COMS 187  Issue Management and Case Studies in Public Relations (COMS 100A; COMS 118; 12 units of COMS upper division)
(3) MKTG 101  Principles of Marketing
(3) COMS 106  Introduction to Digital Media OR MKTG 125 Advertising

Electives (6 units)

Upper division Communication Studies courses selected in consultation with your major advisor.

People interested in this area of Communication Studies often choose courses from the following electives:

(3) COMS 105  Small Group Communication
(3) COMS 114  Communication and American Culture
(3) COMS 116  Intercultural Communication
(3) COMS 117  Multimedia Communication
(3) COMS 119  Conflict Resolution Through Communication
(3) COMS 136  Introduction to Publishing on the World Wide Web (GPHD 101 or COMS 121 with instructor permission)
(3) COMS 160  Political Communication
(3) COMS 164  Visual Communication (COMS 100A, 100B)
(3) COMS 166  Theories of Persuasion and Attitude Change
(3) COMS 175  Creative Problem Solving
(3) COMS 179  Media, Sports and Society
(1-3) COMS 195  Internship in Communication Studies (COMS 100A, COMS 118, COMS 123)
(3) COMS 197A  Journalism Laboratory (Working as staff member on the State Hornet Newspaper)

Notes: No more than 3 units of COMS 195 can be applied to the major requirements.

Students in the Public Relations concentration are encouraged to minor in the social sciences or business.