

10TH ANNUAL FALL ETHICS SYMPOSIUM

The Ethics of Nudges

The Ethics of Nudges

How can we help people to decide what is best for themselves while still respecting their freedom? From the way a school cafeteria arranges the placement of its veggie and desert options to the way a corporation structures its employee pension contributions, the concept of “nudges” - and the related concepts of manipulation, choice architecture, and “libertarian paternalism” - are hot topics. Is it really possible to “nudge” without manipulation or coercion? Is it really a wise idea for the government to get (or stay) in the business of “nudging” citizens for their own good? Join us for two days of reflection and discussion on these and other ethical questions surrounding “nudges.”

November 16, 2015

9:00 am - 4:00 pm

Cosumnes River College | Recital Hall

9:00 – 9:15 am: Morning Refreshments

9:15 – 9:30 am: Greetings and Opening Remarks

9:30 – 11:30 am: Session #1: Nudged and Rational

11:30 am – 1:30 pm: Lunch Break

1:30 – 3:30 pm: Session #2: Much Ado About Nudging

3:30 – 4:00 pm: Reception

November 17, 2015

9:00 am - 4:00 pm

Sacramento State | Redwood Room, University Union

9:00 – 9:15 am: Morning Refreshments

9:15 – 9:30 am: Greetings and Opening Remarks

9:30 – 11:30 am: Session #3: Keynote Session, Choice Architecture and Lifestyle Infrastructure

11:30 am – 1:30 pm: Lunch Break

1:30 – 3:30 pm: Session #4: Nudge? Nudge? Think. Think.

3:30 – 4:00 pm: Reception

This event is free and open to the general public.

For further information, please contact the
Center for Practical and Professional Ethics:

TEL. 916-278-5011 | E-MAIL: cppe@csus.edu
www.csus.edu/cppe

