

Graduate of the Last Decade (GOLD) Alumni Council Job Description

Job Title: Council member at-large, GOLD Alumni Council

General Duties: To inform and provide input on initiatives and programs that engage recent graduates in

order to stay connected with Sacramento State; Serve as volunteers to assist with

various recent graduate event logistics (event location, timeline, marketing,

communication, outreach, etc.); assist in fulfilling the annual plan for recent graduate engagement; support the mission of the Sacramento State Alumni Association: "To connect, engage, and celebrate alumni, students and friends of Sacramento State while

building lifelong relationships that support the future of our University."

Term of Service: Council members serve a two-year term

Responsible to: Fellow GOLD Alumni Council Members, the Sacramento State Alumni Association Board

of Directors and staff.

Roles and Responsibilities:

- 1. Understand the mission and goals of the Alumni Association and serve as an ambassador in building campus and community partnerships and support;
- 2. Engage in strategic dialog to help address the programmatic and communications needs of recent graduates;
- 3. Provide insight and recommendations regarding engagement, outreach, and fundraising strategies that will increase the participation of recent graduates;
- 4. Volunteer time and expertise in implementing specific programs and projects;
- 5. Foster a culture of philanthropy in concert with the Alumni Association and University Advancement;
- 6. Assist in assessing the impact of recent graduate focused programs, projects and events.

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Duties of each Council Member-atlarge:

- 1. Be informed about the Alumni Association, its mission, programs, policies, services, and impact on alumni and students;
- 2. Attend Council meetings and be an active participant by preparing for the meeting, sharing your knowledge and expertise, and respecting the viewpoints of others;
- 3. Be a financial supporter of the Alumni Association by making an annual gift of at least \$25 towards alumni programs;
- 4. Volunteer time outside of meetings to assist with programs, projects and events;
- 5. Participate in Alumni Association events and programs;
- 6. Tap into your personal and professional networks to maximize participation;
- 7. Be informed about philanthropy at Sacramento State and its impact on the Alumni Association and the University, and advocate for philanthropic contributions;
- 8. Encourage alumni affiliation and engagement with the Alumni Association and Sacramento State.

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