



# DISTINGUISHED ALUMNI AWARDS

## Celebrating Alumni

These awards are presented jointly by the President of California State University, Sacramento and the Alumni Association. The Distinguished Alumni Awards (DAA) event is attended by the region's most influential business, media, education and political leaders. This coming together of influence and achievement evokes pride and remembrance among attendees, and is an extraordinary showcase of Sacramento State's impact beyond the borders of its campus.

To view a complete list of previous award recipients, please visit:  
[bit.ly/SacStateDAA](http://bit.ly/SacStateDAA).



**Thursday,  
October 30, 2025**



### Exposure

300,000 alumni, 3,500 faculty  
& staff, 31,000 students

### Attendance

300 in-person



**Harper Alumni Center**  
Sacramento State

### Audience Profile

Sacramento State alumni, business and community leaders,  
elected officials, University deans, faculty and staff

Sponsor Levels	Presenting (1 Available)	Platinum	Gold	Silver
BENEFITS	\$7,500	\$5,000	\$2,500	\$1,500
Exclusive "presented by" status	✓			
Logo in e-newsletter (155,000 emails) and social media	2 EMAILS	1 EMAIL		
Recognition in up to three digital invitations and in print if sponsorship is confirmed by 8/15/25)	LOGO	LOGO	NAME	
Recognition during welcome address	✓	✓	✓	
Recognition on event signage (Sponsorship must be confirmed by 10/1/25)	LOGO	LOGO	LOGO	NAME
Recognition on DAA webpage (21,000 monthly hits)	LOGO, LINK	LOGO, LINK	LOGO	NAME
Placement in event digital slideshow	AD	LOGO	NAME	NAME
Program ad (Sponsorship must be confirmed by 10/1/25)	FULL	FULL	HALF	QUARTER
In-person event tickets	10	8	4	2

### Customize your sponsorship . . .

If you don't see a level here that meets your needs, we are open to customizing a package for you. Please contact Jennifer Barber at [jbarber@csus.edu](mailto:jbarber@csus.edu) or 916-278-3634.