



# GRAD FEST 2025-2026

## Connect with your future workforce at Grad Fest!

Grad Fest connects Sacramento State's graduating students with resources to prepare for the next phase of life — including graduate services, advanced degrees, and job opportunities.

Join us as a sponsor and gain premium exposure to Sacramento State's next graduating class.

## Stingers up!



### Fall | October 7-8

10 a.m. - 6 p.m., 10 a.m. - 3 p.m.  
Hornet Bookstore, 2nd Floor



### Exposure

9,000+ graduating students  
(avg. age 23–29) within 76 majors  
(3,000 in the fall / 7,000 in the spring)

### Spring | March 17-18

10 a.m. - 6 p.m., 10 a.m. - 4 p.m.  
University Union, Ballroom I, II, III (first floor)

### Attendance

Approx. 4,000 recent grads and students  
(1,500 in the fall / 2,500 in the spring)



**No. 4 most diverse campus in the Western U.S.** *U.S. News & World Report, 2023*

Sponsor Levels & Benefits	*Platinum	Gold	Table Vendor
<b>BOGO Half Off for Fall &amp; Spring Pricing</b>	<b>*\$6,000</b>	<b>\$3,375</b>	<b>\$1,125</b>
<b>Pricing for one Grad Fest</b>	<b>\$4,500</b>	<b>\$2,250</b>	<b>\$750</b>
Thirty (0:30) sec. featured announcement twice per event day	✓		
Promotion in post-event email to approx. 9,000+ students	✓		
Inclusion of giveaway in merchandise bags	✓		
Opportunity to participate in other campus events	✓		
Mention in event promotion email to approx. 9,000+ students	✓	✓	
Logo on digital screens, signage, social media and website	✓	✓	
Named in event announcements	✓	✓	
Booth space	✓	✓	✓
Opportunity to connect with students	✓	✓	✓

*\*additional savings with Platinum level sponsorship*

### Customize your sponsorship . . .

If you don't see a level here that meets your needs, we are open to customizing a package for you. Please contact Jennifer Barber at [jbarber@csus.edu](mailto:jbarber@csus.edu) or 916-278-3634.

**GRAD FEST PARTICIPATION FORM**

FALL 2025 AND SPRING 2026

☐

BOTH

☐

Fall 2025 - only

☐

Spring 2026 - only

**Participation Level***\*both fall & spring*☐

Platinum: \$4,500

☐

Gold: \$2,250

☐

Table Vendor: \$750

☐

Platinum: \*\$6,000

☐

Gold: \*\$3,375

☐

Table Vendor: \*\$1,125

Company/Organization:

Contact Person:

Mailing address/city/zip:

Phone:

Email:

Contact for the day of event (if different from above):

Phone/Email:

**Setup Request/Special Request** \*Fee may apply

Do you need electricity?

☐

Yes (access not guaranteed)

☐

No

Special requests:

**Prize Drawing**

Gain extra visibility with signage and verbal recognition by donating an item(s) for the prize drawing.

☐

Yes, I would like to donate an item(s) for the prize drawing.

Value:

Quantity:

Prize description:

**Payment Information**

Registration fee:

Extra all-day parking passes: \$8 each

*(one parking pass included at no cost)*

Payment method:

☐

Check - Preferred method

☐

Visa/Mastercard

The Sacramento State Alumni Association will send an invoice to facilitate your payment upon receiving form.

Billing address:

Signature:

Date:



## Additional Details

### Form Submission

Mail:

**Sacramento State Alumni Association**

Attn: Grad Fest – 2024-2025

6000 J Street, MS 6024

Sacramento, CA 95819

Email:

Maikalina Nevills

Sacramento State Alumni Association

Lead Communications and Outreach Officer

[maikalina.nevills@csus.edu](mailto:maikalina.nevills@csus.edu) | 916-278-3862

### Event Info



#### Fall | October 7-8

10 a.m. - 6 p.m., 10 a.m. - 3 p.m.

#### Spring | March 17-18

10 a.m. - 6 p.m., 10 a.m. - 4 p.m.



#### Fall | Hornet Bookstore

2nd Floor

#### Spring | University Union

Ballroom I, II, III (first floor)



#### Equipment

One 6' table and two chairs will be provided within an 8' booth space. Tablecloths are NOT provided.



#### Setup

8:30 - 9:30 a.m.



#### Breakdown

Wednesday, 4 - 7 p.m.  
(No early breakdowns will be permitted. Vendors must be able to remain at their table for the entire duration of the Grad Fest.)



#### Parking

One parking permit will be provided to each vendor. Additional parking permits may be requested on the form on the reverse side (\$8 each). Short-term loading/unloading parking is allowed in certain zones during the set-up and break-down times only. Loading/unloading parking is limited and allowed on a first-come, first-served basis.



#### Food

Lunch vouchers will be provided for table vendors.



#### Electricity

\*Fee may apply.  
Access to electricity is limited and not guaranteed. VENDORS are responsible for providing their own extension cord of at least 25' in length as needed.

### Questions or Concerns

If you have any questions or concerns, please contact:

Maikalina Nevills

Sacramento State Alumni Association

Lead Communications and Outreach Officer

[maikalina.nevills@csus.edu](mailto:maikalina.nevills@csus.edu) | 916-278-3862

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