

X Reasons to Learn



- I.** Italy has one of the longest uninterrupted literary traditions in the world. The language of Dante's *Divine Comedy* helps you speak today's Italian.
- II.** According to UNESCO (the cultural and educational agency for the United Nations) most of the world's cultural heritage sites are in Italy. The Coliseum is just the first of a long list of extraordinary monuments over 2000 years old!
- III.** Italian has the highest number of words for describing food! *Pasta, al dente, amaro, pizza, mozzarella, parmigiano, spaghetтата, buon appetito* and so on...
- IV.** If you like arts, music, design, architecture, opera, food, soccer, Formula 1, here is the entrance language. Knowing Italian is key to several career fields. Italy is a world leader in the culinary arts, interior, fashion, graphic, & furniture design, in machine tool manufacturing, robotics, electromechanical machinery, shipbuilding, space engineering, construction machinery, and transportation equipment...
- V.** Italy is one of the top economies in the world, and many employers are seeking people who speak both Italian and English. An estimated 7,500 American companies do business with Italy and more than 1,000 U.S. firms have offices in Italy, including Chrysler, IBM, General Electric, Motorola, Citibank. Many Italian firms have offices in the U.S.
- VI.** The Italian language is the closest to Latin, the common ancestor of all Romance languages. An estimated 50 percent or more of the English vocabulary comes directly from Latin. Knowing Italian may help improve your scores in English, Political Science, and many other fields.
- VII.** Truly appreciate the powerful films of some of the greatest directors of all time, Fellini, Visconti, De Sica, Rossellini, Pasolini...
- VIII.** Italian is the fourth most studied language in the world perhaps because...
- IX.** Italian is recognized universally as one of the most beautiful languages on the planet. After all where did the Renaissance begin?
- X.** Why do you think Mozart, one of the greatest musical minds of all time (an Austrian by birth whose first language was German), composed most of his operas in Italian?

What are your reasons?

