Cyberbullying Protocol, Procedures, and Strategy

Policy and procedures:

- Establish a comprehensive policy
- Convey that to everyone
- Create a form of knowledge about policies and have students sign it
- Establish a reporting procedure: text, online form, fillable pdf form
- Possibly create School Facebook/myspace page
    - Have students who are on it connect to the page

When informed of a cyber-bullying situation:

- Preserve the evidence
    - Keep all offensive messages and posts
- Seek to Identify Cyberbully
    - Remember they may be using a fake name.
    - Identification is not always possible but often technology provider can help.
- Search for Additional Material
    - Assess threat and see if there is related materials
- If appropriate refer to law enforcement.

When informed of a website bullying situation:

- Talk to victim
- Discuss situation with others who are aware of it (including bully)
- Contact company that houses website
    - Identify possible solutions (deletion of information)
- Contact parents involved
    - Inform of procedures and options

When informed of a text/pic/instant message situation:

- Talk to victim
- Obtain evidence about it (copies of information)
- Address bully/bystanders
    - Includes punishment
- Reintroduce policy in the school