### Article

Evidence That a Greater Presence of Latinx Faculty or Administrators Raises the Completion Rates of Various Cohorts of Community College Students Educational Policy I-40 © The Author(s) 2022 Article reuse guidelines: sagepub.com/journals-permissions DOI: 10.1177/08959048221090152 journals.sagepub.com/home/epx



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### Abstract

Only a quarter of full-time U.S. students complete their desired goal from community college attendance, with the rate of success even lower for Latinx students. This panel-data regression study looks for evidence regarding the expected influence of increasing the presence of Latinx faculty or administrators on cohort completion rates for all students, only Latinx students, and sub-samples of these two cohort types divided further by economic advantage or college preparation. We find that a one-percentage-point increase in Latinx faculty among full-time instructors or a similar increase in Latinx representation among administrators positively influences nearly all cohort completion rates.

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### Keywords

community college, cohort completion, Latinx, faculty, administrators

# Introduction

According to the Community College Research Center (2020), in the fall of 2020, community colleges accounted for about half of all public postsecondary enrollments in the United States. In 2018, full-time student completion rates at these community colleges-measured by associate degree, certificate, or university transfer attainment—were 24% for all and 21% for Latinx students (National Center for Educational Statistics [NCES], 2019).<sup>1</sup> Efforts to increase these outcomes have been disappointing (Gordon, 2019). Moreover, amidst the COVID-19 Pandemic, about a quarter-million students declined to continue in California's community college system (Burke & Willis, 2021). This research seeks to answer the continued calls for evidence (Bristol & Martin-Fernandez, 2019; Chapa & Schink, 2006) on what policies likely raise overall and Latinx student completion rates. Specifically, we explore the question as to whether a greater presence of Latinx faculty or administrators raises the completion rates of various cohorts of community college students. We draw the data used in this analysis from the California Community Colleges System (CCCS), which is the largest institution of higher education in the world with 116 colleges, including 95 of them designated as Hispanic-Serving Institutions (HSIs) in 2020 (Excelencia in Education, 2020).

As shown in Figure 1, between 1980 and 2017, disparities in proportionate representation in the United States population and comparable bachelor's degree attainment have narrowed for persons of color. Nevertheless, this attainment for Native American, Black, and Latinx students has yet to reach parity. To account for this, Kao and Thompson (2003) and Contreras and Fujimoto (2019) pointed to disproportionate access to the K-12 college-read-iness curriculum, while Nitardy et al. (2015) and Oyserman and Lewis (2017) noted a link between these disparities and familial structure and self-efficacy. Scholars have recently reasoned that diminished completion may stem from an understanding by persons of color that they face lower educational attainment returns than their White counterparts (Assari, 2019; Darity et al., 2018).

It remains that at least a plurality and sometimes a majority of persons of color, particularly those identifying as Latinx, choose community college enrollment as the start of their higher education path. Huber et al. (2018) noted increased higher education enrollment occurrence as a Latinx victory for their collective struggle. This enrollment success, however, is incomplete without completion. Here, we concentrate on the variables relevant to

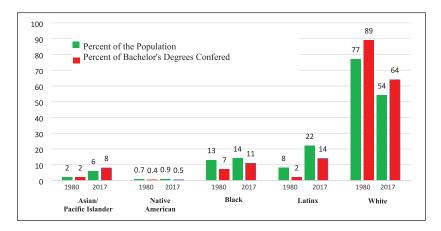
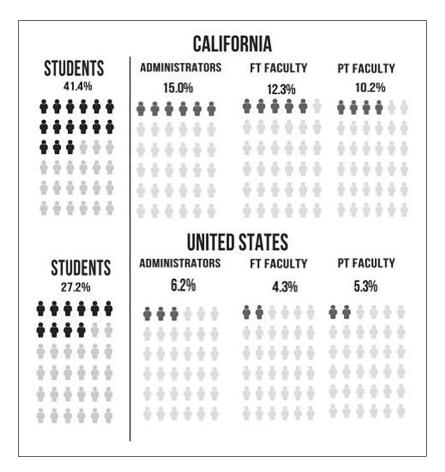


Figure 1. Percentages by race/ethnicity in the United States young adult population and bachelor's degree holder for 1980 and 2017. *Source*. NCES (2019).

community college completion, focusing on Latinx-identifying students.<sup>2</sup> We base our focus on Latinx students on their plurality in the California Community College System (CCCS) and their growing representation throughout the U.S. In the spring of 2020, students identifying as Latinx (Hispanic) in the CCCS consisted of 47% of all enrolled, with White non-Hispanic at 24% and non-Hispanic Black at 5.3%.<sup>3</sup>

Arbona and Nora (2007), Calcagno et al. (2008), Crisp and Nora (2010), Strayhorn (2012), Clofelter et al. (2013), and Arellano (2020) found pre-collegiate academic preparation, English proficiency, and economic status to be highly predictive of higher education degree attainment. Cole (2007), Reardon and Galindo (2009), Hoffman (2014), and Sandoval-Lucero et al. (2014) emphasized that policy-alterable choices such as faculty composition, student support services, and academic and social integration also determine Latinx student success in higher education. As illustrated in Figure 2, our interest in faculty composition stems from the disparity in the proportion of Latinx students compared to Latinx administrators, full-time faculty members, and part-time faculty members in California community colleges and across all higher education in the United States.<sup>4</sup>

Many promote the hiring of faculty and administrators that better correspond to the racial/ethnic identities of the students at a college or university to increase the success of students of color (Fiske, 1988; Köllen, 2021; Torres et al., 2004). However, this desired outcome is far from certain. Latinx faculty often describe their work environment as challenging as they assume and



**Figure 2.** Representation of Latinx students, administrators, full-time, and parttime faculty in C.A. (top) and U.S. (bottom) community colleges, 2015–2017. *Source*. CA: *California Community College Datamart* (https://datamart.cccco.edu). U.S.: Digest of Educational Statistics (2018), "Faculty in degree-granting postsecondary institutions, by race/ethnicity, sex, and academic rank: Table 315.2018"; NCES (2020) "Characteristics of Postsecondary Students."

perform prescribed roles not asked of White faculty (Urrieta & Chavez, 2009). Such demands are now prevalent as campuses emphasize social justice and the de-centralization of whiteness (Wedderburn & Ramdeholl, 2021). Though social value is inherent in diverse campus experiences, whether increased Latinx representation among faculty or administrators corresponds with increased student completion remains understudied. Using an objective

measure of completion rate in student cohorts across California community colleges and years, this research offers a quantitative-based addition to this literature.

We next offer a brief review of the previous research on whether teachers' racial/ethnic composition influences student outcomes. Following that is a description of the theoretical model proposed of the factors expected to influence differences in the completion rate of a student cohort. This model guides the data needed for the regression analysis described in the fourth section. A description of the regression technique and results are in section five. We then summarize the evidence found to support the conclusion that a more significant presence of Latinx faculty or administrators in a community college raises the completion rates of different student cohorts. We conclude this paper with implications for policymakers looking to increase cohort completion rates of Latinx and all community college students.

### Literature Review

Hiring diverse faculty and administrators, particularly in a manner meant to match their demographics to the diversity of students on a college campus, is an often-touted goal. As summarized by Los Angeles Community College District Chancellor Rodriguez (2015, p. 5): "[h]aving administrators and faculty of color that reflect the diversity of the students we serve is not only beneficial to students of color but the entire student body." Nonetheless, as Bristol and Martin-Fernandez (2019) report, the degree to which faculty and administrative diversity corresponds with student outcomes has not been fully established. This review summarizes the existing research on this topic. It does so with an intentional focus on studies at the collegiate level, including faculty or administrative composition as part of their analysis. We begin by briefly summarizing the qualitative-based research in this area but devote a more significant portion of the literature review to previous research based on quantitative methods because that is the method chosen for this research. Where necessary, our review includes a few K-12 based studies due to their salience and the limited research conducted at the higher education level.

### Qualitative Studies

Interview-based analyses have established that Black and Latinx community college students value faculty diversity (Jordan, 2008; Lucero et al., 2019). Pickett et al. (2017) concluded that Black male community college students desire greater faculty diversity, providing that faculty-student relationship-building is the goal of such diversity. Similarly, studies intending to

document the experiences of under-represented faculty reveal the value of diversity. Armstrong and Stewart-Gambino (2016) and Strum (2010) reasoned that such diversity is critical for preparing citizens for an increasingly diverse world.

Several qualitative studies present plausible theories regarding the pathway by which increased faculty diversity enhances student outcomes. Turner (2013), Johnson (2010), and Vasquez-Heilig et al. (2019) focused on social capital generated through diverse college students matched with equally diverse administrators. Among 110 low-income Latinx students at three different Los Angeles area community college campuses, Acevedo-Gil et al. (2015) found reports of academic invalidation that would have been less with same race/ethnicity instructors. Furthermore, Alcantar and Hernandez (2020), through interviews with Latinx community college students, demonstrated the critical role that faculty serve as validating agents at Hispanic Serving Institutions through academic self-concept and thus persistence. Cejda and Hoover's (2010) findings indicate that knowledge, appreciation, and sensitivity to Latinx cultures and an understanding of the preferred learning styles of such students are essential considerations to establishing classroom environments that engage them. Contreras (2018) noted the irony of an under-representation of Latinx faculty at designated Hispanic Serving Institutions.

### Quantitative Studies

Quantitative research has often highlighted socioeconomic inequalities and prior academic preparation as significant predictors of a college student's degree or transfer attainment (Goldrick-Rab, 2010). For example, Vasquez Urias (2012) found that Latinx males who could attend community college full-time at a campus located in the suburbs were significantly more likely to complete than similarly prepared Latinx males attending part-time and central city campuses. These findings were unchanged for Black community college males (Vasquez Urias & Wood, 2014). Arbona and Nora (2007) reported that the prominent predictors of future bachelor's degree attainment for Latinx students were strong degree achievement expectations in high school, rigorous high school course completion, and immediate/continuous college enrollment following high school. To explore these multiyear relationships more fully and expand the analysis to peer demographics, Crisp and Nora (2010) offered an investigation of Latinx student academic persistence to the second and third year of community college attendance. They found that Latinx students attending an institution at which 25% or more of their peers identified the same raised the odds of third-year persistence by 150%.

Regarding faculty composition and student-faculty relationships, quantitative studies remain relatively scarce. However, there is limited evidence that more robust student-faculty relationships correlate with increased markers for student success. Tovar (2015) examined the determinants of both Latinx community college students' GPA and found the most substantial positive predictors were regular meetings with faculty, accounting for 6% of the variance in GPA. Similarly, Wood (2012) found that efforts to further academic integration increased the likelihood that a Black male completes his first year of college.

Though the above is noteworthy, they do little to address the central question in this research study regarding the relationship between faculty/administration diversity and student completion at community colleges. Gilmore (2019) determined that Black and Latinx student completion rises as indices of greater faculty diversity rise; however, she also records a correlation between greater faculty diversity and lower completion rates for White and Asian students. Correspondingly, Hagedorn et al. (2007) found that increased representation of Latinx faculty and increased Latinx peers corresponded with increased likelihood of Latinx student success measured by both one through 3-year retention rates. Though these authors cannot account for immediate student-to-faculty or peer interactions, they reason that increased Latinx faculty or peers increase the probability of such interactions. We adopt this inferential assumption for our study.

Fairlie et al. (2014) is perhaps the most often cited study concerning faculty racial/ethnic composition and community college student success. They studied the determinants of individual student success in a community college through a meticulous accounting of faculty and student classroom interaction by race/ethnicity at the De Anza Community College in the San Francisco Bay Area. They reported that disparities in the dropout rates and grade performance between Whites students and students of color diminish by 20% to 50% when a matched race/ethnicity instructor educates a student. Their findings suggest that raising the share of Black instructors by one standard deviation would increase the retention rate of Black students (measured by a year of enrollment) by 2.5 percentage points (from a base of 62%), closing about a third of the White to Black retention gap.

While these findings are undoubtedly notable, Fairlie et al. (2014) also documented a potential student performance tradeoff in their outcomes. Their online appendix table 7 lists the interaction effects they detected between the racial/ethnic categories used of White, Black, Hispanic [Latinx], Asian, and other minorities for a student and instructor on the outcomes of a student in a course. They accounted for a higher student outcome by (1) [not] dropping the course, (2) passing the course, (3) course grade, (4) course grade higher

than B, and (5) enrolling in the same subject course next term. Excluding the same race/ethnicity interactions, which act as the base of comparison, there are 100 different possibilities for how a different race/ethnicity student and an instructor can influence an outcome. Fourteen of these are negative, with five indicating that a Black student does worse with a White instructor, and two of them indicating that a White student does worse with a Black instructor.

Given the limited studies conducted in higher education, we also examined teacher composition evidence from K-12 education. Using a large-scale teacher and student matched data from an urban Texas K-12 school district, Hanushek et al. (2005) looked at how same-race student/teacher pairs corresponded with predicted student standardized test performance for students of color. They find that Black teachers (relative to White) are more effective at raising standardized test scores of Black students. The measured influence was equivalent to a 10th of the standard deviation of test scores. Regarding Latinx teachers with Latinx students, the size of the detected effect was still positive but far smaller in magnitude (0.02 of the standard deviation).

Similarly, Dee (2004) reexamined data from the Tennessee STAR Experiment, which involved the random assignment of 24,000 K-3 students across 79 schools to classrooms/teachers and student outcomes tracked longitudinally beginning in 1985. He exploited the strength of this original design in a regression analysis meant to determine the effect of teacher/student pairing by race/ethnicity. He finds that an own-race teacher (here, either a Black teacher or a White teacher) exerts a statistically significant return of four to five percentile points for math and two to three percentile points in reading compared to other-race matched students. Dee concludes that ". . . recruiting minority teachers can generate important achievement gains among minority students; however, these results also suggest that one of the real and typically overlooked costs of such efforts may be a substantial reduction in the educational achievement of non-minority students" (p. 209).

The previous quantitative studies all relied on individual student data. As is used in this study, few previous studies have instead relied upon cohortbased data. An exception is Wassmer et al. (2004) that used panel data from California community college cohorts in the late 1990s to question what determines differences in first-time, first-year student cohort success (measured as university transfer). Race/ethnicity differences in a cohort emerged as the largest in magnitude determination of either inclusive (number of transfers/all students) or narrow (number of transfers/all qualified to transfer students) measures of transfer rate success. More recently, Kurlaender et al. (2016) investigated the extent to which variations in aggregate outcomes in California community college cohort-level outcomes were a product of student academic preparation when entering the institution. They found that student conditions before community college entrance (poverty, race/ethnicity, and academic preparation) were strongly predictive of aggregate institutional success rates. However, they also noted salient marginal impacts of attending a more effective institution for student persistence, transfer, and degree completion. Kurlaender et al. (2016) call for further research to unveil what institutional policies/characteristics correlate with the efficacy of student success at a community college. This study attempts to answer that call.

### **Theoretical Framework**

We conceptualize cohort completion rates as a product of Student Entry Characteristics, Internal Campus Environment, and the External-Institutional Commitment, a framework informed by both Tinto's (1975, 1993) Institutional Departure Model and Braxton et al. (2004), Deil-Amen (2011), and Museus (2014)'s Social-Academic Integration Model. Aljohani (2016) offered a thorough summary of the theoretical frameworks to model factors driving student retention and success in higher education. Theoretical perspectives regarding student retention include physiological, psychological, sociological, cultural, organizational, environmental, interactional, and economic pathways. Many take root in the widely cited theory of Tinto's (1975, 1993) "Institutional Departure Model" based on "Interactionalist Theory." As summarized in Braxton et al. (2004), the fundamental aspect of Tinto's theory is that students exit from higher education due to a lack of integration into the formal and informal dimensions of an institution's social and academic environments. Tinto centered the first-year student experience as an imperative for retention with this causal reasoning. The first year of higher education offers the base required for Tinto as the necessary "academic integration" and "social integration" from a pre-college environment.

Tinto formulated his theory based on traditional students attending residential 4-year institutions and 13 testable propositions (Braxton et al., 2004, pp. 9–10) that have faced intense empirical scrutiny. Using data from 2-year colleges, only the proposition that student entry characteristics matter for retention has garnered robust support through quantitative analysis. As a result, Braxton et al. (2004) called for a rethinking of Tinto's original "Interactionalist Theory" to offer a more relevant understanding of reasons for student departure from 2-year, commuter-based, community colleges. Researchers must account for the lack of well-defined social communities on most 2-year college campuses and obligation conflicts between school, work, and family not usually experienced in a residential, 4-year setting. From this, Braxton et al. (2004, p. 43) offered a theory of the causal factors that determine student departure in commuter colleges. "Student Entry Characteristics," "Internal Campus Environment," and the "External Environment" act upon "Institutional Commitment" to determine the degree of persistence and ultimate completion rate of a student or a cohort of students. They also note that the relative influence of the external environment is likely to be greatest for people of color and first-generation students attending commuter institutions. We draw heavily upon these insights in the formulation of our regression analysis.

Deil-Amen (2011) examined empirical findings and other theories that occurred after Braxton et al. (2004) to understand better how community college students cultivate competence, belonging, and social capital. She offered a theory of the causes of success in this environment based on a fusion of the previously distinct academic and social integration processes. Deli-Amen concludes that "... [i]n-class interactions were dominant mechanisms of social-academic integration. . ." (p. 82) and "[i]nstitutional agents of various sorts were proactive in supporting these two-year students. . ." (p. 893). And perhaps most relevant to the subject of this study ". . . interracial interactions of minority students with faculty. . .to have a positive relationship with intellectual self-concept. . ." (p. 84). According to Deil-Amen, many now favor the importance of this "social-academic integration." Through this lens of integration, campus institutional agents (faculty and administrators) offer the needed validation of students of color at 2-year places of higher education and hence a factor of importance to their persistence and eventual academic success. As Deil-Amen noted, "[r]ecognizing the pivotal role of such academically-focused contact in vastly different institutions highlights the opportunity for identity commonalities for marginalized students" (p. 84).

Museus (2014, p. 219), in addition, offered a model that highlights the importance of a "Culturally Engaging Campus Environment" to furthering a sense of belonging, a positive academic disposition, and strong academic performance. All of which subsequently leads to more significant college success outcomes. He defines such an environment as offering cultural: (1) familiarity, (2) relevant knowledge, (3) community service, (4) cross engagement, (5) collectivist orientations, and (6) validating environments. Museus "argued that activities that include academic and social elements, when coupled with cultural relevance and responsiveness, can be powerful tools in simultaneously strengthening students' academic and social connections to their institutions while allowing them to maintain important ties with their cultural communities" (p. 198). All of which is more likely for a Latinx college student, the greater the presence of Latinx faculty and even Latinx administrators.

Tinto's theory and the extensions that focus on the academic and social integration that more appropriately applies to Latinx community college students inform our empirical analysis in multiple ways. First, these theories support the notion that the entry-year characteristics of a student cohort are likely to be the most meaningful in determining student completion rates measured over an extended period. Therefore, we use the student and institutional characteristics of a cohort's entry year as explanatory variables for the dependent variable of completion rate calculated over 6 years. Second, it supports our working theory that distinct student cohorts may experience institutional policies differently regarding their aggregate success at a community college. As a result, we disaggregate cohorts into only Latinx compared to all race/ethnicities; and then into college preparation levels, economic affluence, and the intersection of both. Finally, the literature review offered by Deil-Amen (2011) on the importance of socio-academic integrative moments to 2-year college student success, and the role of a culturally engaging campus environment to the success of racially diverse students described by Museus (2014), highlights the potential causal paths between greater Latinx representation among faculty and administrators, and the success of California community college student cohort.5

# Model

Based upon the literature review and the necessary extensions of Tinto's (1975, 1993) Institutional Departure Model offered by Braxton et al. (2004), Deil-Amen (2011), and Museus (2014), we next offer a model of the general factors expected to influence differences in student cohort completion rates across colleges and across time.<sup>6</sup> The denominator used to measure the Cohort Completion Rate is the number of first-time community college students who complete six or more units in their first semester and finish any math or English courses in their first 3 years. The Cohort Completion Rate numerator is the number of these students who finish within 6 years of starting, one or more of the following: a certificate, an associate degree, university transfer, or transfer ready status.

As modeled below, an educational production function that depends on the three broad inputs of the student cohort, institutional, and external characteristics generates our studied output of a Cohort Completion Rate:<sup>7</sup>

(1) Cohort Completion Rate = f (Student Cohort Characteristics, Institutional Characteristics, External Characteristics).

Student Cohort Characteristics and some Institutional Characteristics (like the race/ethnicity composition of the faculty and administrators at a campus) vary both by the institution and over time. Fixed in time are some Institutional Characteristics like location, the area served, and campus size. In addition, education delivery choices compose the characteristics of an institution that influence a cohort's success rate and can vary over time. Both Student Cohort and Institutional Characteristics are essential determinants of a cohort's completion rate. As an example of External Characteristics, students in the cohort entering a community college in the fall of 2008 (in the middle of the Great Recession) faced a far different economy—and hence the opportunity cost of employment opportunities – when deciding to stay in college than one entering in the fall of 2011 (coming out of the Great Recession). Choosing variables that represent these general factors that determine differences in a cohort's completion rate avoids the problem of omitted variable bias when detecting the independent influence of Latinx representation among a community college's administrators or faculty. Equations (2) through (4) list the specific variables used in this analysis to account for the general factors just described where:

- (2) Student Cohort Characteristics=f (Female\_Percentage, Age21to24\_ Percentage, Age25to39\_Percentage, Age40Plus\_Percentage, Black\_ Percentage, Asian\_Percentage, Filipino\_Percentage, Latinx\_Percentage, Native\_American\_Percentage, Pacific\_Islander\_Percentage, White\_ Percentage, Pell\_Grant\_Recipient\_Percentage, Full\_Time\_Student\_ Percentage),
- (3) Institutional Characteristics=f (Number\_Credit\_Sections, Avg\_ Enrollment\_Per\_Credit Section, Evening\_Credit\_Section\_Percentage excluded, Hybrid\_Credit\_Section\_Percentage, Educ\_Opp\_Prog\_ Enroll\_Percentage, Faculty\_Full\_Time\_Percentage, Latinx\_Faculty\_Full\_Time\_Percentage, Latinx\_Faculty\_Part\_Time\_ Percentage, Latinx\_Admin\_Percentage),
- (4) *External* Characteristics=*f* (2009\_Cohort\_Start, 2010\_Cohort\_Start, 2011\_Cohort\_Start).

The California Community College data used here only provides Student Cohort Characteristics for the entire student cohort in which Latinx students are a subset. Thus, we measure the characteristics of all the students at the college that the Latinx cohort attends in the academic year that the cohort starts, not just the characteristics of the Latinx cohort itself. These features account for the basic demographics of binary gender, four age categories, eight race/ethnicity categories, low family income/wealth as measured by the cohort's share receiving a Pell Grant, and the percentage attending full time.<sup>8</sup>

Institutional Characteristics account for education delivery and assistance choices largely under the college's control. These include the number of credit sections offered, average student enrollment in all credit sections, and the percentage divisions of the delivery of courses by day (before a 5:00 pm start), night, or hybrid form of all or partial online delivery. We also account for the percentage of the cohort enrolled in California's Educational Opportunity Program Services (EOPS). EOPS offers academic tutoring and other forms of support to only less affluent students and requires a funding match for each EOPS-enrolled student from the college.<sup>9</sup> The characteristics of a college's faculty and administrators expected to influence cohort completion are the percentage of faculty on a full-time appointment (either tenured or tenure track) and the percentage for each category that designates Latinx as their single choice of race/ethnicity. Given the earlier research findings suggesting increased student success with same ethnicity/race matched student/professor relationships, we focus here on the composition of Latinx faculty and administrators and its role in Latinx student success. Finally, we account for External Characteristics by including five dummy variables representing each of the years of possible start for a cohort after the excluded (base) year of 2007.<sup>10</sup>

## Data

We restrict our examination to California to account for differences in community college institutions that need accounting for when using data from multiple states. All data used in the analysis are publicly available at the California Community College Chancellor's Office or its Student Success Scorecard.<sup>11</sup> We use data from 108 campuses within the California Community College System, representing over 90% of all campuses in 2020. Included are cohorts that began in 2007, 2008, 2009, 2010, and 2011. A subdivision of the overall cohort for a starting year and college occurs through those designated Unprepared for college-level work. This distinction occurs if the lowest math or English language course taken is remedial.<sup>12</sup> An even further cohort subdivision occurs through community college students categorized as Economically first-vear Disadvantaged. According to this CCC Chancellor Office distinction, an economically disadvantaged student: (1) received a Board of Governor's Waiver or PELL grant, or (2) is a CalWorks or Workforce Investment Act participant, or (3) is a Department of Social Services TANF client.

Table 1 offers descriptive statistics for all variables included in the paneldata regression analysis. As shown at the top of the table, we measure completion rates of the Latinx student cohort by (1) an overall measure defined as Latinx\_Overall\_Comp\_Rate, (2) for only those academically prepared with Latinx\_Acad\_Prepared\_Comp\_Rate or unprepared with Latinx\_Acad\_ UnPrepared\_Comp\_Rate to start community college, and (3) for only those

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Variable name	Mean	Standard deviation	Minimum	Maximum
Dependent				
All_Overall_Comp_Rate	46.54	7.93	23.26	67.10
Latinx_ Overall_Comp_Rate	40.25	6.14	18.0	57.90
All_Acad_Prepared_Comp_Rate	68.13	7.05	36.70	83.80
Latinx_Acad_Prepared_Comp_ Rate	63.50	9.75	20.00	100.00
All_Acad_UnPrepared_Comp_ Rate	39.65	6.50	20.45	60.30
Latinx_Acad_UnPrepared_Comp_ Rate	35.38	5.66	16.30	52.70
All_Econ_Advantage_Comp_Rate	52.47	9.45	25.64	80.90
Latinx_Econ_Advantage_Comp_ Rate	42.94	12.07	7.10	100.00
All_Econ_DisAdvantage_Comp_ Rate	44.29	7.27	22.48	62.74
Latinx_Econ_DisAdvantage_ Comp_Rate	39.68	6.09	18.40	59.30
Explanatory				
Faculty_Full_Time_Percentage	30.38	7.03	12.53	53.77
Latinx_Faculty_Full_Time_ Percentage	12.27	6.28	0.00	37.21
Latinx_Faculty_Part_Time_ Percentage	10.21	6.64	0.00	66.67
Latinx_Admin_Percentage Student cohort characteristics	15.00	11.21	0.00	57.14
Female_Percentage	53.02	6.72	18.77	69.30
Age21to24_Percentage*	31.36	6.34	4.41	100.00
Age25to39_Percentage	27.21	5.10	9.90	53.39
Age40Plus_Percentage	14.87	6.99	5.00	44.95
Black_Percentage**	6.86	6.89	0.19	44.40
Asian_Percentage	9.74	8.95	0.30	40.64
Filipino_Percentage	2.79	2.47	0.10	17.60
Latinx_Percentage	41.61	16.32	13.50	90.85
Native_American_Percentage	0.61	0.93	0.00	6.80
Pacific_Islander_Percentage	0.52	0.55	0.00	5.45
White_Percentage	30.00	15.61	1.30	75.80

**Table 1.** Descriptive Statistics (528 Observations Drawn From 108 CaliforniaCommunity Colleges and Five Cohorts starting in the fall of 2007, 2008, 2009,2010, and 2011).

(continued)

### Table I. (continued)

		Standard		
Variable name	Mean	deviation	Minimum	Maximum
Pell_Grant_Recipient_ Percentage	21.65	9.77	3.83	53.69
Full_Time_Student_Percentage Instutional_Characteristics	48.39	9.48	10.41	76.10
Number_Credit_Sections	1,404.33	771.15	254.00	4,016.00
Avg_Enrollment_Per_Credit_ Section	27.72	5.14	13.35	42.81
Evening_Credit_Section_ Percentage <sup>***</sup>	26.67	5.32	12.03	43.94
Hybrid_Credit_Section_ Percentage	15.97	8.46	0.00	66.38
Educ_Opp_Prog_Enroll_ Percentage	4.13	2.23	0.92	13.82
Faculty_Full_Time_Percentage	30.38	7.03	12.53	53.77
Latinx_Faculty_Full_Time_ Percentage	12.27	6.28	0.00	37.21
Latinx_Faculty_Part_Time_ Percentage	10.21	6.64	0.00	66.67
Latinx_Admin_Percentage	15.00	11.21	0.00	57.14
External characteristics				
2008_Cohort_Start****	0.197	0.398	0.00	1.00
2009_Cohort_Start	0.195	0.397	0.00	1.00
2010_Cohort_Start	0.203	0.402	0.00	1.00
2011_Cohort_Start	0.203	0.402	0.00	1.00

Note. Excluded categories: \*less than age 21, \*\*unknown (mixed race/ethnicity and decline to state), \*\*\*percentage of all sections offered in daytime, and \*\*\*\*cohort began in the fall of 2007.

economically advantaged defined as Latinx\_Econ\_Advantage\_Comp\_Rate or disadvantaged with Latinx\_Econ\_DisAdvantage\_Comp\_Rate. Note that Table 1 also contains descriptive statistics for these different classifications of students for the entire group of students (including Latinx) in a cohort that we designate with the prefix "All" replacing "Latinx." We later report upon findings regarding the influence of higher percentages of Latinx faculty and administrators upon the completion rates of all race/ethnicity cohorts.

We test for collinearity among our explanatory variables by first deriving correlation coefficients between two explanatory variables listed in Table 1 and find only the correlation between the percentage of students Latinx and the percentage of part-time faculty Latinx higher than .70. We obtain a more direct multicollinearity test through a simple OLS regression using the overall completion rate as the dependent variable and all explanatory variables in Table 1. Variance Inflation Factor (VIF) values calculated after this regression for each explanatory variable in the regression model yield only four higher than five. Potential explanatory variables subject to multicollinearity – based upon the indicated VIFs in parenthesis – include percentages of the cohort who identify as White (22.3), Latinx (21.6), Asian American (8.8), and Black (5.5). Thus, our later found statistical insignificance of these explanatory variables may be due to multicollinearity.

## **Regression Method and Findings**

When undertaking a regression analysis for the desired purpose of offering a policy recommendation, the analyst must control for other factors that influence the outcome under consideration besides the policy variable. The model described in the previous section accounts for the other factors that influence a cohort of community college students' rate of success besides the Latinx composition of faculty and administrators. Importantly, it does this through the inclusion of both college-specific and time-specific fixed effects.

We first ran a test-case OLS regression using the overall Latinx student completion rate as the dependent variable with only time-fixed effects. The Breusch-Pagan/Cook-Weisburg heteroskedasticity test (Baum, 2001) rejected the null hypothesis of its absence (p=.02). The Wooldridge Test (Drukker, 2003) also rejected the null hypothesis of no autocorrelation in the panel data (p=.0001). The appropriate Hausman Test (Cameron & Trivedi, 2010, p. 267) comparing the use of a random-effects panel data estimation to a fixedeffects indicated the latter as more appropriate (p=.05). Finally, the STATAprovided XTCSD test found evidence of cross-sectional dependence (p=.001). As De Hoyos and Sarafidis (2006, p. 483) described, the presence of cross-sectional dependence severely reduces the efficiency of regression estimates in a panel-data regression and thus needs addressing.

The finding of heteroskedasticity drove the choice of robust standard errors in the regression. The additional presence of first-order serial correlation and cross-sectional dependence points to the desirability of using fixedeffects-panel-data-regression results derived from the STATA-provided XTSCC command. Hoechle (2007) shows that XTSCC is the most appropriate estimator because it accounts for all three of these concerns by calculating the Driscoll and Kray robust standard errors for regression coefficients.

Table 2 contains regression results by column using five different classifications of Latinx student cohorts as the dependent variables. Read through a row to understand the variation in effects calculated for a specific explanatory variable on the cohort type completion rate listed in the column. The regression coefficient reported at the top of each cell indicates the percentage-point change in the column-specific completion rate from a one-percentage-point change in the respective explanatory variable. The standard error of a regression coefficient is in parenthesis. At the same time, asterisk designations note the statistical significance of a regression coefficient.

Consider first the rows of results in Table 2 under Institutional Characteristics that begin with the explanatory variable of the percentage of faculty with full-time (tenured or tenured track) status. For this early 2010's California community college data set, percentages range from 12.5 to 53.8. We find that a one-percentage-point increase in this value (occurring through the same reduction of a college's faculty in part-time status) corresponds with an approximate 0.05 percentage point increase in the completion rate for the overall Latinx cohort. This magnitude is similar for the academically unprepared and economically disadvantaged Latinx cohorts. However, note the far higher increase of 0.22 percentage.

Regarding the policy variables of most interest here, holding the percentage of faculty at a CC constant, but raising by one percentage point the Latinx\_Faculty\_Full\_Time\_Percentage, correlates with higher completion rates of all categories of Latinx cohorts, except the academically unprepared. These completion rate increases vary from 0.21 percentage points for the overall Latinx cohort to 0.40 percentage points for the economically advantaged. More nuanced are the findings for Latinx\_Faculty\_Part\_Time\_ Percentage in Table 2. A one percentage point increase in this explanatory variable indicates an expected decrease of -0.56 percentage points in the academically prepared Latinx cohort's completion rate and only a slight 0.09 percentage-point increase in the academically unprepared Latinx cohort's completion rate.

On the administrative side, a one percentage point increase in Latinx representation positively influences Latinx student completion no matter the type of cohort. The highest expected effect is a 0.12 percentage-point increase in academically prepared and economically advantaged Latinx cohorts. These findings translate into a standard deviation increase of 11.2 percentage points in Latinx representation in a typical California community college's administrators, yielding an expected 1.4 percentage point increase in Latinx completion among these two types of cohorts. As also recorded in Table 2 under explanatory variables measuring Student Cohort Characteristics, a one percentage point increase in Latinx student representation at a college correlates with a 0.75 percentage point increase in the Latinx economically

Table 2. Regression Results Using Completion Rate of Various Latinx Student Cohorts as the Dependent Variable.	ults Using Completion	Rate of Various Lati	nx Student Cohorts	as the Dependent V	ariable.
Dependent Variables	Overall_ Comp_Rate	Acad_Prep_ Comp_Rate	Acad_UnPrep_ Comp_Rate	Econ_Adv_ Comp_Rate	Econ_DisAdv_ Comp_Rate
Student cohort characteristics					
Female_Percentage	-0.021 (0.080)	-0.174 (0.135)	0.768 (0.130)	0.350*** (0.165)	-0.078 (0.055)
Age21 to24_Percentage	-0.044 (0.043)	-0.022 (0.081)	-0.076* (0.042)	-0.044 (0.102)	-0.032 (0.058)
Age25to39_Percentage	-0.159*** (0.024)	-0.314*** (0.042)	-0.186*** (0.032)	-0.410*** (0.099)	-0.140*** (0.035)
Age40Plus_Percentage	-0.087** (0.039)	0.476*** (0.230)	-0.177*** (0.030)	0.096 (0.200)	-0.024 (0.039)
Black_Percentage	0.389** (0.083)	0.393 (0.351)	0.313* (0.172)	0.703*** (0.028)	0.367*** (0.084)
Asian_Percentage	0.096** (0.040)	-0.061 (0.058)	0.386*** (0.042)	-0.117 (0.174)	0.390*** (0.073)
Filipino_Percentage	0.257 (0.181)	-0.052 (0.251)	0.226 (0.155)	0.689 (0.507)	0.291 (0.198)
Latinx_Percentage	0.040 (0.038)	0.092* (0.053)	0.099 (0.064)	0.747*** (0.101)	-0.005 (0.035)
Native_American_Percentage	0.367 (0.261)	0.192 (0.544)	0.548*** (0.147)	I.633*** (0.549)	0.219 (0.204)
Pacific_Islander_Percentage	0.019 (0.171)	0.921* (0.527)	-0.067 (0.097)	1.090*** (0.194)	0.170 (0.210)
White_Percentage	0.114*** (0.016)	-0.176 (0.154)	0.233*** (0.033)	-0.143* (0.076)	0.118*** (0.024)
Pell_Grant_Recipient_	-0.054*** (0.019)	-0.089 (0.095)	-0.057*** (0.010)	-0.143*** (0.027)	-0.067** (0.030)
Percentage					
Full_Time_Student_ Percentage	0.085* (0.046)	0.256*** (0.042)	0.065 (0.048)	0.125*** (0.045)	0.068 (0.043)
lastitutional characteristics					
Number_Credit_Sections	-0.00061 (-0.00046)	-0.0049*** (0.00062)	0.00057 (0.00060)	-0.00022 (0.0016)	-0.0010*** (0.00002)
Avg_Enrollment_Per_Credit_	0.101*** (0.038)	-0.152 (0.112)	0.143*** (0.048)	0.056 (0.123)	0.067 (0.050)
Section					
Evening_Credit_Section_ Percentage	0.081** (0.040)	0.061 (0.239)	0.087* (0.049)	0.526*** (0.043)	0.035 (0.052)
Hybrid_Credit_Section_ Percentage	-0.017 (0.039)	0.111 (0.090)	-0.0026 (0.025)	-0.136 (0.11)	0.102*** (0.025)
0					(continued)

Dependent Variables	Overall_ Comp_Rate	Acad_Prep_ Comp_Rate	Acad_UnPrep_ Comp_Rate	Econ_Adv_ Comp_Rate	Econ_DisAdv_ Comp_Rate
Educ_Opp_Prog_Enroll_ Percentage	-0.008 (0.060)	-1.645*** (0.174)	0.452*** (0.138)	-0.354*** (0.132)	0.298** (0.136)
Faculty_Full_Time_Percentage	0.050** (0.19)	0.065 (0.053)	0.080*** (0.020)	0.219*** (0.050)	0.036* (0.020)
Latinx_Faculty_Full_Time_ Percentage	0.211** (0.088)	0.565*** (0.115)	0.113 (0.085)	0.399*** (0.133)	0.240*** (0.088)
Latinx_Faculty_Part_Time_ Percentage	0.043 (0.047)	-0.560*** (0.049)	0.086** (0.041)	-0.140 (0.128)	-0.003 (0.048)
Latinx_Admin_Percentage	0.035*** (0.013)	0.121*** (0.018)	0.020** (0.009)	0.128** (0.062)	0.031*** (0.007)
External characteristics					
2008_Cohort_Start	-1.120*** (0.143)	0.882*** (0.135)	-1.233*** (0.146)	-0.414 (0.420)	-1.047*** (0.145)
2009_Cohort_Start	-0.435 (0.314)	I.562*** (0.327)	-0.810** (0.319)	0.317 (0.947)	-0.530*** (0.389)
2010_Cohort_Start	0.805** (0.402)	2.827*** (0.778)	-0.110 (0.426)	3.672*** (I.146)	0.236 (0.496)
2011_Cohort_Start	I.443*** (0.517)	1.123 (1.176)	0.987* (0.525)	5.626*** (I.345)	0.748 (0.672)
Constant	24.250*** (9.006)	68.377** (26.885)	7.860 (9.630)	-26.888*** (4.567)	27.885*** (9.893)
Constant 24.250**** (9.006) 68.377*** (26.85) 7.860 (9.630) -26.888**** (4.567) 27.855*** (9.893)	24.250*** (9.006) with "lag (4)" and college-si	<ol> <li>68.377** (26.885) 7.860 (9.630) -26.888*** (4.567) 27.1.</li> <li>ellege-specific fixed effects. Statistical significance in two-tailed test: ****99% +, ***95% to 98.9%,</li> </ol>	7.860 (9.630)	-26.888*** (4.567) iled test: ***99%+, ***	95% t

Table 2. (continued)

We use a two-tailed test for which a p = .10 is the same as p = .05 in a one-tailed test, or 95% confident that a regression coefficient is different from zero. If the reader prefers 95% confidence in even a two-tailed test, they can only count results with two or three asterisks.

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advantaged cohort's completion rate and a 0.09 percentage-point increase in the academically prepared Latinx cohort's completion rate.

Regarding the influence of other Institutional Characteristics, holding the number of credit sections constant and raising the average enrollment in these credit sections by five students (one standard deviation) corresponds with a 0.70 percentage point increase in the completion rate of academically unprepared Latinx students. Reducing the percentage of daytime credit sections offered at the college by one percentage point, and offering them instead in the evening, improves the completion rate of the economically advantaged Latinx cohort by about a half of a percentage point. While shifting the same one percentage point of daytime credit sections to a hybrid form encompassing at least half-time online learning raises the Latinx completion rate of the economically disadvantaged cohort by 0.10 percentage points.

Also noted in Table 2, a one percentage point increase in students enrolled in Educational Opportunity Program Services (EOPS)—for economically disadvantaged students who are also academically unprepared—increases the completion rates of both these classifications of Latinx cohorts. However, of note, we also found that greater EOPS participation lowers the completion rates of those not participating in it. Moreover, in the case of percentage cohort completion for the Latinx academically prepared, the recorded effect of a 1.65 percentage point decrease is the largest detected. Perhaps this finding is an artifact of the requirement that a California community college partially funds an increase in EOPS participation out of its limited budget, thus reducing its spending capacity elsewhere.<sup>13</sup>

Relative to the non-recession cohort start of fall 2007, the regression results in Table 2 indicate that the overall Latinx student completion rate is: (1) about 1.1 percentage points lower for a recession start during 2008, (2) no different for a cohort starting when the economy was coming out of the Great Recession in fall 2009, and (3) noticeably higher for post-recession cohort starts of fall 2010 or fall 2011. Note also that the expected effects of years started, relative to a severe recession, differ depending on the type of Latinx cohort under consideration.

Table 2 offers the results of regression analyses that allow no possibility for variation in these influences that could occur based on the percentage of students at the college that are Latinx. A clear takeaway from the qualitative research reviewed earlier is that the positive influences of Latinx faculty on Latinx students are likely through one-on-one interactions and indirect mentoring. Thus, it is wise to investigate if the influences of greater percentages of full and part-time Latinx faculty change with Latinx student presence at the college. Also, a greater percentage of administrators that identify as Latinx could more easily advocate for and implement policies that benefit (or at least do not hinder) Latinx students, the higher the representation of Latinx students on campus. For these reasons, Table 3 reports the results of an extended regression analysis that includes explanatory interaction variables between the critical explanatory variables under consideration and the percentage of Latinx students found to exert a statistically significant influence.

As recorded in Table 3, the intersection of Latinx student identity and economic situation and academic preparation meaningfully alters the influence we find for Latinx faculty. This influence is most notable for the economically advantaged Latinx students who attend institutions with higher concentrations of Latinx student peers. In this case, instead of the fixed 0.40 expected increase in their completion rate for every percentage point increase in Latinx faculty (reported in Table 2), the expected effect for a California community college at 13.5% Latinx students (the lowest representation in this data set) is higher at an expected 1.13  $[1.57 + (13.5 \times -0.03)]$  percentage point change (calculated by adding the effect with no Latinx students and the additional effect due to the lowest percentage (13.5) of Latinx students observed in this sample. This effect is guite distinct from that derived for the college, with 90.9% Latinx students (the highest in this sample) at -1.16  $[1.57 + (90.9 \times -0.03)]$ . From a predicted positive to negative effect, the inflection point occurs at 56% Latinx students in this data set. Thus, our findings suggest the impact of additional Latinx faculty on Latinx student success may vary not only by student race/ethnic identity as previous research found but also by overall peer composition and student economic and academic characteristics.

We only find variation in the detected influence of Latinx part-time faculty on Latinx student cohort completion for the academically prepared and economically advantaged cohorts. For the academically prepared, the constrained fixed effect of a one-percentage-point increase in part-time faculty identifying as Latinx from Table 2 is -0.56 percentage-point in completion. As shown in Table 3, when accounting for Latinx presence at a college, this effect varies from  $-0.97 [-1.10 + (13.5 \times 0.01)]$  to  $-0.19 [-1.10 + (90.9 \times 0.01)]$  depending upon the actual range of Latinx student percentages in this data set. For the economically advantaged, the effect of a one-percentage-point increase in part-time faculty identifying as Latinx, not allowing it to vary by Latinx student presence, is not statistically significant from zero. When accounting for varies student presence, this effect widely Latinx from -0.56 $[-0.746 + (13.5 \times 0.014)]$  to 0.53  $[-0.746 + (90.9 \times 0.014)]$  depending upon the actual range of Latinx student percentages in this data set. The change from a negative to positive influence occurred at Latinx students comprising just over half of the total students at the college.

Dependent	Overall_Comp	Acad_Prep_Comp_	Acad_Prep_CompAcad_UnPrep_Comp_	Econ_Adv	Econ_DisAdv
variables	Rate	Rate	Rate	_Comp_Rate	_Comp_Rate
Student cohort characteristics					
Female_Percentage	-0.020 (0.079)	-0.149 (0.137)	0.080 (0.1238)	0.328** (0.165)	-0.076 (0.055)
Age21to24_Percentage	-0.045 (0.044)	0.004 (0.0845)	-0.079** (0.042)	-0.014 (0.098)	-0.033 (0.058)
Age25to39_Percentage	-0.152*** (0.026)	-0.291*** (0.051)	-0.174*** (0.032)	-0.385*** (0.104)	-0.132*** (0.039)
Age40Plus_Percentage	-0.089** (0.038)	0.487*** (0.225)	-0.179*** (0.029)	0.135 (0.180)	-0.025 (0.038)
Black_Percentage	0.388** (0.084)	0.354 (0.348)	0.311** (0.173)	0.766*** (0.052)	0.365*** (0.084)
Asian_Percentage	0.342*** (0.059)	0.266*** (0.052)	0.362*** (0.038)	-0.104 (0.516)	0.375*** (0.067)
Filipino_Percentage	0.244 (0.179)	0.008 (0.269)	0.202 (0.143)	0.426 (0.418)	0.275 (0.189)
Latinx_Percentage	0.014 (0.026)	-0.034 (0.070)	0.054 (0.069)	0.985*** (0.090)	-0.034 (0.026)
Native_American_Percentage	0.371 (0.269)	0.120 (0.508)	0.555*** (0.162)	1.676*** (0.516)	0.223 (0.214)
Pacific_Islander_Percentage	-0.014 (0.164)	0.944* (0.554)	-0.124 (0.096)	0.936*** (0.227)	0.134 (0.191)
White_Percentage	0.110*** (0.016)	-0.177 (0.156)	0.226*** (0.031)	-0.148* (0.072)	0.114*** (0.024)
Pell_Grant_Recipient_Percentage	-0.053*** (0.019)	-0.083 (0.093)	-0.054*** (0.0121)	-0.115*** (0.020)	-0.065* (0.03)
Full_Time_Student_Percentage	0.084* (0.046)	0.264*** (0.048)	0.062 (0.048)	0.109** (0.048)	0.067 (0.043)
Institutional characteristics					
Number_Credit_Sections	-0.00064 (-0.00046)	-0.0048*** (0.0007)	0.00054 (0.00058)	0.00034 (0.0015)	-0.0010*** (0.00028)
Avg_Enrollment_Per_Credit_Section	0.093*** (0.034)	-0.188* (0.111)	0.129*** (0.045)	0.031 (0.136)	0.058 (0.048)
Evening_Credit_Section_Percentage	0.086** (0.041)	0.066 (0.234)	0.096* (0.049)	0.544*** (0.032)	0.041 (0.054)
Hybrid_Credit_Section_Percentage	-0.016 (0.039)	0.115 (0.089)	-0.0014 (0.025)	-0.153 (0.108)	0.103*** (0.025)
Educ_Opp_Prog_Enroll_Percentage	-0.029 (0.068)	I.684*** (0.153)	0.4189*** (0.124)	-0.472*** (0.149)	0.276 (0.009)
Faculty_Full_Time_Percentage	0.055*** (0.19)	0.067 (0.057)	0.089*** (0.018)	0.224*** (0.050)	0.041* (0.021)

(continued)

**Table 3.** Regression Results Using Completion Rate of Various Types of Latinx Student Cohorts as the Dependent Variable<sup>A</sup>

Dependent variables	Overall_Comp Rate	Acad_Prep_Comp_ Rate	Acad_Prep_Comp_ Acad_UnPrep_Comp_ Rate Rate	Econ_Adv _Comp_Rate	Econ_DisAdv _Comp_Rate
Latinx_Faculty_Full_Time_Percentage	0.213** (0.089)	0.525*** (0.108)	0.117 (0.085)	1.571***^^^ (0.105)	0.243*** (0.089)
Latinx_Faculty_Part_Time_Percentage	0.039 (0.046)	-1.101***^^ (0.218)	0.081** (0.040)	-0.746***,^^^(0.304)	-0.0064 (0.046)
Latinx_Admin_Percentage	-0.014 (-0.031)	0.121*** (0.019)	-0.066*** <sup>^^</sup> (0.019)	0.114* (0.061)	-0.024 (0.027)
External characteristics					
2008_Cohort_Start	-1.095*** (0.135)	1.116*** (0.201)	-1.191 (0.139)	-0.553 (0.451)	-1.021*** (0.141)
2009_Cohort_Start	-0.353 (0.281)	1.960*** (0.471)	-0.669** (0.294)	0.500 (0.979)	-0.439 (0.373)
2010_Cohort_Start	0.908** (0.363)	3.272*** (0.894)	0.068 (0.393)	4.004*** (1.177)	0.349 (0.467)
2011_Cohort_Start	1.547*** (0.477)	1.691 (1.299)	1.1664*** (0.5604)	6.027*** (1.388)	0.862 (0.654)
Interaction effects (if statistically significant)					
Latinx_FullTime_Fac_% * Latinx_Student_%	Ι	I	Ι	-0.028*** (0.005)	I
Latinx_PartTime_Fac_% * Latinx_Student_%	Ι	0.0100** (0.0040)	Ι	0.014*** (0.004)	I
Latinx_Admin_% * Latinx_Student_%	0.0012* (0.00066)	Ι	0.0021*** (0.00051)	Ι	0.0013* (0.0007)
Constant	25.353*** (8.974)	71.676** (25.063)	9.760 (9.521)	-36.444*** (6.272)	29.09*** (9.468)
Within R-squared	0.185	0.091	0.147	0.259	0.124

of students Latinx. MMEffect changes to -at 56.1% students Latinx. MMMEffect changes to + at 53.3% of students Latinx. Statistical significance in two-tailed test: \*\*\*99%+, \*\*95% to 98.9%, and \*90% to 94.9%.

# Table 3. (continued)

Moving to the final category of the expected influence of a one percentage point increase in the percentage of a college's administrators identifying as Latinx, three of the possible five detected change after accounting for interaction with Latinx student presence. As recorded in Table 3, for the academically unprepared Latinx cohort the calculated influence with interaction varies from  $-0.40[-0.066 + (13.5 \times 0.002)]$  to  $0.12[-0.066 + (90.9 \times 0.002)]$ . The switching point from negative to positive is near one-third of a college's students identifying as Latinx. For both the overall and economically disadvantaged cohorts, the expected marginal increase in completion rates by adding one percentage point to the administration at the college identifying as Latinx consistently rises as a college's percentage of students identifying as Latinx increases.

As noted in Table 3, the expected increase in the overall Latinx student cohort completion rate from a one-percentage-point increase in Latinx administrators varies from 0.02  $[13.5 \times 0.0012]$  to 0.11  $[90.9 \times 0.0012]$ . As shown in Table 2, without any account for the degree of Latinx student attendance at a college, the average effect is 0.04. While, for the same one-percentage-point increase in Latinx administrators, the expected increase in the completion rate of the economically disadvantaged Latinx cohort similarly varies from 0.02  $[13.5 \times 0.0013]$  to 0.12  $[90.9 \times 0.0013]$ . Moreover, as noted in Table 2, without any account for the degree of Latinx student attendance at a college, the average continuous effect is 0.03.

As Dee (2004), Fairlie et al. (2014), and Gilmore (2019) identified positive same race/ethnicity teacher influences on student success while also detecting negative impacts for unmatched students, we undertook one additional series of regressions recorded in Table 4. This model utilized the same cohort classifications but measured student completion rates for these consistent classifications derived from all students, not just Latinx students. For a one percentage point increase in Latinx administrators, the positive results remain relatively consistent for the academically prepared and economically advantaged completion rates. The positive and constant influence of a higher percentage of Latinx administrators detected for all students' overall and economically disadvantaged cohorts rose in magnitude for the same types of Latinx cohorts as Latinx student presence at a college increased. A significant difference in the results in Tables 3 and 4 occurred for a one-percentage-point increase in Latinx representation in a college's administration. The detected effect is always positive for the all-student cohort of this type. The effect only turned positive for the Latinx-only student cohort after about one-third of the students identified as Latinxs.

We did not find the same consistency of positive completion rate effects for all student cohorts (including Latinx and non-Latinx) detected for an

Faculty and Admin %s interacted with % Latinx Students)	ted with % Latinx S	students).			
Dependent	Overall_Comp		Acad_UnPrep_Comp_	Econ_Adv_	Econ_DisAdv_
variables	_Rate	Acad_Prep_Comp_Rate	Rate	Comp_Rate	Comp_Rate
Student cohort characteristics					
Female_Percentage	0.118** (0.050)	-0.048 (0.068)	0.139*** (0.043)	0.298** (0.043)	0.047 (0.050)
Age21to24_Percentage	-0.059*** (0.020)	0.018 (0.025)	-0.058* (0.033)	-0.096* (0.050)	-0.048 (0.040)
Age25to39_Percentage	-0.069* (0.037)	-0.141*** (0.047)	-0.069 (0.055)	-0.165*** (0.050)	-0.058 (0.057)
Age40Plus_Percentage	-0.055** (0.022)	0.238*** (0.043)	-0.119*** (0.025)	-0.010 (0.077)	-0.112*** (0.034)
Black_Percentage	-0.070* (0.040)	0.257*** (0.081)	-0.048 (0.053)	0.125 (0.085)	-0.105*** (0.015)
Asian_Percentage	0.093*** (0.044)	-0.060 (0.059)	0.143*** (0.027)	-0.418*** (0.096)	0.358*** (0.082)
Filipino_Percentage	-0.052 (0.132)	-0.109* (0.046)	-0.124*** (0.113)	0.378** (0.182)	-0.103 (0.103)
Latinx_Percentage	-0.173** (0.071)	-0.071 (0.067)	-0.142*** (0.070)	-0.010 (0.115)	-0.102*** (0.024)
Native_American_Percentage	0.211 (0.164)	0.059 (0.148)	0.368*** (0.103)	0.202 (0.303)	0.295** (0.139)
Pacific_Islander_Percentage	0.178* (0.096)	0.731* (0.331)	0.205*** (0.076)	0.809*** (0.227)	0.103 (0.074)
White_Percentage	0.031*** (0.009)	-0.055*** (0.018)	0.089*** (0.009)	-0.016 (0.041)	0.046* (0.026)
Pell_Grant_Recipient_Percentage	-0.007 (0.013)	0.095*** (0.028)	-0.031** (0.013)	-0.00048 (0.019)	-0.028* (0.017)
Full_Time_Student_Percentage	0.107*** (0.036)	0.166*** (0.024)	0.089*** (0.034)	0.069 (0.071)	0.099*** (0.021)
Institutional characteristics					
Number_Credit_Sections	-0.0011*** (0.00013)	-0.00090*** (0.00028)	-0.00061** (0.00021)	$-0.0014^{**}$ (0.00055)	-0.0011*** (0.00027)
Avg_Enrollment_Per_Credit_ Section	0.077* (0.047)	-0.011 (0.142)	0.098*** (0.031)	0.207*** (0.031)	0.0089 (0.060)
Evening_Credit_Section_ Percentage	-0.072*** (0.014)	0.032 (0.144)	-0.096**** (0.028)	0.110*** (0.028)	-0.090**** (0.019)
Hybrid_Credit_Section_Percentage	-0.046*** (0.011)	-0.023 (0.064)	-0.041*** (0.011)	-0.022 (0.030)	-0.0013 (0.018)
Educ_Opp_Prog_Enroll_ Percentage	0.037 (0.070)	-0.394** (0.169)	0.259*** (0.043)	0.0064 (0.194)	0.028 (0.134)

Table 4. Regression Results Using Completion Rate of Various Types of All Student Cohorts as the Dependent Variable<sup>A</sup> (Latinx

(continued)

Dependent variables	Overall_Comp _Rate	Acad_Prep_Comp_Rate	Acad_UnPrep_Comp_ Rate	Econ_Adv_ Comp_Rate	Econ_DisAdv_ Comp_Rate
Faculty_Full_Time_Percentage	0.020 (0.19)	-0.153*** (0.032)	0.081** (0.031)	-0.086** (0.036)	0.081*** (0.018)
Latinx_Faculty_Full_Time_	-0.330*. <sup>^^</sup> (0.157)	-0.174*** (0.052)	-0.264*^^^ (0.157)	-0.226*** (0.065)	-0.024 (0.036)
Percentage					
Latinx_Faculty_Part_Time_	0.066** (0.028)	-0.242** <sup>^^</sup> (0.115)	0.098*** (0.030)	-0.532*** <sup>,^^</sup> (0.176)	0.143*** (0.031)
Percentage					
Latinx_Admin_Percentage	0.045*** (0.009)	0.103*** (0.013)	0.044*** (0.008)	0.045** (0.019)	0.049*** (0.009)
External characteristics					
2008_Cohort_Start	-1.24*** (0.14)	-0.376** (0.212)	-1.38*** (0.099)	-0.386*** (0.094)	-1.31*** (0.113)
2009_Cohort_Start	-2.55*** (0.29)	-1.44*** (0.298)	-2.60*** (0.215)	-1.089*** (0.184)	-2.47*** (0.355)
2010_Cohort_Start	-2.01*** (0.28)	0.564* (0.327)	-2.15*** (0.232)	I.506*** (0.349)	-1.95*** (0.411)
2011_Cohort_Start	-1.75*** (0.36)	0.528 (0.446)	-1.91*** (0.323)	3.397*** (0.374)	-1.93*** (0.505)
Interaction effects (if statistically significant	int)				
Latinx_FullTime_Fac_% * Latinx_	0.0070* (0.0036)	Ι	0.0054* (0.0033)	Ι	Ι
Student_%					
Latinx_PartTime_Fac_% * Latinx_	I	0.0054** (0.0017)	Ι	0.011*** (0.003)	Ι
Student_%					
Latinx_Admin_% * Latinx_	I		I		I
Student_%					
Constant	47.16*** (3.01)	71.39*** (10.27)	34.30*** (3.81)	40.85*** (7.58)	43.28*** (7.42)
Within R-squared	0.165	0.143	0.161	0.262	0.159
<sup>A</sup> Using STATA "xtscc" command with "lag (4)" and college-specific fixed effects. <sup>AA</sup> Effect changes to + at 44.8% of students Latinx. <sup>AAA</sup> Effect changes to + at 48.9%	h "lag (4)" and college-s	pecific fixed effects. <sup>AA</sup> Effect o	hanges to + at 44.8% of stu	Idents Latinx. <sup>AAA</sup> Effect cha	inges to $+$ at 48.9%
0	0		0		D

of students Latinx. MANEffect changes to + at 41.3% of students Latinx. MANAEffect changes to + at 48.4% of students Latinx. Statistical significance in two-tailed test: \*\*\*95% to 98.9%, and \*90% to 94.9%.

Table 4. (continued)

increase in the Latinx representation among full-time and part-time faculty as measured in Table 4, compared to Table 3. For an increase in Latinx\_Faculty\_ Full\_Time\_Percentage, a positive influence was detected only for overall completion and academically unprepared only when the college's student composition was nearly majority Latinx. In comparison, the detected influence of raising the percentage of full-time faculty of Latinx identification was consistently negative for the academically prepared and economically disadvantaged. This disparate cross-ethnicity effect mimics some of the earlier findings of Dee (2004), Fairlie et al. (2014), and Gilmore (2019).

For an increase in Latinx\_Faculty\_Part\_Time\_Percentage, in Table 4, we report that positive influences were not favorable for all student cohorts until critical concentrations of nearly half Latinx students occurred at a college. When using cohort data from all race/ethnic groups, this positive influence of higher Latinx representation among part-time faculty extended to the: (1) overall cohort completion rate, (2) the academically prepared completion rate at a college with greater than 49% of its student body Latinx, (3) the academically unprepared completion rate, (4) the economically advantaged completion with Latinx students at greater than 48%, and (5) always to the economically disadvantaged completion rate.

### Discussion

This research looked for evidence on the social justice issue of increasing the completion rates among various Latinx student cohorts at a community college. Since community colleges provide the most economical and accessible path to a bachelor's degree (Handel & Williams, 2012) and are where Latinx students favor attendance (Bensimon & Dowd, 2009), this issue is vital. We explored whether it is reasonable to assume that raising Latinx representation among community college faculty and administrators corresponded with increased Latinx student cohort completion rates. Given other scholarly findings, we further examined whether there was any indication of this policy path being detrimental to overall student completion rates.

We find that in most instances, increasing Latinx representation among community college faculty and administrators is correlated with positive impacts on student success rates. Table 5 offers a synopsis of the direction (positive, none, or negative) of the statistically significant study findings for Latinx students (top) and all students (bottom). A prominent finding is that a one-percentage-point increase to the percentage of administrators identifying as Latinx exhibits consistent and positive effects on the completion rates for all forms of Latinx student cohorts examined here, the sole exception being the academically unprepared. For the academically unprepared, the detected

<b>Table 5.</b> Direction Completion Rates. <sup>A</sup>	on of Statistically Sign s.^	ificant Influences of G	Table 5.       Direction of Statistically Significant Influences of Greater Latinx Representation on Latinx and All Race/Ethnicity Cohort         Completion Rates. <sup>A</sup>	on on Latinx and All Race/E	thnicity Cohort
	Overall	Academically prepared	Academically unprepared	Economically advantaged	Economically disadvantaged
Explanatory variable Latinx cohorts					
Latinx full-time faculty %	Positive	Positive	None	Positive (negative beyond 56% Latinx students)	Positive
Latinx part-time faculty %	None	Negative	Positive	Negative (positive beyond 53% Latinx students)	None
Latinx F administrator % All race/ethnicity cohorts	Positive	Positive	Negative (positive beyond 31% Latinx students)	Positive	Positive
Latinx full-time faculty %	Negative (positive beyond 45% Latinx students)	Negative	Negative (positive beyond 41% Latinx students)	Negative	None
Latinx part-time faculty %	Positive	Negative (positive beyond 49% Latinx students)	Positive	Negative (positive beyond 48% Latinx students)	Positive
Latinx administrator %	Positive	Positive	Positive	Positive	Positive

^Based upon previous regression findings in Tables 3 and 4.

positive influence of greater Latinx representation in campus administration only occurred after the Latinx student percentage at a college reached approximately one-third. Perhaps there is a need for such a critical mass of Latinx student representation for additional Latinx administrators to make a difference in the academically unprepared cohort. It may also be that policy, and budgetary changes relevant to increasing Latinx achievement among the academically unprepared are easier to prioritize and implement when more than one-third of the student body identifies as Latinx.

Though we uncover near-universal positive impacts with increased Latinx faculty, there were a few exceptions to this finding. We detected no significant effect for the academically unprepared cohort and only a positive influence on the economically advantaged cohort of Latinx students after more than half of the students at the college Latinx. We wonder if the non-significance of higher Latinx full-time faculty is attributable to differential exposures to tenure and tenure-track Latinx faculty. For the years of our analysis, the requirement for classification as academically unprepared students was the first college course in math or English being remedial (or not for collegiate credit). Previous research has documented that these courses usually take several semesters to complete, depressing student likelihood of obtaining a success measure (Bailey et al., 2010). Suppose tenured and tenure-track Latinx professors are less likely to teach the remedial English/math courses necessary for the success of the academically unprepared. In that case, it seems reasonable that such may explain the null impact for the academically unprepared cohort. Other impacts of a greater Latinx representation among part-time faculty on Latinx student cohort completion rates were either determined not to be different from zero (for the overall and economically disadvantaged cohorts) or negative (for the academically prepared or academically advantaged when Latinx student representation less than half).

We also chose to measure the expected return to a California community college of raising its Latinx representation among its faculty or administrators for all student cohorts. For this, we report mixed findings. An increase in Latinx representation among full-time faculty decreases the completion rates of the academically prepared and economically advantaged cohorts. This decrease holds constant for academically unprepared and overall cohorts' completion rates until a college population is more than half Latinx.

We also find that raising the Latinx presence among part-time faculty has no unintended consequences on all student cohorts. However, we did detect some adverse effects when raising Latinx representation among part-time faculty for all race/ethnicity cohort completion rates. Specifically, this occurred for the academically prepared and economically advantaged college students when the entire student cohort is less than half Latinx. Strikingly, the impact of one additional percentage point increase in Latinx administrators remained positive for all race/ethnicity student cohorts, no matter their economic or academic background.

It is beyond the scope of this research to investigate what pathway the relationship between increased student success and Latinx-identifying faculty/administration takes. It may be that increasing Latinx faculty/administration provides informal relational mentoring that previous research has noted as lacking for students of color (Cole & Barber, 2003). The mere visibility of Latinx scholars and leaders may lead to different student assumptions as to just who is permitted to succeed in this ecosystem (Buckley & Park, 2021). We encourage further research to identify the pathways between increased Latinx representation in a community college's faculty and administration on its Latinx students' success.

## Conclusion

The results of this analysis offer clear insights regarding the expected effects of Latinx student cohort completion and the completion rates of all race/ethnicity cohorts if a California community college increases its percentages of faculty or administrators that are Latinx.

- It is reasonable to assume that a higher percentage of Latinx administrators, at the margin, correlates with increased community college completion rates of Latinx student cohorts and all race/ethnicity cohorts.
- Suppose a marginal increase in the percentage of full-time Latinx professors at a community college. The likely result is an improvement in nearly all Latinx cohort completion rates. Furthermore, expect this action to do the same for the overall and academically prepared completion rates of all race/ethnicity cohorts if Latinx students at the college are in the majority.
- If greater than half of the students at community college are Latinx, the expectation from an incremental increase in the percentage of parttime instructors is a corresponding increase in the completion rates of academically unprepared and the economically advantaged Latinx student cohorts. This expansion of Latinx part-time faculty representation will likely raise the overall, academically unprepared, and economically disadvantaged cohort completion rates. For the academically prepared and economically disadvantaged, the expectation is that increasing the percentage of part-time instructors that identify as Latinx also increases these cohort completion rates if Latinx students are in the majority at the college.

There are clear implications for statewide policy and college practice to increase the 6-year completion rates of a cohort of community college students seeking a certificate, associate degree, or university transfer/transfer ready to be derived from our findings. First, we suggest more significant action to increase the percentage of full-time faculty (tenured or tenure track). We have found that this would be especially beneficial for the economically disadvantaged. We offer this suggestion, understanding that, on average, about 70% of faculty at the California community colleges have part-time status. Furthermore, about 60% of all 2-year college courses in the U.S. are taught by those not tenured or on a tenure track.<sup>14</sup> We realize that to raise these percentages meaningfully would entail significant changes to state policies regarding community college funding and thus are not easily accomplished. Perhaps these findings can be used to support such an expenditure. Second, this effort to raise the percentage of full-time instructors can be even more effective at raising Latinx completion rates if the full-time professors hired are Latinx. Hiring more Latinx professors is likely more easily accomplished if the Latinx representation among a college's administrators increases. And, as we have found, this greater representation will likely have the added benefit of raising Latinx completion rates.

A third recommendation is the pursuit of statewide policies and campus practices that increase enrollment in credit sections, shift daytime course offerings to evening, and increase participation in programs that provide academic support to less affluent students. Finally, our research findings support the idea that our previous three recommendations are likely to carry an even more significant impact when more than half of the students at college identify as Latinx. Thus, we direct these recommendations to Hispanic-Serving Institutions (HSIs), where the designation requires at least a quarter of the students to be Latinx.<sup>15</sup> Of course, we formulate these policy recommendations from only this one study that relies upon data from a single state during a specific time. Thus, we suggest the need for future research that performs a similar analysis from an alternative data sample and even examines a different race/ethnicity.

In closing, we must recognize that improving Latinx student completion rates is not the only motive to alleviate Latinx under-representation among college faculty and administrators in the United States. As Mello (2018) notes, other notable reasons to pursue this policy path include overcoming implicit bias in hiring practices, offering more role models of people of color inside and outside academia, and even the future survival of some academic disciplines. This research has shown that even if these are the goals of the expanded hiring of Latinx faculty or administrators, the expected outcomes for over three-fourths of the different types of student cohort types examined here are improved cohort completion rates.

# Authors' Note

We are uncertain of the reader's preference for the terms Latinx or Latina/o [students], African American [students] or Black [students], and the capitalization of "white" in refering to White [students]. Our interpretation of preferred contemporary identification has led us to use Latinx [students], Black [students], and White [students].

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# Data/Materials Availability

All data used in the analysis are publicly available at the California Community College Chancellor Office's *Datamart* https://datamart.cccco.edu) or its *Student Success Scorecard* (https://scorecard.cccco.edu/scorecard.aspx).

# Notes

- 1. We use the designation "Latinx" in place of "Hispanic," which is what the California Community College System used when they asked a student, faculty, or administrator to identify oneself by a single race/ethnicity at the time the data used here was gathered. The other race/ethnicity alternatives offered were Black, American Indian/Alaskan Native, Asian, Filipino, Multi-Ethnicity, Pacific Islander, White Non-Hispanic, and Unknown. We realize that the technical basis of adopting Latinx is ancestry from the Latin American region, which is different than Hispanic, whose technical identification is the use of the Spanish language or descended from Spanish-speaking populations (as described in https://hnmagazine.com/2017/09/difference-hispanic-latino).
- 2. See Croopnick (2021) for a master's thesis that uses similar data and methods but focuses on the impact of a greater percentage of Black faculty on Black male community college success.
- 3. Calculated from enrollment values at https://datamart.cccco.edu.

- 4. See the Campaign for College Opportunities interactive tool that allows a comparison of campus level diversity at s California Community College and the diversity in the region it serves that is available at https://collegecampaign.org/ left-out-tool-about/.
- 5. One could suggest that we also include the percentage of classified staff at a community college that are Latinx as an additional causal factor that may impact the academic success of Latinx students at the college using the socialization of racial minorities in educational setting as developed by Stanton-Salazar (1997). We chose to not do that here and instead concentrate on the higher-order institutional agents of faculty and administrators more likely to generate the academically focused contact highlighted in the literature cited her. Another reason for the exclusion of classified staff being the more pronounced underrepresentation of Latinx administrators (15.1%), full-time faculty (12.8), part-time faculty (10.1%) in comparison to the 34.1% percentage representation of Latinx students in the fall of 2010 at California community colleges (as derived from https://datamart.cccco.edu/datamart.aspx). This compares to 24.3% Latinx representation among classified staff. Nevertheless, our focus on faculty and administrators is not meant to imply that future researchers should not study the role of classified staff to student cohort success.
- 6. We are aware that this adopted methodology by the California Community College Board of Trustees counts those that start at one community college with an outcome goal in mind, but finish at another, as not successful. By us relying on such a metric, bias may occur in the regression estimates if this movement from one college to another is not randomly distributed over all campuses and times. But if this movement from one college to another varies by college in a consistent manner over the years observed, the inclusion of college-fixed-effects in the panel-data regression estimation accounts for it.
- The three broad factors expected to influence Cohort Completion Rate in equation (1) are the same as Braxton et al. (2004, p. 43) cite as causal factors expected to determine student departure in commuter colleges.
- 8. Pell Grants refer to the Federal Pell Grant Program which provides economic assistance to those who demonstrate need based on their calculated expected family contribution (EFC) when completing the annual FAFSA application. Though a person's EFC relies on complicated variables, the vast majority of those awarded a Pell Grant earn less than \$30,000 a year. For more information, visit https:// pellgranteligibility.org/gaining-eligibility-for-the-federaxl-pell-grant-program/.
- 9. The State of California established EOPS in 1968 with the expressed purpose "...to encourage the enrollment of students handicapped by language, social, and economic disadvantages, and to facilitate the successful completion of their educational goals and objectives" (California Education Code § 69641, Sec. 134, p. 2). The State only partially funds a community college's implementation of this program using a categorical grant meaning the college must hold such funding in a separate account and spend it within the fiscal year only to assist the targeted populations. Importantly, the EOPS grant requires a match by the community college itself. The basis of state award of college allocations for EOPS

is need, as supported by data submitted by community college districts with districts and colleges incurring non-reimbursable financial obligations at a minimum of 15% of the mean EOPS state allocation over the last 3 years (California EDC § 69648).

- 10. It would be ideal to also include specific college experience measures, including integration or interaction measures, which show the specific processes through which greater presence of Latinx faculty and administrators influences student outcomes. Unfortunately, this is not recorded in the data. Even if we had the resources to try to gather it from 108 different colleges over five different start years, it would be very difficult if not impossible due to the historic nature of this information. Thus, we rely upon the inclusion of college and year effects to control for these experience measures.
- 11. These are respectively found at https://datamart.cccco.edu and https://scorecard. cccco.edu/scorecard.aspx.
- 12. For the cohort data used here, "prepared for college" was determined by level of English and math courses completed in high school. Using this "deficit framework," which since has been increasingly questioned, an unprepared student was required to take either a high-school level math or English course based on placement testing. Signed into law in 2017, Assembly Bill (AB) 705 alters this institutional norm of sorting students into remedial high-school-level coursework based on English language and mathematics placement testing outcomes. Using an "asset" framework, this bill dictates the placement of first-year California college students into classes that optimize their opportunity to complete transfer-level math and language arts courses within 1 year of enrollment in its initial implementation phase. Furthermore, the statute limits placement into remedial courses to students who are "highly unlikely to succeed without them" (California Community College Chancellor's Office, 2017, p. 1). It prohibits such placement based upon standardized placement tests alone.
- 13. Most students in EOPS are receiving a PELL Grant. So, Pell\_Grant\_ Recipient\_Percentage is intended to pick up students relying upon financial support for higher education from financially constrained households, while Educ\_Opp\_Prog\_Enroll\_Percentage is a smaller group of those receiving a Pell Grant that are also receiving academic assistance. As noted in Table 1, for all CCCs observed the respective average percentage were 21.65 Pell, and 4.13 EOPS.
- 14. See Low Expectations, High Stakes at https://www.insidehighered.com/ news/2014/04/07/part-time-professors-teach-most-community-college-students-report-finds.
- 15. Garcia (2019, p. 31), in her book *Becoming Hispanic Serving Institutions*, describes the opportunity for community colleges to increases their Latinx representativeness among faculty and administrators as a critical part in fulfilling the "Latinx-Serving" role she advocates for.

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