



SACRAMENTO STATE
Redefine the Possible

College of
Arts and Letters

Put your name
on the future of
creative excellence



NAMING OPPORTUNITIES
FOR THE NEW

**ART BUILDING AT
SACRAMENTO STATE**

College of Arts and Letters
The Art Building: Philanthropic Naming Opportunities

EXTERIOR NAMING OPPORTUNITIES

Naming Opportunities:

- The Art Building: \$5,000,000
- The Plaza Sculpture Garden: \$1,000,000
- Courtyard: \$500,000
- Mural Wall: \$250,000
- Name-plaques on benches: \$5,000
- Names on concrete paving stones: \$100

Students and faculty will gather socially in the courtyard between classes and will use the outdoor seating to enjoy a quiet moment or eat lunch. The sculptures in the courtyard, created by faculty and students, will add beauty and interest to the space. The name of the donor on the front of the building will be in full view from the courtyard, and to all who pass by.



INTERIOR NAMING OPPORTUNITIES

ART COMMONS LOBBY

Naming Opportunities:

- Lobby: \$750,000



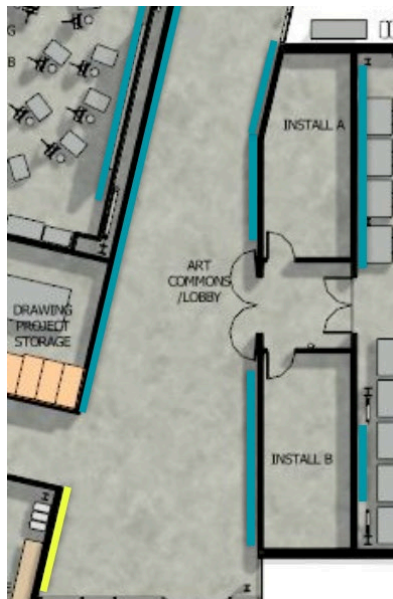
The Art Commons is the major entryway into the new building and provides access between the drawing and painting studios and the sculpture studios. It is a heavy traffic area and a prime location for a highly visible naming opportunity.

The Art Commons will be a communal area where students gather. The Commons will also be a place where pop-up exhibitions and critiques can happen, the long walls providing great visibility for wall displays. Next to the Commons are the installation spaces, so art exhibitions can include both wall-based works in the commons area, and installation artworks in the adjacent spaces.

EXPERIMENTAL INSTALLATION SPACES

Naming Opportunities:

- Experimental Installation Space A: \$100,000
- Experimental Installation Space B: \$100,000



Experimental Installation Spaces A and B facilitate the creation of non-traditional works that involve the creation of immersive spatial experiences, rather than traditional art objects, and may involve sound, projection, and performance.

The **Experimental Installation and Performance Art Course** explores the practice, theory and history of making installation and performance art. Students study contemporary artists of this genre while designing, modeling and creating installation projects.

Naming opportunities support experimental work in the expanded field of sculpture and installation art.

WOOD SHOP, MACHINE, AND ASSEMBLY ROOMS

Naming Opportunities:

- Wood Assembly Shop: \$25,000
- Wood Machinery Shop: \$25,000
- Spray Room: \$25,000
- 3D Technology Room: \$25,000



For a donor with a passion for wood craft, these rooms are the ideal location for a naming opportunity. In these spaces, students will be trained in wood craft, power tools, and tool use / safety. Students will prepare and fabricate wood projects, and will cut and assemble stretcher bars and supports for acrylic and oil painting - all under the watchful eye of our Instructional Staff Technician, Ben Hunt.

GRADUATE LOUNGE AND GRADUATE STUDIOS

Naming Opportunities:

- Graduate Lounge: \$50,000
- Graduate Studio (12 available): \$10,000 each or \$100,000 for all studios

Painting, sculpture, ceramics, printmaking, social practice art, and new media art signage will be above or adjacent to each studio entrance door.



The graduate program was recently elevated from an MA to an MFA, and our first cohort of MFA students will be graduating in Spring 2023. Our program is cross-disciplinary, and the new **Graduate Lounge** area (seen from outside in the rendering) is a beautiful communal space for graduate students to gather, display and discuss their work, and have debates about the state of the artworld. The clerestory above provides incredible natural light for viewing artwork.



The long-established grad program has produced some of the best professional artists in the region. It's an intensive two-year program, and students spend long hours in these studio spaces, producing all their graduate-level work. For anyone associated with the program, such as emeritus faculty or alumni, the naming opportunity in the **Graduate Lounge** area, or naming one of the twelve **Graduate Studios**, would be a great way to celebrate the program – past, present and future.

DRAWING AND PAINTING

Naming Opportunities:

- Painting & Drawing Studio A: \$50,000
- Painting & Drawing Studio B: \$50,000
- Independent Study Lab: \$50,000



Painting & Drawing Studios A and B will be the main spaces where students in our BA and BFA programs take painting and drawing classes, developing their skills from beginning level to advanced courses. Courses include working from direct observation (still life and figure) working on the methods and problems of oil and acrylic media, exploration of technical and conceptual issues in drawing and painting, and development of individual style.

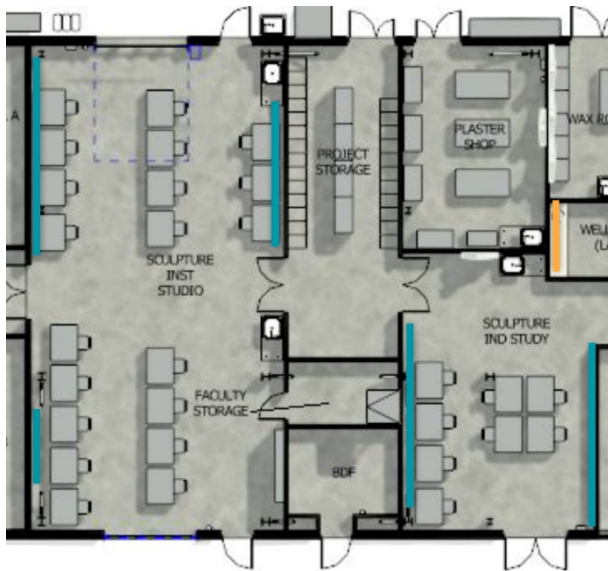
The **Independent Study Lab** is an area for advanced-level students to work on intensive individual exploration.

Naming opportunities in these spaces are ideal for donors with a passion for drawing and painting.

SCULPTURE STUDIO, SCULPTURE INDEPENDENT STUDY LAB, METAL & WELDING SHOP, WAX ROOM, AND PLASTER SHOP

Naming Opportunities:

- Sculpture Studio: \$50,000
- Sculpture Independent Study Lab: \$25,000
- Metal & Welding Shop: \$25,000
- Wax Room: \$10,000
- Plaster Shop: \$10,000



In the **Sculpture Studio** students will explore traditional and non-traditional processes of sculpture, three-dimensional form, and spatial relationships. Students will acquire deep skills in a variety of materials and processes in sculpture, advanced three-dimensional design, mixed media, installation art, site specificity, performance art, and public art.

The **Sculpture Independent Study Lab** is an area for advanced-level students to work on intensive individual exploration.



The **Metal & Welding Shop, Wax Room, and Plaster Shop** support the sculpture curriculum with specialized facilities for a range of essential sculptural processes.