Your school has partnered with CastleBranch to deliver the FutureFocus questionnaire.

FutureFocus helps your program learn more about your experience during school and in the first few years of your professional life. The questionnaire:

- Collects your student responses securely and privately through CertifiedProfile
- Allows for quick completion on your phone or laptop
- Dynamically remembers your data whenever your program requests an update
- Sends post-grad reminders with direct login access to your questionnaire

**Improve the Value of Your Degree**

Your questionnaire responses help your school deliver the data necessary for reporting purposes, program accreditation, and grant applications. The data can even be used to influence your school’s national reputation and ranking among other colleges and universities. As your school’s stature increases, so does the value of your degree!

**Gain Professional Insights**

FutureFocus also supports your professional ambitions. The questionnaire provides you with valuable employment information for your chosen field and geographic location (50 states or one of five large metro areas).

As you complete your student questionnaire, you’ll receive information on:

- Largest employers in the area
- Median salaries
- Popular career paths
- Required experience or certifications

As you complete your post-graduate questionnaire, you’ll receive information on:

- Required continuing education credits for your professional certification
- Employment intelligence (who’s hiring, who’s getting hired and why)
- Aggregated data about the employment of former classmates and program alumni

Once you complete your questionnaire, download an infographic with all of the geographically-specific career information!