

# Invest in Attainment Invest in Our Region

350,000 adults in the Capital Region have some college but didn't complete their degree. Sacramento State launched HornetAttain! to help former students return to finish their degrees.

## DID YOU KNOW



Experts predict that **by 2025**, California will need another **1.1 million** people with a bachelor's degree.



If 1% of adults with some college but no degree completed their degrees, **it would add \$10.3M to the regional economy.**



Populations with some college but no degree are disproportionately **people of color, women, and single parents.**

## THE SOLUTION: DEGREE COMPLETION

The power of a degree is exponential.

**18%**

more likely to vote

**15-20%**

More Likely to OWN homes

Over a lifetime, bachelor's degree holders contribute

**\$381K**

more in taxes than they receive in benefits.



Bachelor's degree holders contribute more than

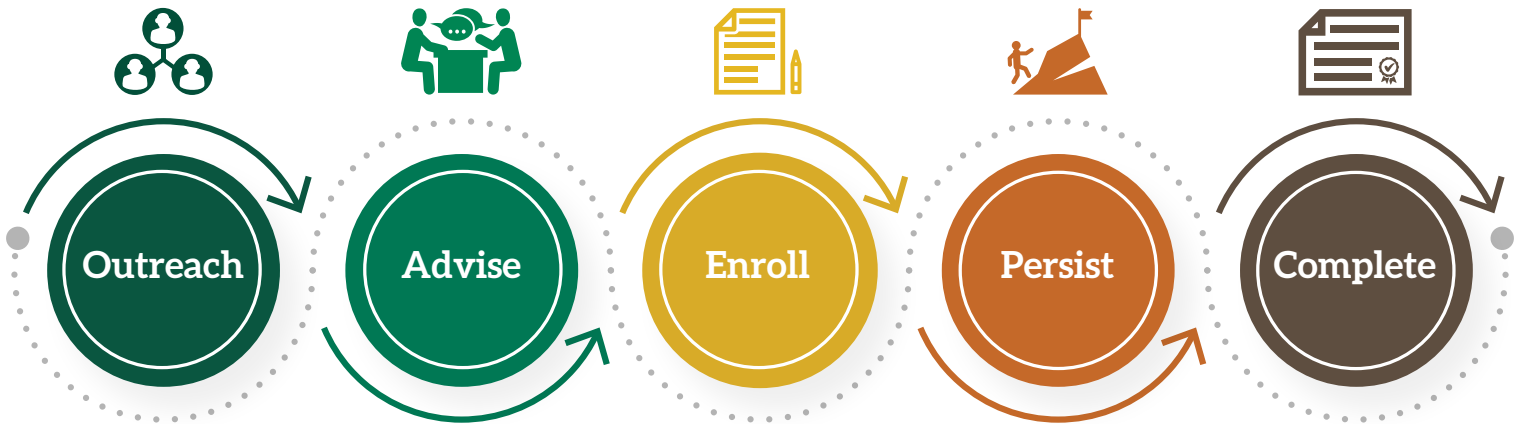
**\$278K**

more to the local economy over their lifetime

**Better Health Outcomes**

HornetAttain! re-engages stopped-out learners and connects them with individualized services to help them return to Sac State and complete their degree.

## How **HornetAttain!** Works



HornetAttain! has multiple outreach channels that encourage and support potential returning learners. **89% of students we reach request our services.**

Achievement advisors work with returning learners to help them navigate the return process – creating an individual learning plan **connecting them to resources and answering questions.**

Achievement advisors serve as the primary point of contact, and research shows that learners are **4x more likely to re-enroll if they have a single point of contact** to help them.

**One in four Sac State learners are working-age adults.** HornetAttain! is building resources for returning learners to create a sense of belonging and community to help them persist to graduation.

Learners who have advisors when they return to school are **30% more likely to complete their degree.**

Sources: \*ACS 1-Year Estimates-Public Use Microdata Sample 2019

**Support equity and inclusion, economic development, workforce advancement, civic engagement and regional health outcomes through one initiative: *educational attainment.***

To support HornetAttain!, contact Kaley Martin at **(916) 278-3418** or at **kaley.martin@csus.edu**.

To learn more, visit **csus.edu/hornetattain**

