

CALIFORNIA STATE UNIVERSITY, SACRAMENTO
College of Business Administration

MIS 182 - Topics in MIS

Assignment 3 - Web Site Prototype

Points: 50

Due: Tuesday, December 2

Given your vision statement, strategic plan and web site plan, implement a prototype of your web site. The prototype should have the navigational feel of the proposed site, but the search, transaction processing, database access and other programmed functions do not have to be operational (they should be present in text and , though).

Items to be aware of:

- Be sure your prototype follows the guidelines discussed in class and your textbook. *Will customers feel comfortable visiting your web site? Will they come back (i.e., how sticky is your site)?*

Tangibles

Submit your web page files on a diskette or CD. They will be tested with a web browser. Provide printed copies of your web pages.

