

TENTATIVE CLASS SCHEDULE<sup>4</sup>

<i>Week</i>	<i>Class meeting</i>	<i>Topic</i>	<i>Reading</i>
1	9/2	Introduction	
2	9/9	e-Commerce and e-Business Guest Speaker (2 <sup>nd</sup> half), Mr. Victor Dossey, Getronics, "The Integrated Business World"	Chap. 1
3	9/16	Building an e-Business	Chap. 2, 3
4	9/23	e-Government Internet architecture	Chap. 4
5	9/30	Designing web sites Guest Speaker (2 <sup>nd</sup> half), <del>Mr. Steve Allen,</del> Mr. Pierre Lapeyrade, Director of IT Enterprise Business Computing, Intel, "Trends in e-Business"	Chap. 5
6	10/7	CRM systems Web site evaluation and usability testing	Chap. 6
7	10/14	Midterm exam	
8	10/21	<i>Might not have class due to conference</i>	
9	10/28	ISPs Payment systems e-Security and Encryption	Chap. 7, 8, 9, 10
10	11/4	Marketing on the Internet Implementation and maintenance	Chap. 11, 12
11	11/11	B2B e-Commerce Guest Speaker (2 <sup>nd</sup> 1 <sup>st</sup> half), Mr. Steve Scott, VSP, (TBA)	Chap. 13

<sup>4</sup>Topics and chapters may be dropped when time does not permit their inclusion.



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Updated: October 27, 2003

12	11/18	Intranets and extranets Guest Speaker (2 <sup>nd</sup> half), Mr. Bryan Pruden, Intel, "Economic Justification of e-Business Systems"	Chap. 14
13	11/25	<i>No class due to conference</i>	
14	12/2	Legal and ethical issues Guest Speaker (2 <sup>nd</sup> half), Mr. Carl Salmonsens, KPMG, "e-Business Privacy and Security Issues"	Chap. 15
15	12/9	<i>No class due to conference</i>	
16	12/16	Final exam	

\*Date of the exam

The University's final exam schedule can be viewed at [www.csus.edu/schedule/exam.htm](http://www.csus.edu/schedule/exam.htm).

