This lithograph seemingly contradicts its own reason for existing;
This lithograph seemingly contradicts its own reason for existing;
why even make a poster if the resulting text and image are so illegible as to be unreadable?
Wes Wilson
Seymour Chwast

With Seymour Chwast, Edward Sorel, and Reynold Ruffins, he founded Push Pin Studios in 1954.
Milton Glaser

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Paula Scher is an American graphic designer, illustrator, painter and art educator in design, and the first female principal at Pentagram, which she joined in 1991.
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Paula Scher

She is known for post-modern use of historical styles.
Wolfgang Weingart

His work trained in traditional Swiss typography and he is credited as "the father" of New Wave or Swiss Punk typography.
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Wolfgang Weingart

"I took 'Swiss Typography' as my starting point, but then I blew it apart, never forcing any style upon my students. I never intended to create a 'style'. It just happened that the students picked up — and misinterpreted — a so-called 'Weingart style' and spread it around."
Dan Friedman came out of strict Modernist training at Carnegie Mellon, Ulm and Basel to be one of the handful of designers that popularized New Wave Typography in the 70s.
Dan Friedman
April Greiman

She is recognized as one of the first designers to embrace computer technology as a design tool, Greiman is also credited, along with early collaborators Jayme Odgers, and Dan Friedman with establishing the ‘New Wave’ design style in the US during the late 70s and early 80s.
April Greiman

She is recognized as one of the first designers to embrace computer technology as a design tool. Greiman is also credited, along with early collaborators Jayme Odgers, and Dan Friedman with establishing the ‘New Wave’ design style in the US during the late 70s and early 80s.
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Jayme Odgers

He is an artist and graphic designer. He is best known for his new wave design and experimental collage photography of the 1980s.
Katherine McCoy

She is best known for her work as the co-chair of the graduate Design program for Cranbrook Academy of Art. Where a host of post-modern practitioners studied.
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Mr. Hori received a B.F.A. in photography from the University of Hawaii and earned an M.F.A. in design from Cranbrook Academy of Art. Mr. Hori is principal at Bates Hori, New York, a graphic design and visual research studio.
Tibor Kalman

He was an American graphic designer of Hungarian origin, well known for his work as editor-in-chief of Colors magazine.
Neville Brody is known for his work on The Face and Arena magazine, as well as for designing record covers for artists such as Cabaret Voltaire and Depeche Mode.
Neville Brody

Blur
is a new typeface
by Neville Brody
in three weights
available
exclusively from
FontShop

Light
Medium
Bold
Emigre was a graphic design magazine published by Emigre Graphics between 1984 and 2005.
Beginning with Issue 9 the magazine explored design in itself, devoting issues to Cranbrook, the Macintosh, type design and individual graphic designers. In two issues in 1992 and 1993, the magazine chronicled the work of David Carson and Raygun.
This page is a door
The End
No. 69
Final Issue

Emigre
He is an American graphic designer. He is best known for his innovative magazine design, and use of experimental typography. He was the art director for the magazine Ray Gun.
David Carson

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David Carson
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Art Chantry

He is a graphic designer often associated with the posters and album covers he did for bands from the Pacific Northwest, such as Nirvana, Hole and The Sonics. Chantry’s work follows an analog low-tech approach to design that is informed by the history of the field.
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Jonathan Barnbrook

1985 Studies Graphic design Degree at Central St. Martins, London
1987 Develops an interest in pure typography learns how to use letterpress and analogue typesetting machines
1988 Studies Graphic design Masters Degree at Royal College of Art, London
1990 Designs first font as a student called 'Bastard'
1990 First works in the field of Stonecarving
1990 Leaves Royal College of Art to set up on his own
1991 First commercial font Exocet released by Californian font company Emigre
1992 Second commercial font Manson released by Californian font company Emigre, named changed to Mason after complaints
1992 Starts first experiments in new area of motion graphics after working with director Tony Kaye
1997 Sets up own font company Virusfonts
1997 Designs Damien Hirst Book, I Want To Spend The Rest Of My Life Everywhere, With Everyone, One To One, Always, Forever, Now
1998 Stops entering all design awards
1999 Starts ongoing collaboration with anti advertising foundation Adbusters
2000 Becomes on of the Main signatories of the First Things First Manifesto which calls for more meaningful design