

PHOTO 135, INTRODUCTION TO PHOTOJOURNALISM

PHOT 135. Introduction to Photojournalism. The purpose of this class is to familiarize students with the materials, techniques and approach of contemporary photojournalists in newspapers, magazines, on-line media and related publications. Editorial criteria, page layout, copyright and ethics are emphasized. Images will be created through digital techniques on the computer.

EVALUATION CRITERIA

Regular attendance of lectures and labs will be considered in grading. *Missing more than three classes will result in a student being dropped one letter grade for the course.*

Because deadlines are one of the most basic aspects of a working photojournalist's life, submission dates and times will be a significant percentage of grades.

- 20 points **Individual Editing session** - dates for each student will be assigned in class.
Bring 30 - 50 images (jump/flash drive or portable hard drive for editing discussion.)
- 50 points **Submission #1 Monday, February 13th**
all images must be digital files
8 images
 minimum 2 each: flash-fill portrait and feature.
Attendance is required at all critique sessions.
Multiple meetings may be necessary to look at all class members' work.
- 50 points **Submission #2 Wednesday, February 29th**
8 images:
 Digital files, all images must be captioned
 minimum 2 each: sports and news.
Attendance is required at all critique sessions.
Multiple meetings may be necessary to look at all class members' work.
- 50 points **Submission #3 Wednesday, March 28th**
7 images:
 Digital files, all images must be captioned.
 1 photo illustration
 2 photographs to be used in the photo essay assignment.
 minimum 2 sports, remaining 2: sports or news
Attendance is required at all critique sessions.
Multiple meetings may be necessary to look at all class members' work.
- 50 points **Submission #4 Wednesday, April 18th**
7 images:
 Digital files, all images must be captioned
 1 photo illustration
 2 photographs to be used in the photo story assignment.
 minimum 2 news, remaining 2: sports, portraits, news or feature
Attendance is required at all critique sessions.
Multiple meetings may be necessary to look at all class members' work.
- 100 points **Exam, Wednesday May 2nd**
Objective test covers lecture topics and handouts.
Bring 4521 NCS score sheet
- 100 points **Final Portfolio due Friday May 11th, Noon**
12 digital images:
 Photo essay (minimum of 7 digital images)
 5, images (not previously submitted)
 from any of the remaining assignment categories.
 All images must be captioned.

Grading Criteria: These elements are of primary importance in grading the photographs: the imagination or emotional impact of the image, narrative quality, context, expression, action and visual organization. All photographs must be appropriate for editorial use by on-line publication, magazine or newspaper. Ethical, legal & community standards adhered to by the mainstream press, as discussed in lectures, must be observed.

ASSIGNMENT CATEGORIES

1. Sports
2. News
3. Features
4. News Portrait and Personality
Flash-fill Portrait (outdoors only)
Available Light
5. Photo illustration
A digital image combining two or more photographs appropriate for editorial use. Choose a subject area: entertainment, fashion, travel, business, portrait or health/medical. NOT news.
6. Photo Essay
This assignment must contain a minimum of 7 photographs.

ADMINISTRATIVE

Drops: March 2 is the last day to drop for serious and compelling reasons with permission of Instructor, Department Chair and Dean of the College of Arts and Letters.

Incomplete: An incomplete grade is discouraged and will not be issued except in cases where a student has made previous arrangements with the instructor. An "I" grade means that a portion of the requirements remain to be completed. This must be done within a year, or the grade will be converted to an "F."

Make-up exams will not be given except for serious and compelling emergencies. Students must contact the instructor at the time of the emergency. Make-up exams, if approved, must be scheduled at the Testing Center, in Lassen Hall.

Disability Accommodations: If you require accommodation or assistance with assignments, tests, attendance, etc. please notify the instructor by the beginning of the 3rd week of the semester so that arrangements can be made.

Academic Honesty: All elements, photographic or illustrative, in submitted photographs must be the work of the student. Using the work of other artists/photographers will result in a no-credit grade (0 points) for the entire submission/critique. Work must be created for this class, only.

All digital files must contain original metadata.

SUGGESTED TEXT

Kobre, Kenneth Photojournalism - Pro. Approach Focal Press 2008
Other Readings

Many of these books are available in the CSUS Library

Allard, William	Portraits of America	National Geographic Society
Deboff, Leonard	The Law for Photographers	Allworth Press
Goldstein, Norm	A.P. Stylebook & Briefing on Media Law	Basic Books
Horton, Brian	Associated Press Guide to Photoj.	McGraw-Hill
Howe, Peter	Shooting Under Fire	Artisan
M. Ignatieff	Magnum Degrees	Phaidon Press
Moeller, Susan D.	Compassion Fatigue	Routledge
Newton, Julianne	The Burden of Visual Truth: ...	Routledge
looss, Walter	Sporting Life: The Journals	Graphis
Nachtwey, James	Inferno	Phaidon Press
Peress, Gilles	The Silence / Rwanda	Scalo
Turnley, David C.	Mandela : Struggle and Triumph	Abrams
Salgado, Sebastio	An Uncertain Grace	Aperture

The following sites show current examples of photojournalism & multimedia on the web.

www.poynter.org

<http://www.newsu.org/>

<http://digitaljournalist.org/feature.html>

COURSE OBJECTIVES

Upon completion of the students should:

Be able to complete digital pre-press procedures including:

Utilize photographic software to prepare files for publication reproduction

Electronically transmit digital files

Know and understand ethical and legal issues related to photography including:

Privacy vs. photographer's access

First amendment and photographers

Libel as applied to photographic images and written material related to photographs

Ethical use of digital imaging in visual reporting

Copyright

Be able to complete editorial assignments in each of the following areas:

news, sports, features, portraits and photo illustration

Be able to write accurate, concise and interesting cutlines.

Be able to identify and evaluate images appropriate for visual reportage.

Equipment

35mm DSLR

Lens or lenses that cover aprox 18mm - 200/300mm

Portable hard drive

**Photo 135 Schedule
Spring 2012**

Week 1 January 23
Course Introduction
Examples of assignments

Equipment & materials
Flash fill

Week 2 January 30
Portraits
Features

Ethics & Legal Issues
Copyright, Libel
First Amendment

Week 3 February 6
Access to subjects/photographer's rights
News

Open lab

Week 4 February 13
Monday, February 13th
Submission #1 due
Sports, Captions

Critique of first submission

Week 5 February 20
Critique of first submission (cont.)
Icon images

Documentary
G.M.B Akash, Sebastiao Salgado

Week 6 February 27
Open lab

Wednesday, February 29th
Submission #2 due
Photo illustration

Week 7 March 5
Critique of second submission

Critique of second submission (cont.)
Agencies & Organizations

Week 8 March 12
Photo story

Carol Guzy, Lynsey Addario

Week 9 March 19-25
Spring Recess

Week 10 March 26
Open Lab

Wednesday, March 28
Submission #3 due
open lab

Week 11 April 2
Critique of third submission

Critique of third submission (cont.)
Josh Meltzer

Week 12 April 9
Combat
James Nachtway

Peter Turnley & David Turnley

Week 13 April 16
Open lab

Wednesday, April 18th
Submission #4

Week 14 April 23
Critique of fourth submission

Critique of fourth submission (cont.)

Week 15 April 30
Test Review
Open Lab

Exam, Wednesday May 2nd

Week 16 May 7
Open Lab

Final Submission due Friday May 11th, Noon