

Curriculum Vitae

David M. Lang

Department of Economics
California State University, Sacramento
Sacramento, CA 95819-6082
Phone: (916) 278-7077
Fax: (916) 278-5768
Email: lang@csus.edu
Web: <http://www.csus.edu/indiv/l/langd>

EDUCATION

Ph.D., Economics, Washington University, St. Louis, Missouri, May, 2002

M.A., Economics, Washington University, St. Louis, Missouri, December, 1997

B.A., Economics, Stanford University, Stanford, California, June, 1996

DISSERTATION

“Choice in Higher Education: College Majors, Financial Aid, and Transition to the Labor Market”
(Professor Marcus Berliant, Advisor)

ACADEMIC EXPERIENCE

2002-present Assistant Professor, Department of Economics,
California State University, Sacramento

Courses: Introduction to Microeconomic Analysis (6x), Intermediate Microeconomics (5x), Introduction to Econometrics (3x), Introduction to the U.S. Economy (3x), Economics at the Movies (3x), Quantitative Economic Analysis (2x), Economic Research Methods (2x), Economics of Education, Game Theory

2002-present Director, Center for Economic Education,
California State University, Sacramento

2005 Interim Director, Social Science Program,
California State University, Sacramento

Summers 2004-2007 Instructor, College of Continuing Education,
Winters 2005-2007 California State University, Sacramento

Course: Business Economics (7x)

Summers 2004-2007 Visiting Professor, Division of Statistics
University of California, Davis

Course: Introduction to Statistics (5x)

- Summers 2005-2007 Visiting Professor, Department of Economics
University of California, Davis
- Course: Introduction to Game Theory (3x), Intermediate Microeconomics*
- 2000-2002 Senior Teaching Fellow, Department of Economics,
Washington University
- Courses: Economics of Education (2x)*
- 2000-2002 Senior Lecturer, Department of Economics,
University of Missouri, St. Louis
- Courses: Principles of Microeconomics (2x), Introduction to Econometrics (2x), Intermediate Microeconomics, Economics Statistics, Economics for Managers, Quantitative Analysis*
- 1998-2001 Instructor, Department of Economics,
Washington University
- Courses: Intermediate Microeconomics, Price Theory, Economics Statistics*
- 1998-2002 Instructor, Department of Business and Economics,
St. Louis Community College, Meramec
- Courses: Principles of Macroeconomics (3x), Principles of Microeconomics (3x), Introduction to Economics (3x)*
- 1997-2000 Teaching Assistant, Department of Economics,
Washington University
- Various Courses*
- 1996 Teaching Assistant, Department of Public Policy,
Stanford University
- Course: Current Trends in Public Policy*

RESEARCH EXPERIENCE

- 2002-present Affiliated Researcher
Institute for Higher Education Leadership and Policy,
California State University, Sacramento
- 2003 Faculty Research Fellow
Center for California Studies,
California State University, Sacramento
- 2000 Research Assistant for Professor Barton Hamilton,
John Olin School of Business, Washington University
- 1999 Research Assistant for Professor Robert Pollak,
Department of Economics, Washington University

1998-2000	Research Assistant for Professor Donna Ginther, Department of Economics, Washington University
1995-1998	Research Analyst Peoria Unified School District, Glendale, Arizona
1992-1993	Research Assistant for Dr. Larry Diamond, Hoover Institution, Stanford University

RESEARCH

1. "Financial Aid and Student Bargaining Power," 2007, *The B.E. Journal of Economic Analysis & Policy*, 7:1 (Topics), Article 37.
2. "Class Rank, GPA, and Valedictorians: How High Schools Rank Their Students," Spring 2007, *American Secondary Education*, 35:2, 36-48.
3. "Accurate and Fair Class Ranks: One Step Closer with the Class Rank Index," Summer 1997, *ERS SPECTRUM*, 15:3, 26-29.
4. *Beyond the Open Door: Increasing Student Success in the California Community Colleges* (with Colleen Moore, Nancy Shulock, and Miguel Ceja), Institute for Higher Education Research and Policy, California State University, Sacramento, Summer, 2007.
5. *Funding Adult Education: Does California Put the Money Where the Needs Are?* (with Colleen Moore and Nancy Shulock), Center for California Studies Faculty Research Fellows Program, California State University, Sacramento, January, 2004.
6. "Alignment between College Majors and Occupations: Is College Major a Signal?" submitted to the *Economics of Education Review*.
7. "Income, Neighborhood, and Demographic Effects on School-wide Student Achievement," submitted to the *Journal of Policy Analysis and Management*.
8. "Income, Skills, and Choice of Major: Is the Economics Major a Normal Good?" submitted to the *Journal of Economic Education*.
9. "A Hedonic Approach to Estimating the Demand for Higher Education," working paper with Chuck Moul, Washington University.
10. "Empirical Approaches to College Choice," working paper.
11. "Financial Aid, Income, and the Choice of College Curriculum: Are Mathematics Courses Inferior Goods?" working paper.
12. "Using Box Office Revenues in the Economics Classroom: An Experiment" working paper.
13. "Grade Inflation," working paper with Jennifer VanGilder, Ursinus College.
14. "Does Sex Sell? A Look at the Return to Sex and Violence in the Movies," working paper with David Switzer, St. Cloud State University.

SERVICE

Departmental Service

Fall 2002 – present	Director, Center for Economic Education
Fall 2002 – present	Departmental Curriculum Committee (Chair: Fall 2004 – Spring 2006)
Fall 2002 – present	Department Faculty Advisor for Executive Order 665 Students
Fall 2005 – present	Adam Smith Prize Committee (Chair: Fall 2005 – Spring 2006)
Fall 2005 – Spring 2007	Departmental Undergraduate Advising Committee (Chair: Fall 2006 – Spring 2007)
Winter 2006 Winter 2003	Interview Team for Junior Faculty Position in Microeconomics
Fall 2005 – Spring 2006 Fall 2003 – Spring 2004 Fall 2002 – Spring 2003	Departmental Appointment Committee
Fall 2005 – Spring 2006 Fall 2003 – Spring 2004 Fall 2002 – Spring 2003	Departmental Application Screening Subcommittee
Spring 2004 – Fall 2004	Chair, Departmental Quantitative Course Task Force
Fall 2003 – Spring 2005	Departmental Executive Committee

College Service

Spring 2007 – present	Coordinator for Curriculum and Resource Planning Social Science and Interdisciplinary Studies
Spring 2007 – present	ex-officio Member, SSIS Curriculum Committee
Fall 2005	Interim Director, Social Science Program
Fall 2004 – present	Elected Member, SSIS Faculty Council (2nd elected term)
Spring 2003 – present	Social Science Advisory Committee

University Service

Spring 2006 – present	Subject Matter Expert to the Advisory Group to create an Independent Doctorate in Education at CSUS
Fall 2003 – present	University Curriculum Policies Committee (CPC)
Fall 2003 – present	University Curriculum Subcommittee (Chair: Fall 2005 – present)

Fall 2003 – present	University Committee on Honorary Degrees
Spring 2007 – present	Faculty Advisor for Institutional Investment Society California State University, Sacramento
Fall 2003 – present	Faculty Advisor for Sigma Chi Fraternity California State University, Sacramento
Fall 2002 – present	Faculty Advisor for Sigma Phi Epsilon Fraternity California State University, Sacramento
2004 – 2005 2003 – 2004	Reviewer, Center for Teaching and Learning, Pedagogy Enhancement Grant Proposals
2003 – 2007	Commencement Faculty Marshall (8x)
2003 – 2004	Reviewer, Research and Creative Activities, Summer Research Fellowship Proposals

Community Service

Spring 2007 – present	Board Member, Community Advisory Board, University of California, Davis Medical System
Fall 2002 – present	Member of Alumni Board of Directors, California Theta Chapter, Sigma Phi Epsilon Fraternity, California State University, Sacramento
Summer 2004	Volunteer, United States Olympic Track and Field Trials, California State University, Sacramento
Summer 2003	Volunteer, NCAA Division I Track and Field Championships, California State University, Sacramento
Summer 2003, 2004	Little League Coach, Davis Little League, Davis, California

PROFESSIONAL ACTIVITIES

Conference Presentations

Winter 2007	“Using Box Office Revenues in the Economics Classroom: An Experiment” <i>2007 Annual Convention of Allied Social Science Associations (ASSA)</i>
Spring 2005	“Financial Aid, Income, and the Choice of College Curriculum: Is Economics a Giffen Good?” <i>Society of Labor Economists (SOLE) 10th Annual Meeting</i>
Fall 2004	“Financial Aid and Choice of Major: Is the Economics Major an Inferior Good?” <i>Southern Economics Association (SEA) Annual Conference</i>

- Summer 2004 "Income, Skills, and Choice of Major: Are Mathematics Courses Inferior Goods?"
Western Economic Association International (WEAI) 79th Annual Conference
- Fall 2003 "How Our Nation's High Schools Rank Their Students and the Impact on Student Enrollment"
Association for the Study of Higher Education (ASHE) 28th Conference
- Fall 2003 "Is College Major a Signal?"
Association for the Study of Higher Education (ASHE) 28th Conference
- Fall 2003 "College Majors, Job Types, and the Labor Market: Is College Major a Signal?"
Society of Labor Economists (SOLE) 8th Annual Meeting
- Summer 2003 "Class Rank, GPA, and Valedictorians: How High Schools Rank Their Students"
Western Economic Association International (WEAI) 78th Annual Conference
- Summer 2002 "Financial Aid and Student Bargaining Power"
19th Annual National Association of State Grant and Aid Programs (NASGAP) Financial Aid Research Conference
- Spring 2001 "Financial Aid and Student Bargaining Power"
Society of Labor Economists (SOLE) 6th Annual Meeting
- Fall 2000 "Financial Aid and Student Bargaining Power"
Association for the Study of Higher Education (ASHE) 25th Conference
- Spring 2000 "Financial Aid and Student Bargaining Power"
Southern Economic Association (SEA) Annual Conference
- Spring 2000 "Financial Aid and Student Bargaining Power"
Association for Institutional Research (AIR) Forum
- Spring 2000 "Financial Aid and Student Bargaining Power"
Midwest Economics Association (MEA) 64th Annual Meeting
- Summer 1999 "Estimating the Effects of Field of Study on Earnings"
Western Economic Association International (WEAI) 74th Annual Conference
- Spring 1997 "Accurate and Fair Class Ranks"
Arizona Educational Research Organization (AERO) Annual Conference

Conference Session Chairperson

- Fall 2003 "The Effects of Financial Aid on Student Access, Choice, and Performance"
Association for the Study of Higher Education (ASHE) 28th Conference

Summer 2003 "Economics of Education"
Western Economic Association International (WEAI) 78th Annual Conference

Conference Discussant

Fall 2004 *Southern Economics Association (SEA) Annual Conference*

Summer 2003 *Western Economic Association International (WEAI) 79th Annual Conference*

Fall 2003 *Society of Labor Economists (SOLE) 8th Annual Meeting*

Summer 2003 *Western Economic Association International (WEAI) 78th Annual Conference*

Fall 2000 *Association for the Study of Higher Education (ASHE) 25th Conference*

Spring 2000 *Midwest Economics Association (MEA) 64th Annual Meeting*

Summer 1999 *Western Economic Association International (WEAI) 74th Annual Conference*

Other Conference Attendance

Summer 2007 *Western Economic Association International (WEAI) 82nd Annual Conference*

Winter 2006 *2006 Annual Convention of Allied Social Science Associations (ASSA)*

Summer 2003 *16th Annual National Conference on Race and Ethnicity in American Higher Education (NCORE)*

Winter 2003 *2003 Annual Convention of Allied Social Science Associations (ASSA)*

Fall 2002 *14th Annual Envisioning California Conference*

Fall 2002 *National Council of Economic Education (NCEE) and National Association of Economics Educators (NAEE) 2002 Annual Conference*

Fall 2002 *Association for the Study of Higher Education (ASHE) 27th Conference*

Winter 2002 *2002 Annual Convention of Allied Social Science Associations (ASSA)*

Workshop Presentations

Summer 2006 *CSUS College of Continuing Education AP Workshop for High School Economics Teachers*

Summer 2006 *Teacher Guide to the CA Econ Standards Workshop*

Spring 2006 Spring 2005 Spring 2004 Fall 2002	<i>Financial Fitness for Life Workshop for Teachers</i>
Fall 2005 Fall 2004 Fall 2003 Fall 2002	<i>Mathematics and Economics Workshop for Teachers</i>
Fall 2004 Fall 2003	<i>Northern California Academic Decathlon Coaches Workshop</i>
Spring 2004	<i>Household International World of Credit Workshop for Teachers</i>
Fall 2003	<i>Southern California Academic Decathlon Coaches Workshop</i>

Professional Service

1. Referee for *Journal of Econometrics*, *Economics of Education Review*, and *Contemporary Economic Policy*
2. Reviewer of scholarly paper proposals for *Association for the Study of Higher Education (ASHE) 28th Annual Conference*
3. Local Arrangements Coordinator for *Association for the Study of Higher Education (ASHE) 27th Annual Conference*
4. Reviewer for *Microeconomic Theory: Concepts and Connections* by Michael Wetzstein for Southwestern Publishing
5. Reviewer for proposed textbook, "Economics of Education Policy" to be published by Worth Publishers
6. Coordinator for *Northern California Economics Challenge (Spring 2003, Spring 2004, Spring 2005)*
7. Co-Editor of *Instructor's Manual, Test Question Bank, Powerpoint Slides, and Online Quizzes* for *Essentials of Economics: Principles and Policy, 10th edition*, by Baumol and Blinder, published by South-Western College Publishing Company
8. Co-Editor of *Instructor's Manual, Test Question Bank, Powerpoint Slides, and Online Quizzes* for *Microeconomics: Principles and Policy, 10th edition*, by Baumol and Blinder, published by South-Western College Publishing Company
9. Co-Editor of *Instructor's Manual, Test Question Bank, Powerpoint Slides, and Online Quizzes* for *Macroeconomics: Principles and Policy, 10th edition*, by Baumol and Blinder, published by South-Western College Publishing Company
10. Expert witness and testimony for age discrimination case (Law Office of E. Bradley Nelson)

Professional Association Memberships

American Economic Association (AEA)
American Educational Research Association (AERA)
Association for the Study of Higher Education (ASHE)
Society of Labor Economists (SOLE)
Western Economic Association International (WEAI)

HONORS AND DISTINCTIONS

2006-2007	Outstanding Teaching Award Finalist College of Social Sciences and Interdisciplinary Studies (SSIS), California State University, Sacramento
Summer 2007 Summer 2006 Summer 2004 Summer 2003	Summer Research Award College of Social Sciences and Interdisciplinary Studies (SSIS), California State University, Sacramento
Spring 2004	Outstanding Faculty Advisor Award Student Activities Office, California State University, Sacramento
Spring 2007 Fall 2004 Fall 2003	Research and Creative Activities Travel Grant, California State University, Sacramento
Summer 2003	Principal Researcher, "Adult Education: Equity in Service Delivery," Faculty Research Fellows Program, Center for California Studies, California State University, Sacramento
Spring 2002, Fall 2000	Senior Teaching Fellowship, Washington University
Spring 2002, Fall 2000	Dean's Award for Excellence in Teaching, Washington University
Spring 2001, Fall 2001	Washington University Dissertation Fellowship
Summer 1999	Competitive Research Grant, Washington University
Summer 1999	Summer Fellow, Institute on the Databases of the National Center for Education Statistics (NCES)
Summer 1999	Summer Fellow, Institute on the Databases of the National Science Foundation (NSF)
1998-2000	President, Graduate Student Association, Department of Economics, Washington University
1996-2000	Washington University Graduate Fellowship

1996-2000

Washington University Tuition Scholarship

REFERENCES

Available upon request