Art 206: Art Theory & Criticism
Professor Elaine O'Brien
Fall 2019

Artist Statement Rubric

One page, single space, 12 font, 1" margins

Score

- Opening paragraph:
  - <u>10 points (score 1-10)</u>
    How clearly and concisely does it explain *their current artwork's* basic ideas in an overview of two or three sentences? _____
- Second paragraph:
  - <u>10 points (score 1-10)</u>
    How clearly and concisely does the paragraph explain how *the basic issues or ideas stated in paragraph one* are evident in the work? (They should be the *same* ideas as paragraph one.) _____
- Third and fourth paragraphs:
  - <u>15 points (score 1-5 for the clarity of each of three explanations)</u>
    How well are *three* of the following explained in the one-page statement?
    - <u>5 points each – underline and score each of the three 1-5 points</u> _____
      1. Why they created the work.
      2. What they expect from their audience and how the audience will react.
      3. How their current work relates to their previous work.
      4. Where their work fits in with current contemporary art.
      5. How their work fits in with the history of art practice.
      6. How their work fits into a group exhibition or a series of projects they have done.
      7. Sources and inspiration for their images.
      8. Artists they have been influenced by or how their work relates to other artists' work. Other influences.
      9. How this work fits into a series or longer body of work.
      10. How a certain technique is important to the work.
- Final paragraph:
  - <u>10 points (score 1-10)</u>
    How clearly and accurately does the conclusion recapitulate the most important points *in the statement*. (Take off points for new ideas not presented in the statement) _____
- Grammar and spelling
  - <u>5 points (score 1-5)</u>

_____

Total: _____