

Project #1: 4"x 6" post card Due: Wednesday, March 3

Project description: This project asks you to create an illustration using Adobe Illustrator and to then create a two-sided layout for a postcard.

- Instructions:
- 1.) Create a sketch of a two-sided postcard incorporating:
    - an illustration from the list below;
    - a black & white back for the image including caption text, copyright information, and any other relevant graphics.
  
  - 2.) Create an illustration using Adobe Illustrator of two items from the following list (not two of the same):
    - a self-portrait;
    - a human hand;
    - a flower;
    - Mariposa Hall;
    - a sedan (something like a Ford Taurus)
    - Use a CMYK colorspace. If you would rather use just black & white, please do.
    - Spend no more than an hour on each illustration (no obsessing, please).
    - Fit your illustration into a 4"x 6" space, or dimension (for later scaling).
    - Please note that any other subject will disqualify the piece for grading.
  
  - 3.) Create a four-up layout in Illustrator. Allow bleed if necessary.
  
  - 4.) Layout your postcard so that the illustration backs up the black and white back.
  
  - 5.) Save your file using the class number, section number, project number and your initial appear in the filename (gphd10\_02\_p1\_sno) as an Illustrator file for your own use.
  
  - 6.) Save the file in PDF and email to me for grading.