

Project #2: Logo replication  
First proof due: Wednesday, March 17  
Due complete with corrections: Wednesday, April 14

Project description: This project asks you to recreate an existing simple logo using Adobe Illustrator, then submit a proof for "client" review. When the client (instructor) returns the piece with indicated changes, you will make the changes and submit a finished piece.

Project requires:

- a logo at least 4" in the shortest dimension.
- a scan of same logo saved as a .tif
- Adobe Illustrator

Instructions:

- 1.) Find a logo sample that uses simple black and white graphics.
  - Choose a logo that is physically 4"-6" in width.
  - Choose a logo image that has an interior area that can be filled with a second color.
  - Get your logo approved by the instructor.
- 2.) Recreate the sample using Adobe Illustrator.
  - Scan the graphic using a Mac or PC scanner. Save in a .TIF format. Remember, you can scan your graphic so that it is 4"-6" in width.
  - Place the graphic in Illustrator. Use a separate layer.
  - Redraw the graphic, replicating it exactly.
- 3.) Save your files, naming the files using the class number, the project number, your name and a description of the file in the filename.
- 4.) Print out a Composite proof of your file from Illustrator using Fit to Page.... Be sure to show crop marks and the filename in your printout.
- 5.) Turn in your proof printout & your original logo sample (with instructor initials) for instructor evaluation on March 17th.
- 6.) When the instructor returns your proof, complete the logo drawing, incorporating any changes marked on your proof.
- 7.) Print a color separation of the file showing marks, color names, etc., from Illustrator of your final version and turn in with your marked up Composite proof and original (initialed) logo.