California State University, Sacramento　　　　Department of Design　　　www.csus.edu/design
College of Arts and Letters

GPHD 10, Section 2　　　Spring 2004
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Project #7:　　　　　Menu replication　　　First proof due: May 5　　Project due complete: May 12

Project description:　　This project uses InDesign and Illustrator (with Photoshop support) to recreate an existing
　　　　　　　　　　　layout. Choose a simple menu for replication. Have your choice OK'd by the instructor,
　　　　　　　　　　　then scan the graphics that will need vector art replication, and type the text for import-
　　　　　　　　　　　ing into InDesign. You can type in InDesign, but it might be easier if you use a text
　　　　　　　　　　　editing application (like MS Word). Create a first proof of your menu and turn it in to
　　　　　　　　　　　the instructor (who will act as client) for markup, and then complete your replication
　　　　　　　　　　　by making the changes as noted in the markup. Turn in all your components of the
　　　　　　　　　　　project for a final grade.

Instructions:　　　　a.) Find a sample of a simple menu that uses only black and white graphics.
　　　　　　　　　　　　• The menu should be complete and suitable for duplication.
　　　　　　　　　　　　• The sample should contain: text with tabs; multiple columns; black and white vector
　　　　　　　　　　　　　or simple bitmap graphics.
　　　　　　　　　　　　• Have your menu choice approved by the instructor.
　　　　　　　　　　　b.) Recreate the sample using InDesign, Photoshop and Illustrator.
　　　　　　　　　　　　• The text and other page elements should be created in InDesign;
　　　　　　　　　　　　• the graphics re-drawn in Illustrator, and placed in your InDesign document.
　　　　　　　　　　　　• The fonts need not match exactly. Consult with the instructor.
　　　　　　　　　　　c.) Save your files using the class number, the assignment number, and your name and a
　　　　　　　　　　　　description of the file in the document title.
　　　　　　　　　　　d.) Print out your InDesign file using Fit to Page…. Be sure to show crops and the filename
　　　　　　　　　　　　in your printout.
　　　　　　　　　　　e.) Turn in your printout for instructor review, along with your menu original. This is the
　　　　　　　　　　　　"proof" of the file which the instructor will mark up.
　　　　　　　　　　　f.) When the proof is reviewed and returned, make any noted changes to complete the
　　　　　　　　　　　　menu replication.
　　　　　　　　　　　g.) Turn in a 100% printout of the file and a Reduce to Fit, Printer's Marks, Page Info version.
　　　　　　　　　　　　Also turn in your approved proof and the original menu.