

# EMBA Course Learning Journal Outline Guide

Construct an outline that will be the framework of your Learning Journal. The first level of the full outline (before any sub points) should be as follows:

1. INTRODUCTION
2. **GROWTH**
3. **APPLICATION**
4. **ANALYSIS**
5. SYNTHESIS
6. CONCLUSION

For purposes of this deliverable, you are to expand (with subpoints) only the GROWTH, APPLICATION, and ANALYSIS sections of the outline. Eventually, the rest of this outline should be completed by you in preparation for your final Learning Journal draft (which will be in full narrative form). The content of your outline should be written in a business-writing format that is crisp and to point. Complete sentences and proper grammar should be used in the narrative form of your Learning Journal, but are not necessary in this outline format.

Your subpoints for these two sections should be structured as follows (Note: Italicized lines are just suggestions):

## 2. **GROWTH**

- a. Example 1: Managerial Accounting Topic
  - i. *Give examples of how your original ideas/concepts/beliefs about managerial accounting were challenged and adjusted. Growth may include:*
    1. *New knowledge that has been learned but has yet to be applied.*
    2. *Contrary notions that have trumped your old ideas/concepts/beliefs.*
    3. *Reinforcements and extensions to tried-and-true ideas/concepts/beliefs that you continue to retain.*
    4. *etc.*

b. Example 2: Managerial Accounting Topic

c. Example 3: Managerial Accounting Topic

## 3. **APPLICATION**

- a. Example 1: Managerial Accounting Topic
  - i. *Apply lessons learned in the course to your own real-world experiences/environment.*
    1. *These applications may have already occurred in your experience or you may point out potential applications that you are now able to foresee.*
    2. *Go further than merely telling how a particular idea/concept/lesson would be applied.*
    3. *In addition, give compelling reasons why this particular application is appropriate and will likely be successful.*
    4. *etc.*

b. Example 2: Managerial Accounting Topic

c. Example 3: Managerial Accounting Topic

## 4. **ANALYSIS**

- a. *Describe a complex problem that you are attempting to solve*
- b. *Break the complex problem down into smaller parts which can each be addressed with lessons learned in the course.*
- c. *Demonstrate how your analytical skills developed in this course may be used to solve the various problems*
- d. *Apply as many of the following principles of analytical thinking as possible:*

- *Analysis involves drawing connection among ideas.*
- *Key words related to analysis include: execute, implement, solve, use, demonstrate, interpret, operate, schedule, sketch.*
- *Analysis is a systematic approach to problem solving*
- *Complex problems are made simpler by separating them into more understandable elements*
  - *This involves the identification of purposes and facts, the statement of defensible assumptions, and the formulation of conclusions*
- *Analytical skills involve seeing relationships, determining if-then causalities, finding evidence to support a theory, and making judgments and decisions using a set of criteria.*

**Any lessons learned from in-class discussions, studying the textbook chapters, and preparing the cases covered to this point in the course should be included.**

**Your outline (not the full narrative) should be submitted (in the Assignments module of Canvas course website) by the date and time posted on the course website.**