# The High

Theme of Video  
The theme of this video focuses on the struggle that many people have with drugs. In this case, the struggle is depicted through James who is struggling with the highly addictive drug opium, known in America as heroin.

Synopsis or Treatment

Jake, a highly decorated law student from Yale, struggles with heroin after being introduced to the drug by Nikki. Jake wakes one day and realizes who he has become. Unsatisfied with what he sees, he decides to do something about what he has become.

Video Style

The style to this video is drama

Target Audience

I would say this video is directed at younger adults because of the influence that Nikki has on Jake. Furthermore, I believe this video to be more for younger adults because of how the decision of James to take heroin changes his entire life. I also believe the audience for this video can virtually be all adults.

Length of Video

I hope for the video to be between 9-10 minutes long.

Objectives

Even though this video is a narrative, I wish to tell the story of James and his struggle with very little words. I would really like to push the cinematography and get some very dynamic shots.

Setting & Resources

There are five settings I would like to use; one is very easy and that is someone’s apartment or house, mine is up for offer. The second location I am thinking of is a lounge like bar. We will have to do footwork to gain permission to use an area like this; a place I am thinking about is in downtown Sacramento. The third is a river, fourth is a street and fifth is an office area.

As for resources; I have a Sony VX2000 that shoots great video on MiniDV if there isn’t anything better to shoot on. It is also possible that I will have a Canon T3i. I also have a tripod. I plan on checking out equipment from the equipment room on the days we need and the equipment is available.

Plausibility Statement

This is not a true story but it very well can be based on many stories that we see in the world. It is very often we see rock stars, athletes, actors and other famous people come into stardom starting a very well career until they are sidetracked by drugs, whether it is a street drug or prescription drug. A few example of people whose careers were affected by drugs; Linsay Lohan, Dennis Rodman, Michael Jackson, Whitney Houston, and there are many more to list. I believe this is a viable situation that can and maybe has already happened.

Estimated Schedule

I believe this projected will be an ongoing project until the last week before finals. I don’t believe anything artist is perfect and there is always room for improvement. This project will have major roles, some more important than others, but I would like to provide enough work so everyone can earn their hours. Furthermore, I would also like for people to work together on virtually every task incorporated in this video, two heads are better than one; and the experience and learning processes can be shared.

Presentation: Day of Finals