## SENIOR FILM: PROJECT PROPOSAL

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WRITER/DIRECTOR
FALL 2012

# VIDEO TITLE:

BARNY THE CLOWN

### THEME OF VIDEO:

THIS FILM WILL EXPLORE THE GENERAL UNDERSTANDING, THE MEANING, AND THE VALUE OF A PERSON'S IDENTITY. PEOPLE OFTEN IDENTIFY THEMSELVES BASED ON WHAT THEY DO FOR A LIVING. THIS FILM WILL DISPLAY THE HURT AND DEPRESSION ONE MAY EXPERIENCE AFTER HAVING LOST THEIR SENSE OF IDENTIDY.

## SYNOPSIS OR TREATMENT: (500 WORDS OR LESS)

FLASHBACK, A VERY POPULAR AND WELL KNOWN CLOWN IS THE CROWD FAVORITE AT THE CIRCUS, HIS NAME IS BARNY. EVERYONE LOVES BARNY, HE ENTERTAINS HUGE CROWDS EVERY SINGLE DAY. HE HAS A GREAT LIFE GOING FOR HIM AS A YOUNG CLOWN, LIVING THE CIRCUS LIFESTYLE. FLASH FORWARD APPOXIMATELY 40 YEARS. TIME HAS TAKEN IT'S TOLL ON BARNY, IT HAS BEEN THREE YEARS SINCE HE WAS LET GO FROM THE CIRCUS. ALTHOUGH THE RING MASTER TRIED TO BE EASY ON HIM THE NIGHT HE WAS FIRED, THE REMOVAL FROM THE CIRCUS WAS VERY HARD ON BARNY. HE HAS BEEN A CLOWN HIS ENTIRE LIFE, THE CIRUS IS ALL HE'S EVER KNOWN. HE WASN'T READY TO LEAVE, HE NEVER THOUGHT HE WOULD. HE FEELS BETREAD, HE'S NO LONGER A PART OF A COMMUNITY OR FAMILY LIKE HE WAS IN THE CIRCUS. NOW HE FACES A HARSH AND VERY CREWL WORLD. PEOPLE ARE NOT UNDERSTANDING OR NICE TO HIM, HE IS HAVING A HARD TIME ADJUSTING TO THIS NEW AND UNFAMILIAR REAL WORLD. BARNY FEELS LOST, LIKE AN OUTSIDER, AND PEOPLE, ESPECIALLY THE YOUNGER GENERATION DON'T REACT WELL TO HIM ACTING LIKE A CLOWN. He'S EXPERIENCING AN EMOTIONAL LOSS OF IDENTITY. FOR THE PAST THREE YEARS NOW HIS ONLY UNDERSTANDING COMPANION IS HIS DOG, SCRUFFY. SOCIETY WILL NOT ACCEPT HIM FOR WHO HE TRULY IS, A CLOWN.

### VIDEO STYLE:

THE GENRE OF THIS VIDEO IS A NARRATIVE DRAMA. THE VIDEO PROJECT'S STYLE WILL HAVE A DARK, INTIMATE, SOMBER, AND SERIOUS TONE. THERE WILL BE SUBTLE "FEEL GOOD" ASPECTS. AS THE STORY UNFOLDS THE PACE WILL BUILD AND CHARACTER DEVELOPMENT WILL EVOLVE, CREATING AN EMOTIONAL EXPERIENCE FOR THE VIEWER.

THE QUALITY OF THE AUDIO AND VIDUALS WILL ENHANCE THE REALISM AND EMOTION THROUGHOUT THE VIDEO. THE IMAGES WILL BE SHARP.

DESASTURATED COLORS WILL CREATE A SOMBER ATMOSPHERE WHEN DESIRED. THE ENTIRE SOUNDTRACK WILL BE COMPLETELY ORIGINAL, MIXED/BALANCED WELL, AND CLEAR.

THE OVERALL STYLE WILL SUPPORT AND REINFORCE THE THEME AND MEANING OF THE VIDEO.

## TARGET AUDIENCE:

THIS VIDEO WILL BE RELATABLE TO A WIDE DEMOGRAPHIC. ALL GENERATIONS WILL BE ABLE TO UNDERSTAND AND INTERPERET THE MEANING OF THIS STORY. THE VIDEO WILL EVOKE EACH INDIVIDUAL VIEWER ON A PERSONAL LEVEL. THE AUDIENCE WILL FIND THEMSELVES THINKING CRITICALLY ABOUT THEIR OWN IDENTIDITY. HOW MUCH THEY DO, OR DO NOT CREATE A SENSE OF IDENTITY BASED ON THEIR JOB OR CAREER, AND HOW THEIR LIFE WOULD CHANGE IF THEY LOST THAT IDENETITY. ALSO, HOW WE, AS A SOCIETY, TREAT AND RESPOND TO UNIQUE OR DIFFERENT PEOPLE IN A COMMUNITY.

### LENGTH OF VIDEO:

5-10 MINUTES

### **OBJECTIVES:**

THE OBJECTIVES OF THIS VIDEO PROJECT ARE TO CREATE A PROFESSIONAL QUALITY VIDEO THAT WILL BE USED AS PORTFOLIO PIECE. THE FINAL VIDEO WILL ALSO BE SUBMITTED TO FILM FESTIVALS.

#### **SETTING & RESOURCES:**

TEAM:

KYLE HAUBERT, WRITER / DIRECTOR
COREY CARRUTHERS, CINEMATOGRAPHER / AUDIO DESIGN
DYLAN FUJIMOTO, EDITIOR
DANIEL SEO, CAMERA OPERATOR, KEY GRIP

#### **EQUIPTMENT:**

CAMERAS:

PANASONIC HMC150 PANASONIC HVX 200 CANON 7D CANON 60D (x2)

LENSES: MULTIPLE (LIST AVAILABLE UPON REQUEST)

MICS/AUDIO:

ZOOM H4N1 AUDIO RECORDER RØDE NTG-1 SHOTGUN MIC RØDE DSLR VIDEO MIC SHOTGUN MIC (X3) BLUE SNOWBALL V/O MIC

#### **BUDGET:**

\$600 TOTAL TO START (\$150 FROM EACH TEAM MEMBER)
ADDITION FUNDING POSSIBLE IN FUTURE

#### SETTING:

LOCATION SCOUTING HAS ALREADY BEGUN. CIRCUS TICKETS HAVE ALREADY BEEN PURCHASED TO ATTEND AND OBTAIN B-ROLL SHOTS IN A CIRCUS TENT. ACCESS TO CSUS FILM STUDIO AND SET DESIGN HAS BEEN DISCUSSED FOR "HARD TO GET CIRSUS SCENE SHOTS." WE HAVE DISCUSSES A FEW PROSPECTIVE GROCERY STORES AND SUBURBAN NEIGHBORHOODS, AS WELL AS OTHER SET DESIGNS AND LOCCATIONS. (PHOTOS OF LOCATIONS ARE AVAILABLE UPON REQUEST)

## PLAUSIBILITY STATEMENT:

I STRONGLY BELIEVE IN THIS PROJECT AND I THINK IT CAN BE EXECUTED WELL AND PRODUCE A GREAT FILM. THE LENGTH OF THE SCRIPT, 7 PAGES, SUGGESTS A FILM THAT WILL BE NO LONGER THAN A 8 MINUTES. WHICH WE CAN ACCOMPLISH IN A TIME PERIOD OF ONE SEMSESTER. I HAVE ASSSEMBLED A FOUR PERSON TEAM, ALL EXPERIENCES GRADUATING SENIORS FILM STUDENTS WHO ARE COMMITTED TO THIS PROJECT AND ALL SHARE THE EXPERIENCE OF WORKING WITH ONE ANOTHER ON PREVIOUS FILMS. THE GROUP IS WELL ESTABLISHED AND READY TO BEGIN. WE HAVE ALREADY MET FOR PREPRODUCTION LOGISTACAL DISCUSSIONS ABOUT THIS SCRIPT. WE ALL AGREE THAT IT CAN BE DONE, AND DONE WELL. WE HAVE OUR OWN EQUIPMENT AND OUR SCHEDULES ALL MATCH UP FARELY WELL. WE ARE ALL PASSIONATE ABOUT OUR WORK AND HAVE THE DRIVE TO MAKE A GREAT FILM.

#### **ESTIMATED SCHEDULE:**

I HAVE PUT A LOT OF TIME INTO THIS SCRIPT OVER THE SUMMER BREAK. OUR GROUP HAS ALREADY BEGAN SOME PRE-PRODUCTION WORK ON THIS FILM AS WELL. A ROUGH ESTIMATION OF THE SCHEDULE WILL CONSIST OF: ALL PREPRODUCTION WORK INCLUDING SCRIPT REVISIONS, STORYBOARDING, LOCATION SCOUTING, CASTING, ECT, TO BEGIN ASAP AND BE DONE BY THE FIRST WEEK OF OCTOBER, (GIVES US APPX. 4 WEEKS PRE-PRODUCTION TIME). PRODUCTION WILL BEGIN THE FIRST WEEK OF OCTOBER, A DETAILED SHOOTING SCHEDULE WILL BE CREATED, AND ALL PRODUCTION IS ESTIMATED TO BE DONE BY THE FIRST WEEK OF NOVEMEBER (GIVES US APPX. 5 WEEKS DETICATED TO PRODUCTION TIME) POST PRODUCTION WILL BE DONE THROUGHOUT PRODUCTION TIME AS WELL AS THE REMAINDER OF THE SEMESTER. (APPX.6 WEEKS DETICATED TO POST PRODUCTION)

# PRESENTATION:

DAY OF FINALS