

Alphabet Adventures
With Olivia and Landon
By Tyler Wyckoff

I would like to work on this project alone as a solo project, which will be a children's educational short program.

Tag Line: Olivia helps her younger brother Landon and the audience of preschoolers watching at home to learn the ABCs with the help of their friend and alphabetician Jeremy Greene as they explore some fun new places.

Age Range: Children 2-5 years old

Cast: Olivia Hatch (6 years old) – Sr. Adventurer
Kindergartener at Blanch Sprintz Elementary School in Folsom, CA

Landon Hatch (2 years old) – Jr. Adventurer
Olivia's younger brother

Jeremy DeWayne Greene (27 years old) – Tour guide/Ringmaster
School Psychologist at Leroy Greene Academy in Natomas, CA
Rapper and Singer

Crew: Tyler Wyckoff
Cinematographer, Director, Editor, Music Supervisor, etc

Equipment: Canon EOS 7D
18-135mm f/3.5-5.6 IS UD standard zoom lens
Libec LS-55M Tripod
Fanciers DSLR Rig
2 Cordless Sure Microphones w/ Boom
Lavalier Microphone
Pro Tools Digital Recording System
_____ Lighting Kit
_____ Green/Blue Screen Kit
MacBook Pro with Final Cut Pro

Summary: With Jeremy as her guide, Olivia helps her brother Landon learn his ABCs as they travel to new places and meet new friends. Jeremy leads the way as they explore each letter of the alphabet and discover that all of their favorite words start with

one of 21 consonants or 5 vowels. Jeremy introduces each letter then Olivia and Landon visit different locations doing fun activities ranging from eating Apples in an Apple orchard to visiting a Zebra at the Zoo. Along with her Brother, Olivia Can Discover everything from Elevators to Flower Gardens. Landon has fun using His Imagination on his Journey for Knowledge at the Library, listening to Music and meditating in Nature with his sister Olivia.

Here are some of the Words, Locations and Activities I am considering for this project so far:

<u>Letter</u>	<u>Word</u>	<u>Location/Activity</u>
A	Apple	Apple Hill
B	Bike	Folsom BMX Bike Park
C	Cats	Folsom Zoo (or Sacramento Zoo)
D	Dance	Breakdancers, somewhere in Sacramento, CA
E	Elevator	Arden Fair Mall
F	Flower	McKinley Park Rose Garden
G	Gymnastics	Tricks Gym, Folsom, CA
H	Horses	Dr. Jones' Ranch, Shingle Springs, CA
I	Invisible	Green screen & green suit (home studio)
J	Jungle Gym	Ed Mitchell Park, Folsom, CA
K	Kindergarten	Blanch Sprintz Elementary School, Folsom, CA
L	Ladybugs	Green Acres Nursery, Sacramento, CA
M	Music	Folsom High School
N	Nature	Wyckoff Family property, Placerville, CA
O	Octopus	Monterey Bay Aquarium
P	Pumpkin	Zittle Pumpkin Patch, Folsom, CA
Q	Quiet	Sacramento Public Library
R	Rainbow	Somewhere in Folsom/Sacramento after it rains
S	Skates	The Rink, Sacramento, CA
T	Train	Folsom Lions Park
U	Universe	Observatory, El Dorado, CA
V	Volcano	Lassen, CA
W	Winter	Tahoe, CA/NV
X	Xylophone	American River College or Sac State
Y	Yummy	Frozen Yogurt Place
Z	Zoo	Sacramento Zoo

Jeremy will do most or all of his scenes in which he introduces the letters in front of a green screen.

The majority of the video will be shot documentary style, interviewing the children about the topics relating to the alphabet and observing them in selected environments.

Music will be created to accompany this video as well as many sound effects. There will be at least one original “sing-a-long” type song featured, as well, most likely toward the end.

There will also be minor text/title effects and possibly some super-simple animation.

Why: I would like to do this as a solo project. I can complete this project using only equipment that I own or have access to outside of the school and will require no use of Sac State’s gear or labs. I have had the chance to work with small crews on video projects in FILM 128 and in other classes and I would like to have a chance to produce a project independently before I graduate. I live with my niece and nephew who would be the majority of the on-screen talent and they are no stranger to the camera. They both helped me come up with ideas for what words to use for the letters and will help to pick some of the other details about the locations and props for the production. The other cast member, Jeremy Greene, has worked in front of the camera and microphone on numerous other video and musical projects that I’ve been involved with and we have a great working chemistry. Also, I hope to produce educational programming for children of all ages after graduation and this will help solidify my foundation in that field.

<u>Hours</u>	<u>Activity</u>
15-20	Preproduction and logistics planning (location scouting, props, etc)
40-50	Production (video and audio), travel, etc
25-35	Postproduction (editing, color correction, audio mix, etc)
15	In class, meetings with professor, critiques, etc
10	Researching jobs, research graduate and other programs