

# VISH AIYAH

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U.S. Citizen

## EXECUTIVE SUMMARY

Strategic IT leader with 15+ years of experience driving **enterprise application modernization, cloud data platform transformation, and digital workflow automation**. Proven ability to lead large-scale migrations, implement CRM solutions, and manage mission-critical systems with a focus on **security, reliability, and continuous improvement**. Adept at fostering inclusive, collaborative environments and aligning technology initiatives with organizational goals. Skilled in **business continuity planning, AI enablement, and data platform modernization**.

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## CORE COMPETENCIES

- Enterprise Application Lifecycle Management
  - Cloud Data Modernization (Oracle, Salesforce, Snowflake)
  - CRM Strategy & Implementation
  - Workflow Automation & Document Management (OnBase, Acrobat Sign)
  - Business Process Analysis & Continuous Improvement
  - Application & Database Security Standards
  - Disaster Recovery & Business Continuity Planning
  - Leadership in Collective Bargaining Environments
  - Budget Management & Vendor Negotiation
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## PROFESSIONAL EXPERIENCE

### WineDirect.com – Sr. Director, Software Engineering Tools

*Dec 2022 – Present*

- Directed **enterprise application modernization**, migrating logistics and inventory platforms from **Oracle to Salesforce**, improving scalability and reliability.
- Implemented **architectural governance** and security standards for enterprise systems, ensuring compliance and maintainability.
- Partnered with cross-functional teams to optimize e-commerce infrastructure, achieving high availability and performance under increased demand.

### Solidigm (SK Hynix) – Director, DevOps & Engineering Tools

*Jan 2022 – Aug 2023*

- Scaled global **CI/CD pipelines** and automation frameworks, improving developer productivity by **40%** and accelerating release cycles.
- Led integration of engineering applications post-merger, ensuring seamless data flow and operational continuity.

- Managed distributed teams and implemented **business continuity strategies** for critical engineering workflows.

### **Intel – Director, Data Engineering & Tools**

*Jan 2017 – Jan 2022*

- Delivered **data platform modernization** initiatives, enabling external developer ecosystems through SDKs, CI pipelines, and automation tools.
- Oversaw high-visibility migrations and platform builds, ensuring zero downtime and alignment with strategic priorities.
- Championed **process improvement** and operational excellence across global engineering teams.

*(Previous Intel roles from 2007–2017 focused on R&D, platform architecture, and multi-site team leadership.)*

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### **SELECTED ACHIEVEMENTS**

- Led **enterprise-scale migrations** (Oracle → Salesforce) and modernization of data platforms.
- Established **engineering governance frameworks** for security and compliance.
- Mentored and scaled global teams (20–80+ staff), fostering innovation and collaboration.
- Delivered **digital transformation initiatives** including workflow automation and document management systems.

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### **EDUCATION & CERTIFICATIONS**

Ph.D., Electrical Engineering – University of Saskatchewan

B.E. (Hons), Electrical & Electronics Engineering – NIT Trichy

Certifications: ITIL v3 Foundation; APICS CSCP (*PMP in progress if applicable*)

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