



SEARCH FOR THE PRESIDENT OF
CALIFORNIA STATE UNIVERSITY, SACRAMENTO

CALIFORNIA STATE UNIVERSITY, SACRAMENTO

— THE OPPORTUNITY —

The California State University (CSU) Board of Trustees invites nominations and applications for the position of President of California State University Sacramento, popularly known as Sacramento or “Sac” State. Founded in 1947 as Sacramento State College, the university is currently celebrating its 75th anniversary. It continues to serve the state of California as the capital university, providing world-class, affordable education in the political, cultural, and economic heart of the Golden State. Sacramento State, with nearly 32,000 students, is a recognized leader in education, innovation, and engagement,

dedicated to the belief that there are no limits to its students’ potential for leadership, excellence, and success. The university is powering the capital region through groundbreaking partnerships and more than 260,000 proud Hornet alumni. A vibrant and diverse community, Sacramento State is united by shared intellectual curiosity, commitment to improving the world, and a passion for redefining the possible. The next President will harness the campus’ energy and be a servant-leader for this thriving community for many years to come.

— THE ROLE OF THE PRESIDENT —

The President reports to the Chancellor of the CSU System, and serves as the chief executive, academic, and administrative leader for Sacramento State, overseeing strategic planning, budget management and fundraising, academic programming, facilities maintenance, and all other areas of operation. Positions reporting to the President include the Provost and Vice President for Academic Affairs, the Vice President for Student Affairs and Chief Enrollment Officer, the Chief Financial Officer and Vice President for Administration and Business Affairs, the Chief Information Officer and Vice President for Information Resources

and Technology, the Vice President for University Advancement and Executive Officer for the University Foundation at Sacramento State, the Vice President for Inclusive Excellence and University Diversity Officer, the Executive Director for University Initiatives and Student Success, the Senior Associate Vice President for University Communications, the Senior Associate Vice President for Public Affairs and Advocacy, the Executive Director for University Enterprises, Inc., the Intercollegiate Athletics Director, and the Chief of Staff.

— OPPORTUNITIES AND EXPECTATIONS FOR LEADERSHIP —

Located six miles from the state Capitol and a vibrant urban core, the university and the community it serves are intertwined. Through research projects, entrepreneurship, public and private partnerships, and service learning, Sacramento State consistently adds value to the student experience, to the region, and beyond. The new President will bring innovative ideas to the evolving, highly competitive higher education business model, and will be expected to lead in a number of critical areas, such as:

STUDENT SUCCESS

Sacramento State is committed to creating an environment where students can achieve success. Whether in the classroom

or online, students come first at Sacramento State. Sacramento State’s [Finish in Four and Through in Two](#) are incentive programs that encourage students to take 30 units per year and graduate on time, saving time and money. These programs have become a model for the CSU System and beyond, and have helped boost Sac State’s four-year graduation rate by 212% since 2016. The next President should support these student success and retention initiatives and others in alignment with the 2025 Graduation Initiative at the CSU System level. Sacramento State has committed to transforming campus culture and operations to promote this Finish in Four mindset for first-time first-year students and a Through in Two mindset for transfer students.

The President will make data-informed decisions to build a collaborative ecosystem that integrates student development and quality learning while optimizing progress to degree completion. Sac State continues to serve a large commuter student population, and the next President should work to enhance their sense of belonging on campus.

DIVERSITY, EQUITY, INCLUSION AND BELONGING

The new President will be passionate about and committed to a climate of diversity, equity, inclusion, and belonging, and will foster an environment that provides this climate for all people within the campus community. The President will have a proven record of modeling best practices in these areas, and will expand initiatives to support diversity, equity, inclusion, and belonging within and outside the Sacramento State community. As the leader of this Hispanic Serving, Asian American, Native American, and Pacific Islander Serving Institution, they should bring with them experience in building, developing, and empowering high-quality, diverse, and trustworthy leadership teams that will enhance the culture of the institution. The next President should understand the unique challenges faced by the undocumented community on campus, and seek to support those students through their educational journey at Sac State.

PHILANTHROPY AND LONG-TERM FINANCIAL SUSTAINABILITY

Building on the success of the recently completed [On the Rise Campaign](#), which raised nearly \$239 million against its \$225 million goal, the next President will energize an engaged donor population to help Sacramento State fulfill its potential. Understanding the challenging demographic trends facing higher education, the President will ensure growing and sustainable student enrollment levels through an effective strategy that provides philanthropic support and tuition, housing, and fee revenues that are aligned with budget needs.

Building on strong recent leadership, the President will address the challenges endemic to a large, public access institution, build its endowment, and expand financial resources. These efforts will ensure long-term financial stability that will allow Sacramento State to continue to deliver on its mission.

AMBITIOUS VISION FOR THE FUTURE

The President will enthusiastically champion the mission of a dynamic, public, urban access institution and elevate the profile of the institution to new heights through a clear and collective vision. The next President will support Sacramento State's mission to embrace an interdependent role in the community as a significant driver for economic and cultural growth, innovation, and revitalization. They will have the vision to make strategic decisions that address the people, capital, and technology to run the university efficiently. The President will demonstrate the ability to build effective partnerships with private businesses, local, state, and federal entities, with a focus on organizations central to the Sacramento region's dynamic success.

SHARED GOVERNANCE

The next President will demonstrate successful advocacy for, and evidence of results in, engaging diverse groups of faculty, staff, students, and other stakeholders to advance the values of shared governance at Sacramento State. They will embody a collaborative leadership style, demonstrated through the ability to function as a team- and culture-builder. They will bring a management style and the knowledge, experience, and insight needed to effectively lead the institution by supporting faculty and staff, hiring well, developing and retaining talent, building and empowering successful teams, and incorporating best practices into administrative work. The successful President will lead respectfully through cooperation with existing campus governance groups.



— QUALIFICATIONS AND PERSONAL CHARACTERISTICS —

The next President of Sacramento State will champion the university's role as an anchor institution within California's capital city. The President will align Sacramento State's resources and efforts to cultivate purposeful, long-term, and mutually beneficial partnerships across the

region to confront systemic inequities, transform the lives of its students, support faculty and staff, and strengthen the community. In no particular order, the next President will possess the following professional qualifications and personal characteristics:

- Collective impact leader, with the ability and proven experience to bring the campus together in an attitude of service, humility, support, and genuine commitment to creating an environment of high trust and belonging for multi-cultural populations.
- Embodies the mission of an urban public university in both word and deed.
- Eagerness to embrace Sacramento State's location and optimize it to create distinctive, transformational opportunities for students, faculty, and all members of the community.
- A student-centered orientation, with dedication to student success and to a transformational student experience.
- A track record of successful advocacy for, and evidence of results in, engaging diverse groups of faculty, staff, students, and other stakeholders to advance diversity, equity, and inclusion, and build a sense of belonging.
- Support for broad access; an eagerness to seek out individuals with collegiate promise who face cultural, geographical, physical, educational, financial, and/or personal barriers to assist them in advancing to the highest educational levels they can reach.
- An emotionally intelligent team-builder who leads with empathy, and will facilitate collaboration across the university by listening, understanding, and unifying multiple perspectives.
- A champion of school spirit and an enthusiastic leader; able to inspire confidence in the community by engaging in visible leadership both on and off campus.
- Political astuteness; ability to build, maintain, and improve relationships with local, state, and federal legislators in support of the university.
- A leader of the highest integrity, who fosters strong morale and unifies people; inspires trust and treats all community members with dignity and respect.
- A proven fundraiser who understands the role of philanthropy and best practices in development as the university elevates its efforts to raise more resources for students, faculty, staff, and campus needs by engaging with donors, alumni, and community leaders in an array of development activities.
- An exceptional communicator and engaged listener who can articulate Sacramento State's mission and develop a translational, forward-thinking vision to stakeholder groups internal and external to the university, and who invites others into the vision.
- Proven history of leadership and management of people, finance, and operations.
- Enthusiasm and support for NCAA athletics at the Division I level.
- Enthusiasm and support for research and creative activities.
- Demonstrated ability to build trust within a shared governance environment with diverse stakeholders, ideally in a collective bargaining environment.
- A regional convener on political, academic, and societal issues in a diverse environment.
- A bachelor's degree is required. A doctorate or other terminal degree is preferred.

— ABOUT SACRAMENTO STATE —

Sacramento State was founded in 1947 as Sacramento State College. 75 years later, it continues to transform lives by preparing students to lead, serve, and succeed. Sacramento



State is set on a park-like, beautiful, 300-acre, tree-lined campus adjacent to the American River, about five miles east of the state Capitol and a vibrant urban core. It is the sixth largest of the 23 campuses in the California State University System. With faculty, students, and staff working

at the confluence of knowledge, passion, innovation, and real-world learning, Sacramento State offers a truly transformative educational experience to its more than 31,000 students – an experience enriched at every turn by the arts, culture, altruism, diversity, natural campus beauty, and a community committed to educational excellence. With deep workforce connections across a wide variety of industries in every corner of the Sacramento Region, Sacramento State has an annual economic impact of more than \$900 million.

In the fall of 2022, [Sacramento State celebrated its 75th anniversary](#), a milestone built on ideals, accomplishments, and service. What began with just 235 students taking classes in borrowed space at a local community college is now an accessible place of learning and achievement, a center for diverse thought and intellectual challenge, and a source for workforce training and development. Sacramento State celebrates accolades for our success, including ranking as the 9th Most Transformative College in Money Magazine (2020), earning the Carnegie Community Engagement Classification in 2010 and reclassification in 2020, and being ranked the 4th Most Diverse University in the West by U.S. News and World Report (2022).

Sacramento State is a top regional, four-year, comprehensive public university offering programs arts, humanities, business, education, engineering, health, science, and public policy. The Sacramento region is rich with diverse people and cultures, as is Sacramento State. The university is officially recognized as an Asian American Native American

Pacific Islander Serving Institution (AANAPISI) and an Hispanic Serving Institution (HSI). Thirty percent of Sac State students are the first in their family to attend college, 48% are Pell Grant eligible, and 52% receive financial aid.

In January of this year, Sacramento State shared its [2023-2028 Strategic Plan](#), which was created with collaboration and input by students, faculty, staff, and community members. The plan will serve as the compass that will guide the university over the next five years, building on its position as a regional institution of higher education and an anchor in the region, ensuring that the university is serving the needs of its students and is positioned for continued growth and success in the years to come. The new plan lays out the six strategic imperatives that define the focus and direction for Sacramento State.

1. LEARNING & STUDENT SUCCESS
2. TEACHING, SCHOLARSHIP, & CREATIVE ACTIVITY
3. JUSTICE, DIVERSITY, EQUITY, INCLUSION, & BELONGING
4. RESOURCES DEVELOPMENT AND PHILANTHROPY
5. DEDICATED COMMUNITY INVOLVEMENT
6. WELLNESS

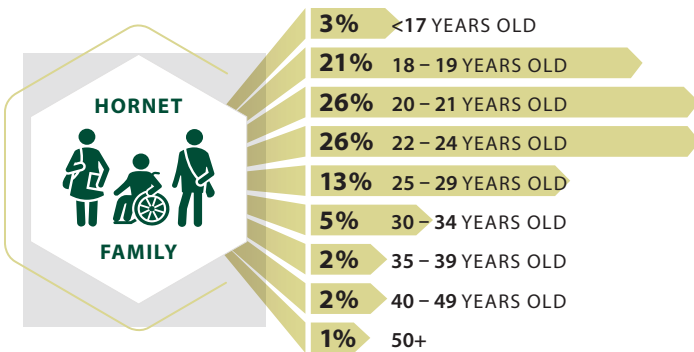
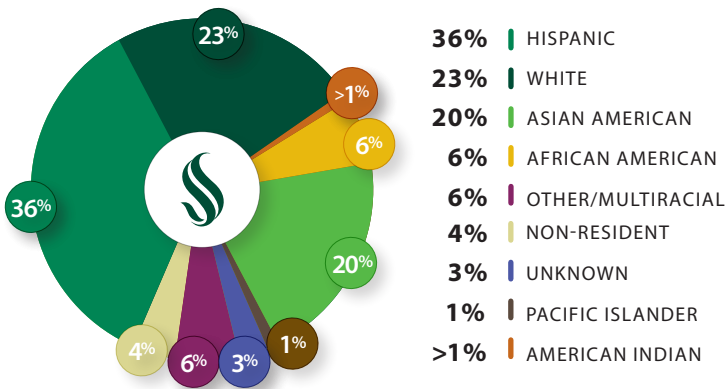
More information about the imperatives can be found in [the plan](#).



CAMPUS DEMOGRAPHICS

Of its 31,000 students, 57% identify as female, 43% as male, and 44 students identify as non-binary. Roughly one third of undergraduate students are either low-income or first-generation students. More than 1,000 veterans and their dependents are enrolled at Sacramento State, adding to the diversity of the campus. Approximately 3,200 students reside in the university's seven residence halls.

STUDENT DEMOGRAPHICS

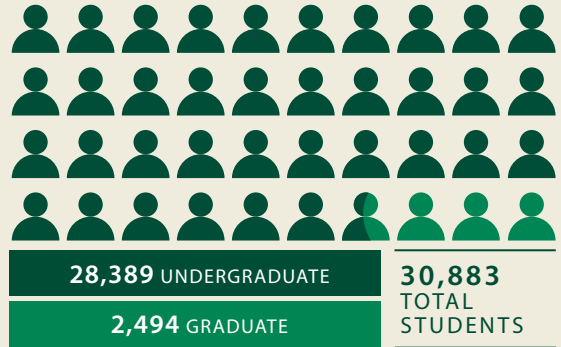


DEMOGRAPHICS ARE BASED ON FALL 2022 STUDENT ENROLLMENT DATA

ACADEMICS

Sacramento State takes pride in its student-centered culture and is proud of recent increases in graduation rates. The university has strong academic programs that promote social mobility for students. Expert faculty and staff are committed to providing meaningful education with a focus on academic excellence and on ensuring students that excel, graduate, and ultimately experience success in their careers.

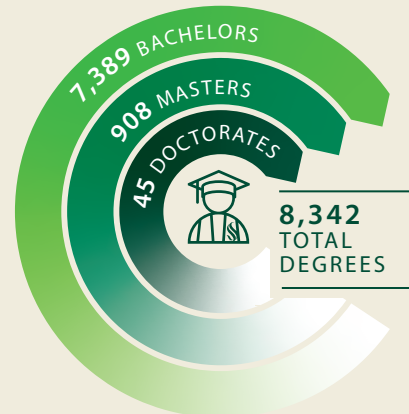
STUDENT ENROLLMENT



FALL 2022 INCOMING STUDENTS



FALL 2022 DEGREES EARNED



Sacramento State currently offers 72 bachelor's degree programs with 78 concentrations, 59 master's degree programs with 30 concentrations, five doctoral degrees, 19 post-baccalaureate certificates, and 20 credential programs. The university has eight colleges:

[College of Arts and Letters](#)

[College of Business](#)

[College of Continuing Education](#)

[College of Education](#)

[College of Engineering and Computer Science](#)
[College of Health and Human Services](#)
[College of Natural Sciences and Mathematics](#)
[College of Social Sciences and Interdisciplinary Studies](#)

ACADEMIC EXCELLENCE HIGHLIGHTS

• *Sacramento State is one of only 27 universities accepted into the Inclusive STEM Teaching Project by the National Science Foundation.*

• *The Civil Engineering program was ranked eighth in the nation among non-doctorate engineering programs by U.S. News & World Report in 2021.*

• *Sacramento State is the first and only California State University campus to offer a paramedic program. Paramedic students consistently rank higher than the national average when taking the National Registry Exam.*

• *Professor Michelle Stevens was named 2021 Environmentalist of the Year by the Environmental Council of Sacramento.*

• *The College of Business has been AACSB-accredited since 1963 and is one of just 5% of the world's 16,000 higher education institutions to have earned this designation.*

• *The Festival of New American Music is the longest-running festival of music composed in the last 20 years by American citizens or residents.*

• *Sacramento State led a new partnership in a statewide effort, funded by a \$4.5 million grant, to improve preparation for early childhood educators and diversify California's workforce of preschool teachers.*

• *A team of researchers led by Sacramento State chemistry professor Katherine McReynolds demonstrated that therapeutic agents that appear to block the transmission of HIV might also work against the coronavirus and other potentially deadly infections.*



STUDENT LIFE

Surrounded by nature with easy access to downtown, many students live on campus or in surrounding neighborhoods. The on-campus housing community of 3,200 residents lives on the north and south ends of campus in eight residence halls. North Village houses 2,100 students, while on the south end of campus, upper-division and transfer students can choose to live in the newest residential apartments, Hornet Commons, a pet-friendly community that offers fully furnished, private and shared bedroom options and features a resort-style swimming pool, community lounges, yoga lawn, basketball court, sand volleyball court, business center, dog park, and state-of-the-art fitness center.

Associated Students, Inc. (ASI): Sacramento State has an active student government. Run by an elected Board of Directors and numerous committees and work teams, ASI offers students a variety of ways to get involved in campus life and student representation. ASI provides Sacramento State students with a range of services, including an accredited child care center, an aquatic center on Lake Natoma, a radio station, a food pantry, and safe rides, just to name a few.

Student Organizations and Leadership (SO&L): Sacramento State has over 250 active clubs and student organizations. Clubs and organizations play a large role in the inclusivity of campus and allow for students to create a network of peers and professionals who can assist in growth through recreational clubs, sports clubs, Greek life, and various leadership programs.

Equity and Affinity Centers: In a city heralded as one of the most diverse in the nation, Sacramento State takes immense

pride in providing spaces for community and belonging for students. With more than 15 equity and affinity programs and centers, including the PRIDE Center, Women’s Center, Veterans Success Center, MLK Center, the Dreamer Resource Center, and a newly established Esaktima Center for Native American students, everyone can find a place that feels like home. Each center provides a unique and welcoming environment for students seeking a deeper connection to their campus community, resources, and/or support.

The University Union: The University Union is a three-story, 220,000 square-foot hub that serves the entire campus community. Recently expanded and updated, its modern architectural design coupled with the vast number of resources it has to offer make this building one of the most visited on campus. The Union features restaurants, game rooms, art galleries, study spaces, and rooms for events and gatherings. The Union is home to Sacramento State’s Unique program, which hosts major events throughout the academic year, such as movies, lectures, and the legendary Phlagleblast – an open house event and welcome celebration for students.

The WELL: The WELL is a recently expanded, 180,000 square-foot, state-of-the-art, multi-story facility housing Health and Wellness services and a recreation center for students, staff, faculty, and alumni. The WELL provides students with primary and urgent care, mental health and counseling services, and sports medicine. Sacramento State is proud to be one of the few campuses in the country that has moved to a comprehensive athletic medicine model to support its Division I intercollegiate athletics, club sports participants, and recreational sports students. The recreation center has an expansive fitness center, indoor running track, four basketball courts, a gender-neutral locker room, a rock-climbing wall, and many other amenities. The WELL helps to ensure that students have the tools to be

proactive in prioritizing their mental and physical health every day.

Academic Information Resource Center (AIRC)

The AIRC building is open 24/7 and features four floors of desks and quiet study spaces for faculty, staff, and students. The building houses the largest open computer lab on campus, offers technology-ready project and collaboration rooms, print/copy/scan devices, and a long-term laptop checkout program to ensure technology equity. The AIRC is also home to the Information Resources and Technology (IRT) Service Desk for technology support and the Assistive Technology Lab.

ANTIRACISM & INCLUSIVE CAMPUS

Sacramento State is committed to being an Antiracism and Inclusive campus. In the Spring of 2021, the Sacramento State community developed an [Antiracism and Inclusive Campus Plan](#) (AICP) and the Division of Inclusive Excellence is leading the development, management, and tracking of the action plan, a living document that is scaffolded over a five-year implementation framework, as outlined below.

Year 1 (February 2022-January 2023) was the foundational year of BELIEVING. In this year, Sacramento State laid the structural foundation for prioritizing, implementing, and tracking 27 goals and 200 action steps from the recommendations in the AICP.

For years 2-3 (February 2023-January 2025), the focus will be on BECOMING. During these years, Sacramento State will conduct an institutional audit of its policies, practices, and procedures through a diversity, equity, inclusion, belonging, and justice (DEIBJ) and Antiracism lens.



For years 4-5 (February 2025-January 2027), the focus will be on BEING. During these years, Sacramento State will interrogate its systems proactively, standardize opportunities and resources, and track progress on a consistent and continuous basis.

The Antiracism and Inclusive Campus Implementation Advisory Council provides strategic advice, proactive guidance, and assists in making informed decisions and tracking the transformation and implementation of the Antiracism and Inclusive Action Plan. Milestones and progress are marked annually through convocations, symposiums, showcases, conferences, and consortiums

UNIVERSITY ATHLETICS

Sacramento State Athletics features 21 intercollegiate teams which all compete at the NCAA Division I level. The majority of sports compete in the Big Sky Conference, which spans the Pacific Coast to the Rocky Mountains. Sacramento State also has affiliate membership in the Big West Conference (men's soccer, beach volleyball), the Western Athletic Conference (baseball), the American Athletic Conference (rowing), and the Mountain Pacific Sports Federation (gymnastics).

The Hornet football team has won three Big Sky titles and has been ranked among the top 10 in the Football Championship Subdivision (FCS) in its last three seasons. Sacramento State ranked among the FCS leaders in attendance during the 2022 season, averaging a school-record 14,338 fans per game. Three of the top nine largest crowds in school history came during the 2022 season, including a record-breaking 23,073 in the Causeway Classic victory against UC Davis, the largest crowd for a sporting event in the city of Sacramento during the year. During the 2022 season, the Hornets also appeared on national television for the first time in school history, playing a home game against the University of Montana on ESPN2.

Hornet student athletes excel in multiple sports. As of January 18, 2023, both men's and women's basketball were ranked among the top two teams in the conference standings; women's basketball is 13-3 and ranked in the Mid-Major Top 25 poll. Men's and women's soccer, volleyball, men's and women's golf, and



men's and women's tennis, baseball, and softball teams have all made appearances in NCAA Division I postseason tournaments. The department has also been represented in the postseason by individuals in gymnastics, track and field, and rowing.



Sacramento State student-athletes excel academically, routinely outperforming the general student body in terms of grade point average and graduation rates. Hornet student-athletes have posted a cumulative GPA above a 3.0 for 16 consecutive semesters and 95.1% of student-athletes are in good academic standing. The student-athletes own a Graduation Success Rate of 83 and an NCAA Federal Graduation Rate of 65 (higher than the general student body's mark of 56).

Former Hornet student-athletes who are currently competing at the professional level include DeAndre Carter of the NFL's Los Angeles Chargers and Rhys Hoskins of MLB's Philadelphia Phillies. Oscar-nominated film writer and director Ryan Coogler played football at Sacramento State from 2004-07.

As one of the most visible aspects of the university, athletics raises recognition and generates pride among current and prospective students, alumni, and the local community while advancing the university's mission, contributing to the lives of students, and improving the quality of life in the Sacramento region. As part of that mission, the department has partnered with Visit Sacramento to host numerous national events. The city and Sacramento State have been selected as a site for the NCAA Men's Basketball Tournament three times since 2017. Other events include the Junior Olympics, NCAA Women's Volleyball Final Four, NCAA Track and Field Championships, and NCAA Rowing Championships.

ANCHORED IN COMMUNITY

Community engagement has long been a hallmark of Sacramento State. Faculty, staff, and students regularly work with community partners through service learning, research, creative and community collaborations, and other volunteer work. Sac State is focusing this work through its [Anchor University Initiative](#) by cultivating purposeful, long-term, mutually beneficial community partnerships in education (pre-K through 12th grade); health and well-being; homelessness and housing; arts and culture; environment, mobility, and sustainability; and inclusive economic opportunity and workforce development to confront systemic inequities, transform the lives of students, and strengthen communities.

Serving as an Anchor University enhances opportunities to lead, especially considering the proximity to the capital. Sacramento State is home to centers, programs, and institutes



that analyze and shape public policy at the state, local, and federal levels. The university fosters ongoing partnerships with government agencies, non-profit organizations, elected officials, and corporate and community leaders to advance issues and policies that benefit the university and the region and contribute to its economic development. The opportunities and internships available through the Anchor Initiative – some of the very best in the country – are unlike those available anywhere else in the state, and students get hands-on experience to jump-start their careers in public service. The university is home to dedicated faculty who, in addition to shaping the minds of the capital's

next generation of leaders, play vital roles in regional and state issues and discourse. Faculty members are leaders in their fields and engaged members of the community, fueling discussion of the ways public policy affects the lives of the electorate while addressing economic, educational, cultural, and social issues facing the region and the state.

THE HUB – SACRAMENTO STATE INNOVATION RESEARCH PARK

Sacramento State is also making a major investment in the community with the development of a research park on a 25-acre, university owned property just south of campus. The CSU Board of Trustees approved the master plan for The Hub in May 2022. The site will include:

- The California Mobility Center (CMC), which provides future mobility innovators and industry incumbents with access to programs and resources that accelerate the pace of commercialization in California and worldwide. It will include offices, event space, a prototyping factory, and a large-scale mobility test track. As one of its founding members, Sacramento State has a strong partnership with the CMC that provides student interns with hands-on experience in technology development and manufacturing.
- The California Department of Justice (CA DOJ), which will consolidate a variety of state-wide programs related to research, science, law enforcement, and training on site, with a focus on creating the nation's leading criminalists institute. The DOJ project will complement Sacramento State's Criminal Justice program, which is the second largest criminal justice program in the country, with more than 1,900 students enrolled.
- Future academic space: The Hub will also anchor the city of Sacramento's Sacramento Center for Innovation Specific Plan area, which was most recently updated by the City Council in 2018.

CENTER AND INSTITUTES

Sacramento State is also home to [several centers and institutes](#), including the [Center for California Studies](#), which provides a link between the university and the three branches of California's government, think tanks, other universities, and outside partners involved with public service in California.

The Center conducts extensive research and offers academic programming, making it uniquely equipped to bridge academia and government in the service of strengthening California’s democracy.



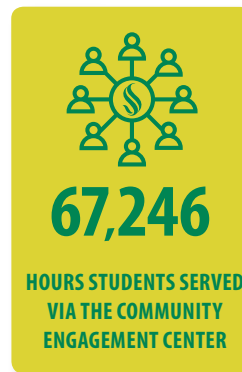
The Center oversees the prestigious [Capital Fellows Program](#), a nationally recognized public policy fellowship programs, which offers unique experiences in policy-making and development in each branch of government. Capital Fellows are placed at some of the highest levels of California state government and assist state legislators, senior-level executive staff, and court administrators with a broad range of public policy issues and projects and are typically given assignments with a significant amount of responsibility. Rooted in experiential learning and public service, Capital Fellows spend 10-11 months as part of a cohort working in a Legislative, Executive or Judicial Branch office.

Sacramento State’s [Carlsen Center for Innovation and Entrepreneurship](#) serves as a regional hub and platform for providing approachable and accessible entrepreneurial education, and support to enable startup founders of all backgrounds to explore and launch their businesses. With a mission to make innovation and entrepreneurship pervasive

throughout the Greater Sacramento Region, the Carlsen Center is supporting the next generation of impact-driven entrepreneurs while furthering Sac State’s impact in the region.

BIG HEARTS, BIGGER IMPACT

Serving the community goes hand in hand with being a Hornet. Throughout campus, there is a culture of volunteerism that makes a difference. As a testament to the university’s deep commitment to service, Sacramento State earned the prestigious Carnegie Foundation Community Engagement Classification in 2010, 2015, and 2020.



CULTURE OF GIVING: PHILANTHROPY

“Unprecedented” is often how philanthropy at Sacramento State is defined.

In 2021, Sac State publicly launched its first comprehensive campaign, *On the Rise: The Campaign for Sacramento State*, with a goal to raise \$225 million by 2023. Despite launching virtually during a global pandemic, the university achieved its goal one year early after [securing \\$229 million](#) by February 2022 and raising approximately \$239 million

overall. Over 8,000 alumni, 900 former and current faculty and staff, and nearly 700 parents donated to the campaign.

On the Rise accelerated Sac State's ability to make a transformative impact on individual lives, diverse communities, Sacramento, California, and beyond. Thanks to these efforts, Sac State doubled the number of student scholarship awards, providing needed support to help increase graduation rates and [further close equity gaps](#).

Sacramento State's philanthropic success is grounded in the culture of philanthropy the University Advancement team strives to create across campus to align with the mission and vision of the university. Relationships forged and strengthened across the region, in support of its Anchor University status, have resulted in substantial funding for a science complex; a center for innovation and entrepreneurship; and a planned engineering, teaching, and research building, among other initiatives. On the horizon, Sacramento State Placer Center is being made possible by the university's largest land gift of 300 acres valued at \$27.4 million. The future center is a [unique partnership](#) with government, local developers, and Sierra College, located in nearby Placer County. The campus will provide greater access to higher education and a seamless transition to a four-year university after graduation from a community college.

Other points of philanthropic success:

- From 2015-2022, the university's fundraising efforts secured over \$12 million designated for future student scholarships.
- During the same period, the university secured \$50.7 million



in bequests (expectancies and realized) and gifts to establish a chair in Colonial American History and an endowed chair in the Department of Public Policy and Administration, along with the first endowed professorship that promotes happiness through academic research.

- The university's annual giving day, Give Sac State Day, engages thousands of donors in April each year to contribute six figures in 36 hours. In 2022, the fundraising initiative raised \$340,000, a 60% increase from 2020.

HORNET FAMILY

Sacramento State is more than a campus. It's a community, a family that celebrates student achievement and provides support along the way. Comprehensive mental health services, programs that serve underrepresented students, and resources to help with basic needs including food and housing help the Hornet Family thrive physically, emotionally, and academically.

Excellence permeates the campus every day in big and small ways, as these selected rankings and achievements earned by the university and its students show:

- 1 in 20 adults in the Greater Sacramento Region is a graduate of Sacramento State.
- No. 21 Top Performers on Social Mobility in the Western U.S. (U.S. News & World Report, 2021).
- No. 12 Best Bang for the Buck West (Washington Monthly, 2020).
- No. 21 Best Colleges for Veterans in the Western U.S. (U.S. News & World Report, 2021).
- Sacramento State's alumni network is more than 270,000 strong worldwide.
- \$1,022,755 in Summer Session Provost and Finish Line grants were awarded to 2,323 recipients and helped to improve graduation rates.
- The U.S. Department of Education awarded Sacramento State \$8 million in grants to support Latinx and other underrepresented student groups.
- First-generation graduate student Carla Cruz Medina earned CSU's top academic honor as the Sac State recipient of the CSU 2021 Trustees Award for Outstanding Achievement.

NATURAL BEAUTY & SUSTAINABILITY

Nature is everywhere at Sacramento State, starting with the emerald canopy of more than 3,500 trees covering the 300-acre campus. Botanical treasures like the University Arboretum and the Sokiku Nakatani Tea Room and Garden feature 1,400 plant species native to the region. Sacramento State has earned the Bee Campus USA designation, has been designated a Tree Campus USA by The Arbor Day Foundation since 2012, is certified by the League of American Bicyclists as a Bike Campus USA, and received the Garden for Wildlife designation from the National Wildlife Foundation.

Sacramento State is committed to doing its part to slow climate change and reduce its impact on the planet. In 2016, Sacramento State established a 2040 Carbon Neutrality goal that will help reduce its carbon footprint by achieving incremental milestones. New solar energy systems on the top of two of its parking structures and on a surface lot will help to meet the goal of reducing campus greenhouse gas emissions. Nearly 4,000 new solar panels will produce approximately 2 million kWh annually. Sac State is on track to meet its goal of reducing greenhouse gas emissions by 100% from 1990 levels by fully operating the campus using electricity and renewable energy by 2040.

Sustainability work requires widespread collaboration and strong partnerships, yet another reason Sac State partners with local and state government agencies and non-profit organizations to improve the health of the region. For example, Professor of Environmental Studies Dr. Wayne Linklater was recently awarded a \$10,000 grant to study air quality in some of Sacramento's most disadvantaged communities. Sacramento State's edible garden is a three-quarter-acre learning lab that annually produces 2,000



pounds of produce, which is donated to the Associated Students Inc. Food Pantry. The Hornet Family is dedicated to working to address the needs of the community by engaging in research, service learning, and community engagement and creating a place where innovative ideas can be explored and sustainability pioneers can grow. These efforts have earned the university a Gold rating by the Association for the Advancement of Sustainability in Higher Education (AASHE).

FUTURE EXPANSION

Sac State Placer Center

In the Fall of 2022, developers broke ground on Placer One, a 2,213-acre, master-planned community in Placer County, laying the groundwork for a new Sacramento State campus and an unprecedented partnership with Sierra College, Placer County, and the developer. Placer Center is the future site of a 300-acre academic center located in western Placer County, approximately 30 miles northeast of Sacramento State. The planned community surrounding the campus will feature 5,636 residential units,



commercial and employment centers, parks, and natural open space. An extensive bikeway network will connect neighborhoods with jobs, shopping, and dining. Sacramento State Placer Center will expand access to a four-year degree and deliver a new model in higher education through a collaboration with Sierra College, which plans to build a transfer center and academic buildings. With goals for dual enrollment and a system of seamless support, students will complete their community college studies and transfer to Sacramento State without having to change campuses.



Initial conversations with Sierra College and industry in the Placer region have resulted in a focus on academic areas to meet the needs of high-demand professions. The Center will serve 1,500 full-time students in its initial phase, with plans to grow into a full-size campus with 12,000 students, a conference center, and a performing arts center over 15 years.

Nine Ten Place Faculty Staff Housing

In May of 2023, construction will begin on a 30-unit, 30,000 square-foot apartment building for faculty and staff. Nine Ten Place is located across the American River, within walking distance from campus. Plans include 16 one-bedroom and 14 two-bedroom units with on-site parking. The building will exceed requirements of the California Green Building Code and California Energy Code, and will feature high-efficiency irrigation, water-efficient plumbing, and energy-efficient lighting and appliances. Construction is scheduled to be completed in time for fall semester 2024 occupancy.

— THE CALIFORNIA STATE UNIVERSITY SYSTEM —

The California State University System is the largest, most diverse, and affordable university system in the nation, with one in twenty college degree holders in the United States graduating from the CSU. The CSU System spans the state of California and has an annual budget of more than \$11 billion. With 23 campuses, 485,550 students, and over 55,000 faculty and staff members, the CSU System is a leader in high-quality, accessible, student-focused higher education, and trains the majority of California's leaders, innovators, and policymakers. Approximately 64% of Californians with master's degrees in public administration studied at a CSU, and nearly half of California's bachelor's degrees are awarded by the CSU System. In addition, 49% of Californians with bachelor's degrees in city, urban, community, and regional planning studied at a CSU. The CSU System has 3.9 million living

alumni who have had an immeasurable impact in fields such as education, health care, agriculture, government, arts and entertainment, medicine, and non-profit leadership.

Graduation rates in the CSU System are at record highs, due in part to Graduation Initiative 2025's emphasis on equity. The initiative is the CSU System's determined effort to ensure that all students, regardless of racial, ethnic, or financial background, have an equal opportunity to earn a college degree. More information about Graduation Initiative 2025 can be found at <https://www.calstate.edu/graduation-initiative-2025>.

To learn more about the California State University System, visit www.calstate.edu.





— THE CITY OF SACRAMENTO —

Sacramento, known as “The City of Trees,” is a modern city with roots in the Wild West. It is California’s capital and the seat of Sacramento County government. It lies in the heart of the rich agricultural Central Valley, which has helped it earn the reputation as California’s farm-to-fork capital. It lies at the confluence of two rivers: the 380-mile Sacramento, California’s longest river; and the American, a popular spot for boating, fishing, rafting, and swimming in the summer.

In 1848, a sawmill foreman working at the south fork of the American River, northeast of Sacramento, reached into the water to retrieve some sparkly flecks. It was gold. James W. Marshall’s discovery triggered the 1849 Gold Rush and the world literally rushed toward the young city of Sacramento as eager men and women made their way to the gold fields. Many would not

find their fortunes, but some returned to Sacramento to start businesses and new lives here.

Sacramento grew into one of the most ethnically diverse and livable cities in the country, with a population of 480,000. More than 1.5 million people live in Sacramento County. The region’s mild Mediterranean climate produces hot summer days and cool nighttime Delta breezes. Winters are chilly and sometimes cloaked in the Central Valley’s famed tule fog.

Sacramento is home to award-winning restaurants and bountiful farmers’ markets, as well as museums and festivals that provide entertainment throughout the year. San Francisco, Northern California’s wine country, the Sierra Nevada, and historic Gold Rush towns are popular weekend destinations.



— APPLICATION/NOMINATION PROCESS —

Interested candidates must submit a letter of interest that addresses the leadership opportunities, key priorities, and attributes outlined in this leadership profile; a current CV or résumé; and the names and contact information of five professional references. References will not be contacted without prior authorization from the applicant.

For full consideration, applications should be received by April 14, 2023. The search committee will continue its work until an appointment is made.

Application materials and nominations should be sent electronically to: CSUSacramentoPresident@agbsearch.com.

AGB Search is assisting California State University, Sacramento with this important search. Please direct nominations and inquiries to the AGB Search Consultants:

Dr. Rod McDavis, Managing Principal,
rod.mcdavis@agbsearch.com / (804) 514-1982

Dr. Melissa Trotta, Associate Managing Principal,
melissa.trotta@agbsearch.com / (202) 380-8927

Mr. Andrew Bowen, Executive Search Associate,
andrew.bowen@agbsearch.com / (802) 345-1279

Dr. Lynn DellaPietra, Executive Search Associate,
lynn.dellapietra@agbsearch.com / (202) 640-6723

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Advancing Higher Education Leadership



California State University, Sacramento is an Affirmative Action/Equal Opportunity Employer and has a strong institutional commitment to the principle of diversity in all areas. We consider qualified applicants for employment without regard to race, color, religion, national origin, age, gender, gender identity/expression, sexual orientation, genetic information, medical condition, marital status, veteran status, or disability. Sacramento State hires only those individuals who are lawfully authorized to accept employment in the United States.

Equal Opportunity Statement

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Reasonable Accommodations for Job Applicants

It is the policy of Sacramento State to provide reasonable accommodations for qualified persons with disabilities who are employees or applicants for employment. If you need assistance or accommodations completing the employment application or interviewing because of a disability, please contact the department office at (916) 278-6326. Employment opportunities will not be denied to anyone because of the need to make reasonable accommodations for a person's disability.

Mandatory Training for New Employees

Sacramento State is committed to creating an education and working environment free from discrimination, sexual harassment, sexual violence, domestic violence, dating violence, and stalking. The safety and well-being of the campus community is a priority for the University. All new employees are required to complete the following mandatory compliance training as a condition of employment: (1) General Discrimination, Harassment, and Retaliation Prevention (within six months of employment and every two years thereafter); (2) Sexual Violence Awareness and Prevention (within six months of employment and annually thereafter).