

ENVIRONMENTAL SCAN

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STRATEGIC PLAN

SACRAMENTO STATE



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Introduction

The California State University (CSU) system contains 23 campuses which provide higher education to approximately 484,000 students. The campuses, spread across the state of California, are public colleges that have a reputation for being affordable, accessible, and accommodating for their students. The 2019-2020 in-state tuition fee is \$5,742 for undergraduate students across all campuses. The CSU's offer honors programs and a variety of course formats to ensure the goals of all learners are met. All of CSU's are considered Regional Universities except San Diego State and CSU Fresno, which are considered National Universities, and Cal Maritime, which is a Regional College. Sacramento State has the sixth largest enrollment across the CSU system and is ranked 55th of all Regional Universities in the country.

Exhibit 1 . California State University System.



Source: Sacramento State Website.

Demographics

Overview

Sacramento State was founded in 1947 as Sacramento State College. Sacramento States serves a six-county region, including Sacramento, Placer, Yolo, El Dorado, Sutter, and Yuba counties. The campus is located six miles from the State Capitol and is a designated “Tree Campus USA.” The University is at the forefront of issues paramount to the region, such as environmental research, politics, business, arts, healthcare, entrepreneurship and more. The University is preparing tomorrow’s leaders to embrace California’s opportunities, solve its challenges, and redefine what is possible.

The University has eight colleges, including:

- ◆ Arts & Letters
- ◆ Natural Sciences and Mathematics
- ◆ Education
- ◆ Engineering and Computer Science
- ◆ Business Administration
- ◆ Health and Human Services
- ◆ Social Sciences and Interdisciplinary Studies
- ◆ Continuing Education

The University offers:

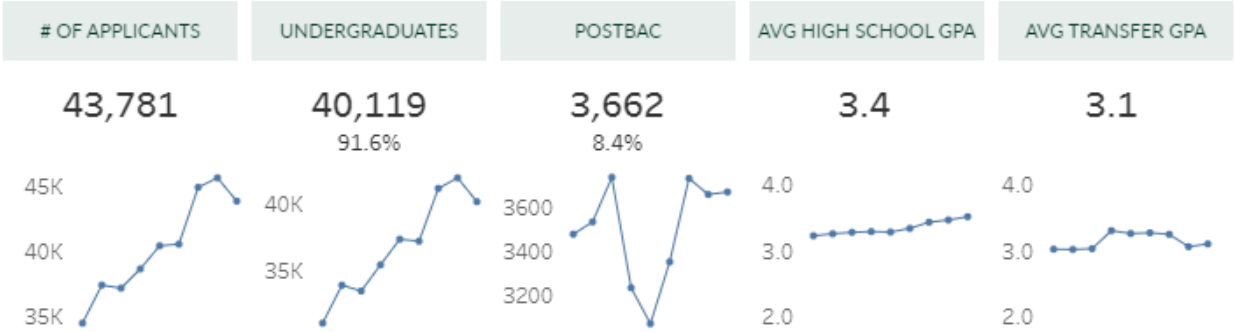
- ◆ 64 bachelor’s degree programs with 70 concentrations
- ◆ 51 master’s degree programs with 26 concentrations
- ◆ 5 doctoral degrees, in Audiology, Physical Therapy, School Psychology, Public History and Educational Leadership, with two concentrations in Ed.D.
- ◆ 28 post-baccalaureate certificates and 10 credential programs
- ◆ Numerous research and community service centers.

The most popular majors are Business Administration, Communications, Psychology, Biology, Criminal Justice, Computer Science, and Nursing.

Admissions

Over 45,000 students applied to Sacramento State for the Fall 2019 semester, marking the record number of applications in one semester. Applications fell by around 2,000 in 2020.

Exhibit 2. Admissions Numbers.



Source: Sacramento State Institutional Research Website.

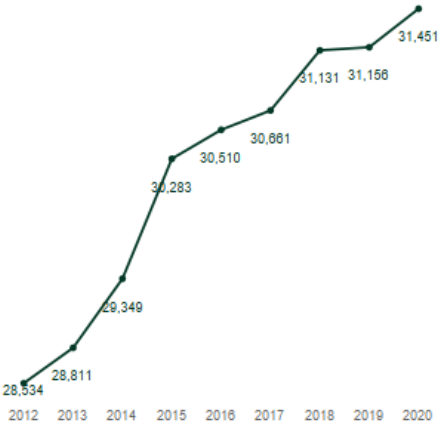
Overall Enrollment

In Fall 2020, a total of **31,456 students** were enrolled at Sacramento State, the highest ever. The average **unit load was 12.98** and **average cumulative GPA was 3.064**. Most students, **81%, were full time**. The most populous age group was **18-20 with 34%**, or 10,707, of students. **The College of Health and Human Services** had the highest enrollment, with **22% of the total student population** enrolled in its programs.

Source: Sacramento State Institutional

Exhibit 3. Enrollment Headcount.

Research Website.



Diversity

According to U.S. News and World Report 2019, Sacramento State is the fourth most diverse university in the western United States. Sacramento State is committed to diversity, equity, and inclusion and strives to ensure that equity and inclusion are incorporated into academic excellence and student success as well as its institutional practices at every level of leadership. Most notably, Sacramento State has created the Division of Inclusive Excellence to support its efforts and is developing its Anchor Institution initiative with equity as a cornerstone.

Cultural centers and identity centers on campus, including the Dreamer Resource Center, offer services that advance educational equity among immigrant populations (e.g., immigration clinic, emotional support, and emergency grant). Furthermore, Sacramento State leadership regularly voice their support for immigrants through participation in campus and community events and initiatives (e.g. Sac State Stands with Immigrants video produced for last year’s National I Stand with Immigrants Day of Action).

Source: Sacramento State Website.

Exhibit 4. Overall Race/Ethnicity Representation

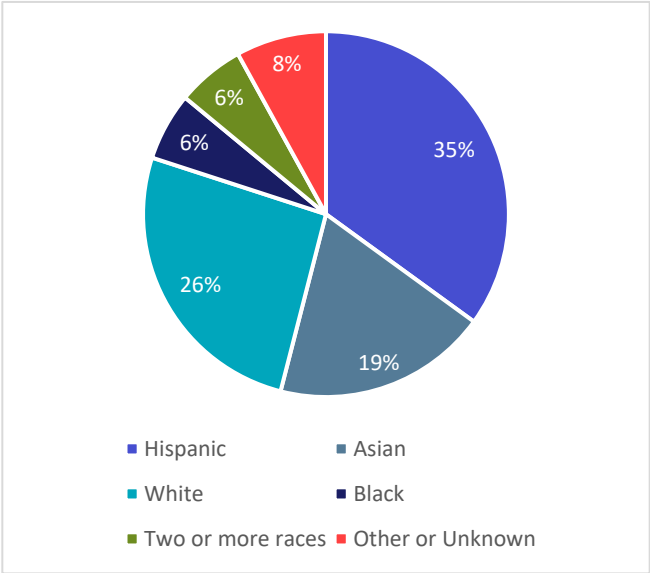
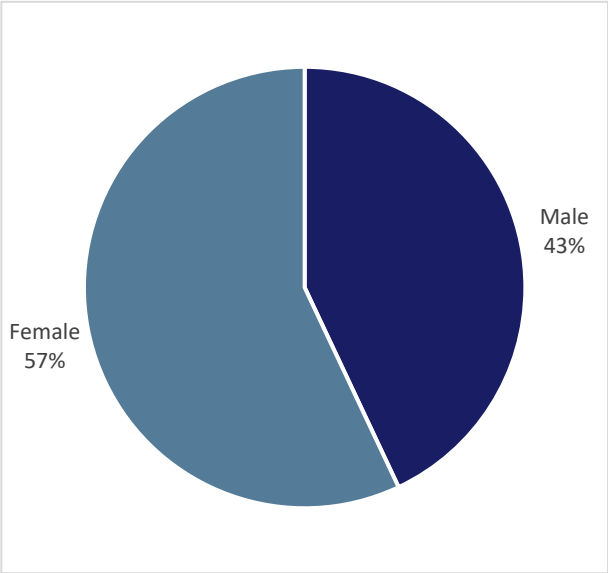


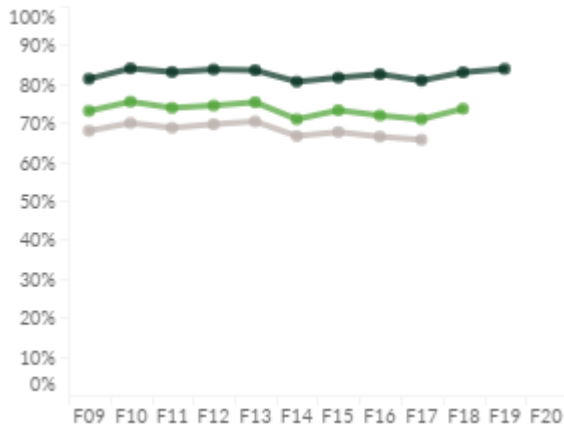
Exhibit 5. Overall Gender Representation.



Retention And Persistence

The following graph shows the retention rates for Sacramento State. The percent is on the y-axis and the cohort is on the x-axis. The **darkest green** is 2nd year, the **light green** is 3rd year, and the **grey** is 4th year.

Exhibit 6. Retention Rates.



Source: Sacramento State Institutional Research Website.

Finish in Four and *Through in Two* are incentive programs that encourage students to take 30 academic units per year. *Finish in Four* statistics include a 20.4% 4-year graduation rate, a 127% increase since 2016, and an overall ranking of 13th in the California State University (CSU) system. *Through in Two* has led to a 42% 2-year graduation rate (for transfer students), a 55% increase since 2016, and an overall ranking of 10th in the CSU system.

Faculty

The following exhibits show faculty demographics for Sacramento State in Fall 2020.

Exhibit 7. Faculty Demographics.

# of Faculty	% Female	% Tenured	% Full-time
1,817	50.9%	28.8%	42.3%

Exhibit 8 . Faculty Race/Ethnicity.

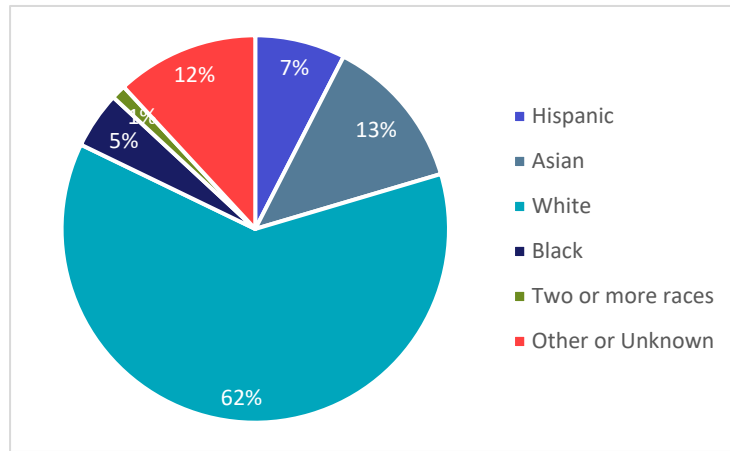
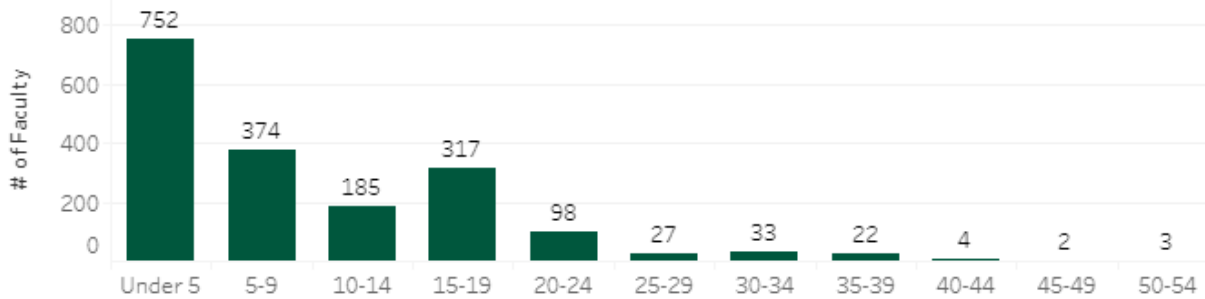


Exhibit 9. Faculty Years of Service.



Source: Sacramento State Institutional Research Website.

Future Expansion

At the November 2019 Board of Trustees meeting, Sacramento State presented at the Committee on Campus Planning, Buildings and Ground regarding an off-campus center in Placer County. This was strictly an information item, at this point, as the campus continues discussion with Placer Ranch Inc. to establish a center in Placer County. If continued, negotiations result in an MOU to establish this center, the campus will return to the Board of Trustees for plan approval. This center was previously approved by the Board of Trustees in 2006, but the recession and other negotiating factors stalled the project until now.

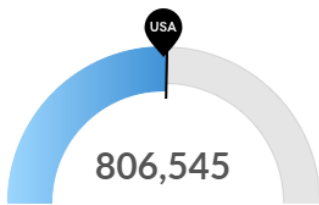
Service Area Demographics

The Sacramento State service area includes the counties of Alpine, Amador, Colusa, El Dorado, Nevada, Placer, Sacramento, San Joaquin, Sierra, Solano, Sutter, and Yolo.

Population

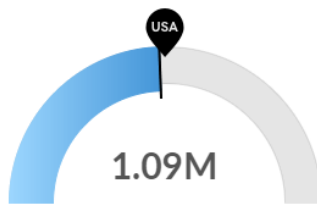
According to EMSI, the Sacramento State Service Area had a **2020 population of 3,882,764**, with a **projected 2030 population of 4,355,086**. This is an increase of 12% in 10 years.

Exhibit 10. Service Area Population Demographics.



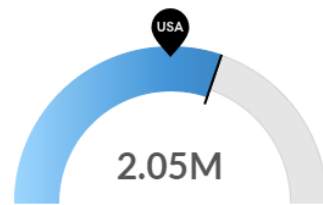
Millennials

Your area has 806,545 millennials (ages 25-39). The national average for an area this size is 790,857.



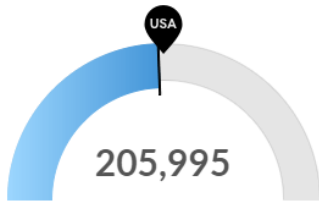
Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 1,127,741 people 55 or older, while there are 1,088,030 here.



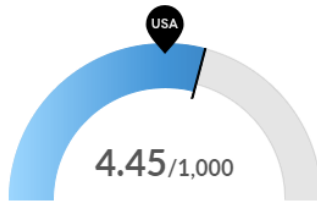
Racial Diversity

Racial diversity is high in your area. The national average for an area this size is 1,529,994 racially diverse people, while there are 2,052,950 here.



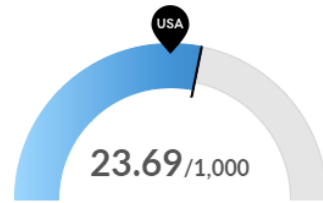
Veterans

Your area has 205,995 veterans. The national average for an area this size is 213,032.



Violent Crime

Your area has 4.45 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.



Property Crime

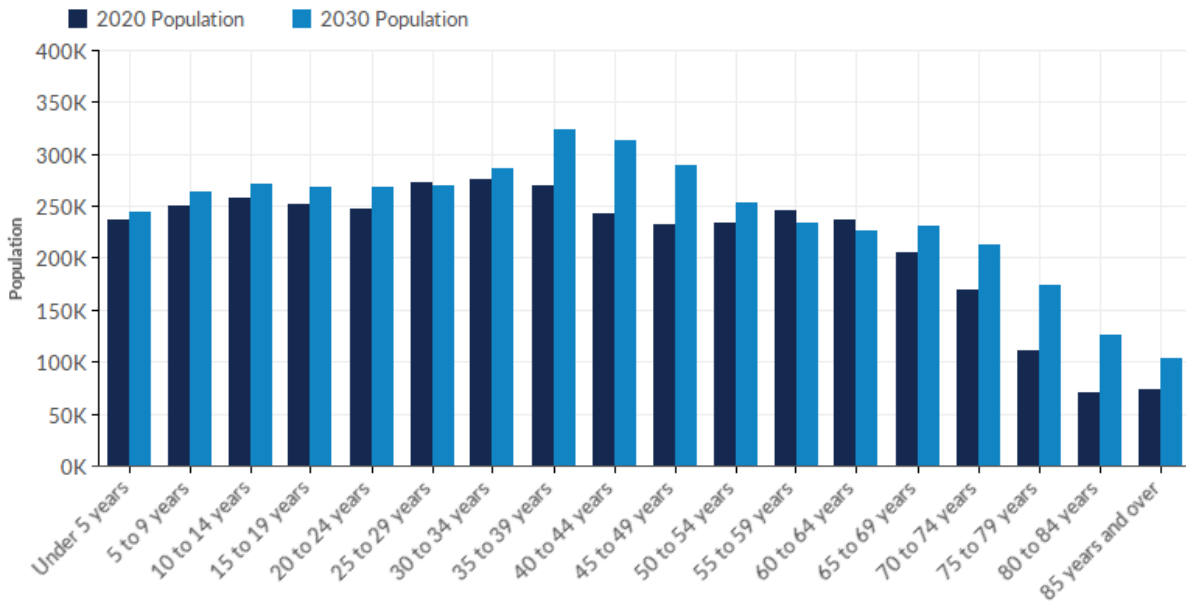
Your area has 23.69 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Source: Emsi Q2 2021 Data Set.

Age

The graph shows the current and future age distribution in the Sacramento State Service Area. The largest group for 2020 was **30-34**, who made up **7.12%** of the population.

Exhibit 11 . Population byAge Cohort.



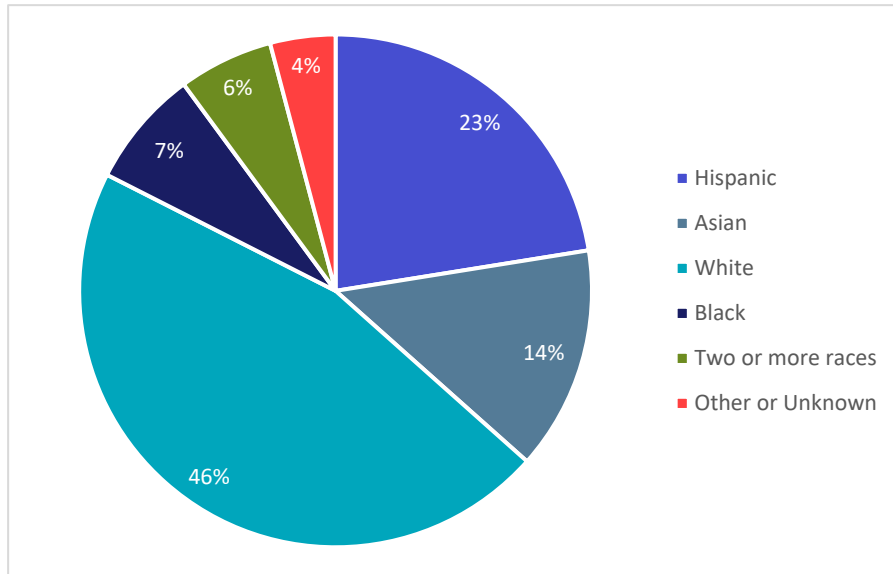
Age Cohort	2020 Population	2030 Population	Change	% Change	2020 % of Cohort
Under 5 years	236,477	244,660	8,184	3%	6.09%
5 to 9 years	250,319	263,469	13,151	5%	6.45%
10 to 14 years	258,334	270,492	12,158	5%	6.65%
15 to 19 years	251,575	267,467	15,892	6%	6.48%
20 to 24 years	247,598	267,715	20,117	8%	6.38%
25 to 29 years	272,622	269,529	(3,094)	(1%)	7.02%
30 to 34 years	276,281	286,543	10,262	4%	7.12%
35 to 39 years	269,164	324,059	54,895	20%	6.93%
40 to 44 years	242,890	313,328	70,438	29%	6.26%
45 to 49 years	231,488	288,779	57,291	25%	5.96%
50 to 54 years	234,169	253,787	19,618	8%	6.03%
55 to 59 years	245,838	233,052	(12,787)	(5%)	6.33%
60 to 64 years	236,067	225,874	(10,193)	(4%)	6.08%
65 to 69 years	205,311	231,046	25,735	13%	5.29%
70 to 74 years	169,054	212,702	43,648	26%	4.35%
75 to 79 years	111,278	173,638	62,360	56%	2.87%
80 to 84 years	70,604	125,639	55,035	78%	1.82%
85 years and over	73,694	103,307	29,613	40%	1.90%
Total	3,882,764	4,355,086	472,323	12%	100.00%

Source: Emsi Q2 2021 Data Set

Race

The **largest** ethnic group in the Sacramento State Service Area is **White, Non-Hispanic**. They made up **45.90% of the population in 2020**. Second and third are White Hispanic, with 22.47%, and Asian, with 14.11%. Fourth are Black with 7.43%.

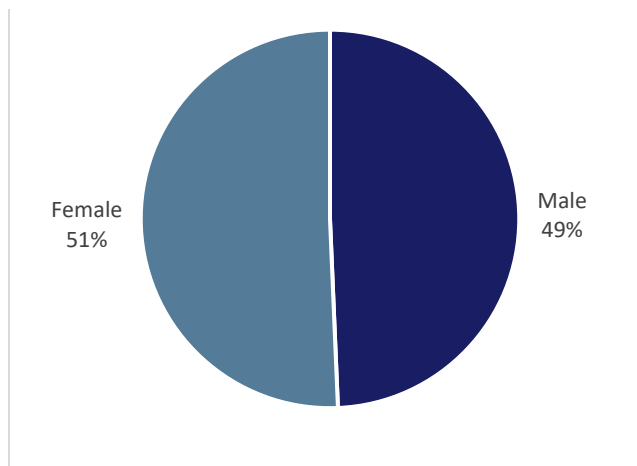
Exhibit 12 . Service Area Race/Ethnicity.



Source: Emsi Q2 2021 Data Set

Gender

Exhibit 13. Service Area Gender Representation.

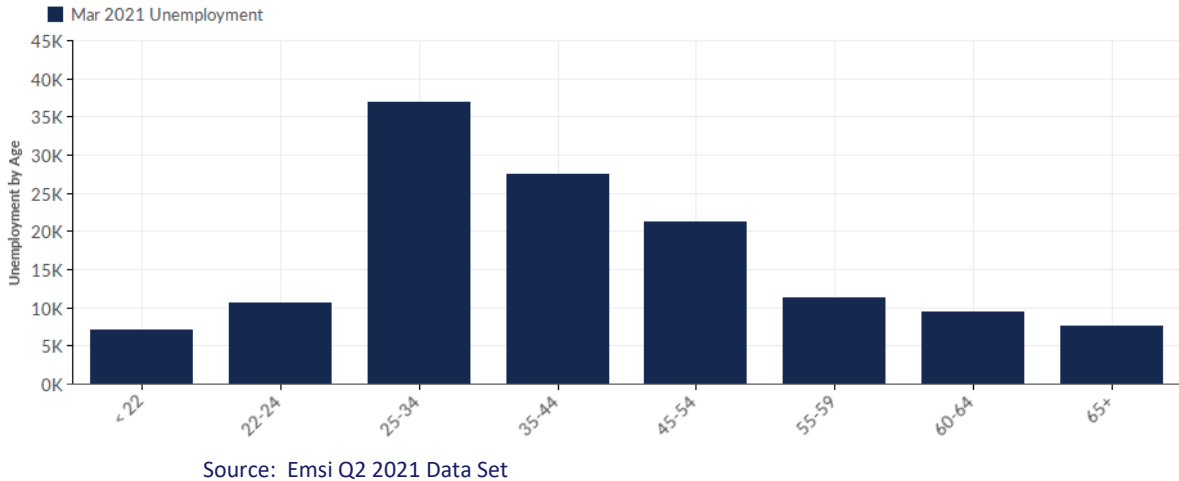


Source: Emsi Q2 2021 Data Set

Employment

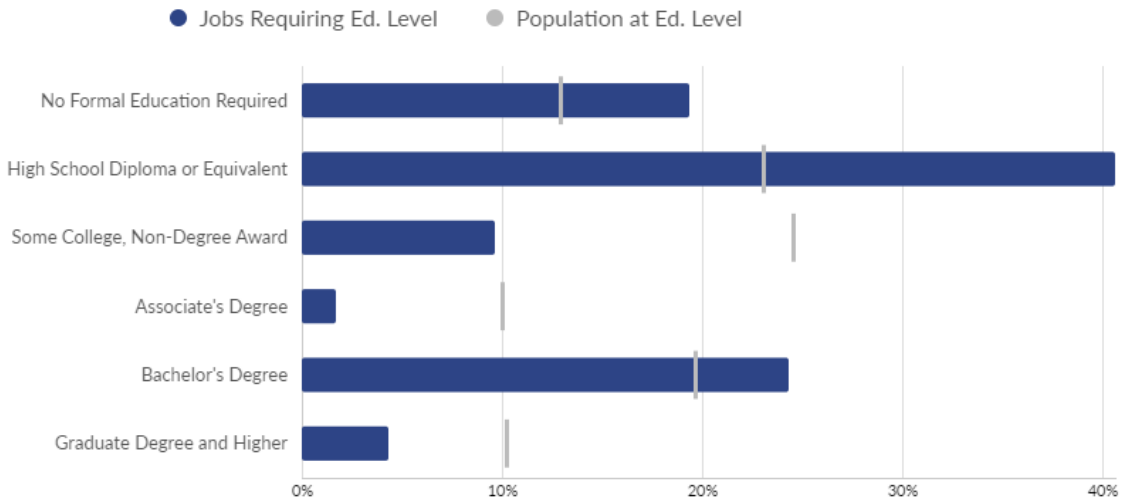
From 2015 to 2020, jobs increased by 6.2% in Sacramento State Service Area from 1,557,382 to 1,653,616. This change outpaced the national growth rate of 1.3% by 4.9%. As the number of jobs increased, the **labor force participation rate decreased from 57.2% to 55.5% between 2015 and 2020.**

Exhibit 14 . Unemployment by Age.



Unemployment in March of 2021 was **highest in the 25-34 age range.** With a total of 36,866 unemployed, or **28.02% of the total population.**

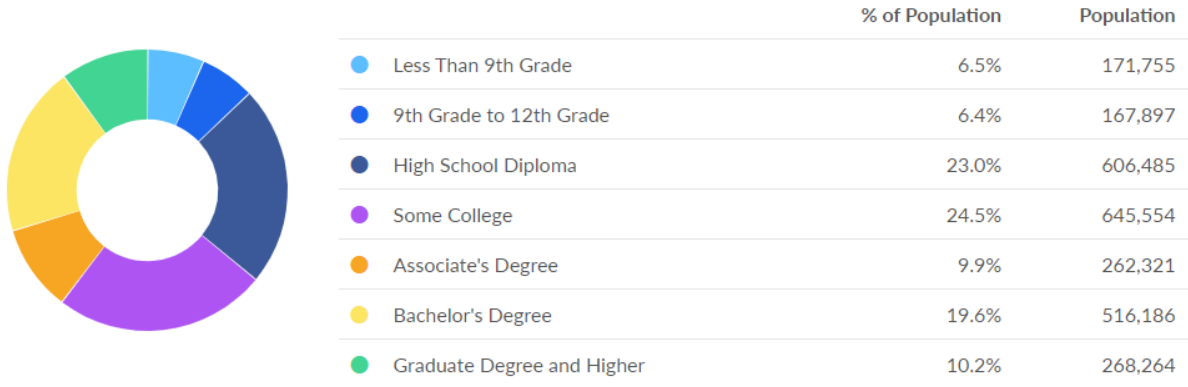
Exhibit 15. Underemployment.



Education

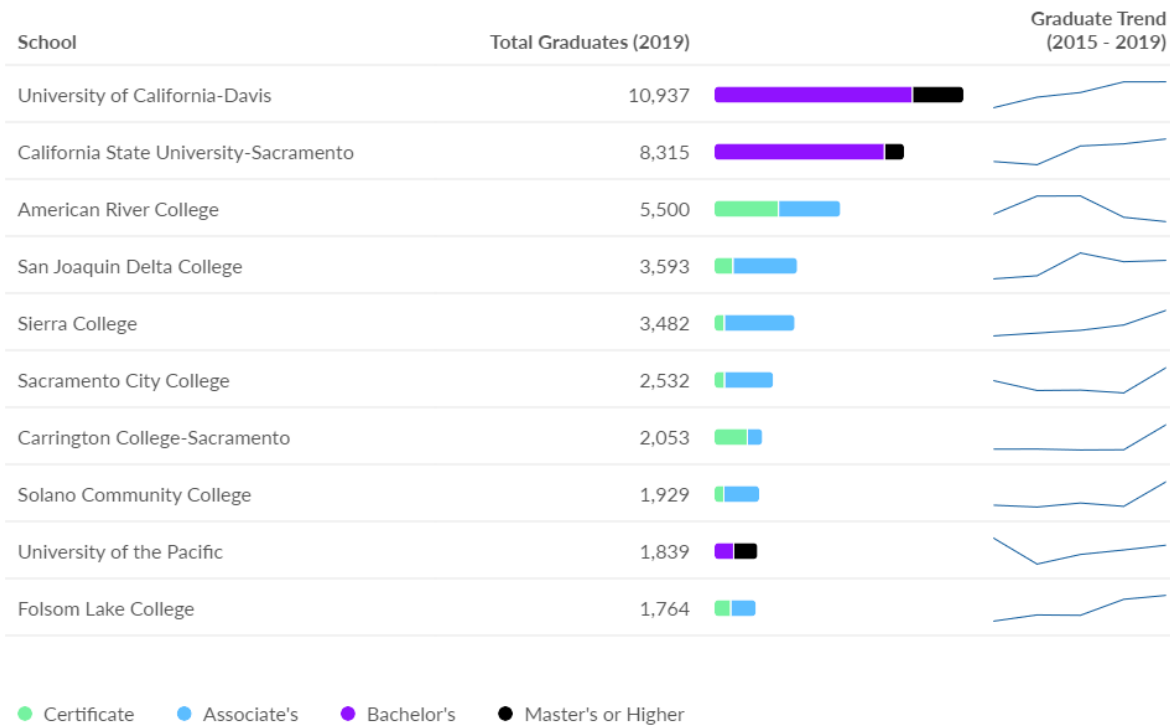
In 2019, there were 50,199 graduates in Sacramento State Service Area. This pipeline has grown by 9% over the last 5 years. The highest share of these graduates come from Biological and Physical Sciences, "Social Sciences, General", and Criminal Justice/Police Science.

Exhibit 17. Education Attainment.



Source: Emsi Q2 2021 Data Set

Exhibit 16. Educational Pipeline.



Source: Emsi Q2 2021 Data Set

Comparative Universities

Sac State’s mix of peer and aspirational schools provide a benchmark for understanding potential opportunities. Sac State is on the lower end of graduate enrollment, teaching faculty, and research faculty. Tuition is ranks Sac State second from the lowest, providing access and affordability to students. Sac State’s retention rate falls in the middle of the comparative universities and graduate is in the lower quadrant.

Exhibit 18 . Peer and Aspirational Comparisons.

	Peer Institution	Undergraduate Enrollment	Graduate Enrollment	Teaching Faculty	Research Faculty	S/F Ratio	In-State Tuition	Retention	Graduation
Peer	University of Texas El Paso	25,177	3,750	774	29	20:1	\$9,450	75%	44%
	Long Beach State University	33,054	5,620	1,077	1	24:1	\$6,834	87%	73%
	Portland State University	20,320	5,001	764	109	21:1	\$10,112	74%	49%
	University of Texas Arlington	34,820	13,815	1,091	159	24:1	\$11,378	75%	52%
	James Madison University	19,895	734	1,070	0	16:1	\$12,330	89%	82%
	San Francisco State University	25,032	3,108	870	3	22:1	\$7,176	80%	55%
	San Jose State University	27,905	8,180	852	0	25:1	\$7,854	87%	66%
Aspirational	San Diego State University	30,848	4,696	963	3	27:1	\$7,720	89%	76%
	Georgia State University	27,961	7,080	1,262	120	26:1	\$9,286	82%	53%
	Northeastern University	14,202	8,005	1,352	224	14:1	\$55,452	99%	90%
	Sacramento State	28,819	3,173	830	1	26:1	\$7,418	83%	54%

Source: www.nces.ed.gov