

Education Report

Anthropology, General

California



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Definition of Anthropology, General, CIP 45.0201

A program that focuses on the systematic study of human beings, their antecedents and related primates, and their cultural behavior and institutions, in comparative perspective. Includes instruction in biological/physical anthropology, primatology, human paleontology and prehistoric archeology, hominid evolution, anthropological linguistics, ethnography, ethnology, ethnohistory, socio-cultural anthropology, psychological anthropology, research methods, and applications to areas such as medicine, forensic pathology, museum studies, and international affairs.



Awards

The table below is a list of postsecondary awards in CIP 45.0201 that were granted by institutions located in California in the 2021 academic year.

| Schools | Certs & 2yr Awards ¹ | 4yr Awards ² | Post-Grad Awards ³ | Avg Net Price ⁴ |
|---|---------------------------------|-------------------------|-------------------------------|----------------------------|
| University of California-Los Angeles | | 243 | 21 | \$13,393 |
| University of California-Santa Cruz | | 161 | 8 | \$19,615 |
| University of California-Santa Barbara | | 152 | 5 | \$17,333 |
| University of California-Riverside | | 120 | 8 | \$13,502 |
| University of California-Berkeley | | 96 | 22 | \$17,652 |
| University of California-Davis | | 75 | 14 | \$16,640 |
| University of California-Irvine | | 78 | 11 | \$11,633 |
| California State University-Long Beach | | 82 | 6 | \$9,171 |
| University of California-San Diego | | 66 | 9 | \$15,632 |
| California State University- Northridge | | 57 | 7 | \$8,708 |
| San Diego State University | | 56 | 2 | \$6,867 |
| San Francisco State University | | 53 | 2 | \$13,641 |
| California State University- Sacramento | | 45 | 4 | \$7,778 |
| California State University- Fullerton | | 39 | 9 | \$4,939 |
| California State University-Chico | | 40 | 7 | \$13,749 |
| California State Polytechnic University-Humboldt | | 35 | 9 | \$13,904 |
| California State University-Los Angeles | | 31 | 13 | \$2,695 |
| Santa Rosa Junior College | 39 | | | \$9,220 |
| California State Polytechnic University-Pomona | | 33 | | \$12,942 |
| Sonoma State University | | 28 | | \$7,055 |
| Stanford University | | 13 | 15 | \$14,402 |
| Cabrillo College | 27 | | | \$18,139 |
| Moorpark College | 27 | | | \$4,856 |
| Sierra College | 26 | | | \$5,921 |
| Long Beach City College | 25 | | | \$6,550 |
| Oxnard College | 25 | | | \$3,441 |
| San Jose State University | | 20 | 5 | \$14,603 |
| California State University- Fresno | | 21 | | \$6,336 |
| Santa Barbara City College | 21 | | | \$14,000 |
| American River College | 20 | | | \$8,101 |



| Schools | Certs & 2yr Awards ¹ | 4yr Awards ² | Post-Grad Awards ³ | Avg Net Price ⁴ |
|---|---------------------------------|-------------------------|-------------------------------|----------------------------|
| California State University-San Bernardino | | 20 | | \$3,254 |
| Sacramento City College | 20 | | | \$7,788 |
| California State University-San Marcos | | 19 | | \$14,296 |
| Saddleback College | 19 | | | \$7,918 |
| East Los Angeles College | 18 | | | \$12,028 |
| California State University- Dominguez Hills | | 17 | | \$4,500 |
| Chaffey College | 17 | | | \$13,939 |
| Foothill College | 17 | | | \$9,820 |
| Pasadena City College | 17 | | | \$6,466 |
| University of Southern California | | 10 | 7 | \$26,021 |
| Cypress College | 16 | | | \$7,951 |
| Fullerton College | 16 | | | \$11,191 |
| San Diego City College | 16 | | | \$8,370 |
| Santa Monica College | 16 | | | \$6,380 |
| Diablo Valley College | 15 | | | \$8,878 |
| Orange Coast College | 15 | | | \$6,836 |
| Santa Clara University | | 15 | | \$48,469 |
| California State University- Stanislaus | | 14 | | \$7,230 |
| Los Angeles Pierce College | 14 | | | \$12,995 |
| San Diego Mesa College | 14 | | | \$7,663 |
| University of California-Merced | | 14 | | \$11,586 |
| Ventura College | 14 | | | \$3,971 |
| Butte College | 13 | | | \$10,736 |
| Cerro Coso Community College | 13 | | | \$11,710 |
| College of the Sequoias | 13 | | | \$5,205 |
| El Camino Community College District | 13 | | | \$13,296 |
| Fresno City College | 13 | | | \$6,391 |
| Bakersfield College | 12 | | | \$6,989 |
| California State University-East Bay | | 12 | | \$12,631 |
| Modesto Junior College | 12 | | | \$14,421 |
| Rio Hondo College | 12 | | | \$7,873 |
| California State University- Channel Islands | | 11 | | \$14,493 |
| Los Angeles Valley College | 11 | | | \$11,833 |
| Riverside City College | 11 | | | \$7,161 |
| Southwestern College | 11 | | | \$6,789 |



| Schools | Certs & 2yr Awards ¹ | 4yr Awards ² | Post-Grad Awards ³ | Avg Net Price ⁴ |
|--|---------------------------------|-------------------------|-------------------------------|----------------------------|
| West Valley College | 11 | | | \$6,890 |
| California State University- Bakersfield | | 10 | | \$7,368 |
| Cerritos College | 10 | | | \$9,557 |
| College of the Desert | 10 | | | \$14,179 |
| Mt San Jacinto Community College District | 10 | | | \$7,704 |
| Norco College | 9 | | | \$7,404 |
| University of La Verne | | 9 | | \$22,538 |
| Citrus College | 8 | | | \$8,852 |
| City College of San Francisco | 8 | | | \$9,261 |
| Cosumnes River College | 8 | | | \$7,223 |
| De Anza College | 8 | | | \$8,236 |
| Las Positas College | 8 | | | \$7,675 |
| Los Medanos College | 8 | | | \$7,231 |
| Allan Hancock College | 7 | | | \$6,629 |
| Clovis Community College | 7 | | | \$6,305 |
| Crafton Hills College | 7 | | | \$20,456 |
| Cuesta College | 7 | | | \$14,586 |
| Pitzer College | | 7 | | \$19,153 |
| San Bernardino Valley College | 7 | | | \$9,621 |
| Scripps College | | 7 | | \$44,770 |
| West Los Angeles College | 7 | | | \$10,259 |
| College of the Canyons | 6 | | | \$6,400 |
| Columbia College | 6 | | | \$10,735 |
| Grossmont College | 6 | | | \$5,999 |
| MiraCosta College | 6 | | | \$6,946 |
| Palomar College | 6 | | | \$6,659 |
| Pomona College | | 6 | | \$17,000 |
| Saint Mary's College of California | | 6 | | \$25,022 |
| Santa Ana College | 6 | | | \$6,351 |
| Skyline College | 6 | | | \$4,885 |
| Glendale Community College | 5 | | | \$7,823 |
| Napa Valley College | 5 | | | \$18,440 |
| San Joaquin Delta College | 5 | | | \$17,503 |
| Woodland Community College | 5 | | | \$7,480 |
| Berkeley City College | 4 | | | \$13,556 |
| Chapman University | | 4 | | \$40,451 |
| | | | | |



| Schools | Certs & 2yr Awards ¹ | 4yr Awards ² | Post-Grad Awards ³ | Avg Net Price ⁴ |
|---|---------------------------------|-------------------------|-------------------------------|----------------------------|
| Golden West College | 4 | | | \$5,433 |
| San Diego Miramar College | 4 | | | \$7,880 |
| Santiago Canyon College | 4 | | | \$5,879 |
| Whittier College | | 4 | | \$22,091 |
| Antelope Valley Community College District | 3 | | | \$6,203 |
| College of Marin | 3 | | | \$7,717 |
| Irvine Valley College | 3 | | | \$4,860 |
| Monterey Peninsula College | 3 | | | \$12,007 |
| Moreno Valley College | 3 | | | \$4,899 |
| Biola University | | 1 | 1 | \$29,123 |
| Chabot College | 2 | | | \$8,576 |
| College of Alameda | 2 | | | \$12,583 |
| College of the Redwoods | 2 | | | \$8,618 |
| Copper Mountain Community College | 2 | | | \$8,749 |
| Gavilan College | 2 | | | \$8,705 |
| Imperial Valley College | 2 | | | \$2,300 |
| Los Angeles Harbor College | 2 | | | \$12,787 |
| Los Angeles Southwest College | 2 | | | \$8,651 |
| Merced College | 2 | | | \$13,426 |
| University of San Diego | | 2 | | \$34,155 |
| California Institute of Integral Studies | | | 1 | |
| Canada College | 1 | | | \$5,923 |
| Contra Costa College | 1 | | | \$9,405 |
| Cuyamaca College | 1 | | | \$6,460 |
| Evergreen Valley College | 1 | | | \$15,650 |
| Lake Tahoe Community College | 1 | | | \$7,867 |
| Lassen Community College | 1 | | | \$11,495 |
| Merritt College | 1 | | | \$16,194 |
| Mt San Antonio College | 1 | | | \$5,774 |
| Ohlone College | 1 | | | \$12,787 |
| Porterville College | 1 | | | \$5,757 |
| Westmont College | | 1 | | \$33,554 |
| Claremont McKenna College | | | | \$21,663 |
| College of San Mateo | | | | \$5,427 |
| Feather River Community College District | | | | \$11,415 |
| Laney College | | | | \$16,494 |
| | | | | |



| Certs & 2yr Awards ¹ | 4yr Awards ² | Post-Grad Awards ³ | Avg Net Price ⁴ |
|---------------------------------|-------------------------|-------------------------------|----------------------------|
| | | | \$25,283 |
| | | | \$6,727 |
| | | | \$5,950 |
| 849 | 1,733 | 186 | |
| | | | |

1. Undergraduate certificates and associate's degrees

2. Bachelor's degrees and post-baccalaureates

3. Master's, post-master's, and doctorates

4. Average net price represents full-time beginning undergraduate students who paid the in-state or in-district tuition rate and were awarded grant or scholarship aid from federal, state or local governments, or the institution. Data as of the 2020-2021 academic year.

Awards data are per the National Center for Education Statistics (NCES) and JobsEQ for the 2021 academic year. Any programs shown here reflect only data reported to the NCES; reporting is required of all schools participating in any federal finance assistance program authorized by Title IV of the Higher Education Act of 1965, as amended—other training providers in the region that do not report data to the NCES are not reflected in the above.



Occupation Crosswalk

The below table lists all occupations linked with the program, Anthropology, General, CIP 45.0201.

| | | Education and Training Requirements | | | | Educational Attainment | | | | |
|---------|---|---------------------------------------|--|--|------------|-------------------------------|-----------------------|----------------------|-------------------------|--|
| | | Typical Education Needed for Entry | Work Experience in a Related Occupation | Typical On-the-Job Training Needed to Attain Competency in the Occupation | No College | Some College, No Degree | Associate's Degree | Bachelor's Degree | Postgraduat e Degree | |
| 11-9199 | Managers, All Other | Bachelor's degree | Less than 5 years | None | 12% | 12% | 6% | 42% | 28% | |
| 19-3091 | Anthropologists and Archeologists | Master's degree | None | None | 1% | 3% | 3% | 33% | 60% | |
| 25-1061 | Anthropology and Archeology Teachers, Postsecondary | Doctoral or professional degree | None | None | 1% | 1% | 1% | 14% | 83% | |

Education and training requirements are from the Bureau of Labor Statistics (BLS); educational attainment mix are regional data modeled by Chmura using Census educational attainment data projected to 2022Q4 along with source data from the BLS

Definition of Managers, All Other (11-9199)

All managers not listed separately.

Definition of Anthropologists and Archeologists (19-3091)

Study the origin, development, and behavior of human beings. May study the way of life, language, or physical characteristics of people in various parts of the world. May engage in systematic recovery and examination of material evidence, such as tools or pottery remaining from past human cultures, in order to determine the history, customs, and living habits of earlier civilizations.

Definition of Anthropology and Archeology Teachers, Postsecondary (25-1061)

Teach courses in anthropology or archeology. Includes both teachers primarily engaged in teaching and those who do a combination of teaching and research.



Occupation Details

As of 2022Q4, total employment for occupations linked to Anthropology, General in California was 99,966. Over the past three years, linked occupations added 25,621 jobs in the region and are expected to need in aggregate approximately 61,238 newly trained workers over the next seven years.

| | | Current | | | | 3-Year Current History | | | | | | | | st | |
|----------|---|------------|-----------------------|------|---------|---------------------------|--------------------------------|-------|-----------------|-----------|-----------|----------------|---------------------|----|--|
| SOC | Occupation | Empl | Mean Ann Wages² | LQ | Unempl | Unempl Rate | Online Job Ads ³ | Ann % | Total Demand | Exits | Transfers | Empl Growth | Avg Ann Growth % | | |
| 11-9199 | Managers, All Other | 98,004 | \$164,300 | 1.35 | 1,405 | 1.5% | 1,394 | 10.6% | 59,926 | 21,848 | 33,829 | 4,248 | 0.6% | | |
| 19- 3091 | Anthropologists and Archeologists | 1,230 | \$78,700 | 1.28 | 5 | 0.5% | 673 | 1.3% | 849 | 202 | 606 | 40 | 0.5% | | |
| 25- 1061 | Anthropology and Archeology Teachers, Postsecondary | 732 | \$136,100 | 1.14 | 13 | 1.8% | 206 | -1.6% | 464 | 236 | 199 | 29 | 0.6% | | |
| | Total - Linked Occupations | 99,966 | \$163,000 | 1.34 | 1,423 | 1.5% | 2,273 | 10.4% | 61,238 | 22,286 | 34,635 | 4,317 | 0.6% | | |
| | Total - All Occupations | 19,219,968 | \$71,900 | 1.00 | 797,161 | 4.1% | 547,112 | 0.6% | 17,029,863 | 6,722,656 | 9,379,252 | 927,955 | 0.7% | | |

Snapshot of Occupations Linked to Anthropology, General in California¹

Source: JobsEQ®

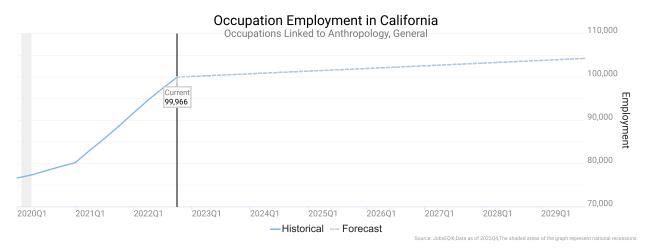
Data as of 2022Q4 unless noted otherwise

Note: Figures may not sum due to rounding.

1. Data based on a four-quarter moving average unless noted otherwise.

2. Wage data represent the average for all Covered Employment

3. Data represent found online ads active within the last thirty days in the selected region. Due to alternative county-assignment algorithms, ad counts in this analytic may not match that shown in RTI (nor in the popup window ad list). Ad counts for ZCTA-based regions are estimates.



Occupation employment data are estimated via industry employment data and the industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2022Q3, imputed where necessary with preliminary estimates updated to 2022Q4. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns. Occupation unemployment figures are imputed by Chmura.



Employment by Industry

The table illustrates the industries in California which most employ occupations linked to Anthropology, General. The single industry most employing these occupations in the region is Management of Companies and Enterprises, NAICS 5511. This industry employs 5,366 workers in the linked occupations—employment which is expected to increase by 134 jobs over the next ten years; furthermore, 4,281 additional new workers in these linked occupations will be needed for this industry due to separation demand, that is, to replace workers in this occupation and industry that retire or move into a different occupation.

| | | Current | | 10-Year Demand | | | |
|---------------|---|---------------|--------|----------------|-----------|-------------|--------------|
| NAICS Code | Industry Title | % of Occ Empl | Empl | Exits | Transfers | Empl Growth | Total Demand |
| | • | • | • | | | • | |
| 5511 | Management of Companies and Enterprises | 5.4% | 5,366 | 1,680 | 2,601 | 134 | 4,415 |
| 5416 | Management, Scientific, and Technical Consulting Services | 5.1% | 5,077 | 1,616 | 2,639 | 526 | 4,780 |
| 5417 | Scientific Research and Development Services | 5.0% | 5,040 | 1,597 | 2,609 | 475 | 4,680 |
| 2361 | Residential Building Construction | 3.6% | 3,551 | 1,103 | 1,708 | 32 | 2,844 |
| 9221 | Justice, Public Order, and Safety Activities | 3.5% | 3,547 | 1,092 | 1,706 | -7 | 2,791 |
| 5415 | Computer Systems Design and Related Services | 3.3% | 3,345 | 1,115 | 1,728 | 551 | 3,394 |
| 6113 | Colleges, Universities, and Professional Schools | 2.9% | 2,883 | 1,000 | 1,389 | 226 | 2,614 |
| 9211 | Executive, Legislative, and Other General Government Support | 2.8% | 2,836 | 883 | 1,377 | 53 | 2,312 |
| 5611 | Office Administrative Services | 2.6% | 2,590 | 835 | 1,293 | 226 | 2,354 |
| 5613 | Employment Services | 2.5% | 2,494 | 796 | 1,233 | 167 | 2,197 |
| 9281 | National Security and International Affairs | 2.3% | 2,339 | 703 | 1,106 | -107 | 1,701 |
| 9231 | Administration of Human Resource Programs | 2.0% | 2,043 | 633 | 988 | 20 | 1,641 |
| 6221 | General Medical and Surgical Hospitals | 1.9% | 1,894 | 592 | 917 | 45 | 1,555 |
| 5413 | Architectural, Engineering, and Related Services | 1.6% | 1,622 | 494 | 800 | 3 | 1,297 |
| 2362 | Nonresidential Building Construction | 1.5% | 1,531 | 479 | 742 | 36 | 1,257 |
| 5121 | Motion Picture and Video Industries | 1.5% | 1,521 | 506 | 784 | 246 | 1,536 |
| 5192 | Web Search Portals, Libraries, Archives, and Other Information Services | 1.5% | 1,483 | 512 | 793 | 371 | 1,677 |
| 5241 | Insurance Carriers | 1.5% | 1,452 | 466 | 721 | 112 | 1,299 |
| 5419 | Other Professional, Scientific, and Technical Services | 1.4% | 1,398 | 443 | 687 | 74 | 1,204 |
| 5412 | Accounting, Tax Preparation, Bookkeeping, and Payroll Services | 1.4% | 1,397 | 437 | 676 | 30 | 1,143 |
| | All Others | 46.6% | 46,559 | 14,858 | 22,986 | 3,013 | 40,857 |

Industry Distribution for Occupations Linked to Anthropology, General in California

Source: JobsEQ®

Data as of 2022Q4 except wages which are as of 2021. Note that occupation-by-industry wages represent adjusted national data and may not be consistent with regional, all-industry occupation wages shown elsewhere in JobsEQ.

Note: Figures may not sum due to rounding.

Occupation employment data are estimated via industry employment data and the industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2022Q3, imputed where necessary with preliminary estimates updated to 2022Q4. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.



Geographic Distribution

The map below illustrates the county-level distribution of employed workers in California in occupations linked to Anthropology, General. Employment is shown by place of work.

California, Occupation Concentration by Place of Work for Occupations Linked to Anthropology, General





Top Counties with Employment Linked to Anthropology, General, 2022Q4

| Region | Employment |
|-----------------------------------|------------|
| Los Angeles County, California | 24,818 |
| San Diego County, California | 9,939 |
| Orange County, California | 9,185 |
| Santa Clara County, California | 8,141 |
| San Francisco County, California | 5,742 |
| Alameda County, California | 4,932 |
| Sacramento County, California | 4,238 |
| San Mateo County, California | 3,431 |
| San Bernardino County, California | 3,424 |
| Riverside County, California | 3,273 |

Source: JobsEQ®

Occupation employment data are estimated via industry employment data and the industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2022Q3, imputed where necessary with preliminary estimates updated to 2022Q4.



Demographic Profile

The population in California was 39,346,023 per American Community Survey data for 2016-2020.

Of individuals 25 to 64 in California, 35.4% have a bachelor's degree or higher which compares with 34.3% in the nation. Per American Community Survey 2016-2020 estimates, the region has about 576,714 students enrolled in grade 12.

| Summary ¹ | | | | |
|---|------------|-------|------------|-------------|
| | Percen | t | Value | e |
| | California | USA | California | USA |
| Demographics | | | | |
| Population (ACS) | _ | _ | 39,346,023 | 326,569,308 |
| Male | 49.7% | 49.2% | 19,562,882 | 160,818,530 |
| Female | 50.3% | 50.8% | 19,783,141 | 165,750,778 |
| Median Age ² | _ | _ | 36.7 | 38.2 |
| Under 18 Years | 22.8% | 22.4% | 8,956,641 | 73,296,738 |
| 18 to 24 Years | 9.5% | 9.3% | 3,724,239 | 30,435,736 |
| 25 to 34 Years | 15.3% | 13.9% | 6,007,913 | 45,485,165 |
| 35 to 44 Years | 13.3% | 12.7% | 5,233,903 | 41,346,677 |
| 45 to 54 Years | 12.8% | 12.7% | 5,039,155 | 41,540,736 |
| 55 to 64 Years | 12.0% | 12.9% | 4,739,675 | 42,101,439 |
| 65 to 74 Years | 8.3% | 9.4% | 3,270,380 | 30,547,950 |
| Population Growth | | | | |
| Population (Pop Estimates) ⁴ | _ | _ | 39,029,342 | 333,287,557 |
| Population Annual Average Growth ⁴ | 0.3% | 0.6% | 108,479 | 1,940,990 |
| People per Square Mile | _ | _ | 250.4 | 94.3 |
| Educational Attainment, Age 25-64 | | | | |
| No High School Diploma | 15.2% | 10.5% | 3,199,850 | 17,929,220 |
| High School Graduate | 20.4% | 25.4% | 4,282,776 | 43,289,555 |
| Some College, No Degree | 21.0% | 20.5% | 4,412,172 | 34,959,338 |
| Associate's Degree | 8.0% | 9.3% | 1,678,082 | 15,776,790 |
| Bachelor's Degree | 22.6% | 21.6% | 4,741,354 | 36,888,244 |
| Postgraduate Degree | 12.9% | 12.7% | 2,706,412 | 21,630,870 |
| Social | | | | |
| Poverty Level (of all people) | 12.6% | 12.8% | 4,853,434 | 40,910,326 |
| Households Receiving Food Stamps/SNAP | 9.0% | 11.4% | 1,183,873 | 13,892,407 |
| Enrolled in Grade 12 (% of total population) | 1.5% | 1.3% | 576,714 | 4,358,865 |
| Disconnected Youth ³ | 1.9% | 2.5% | 38,451 | 433,164 |
| Children in Single Parent Families (% of all children) | 32.8% | 34.0% | 2,796,858 | 23,628,508 |
| Uninsured | 7.2% | 8.7% | 2,806,173 | 28,058,903 |
| Speak English Less Than Very Well (population 5 yrs and over) | 17.4% | 8.2% | | |

Source: JobsEQ®

1. American Community Survey 2016-2020, unless noted otherwise

2. Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.

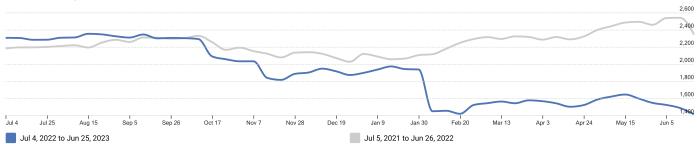
3. Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.

4. Census Population Estimate for 2022, annual average growth rate since 2012. Post-2019 data for Connecticut counties are imputed by Chmura.



RTI (Job Postings)

Active Job Ads by Date



Occupations

| | | Active Job | |
|------------|--|---------------|--|
| SOC | Occupation | Ads | |
| 19-3091.00 | Anthropologists and Archeologists | 3,178 | |
| 11-9199.02 | Compliance Managers | 2,213 | |
| 11-9199.00 | Managers, All Other | 2,011 | |
| 11-9199.08 | Loss Prevention Managers | 1,215 | |
| 25-1061.00 | Anthropology and Archeology Teachers, Postsecondary | 483 | |
| 11-9199.01 | Regulatory Affairs Managers | 206 | |
| 11-9199.11 | Brownfield Redevelopment Specialists and Site Managers | 106 | |
| 11-9199.09 | Wind Energy Operations Managers | 100 | |
| 11-9199.10 | Wind Energy Development Managers | 14 | |

Locations

| Location | Active Job Ads |
|--------------------------------|----------------------|
| Los Angeles, California | 488 |
| San Francisco, California | 382 |
| San Diego, California | 338 |
| Sacramento, California | 272 |
| University of California Davis | 225 |
| Irvine, California | 215 |
| San Jose, California | 154 |





Locations

| | Active |
|--------------------------------------|--------|
| | Job |
| Location | Ads |
| University of California Berkeley | 129 |
| University of California Los Angeles | 107 |
| Oakland, California | 100 |



| | Active | |
|-----------------------------------|--------|--|
| | dof | |
| Employer Name | Ads | |
| HomeDepot | 439 | |
| Berkeley, California | 135 | |
| Los Angeles, California | 132 | |
| Davis, California | 127 | |
| Irvine, California | 122 | |
| Sacramento, California | 121 | |
| Abbvie | 95 | |
| Marriott | 70 | |
| University of California Berkeley | 66 | |
| United Health Group | 64 | |

Certifications

| | Active | |
|---|--------|--|
| | Job | |
| Certificate Name | Ads | |
| Driver's License | 256 | |
| First Aid Certification | 177 | |
| Certification in Cardiopulmonary Resuscitation (CPR) | 176 | |
| Secret Clearance | 92 | |
| Project Management Professional (PMP) | 77 | |
| Certified Information Systems Auditor (CISA) | 62 | |
| Certified Information Systems Security Professional (CISSP) | 56 | |
| Loss Prevention Certified (LPC) | 55 | |
| Certified Information Security Manager (CISM) | 45 | |
| Licensed Professional Engineer | 45 | |



Hard Skills

| | Active | |
|--|--------|--|
| | Job | |
| Skill Name | Ads | |
| Microsoft Excel | 1,524 | |
| Microsoft Office | 1,373 | |
| Microsoft PowerPoint | 871 | |
| Microsoft Word | 612 | |
| Microsoft Outlook | 601 | |
| Presentation | 457 | |
| Closed Circuit Television Systems (CCTV) | 414 | |
| Data Analysis | 382 | |
| Loss Prevention | 322 | |
| Internal Auditing | 309 | |

Soft Skills

| | Active | |
|--|--------|--|
| | dol | |
| Skill Name | Ads | |
| Communication (Verbal and written skills) | 5,529 | |
| Cooperative/Team Player | 3,650 | |
| Supervision/Management | 2,097 | |
| Organization | 1,701 | |
| Problem Solving | 1,529 | |
| Analytical | 1,480 | |
| Self-Motivated/Ability to Work Independently/Self Leadership | 1,473 | |
| Detail Oriented/Meticulous | 1,462 | |
| Interpersonal Relationships/Maintain Relationships | 1,385 | |
| Project Management | 1,338 | |



Job Titles

| | Active | |
|-----------------------------------|--------|--|
| | dof | |
| Job Title | Ads | |
| Asset Protection Specialist | 442 | |
| Intern | 314 | |
| Loss Prevention Officer | 148 | |
| Regional Manager | 126 | |
| Interns | 105 | |
| Compliance Manager | 92 | |
| Development Director | 88 | |
| Shop Manager | 57 | |
| Asset Protection Operations Coach | 52 | |
| Postdoctoral Scholar | 43 | |

Job Types

| | Active |
|-------------------------|--------|
| | Job |
| Туре | Ads |
| Full-Time | 4,880 |
| Permanent | 841 |
| Remote | 673 |
| Part-Time | 613 |
| Temporary (unspecified) | 437 |
| Temporary (long-term) | 65 |
| Temp-to-Hire | 27 |
| Temporary (short-term) | 20 |
| Remote Not Indicated | 8,853 |



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| | Active | |
|-------------------------|--------|--|
| | dol | |
| Program Name | Ads | |
| Engineering | 593 | |
| Business | 412 | |
| Anthropology | 395 | |
| Business Administration | 320 | |
| Biology | 251 | |
| Science | 237 | |
| Finance | 196 | |
| Computer Science | 167 | |
| Chemistry | 160 | |
| Accounting | 153 | |

Education Levels

| | Active Job |
|-----------------------------------|---------------|
| Minimum Education Level | Ads |
| Bachelor's degree | 3,756 |
| High school diploma or equivalent | 512 |
| Master's degree | 511 |
| Doctoral or professional degree | 509 |
| Associate's degree | 138 |
| Unspecified/other | 4,100 |



California Regional Map





FAQ

What is CIP?

The 2010 Classification of Instructional Programs (CIP) is taxonomy of instructional program classifications and descriptions. It was developed and has been updated by the U.S. Department of Education's National Center for Education Statistics (NCES).

What is SOC?

The Standard Occupational Classification system (SOC) is used to classify workers into occupational categories. All workers are classified into one of over 804 occupations according to their occupational definition. To facilitate classification, occupations are combined to form 22 major groups, 95 minor groups, and 452 occupation groups. Each occupation group includes detailed occupations requiring similar job duties, skills, education, or experience.

What is the source of the job ads?

Job ads data are online job posts from the Real-Time Intelligence (RTI) data set, produced wholly by Chmura and gleaned from over 40,000 websites. Data reflect ads active during the last twelve month period ending 07/05/2023 and advertised for any Zip Code Tabulation Area in or intersecting with the region for which this report was produced. Historical ad volume is revised as additional data are made available and processed. Since many extraneous factors can affect short-term volume of online job postings, time-series data can be volatile and should be used with caution. All ad counts represent deduplicated figures.

What is the program-to-occupation crosswalk?

Training programs are classified according to the Classification of Instructional Programs (CIP codes). For relating training programs, this report uses a modified version of the CIP to SOC crosswalk from the National Center for Education Statistics (NCES). While this is a very helpful crosswalk for estimating occupation production from training program awards data, the crosswalk is neither perfect nor comprehensive. Indeed, it is hard to imagine such a crosswalk being perfect since many training program graduates for one reason or another do not end up employed in occupations that are most related to the training program from which they graduated. Therefore, the education program analyses should be considered in this light.

As an example of the many scenarios that may unfold, consider a journalism degree that crosswalks into three occupations: editors, writers, and postsecondary communications teachers. Graduates with a journalism degree may get a job in one of these occupations—and that may be the most-likely scenario—but a good number of these graduates may get a job in a different occupation altogether (the job may be somewhat related, such as a reporter, or the job may be totally unrelated, such as a real estate agent). Furthermore, a graduate may stay in school or go back to school for a degree that will lead to other occupation possibilities. Still another possibility includes the graduate not entering the labor market (maybe being unemployed, being a non-participant, or moving to another region).

What is separation demand?

Separation demand is the number of jobs required due to separations—labor force exits (including retirements) and turnover resulting from workers moving from one occupation into another. Note that separation demand does not include all turnover—it does not include when workers stay in the same occupation but switch employers. The total projected demand for an occupation is the sum of the separation demand and the growth



demand (which is the increase or decrease of jobs in an occupation expected due to expansion or contraction of the overall number of jobs in that occupation).

What is a location quotient?

A location quotient (LQ) is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an occupation (or industry) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

What is NAICS?

The North American Industry Classification System (NAICS) is used to classify business establishments according to the type of economic activity. The NAICS Code comprises six levels, from the "all industry" level to the 6-digit level. The first two digits define the top level category, known as the "sector," which is the level examined in this report.

About This Report

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