

Education Report

Anthropology, General

California



Definition of Anthropology, General, CIP 45.0201	3
Awards	4
Occupation Crosswalk	9
Occupation Details	10
Employment by Industry	11
Geographic Distribution	12
Demographic Profile	13
RTI (Job Postings)	14
California Regional Map	20
FAQ	21



Definition of Anthropology, General, CIP 45.0201

A program that focuses on the systematic study of human beings, their antecedents and related primates, and their cultural behavior and institutions, in comparative perspective. Includes instruction in biological/physical anthropology, primatology, human paleontology and prehistoric archeology, hominid evolution, anthropological linguistics, ethnography, ethnology, ethnohistory, socio-cultural anthropology, psychological anthropology, research methods, and applications to areas such as medicine, forensic pathology, museum studies, and international affairs.



Awards

The table below is a list of postsecondary awards in CIP 45.0201 that were granted by institutions located in California in the 2021 academic year.

Schools	Certs & 2yr Awards ¹	4yr Awards ²	Post-Grad Awards ³	Avg Net Price ⁴
University of California-Los Angeles		243	21	\$13,393
University of California-Santa Cruz		161	8	\$19,615
University of California-Santa Barbara		152	5	\$17,333
University of California-Riverside		120	8	\$13,502
University of California-Berkeley		96	22	\$17,652
University of California-Davis		75	14	\$16,640
University of California-Irvine		78	11	\$11,633
California State University-Long Beach		82	6	\$9,171
University of California-San Diego		66	9	\$15,632
California State University- Northridge		57	7	\$8,708
San Diego State University		56	2	\$6,867
San Francisco State University		53	2	\$13,641
California State University- Sacramento		45	4	\$7,778
California State University- Fullerton		39	9	\$4,939
California State University-Chico		40	7	\$13,749
California State Polytechnic University-Humboldt		35	9	\$13,904
California State University-Los Angeles		31	13	\$2,695
Santa Rosa Junior College	39			\$9,220
California State Polytechnic University-Pomona		33		\$12,942
Sonoma State University		28		\$7,055
Stanford University		13	15	\$14,402
Cabrillo College	27			\$18,139
Moorpark College	27			\$4,856
Sierra College	26			\$5,921
Long Beach City College	25			\$6,550
Oxnard College	25			\$3,441
San Jose State University		20	5	\$14,603
California State University- Fresno		21		\$6,336
Santa Barbara City College	21			\$14,000
American River College	20			\$8,101



Schools	Certs & 2yr Awards ¹	4yr Awards ²	Post-Grad Awards ³	Avg Net Price ⁴
California State University-San Bernardino		20		\$3,254
Sacramento City College	20			\$7,788
California State University-San Marcos		19		\$14,296
Saddleback College	19			\$7,918
East Los Angeles College	18			\$12,028
California State University- Dominguez Hills		17		\$4,500
Chaffey College	17			\$13,939
Foothill College	17			\$9,820
Pasadena City College	17			\$6,466
University of Southern California		10	7	\$26,021
Cypress College	16			\$7,951
Fullerton College	16			\$11,191
San Diego City College	16			\$8,370
Santa Monica College	16			\$6,380
Diablo Valley College	15			\$8,878
Orange Coast College	15			\$6,836
Santa Clara University		15		\$48,469
California State University- Stanislaus		14		\$7,230
Los Angeles Pierce College	14			\$12,995
San Diego Mesa College	14			\$7,663
University of California-Merced		14		\$11,586
Ventura College	14			\$3,971
Butte College	13			\$10,736
Cerro Coso Community College	13			\$11,710
College of the Sequoias	13			\$5,205
El Camino Community College District	13			\$13,296
Fresno City College	13			\$6,391
Bakersfield College	12			\$6,989
California State University-East Bay		12		\$12,631
Modesto Junior College	12			\$14,421
Rio Hondo College	12			\$7,873
California State University- Channel Islands		11		\$14,493
Los Angeles Valley College	11			\$11,833
Riverside City College	11			\$7,161
Southwestern College	11			\$6,789



Schools	Certs & 2yr Awards ¹	4yr Awards ²	Post-Grad Awards ³	Avg Net Price ⁴
West Valley College	11			\$6,890
California State University- Bakersfield		10		\$7,368
Cerritos College	10			\$9,557
College of the Desert	10			\$14,179
Mt San Jacinto Community College District	10			\$7,704
Norco College	9			\$7,404
University of La Verne		9		\$22,538
Citrus College	8			\$8,852
City College of San Francisco	8			\$9,261
Cosumnes River College	8			\$7,223
De Anza College	8			\$8,236
Las Positas College	8			\$7,675
Los Medanos College	8			\$7,231
Allan Hancock College	7			\$6,629
Clovis Community College	7			\$6,305
Crafton Hills College	7			\$20,456
Cuesta College	7			\$14,586
Pitzer College		7		\$19,153
San Bernardino Valley College	7			\$9,621
Scripps College		7		\$44,770
West Los Angeles College	7			\$10,259
College of the Canyons	6			\$6,400
Columbia College	6			\$10,735
Grossmont College	6			\$5,999
MiraCosta College	6			\$6,946
Palomar College	6			\$6,659
Pomona College		6		\$17,000
Saint Mary's College of California		6		\$25,022
Santa Ana College	6			\$6,351
Skyline College	6			\$4,885
Glendale Community College	5			\$7,823
Napa Valley College	5			\$18,440
San Joaquin Delta College	5			\$17,503
Woodland Community College	5			\$7,480
Berkeley City College	4			\$13,556
Chapman University		4		\$40,451



Schools	Certs & 2yr Awards ¹	4yr Awards ²	Post-Grad Awards ³	Avg Net Price ⁴
Golden West College	4			\$5,433
San Diego Miramar College	4			\$7,880
Santiago Canyon College	4			\$5,879
Whittier College		4		\$22,091
Antelope Valley Community College District	3			\$6,203
College of Marin	3			\$7,717
Irvine Valley College	3			\$4,860
Monterey Peninsula College	3			\$12,007
Moreno Valley College	3			\$4,899
Biola University		1	1	\$29,123
Chabot College	2			\$8,576
College of Alameda	2			\$12,583
College of the Redwoods	2			\$8,618
Copper Mountain Community College	2			\$8,749
Gavilan College	2			\$8,705
Imperial Valley College	2			\$2,300
Los Angeles Harbor College	2			\$12,787
Los Angeles Southwest College	2			\$8,651
Merced College	2			\$13,426
University of San Diego		2		\$34,155
California Institute of Integral Studies			1	
Canada College	1			\$5,923
Contra Costa College	1			\$9,405
Cuyamaca College	1			\$6,460
Evergreen Valley College	1			\$15,650
Lake Tahoe Community College	1			\$7,867
Lassen Community College	1			\$11,495
Merritt College	1			\$16,194
Mt San Antonio College	1			\$5,774
Ohlone College	1			\$12,787
Porterville College	1			\$5,757
Westmont College		1		\$33,554
Claremont McKenna College				\$21,663
College of San Mateo				\$5,427
Feather River Community College District				\$11,415
Laney College				\$16,494



Certs & 2yr Awards ¹	4yr Awards ²	Post-Grad Awards ³	Avg Net Price ⁴
			\$25,283
			\$6,727
			\$5,950
849	1,733	186	

1. Undergraduate certificates and associate's degrees

2. Bachelor's degrees and post-baccalaureates

3. Master's, post-master's, and doctorates

4. Average net price represents full-time beginning undergraduate students who paid the in-state or in-district tuition rate and were awarded grant or scholarship aid from federal, state or local governments, or the institution. Data as of the 2020-2021 academic year.

Awards data are per the National Center for Education Statistics (NCES) and JobsEQ for the 2021 academic year. Any programs shown here reflect only data reported to the NCES; reporting is required of all schools participating in any federal finance assistance program authorized by Title IV of the Higher Education Act of 1965, as amended—other training providers in the region that do not report data to the NCES are not reflected in the above.



Occupation Crosswalk

The below table lists all occupations linked with the program, Anthropology, General, CIP 45.0201.

		Education and Training Requirements				Educational Attainment				
		Typical Education Needed for Entry	Work Experience in a Related Occupation	Typical On-the-Job Training Needed to Attain Competency in the Occupation	No College	Some College, No Degree	Associate's Degree	Bachelor's Degree	Postgraduat e Degree	
11-9199	Managers, All Other	Bachelor's degree	Less than 5 years	None	12%	12%	6%	42%	28%	
19-3091	Anthropologists and Archeologists	Master's degree	None	None	1%	3%	3%	33%	60%	
25-1061	Anthropology and Archeology Teachers, Postsecondary	Doctoral or professional degree	None	None	1%	1%	1%	14%	83%	

Education and training requirements are from the Bureau of Labor Statistics (BLS); educational attainment mix are regional data modeled by Chmura using Census educational attainment data projected to 2022Q4 along with source data from the BLS

Definition of Managers, All Other (11-9199)

All managers not listed separately.

Definition of Anthropologists and Archeologists (19-3091)

Study the origin, development, and behavior of human beings. May study the way of life, language, or physical characteristics of people in various parts of the world. May engage in systematic recovery and examination of material evidence, such as tools or pottery remaining from past human cultures, in order to determine the history, customs, and living habits of earlier civilizations.

Definition of Anthropology and Archeology Teachers, Postsecondary (25-1061)

Teach courses in anthropology or archeology. Includes both teachers primarily engaged in teaching and those who do a combination of teaching and research.



Occupation Details

As of 2022Q4, total employment for occupations linked to Anthropology, General in California was 99,966. Over the past three years, linked occupations added 25,621 jobs in the region and are expected to need in aggregate approximately 61,238 newly trained workers over the next seven years.

		Current				3-Year Current History								st	
SOC	Occupation	Empl	Mean Ann Wages²	LQ	Unempl	Unempl Rate	Online Job Ads ³	Ann %	Total Demand	Exits	Transfers	Empl Growth	Avg Ann Growth %		
11-9199	Managers, All Other	98,004	\$164,300	1.35	1,405	1.5%	1,394	10.6%	59,926	21,848	33,829	4,248	0.6%		
19- 3091	Anthropologists and Archeologists	1,230	\$78,700	1.28	5	0.5%	673	1.3%	849	202	606	40	0.5%		
25- 1061	Anthropology and Archeology Teachers, Postsecondary	732	\$136,100	1.14	13	1.8%	206	-1.6%	464	236	199	29	0.6%		
	Total - Linked Occupations	99,966	\$163,000	1.34	1,423	1.5%	2,273	10.4%	61,238	22,286	34,635	4,317	0.6%		
	Total - All Occupations	19,219,968	\$71,900	1.00	797,161	4.1%	547,112	0.6%	17,029,863	6,722,656	9,379,252	927,955	0.7%		

Snapshot of Occupations Linked to Anthropology, General in California¹

Source: JobsEQ®

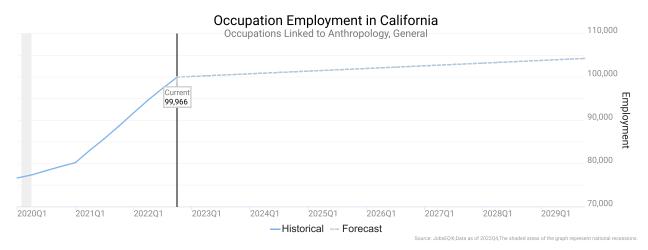
Data as of 2022Q4 unless noted otherwise

Note: Figures may not sum due to rounding.

1. Data based on a four-quarter moving average unless noted otherwise.

2. Wage data represent the average for all Covered Employment

3. Data represent found online ads active within the last thirty days in the selected region. Due to alternative county-assignment algorithms, ad counts in this analytic may not match that shown in RTI (nor in the popup window ad list). Ad counts for ZCTA-based regions are estimates.



Occupation employment data are estimated via industry employment data and the industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2022Q3, imputed where necessary with preliminary estimates updated to 2022Q4. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns. Occupation unemployment figures are imputed by Chmura.



Employment by Industry

The table illustrates the industries in California which most employ occupations linked to Anthropology, General. The single industry most employing these occupations in the region is Management of Companies and Enterprises, NAICS 5511. This industry employs 5,366 workers in the linked occupations—employment which is expected to increase by 134 jobs over the next ten years; furthermore, 4,281 additional new workers in these linked occupations will be needed for this industry due to separation demand, that is, to replace workers in this occupation and industry that retire or move into a different occupation.

		Current		10-Year Demand			
NAICS Code	Industry Title	% of Occ Empl	Empl	Exits	Transfers	Empl Growth	Total Demand
	•	•	•			•	
5511	Management of Companies and Enterprises	5.4%	5,366	1,680	2,601	134	4,415
5416	Management, Scientific, and Technical Consulting Services	5.1%	5,077	1,616	2,639	526	4,780
5417	Scientific Research and Development Services	5.0%	5,040	1,597	2,609	475	4,680
2361	Residential Building Construction	3.6%	3,551	1,103	1,708	32	2,844
9221	Justice, Public Order, and Safety Activities	3.5%	3,547	1,092	1,706	-7	2,791
5415	Computer Systems Design and Related Services	3.3%	3,345	1,115	1,728	551	3,394
6113	Colleges, Universities, and Professional Schools	2.9%	2,883	1,000	1,389	226	2,614
9211	Executive, Legislative, and Other General Government Support	2.8%	2,836	883	1,377	53	2,312
5611	Office Administrative Services	2.6%	2,590	835	1,293	226	2,354
5613	Employment Services	2.5%	2,494	796	1,233	167	2,197
9281	National Security and International Affairs	2.3%	2,339	703	1,106	-107	1,701
9231	Administration of Human Resource Programs	2.0%	2,043	633	988	20	1,641
6221	General Medical and Surgical Hospitals	1.9%	1,894	592	917	45	1,555
5413	Architectural, Engineering, and Related Services	1.6%	1,622	494	800	3	1,297
2362	Nonresidential Building Construction	1.5%	1,531	479	742	36	1,257
5121	Motion Picture and Video Industries	1.5%	1,521	506	784	246	1,536
5192	Web Search Portals, Libraries, Archives, and Other Information Services	1.5%	1,483	512	793	371	1,677
5241	Insurance Carriers	1.5%	1,452	466	721	112	1,299
5419	Other Professional, Scientific, and Technical Services	1.4%	1,398	443	687	74	1,204
5412	Accounting, Tax Preparation, Bookkeeping, and Payroll Services	1.4%	1,397	437	676	30	1,143
	All Others	46.6%	46,559	14,858	22,986	3,013	40,857

Industry Distribution for Occupations Linked to Anthropology, General in California

Source: JobsEQ®

Data as of 2022Q4 except wages which are as of 2021. Note that occupation-by-industry wages represent adjusted national data and may not be consistent with regional, all-industry occupation wages shown elsewhere in JobsEQ.

Note: Figures may not sum due to rounding.

Occupation employment data are estimated via industry employment data and the industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2022Q3, imputed where necessary with preliminary estimates updated to 2022Q4. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.



Geographic Distribution

The map below illustrates the county-level distribution of employed workers in California in occupations linked to Anthropology, General. Employment is shown by place of work.

California, Occupation Concentration by Place of Work for Occupations Linked to Anthropology, General





Top Counties with Employment Linked to Anthropology, General, 2022Q4

Region	Employment
Los Angeles County, California	24,818
San Diego County, California	9,939
Orange County, California	9,185
Santa Clara County, California	8,141
San Francisco County, California	5,742
Alameda County, California	4,932
Sacramento County, California	4,238
San Mateo County, California	3,431
San Bernardino County, California	3,424
Riverside County, California	3,273

Source: JobsEQ®

Occupation employment data are estimated via industry employment data and the industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2022Q3, imputed where necessary with preliminary estimates updated to 2022Q4.



Demographic Profile

The population in California was 39,346,023 per American Community Survey data for 2016-2020.

Of individuals 25 to 64 in California, 35.4% have a bachelor's degree or higher which compares with 34.3% in the nation. Per American Community Survey 2016-2020 estimates, the region has about 576,714 students enrolled in grade 12.

Summary ¹				
	Percen	t	Value	e
	California	USA	California	USA
Demographics				
Population (ACS)	_	_	39,346,023	326,569,308
Male	49.7%	49.2%	19,562,882	160,818,530
Female	50.3%	50.8%	19,783,141	165,750,778
Median Age ²	_	_	36.7	38.2
Under 18 Years	22.8%	22.4%	8,956,641	73,296,738
18 to 24 Years	9.5%	9.3%	3,724,239	30,435,736
25 to 34 Years	15.3%	13.9%	6,007,913	45,485,165
35 to 44 Years	13.3%	12.7%	5,233,903	41,346,677
45 to 54 Years	12.8%	12.7%	5,039,155	41,540,736
55 to 64 Years	12.0%	12.9%	4,739,675	42,101,439
65 to 74 Years	8.3%	9.4%	3,270,380	30,547,950
Population Growth				
Population (Pop Estimates) ⁴	_	_	39,029,342	333,287,557
Population Annual Average Growth ⁴	0.3%	0.6%	108,479	1,940,990
People per Square Mile	_	_	250.4	94.3
Educational Attainment, Age 25-64				
No High School Diploma	15.2%	10.5%	3,199,850	17,929,220
High School Graduate	20.4%	25.4%	4,282,776	43,289,555
Some College, No Degree	21.0%	20.5%	4,412,172	34,959,338
Associate's Degree	8.0%	9.3%	1,678,082	15,776,790
Bachelor's Degree	22.6%	21.6%	4,741,354	36,888,244
Postgraduate Degree	12.9%	12.7%	2,706,412	21,630,870
Social				
Poverty Level (of all people)	12.6%	12.8%	4,853,434	40,910,326
Households Receiving Food Stamps/SNAP	9.0%	11.4%	1,183,873	13,892,407
Enrolled in Grade 12 (% of total population)	1.5%	1.3%	576,714	4,358,865
Disconnected Youth ³	1.9%	2.5%	38,451	433,164
Children in Single Parent Families (% of all children)	32.8%	34.0%	2,796,858	23,628,508
Uninsured	7.2%	8.7%	2,806,173	28,058,903
Speak English Less Than Very Well (population 5 yrs and over)	17.4%	8.2%		

Source: JobsEQ®

1. American Community Survey 2016-2020, unless noted otherwise

2. Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.

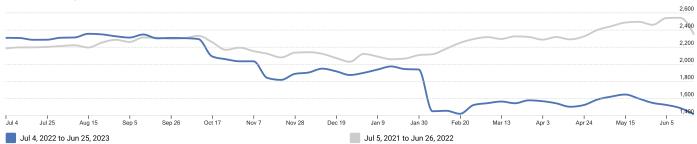
3. Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.

4. Census Population Estimate for 2022, annual average growth rate since 2012. Post-2019 data for Connecticut counties are imputed by Chmura.



RTI (Job Postings)

Active Job Ads by Date



Occupations

		Active Job	
SOC	Occupation	Ads	
19-3091.00	Anthropologists and Archeologists	3,178	
11-9199.02	Compliance Managers	2,213	
11-9199.00	Managers, All Other	2,011	
11-9199.08	Loss Prevention Managers	1,215	
25-1061.00	Anthropology and Archeology Teachers, Postsecondary	483	
11-9199.01	Regulatory Affairs Managers	206	
11-9199.11	Brownfield Redevelopment Specialists and Site Managers	106	
11-9199.09	Wind Energy Operations Managers	100	
11-9199.10	Wind Energy Development Managers	14	

Locations

Location	Active Job Ads
Los Angeles, California	488
San Francisco, California	382
San Diego, California	338
Sacramento, California	272
University of California Davis	225
Irvine, California	215
San Jose, California	154





Locations

	Active
	Job
Location	Ads
University of California Berkeley	129
University of California Los Angeles	107
Oakland, California	100



	Active	
	dof	
Employer Name	Ads	
HomeDepot	439	
Berkeley, California	135	
Los Angeles, California	132	
Davis, California	127	
Irvine, California	122	
Sacramento, California	121	
Abbvie	95	
Marriott	70	
University of California Berkeley	66	
United Health Group	64	

Certifications

	Active	
	Job	
Certificate Name	Ads	
Driver's License	256	
First Aid Certification	177	
Certification in Cardiopulmonary Resuscitation (CPR)	176	
Secret Clearance	92	
Project Management Professional (PMP)	77	
Certified Information Systems Auditor (CISA)	62	
Certified Information Systems Security Professional (CISSP)	56	
Loss Prevention Certified (LPC)	55	
Certified Information Security Manager (CISM)	45	
Licensed Professional Engineer	45	



Hard Skills

	Active	
	Job	
Skill Name	Ads	
Microsoft Excel	1,524	
Microsoft Office	1,373	
Microsoft PowerPoint	871	
Microsoft Word	612	
Microsoft Outlook	601	
Presentation	457	
Closed Circuit Television Systems (CCTV)	414	
Data Analysis	382	
Loss Prevention	322	
Internal Auditing	309	

Soft Skills

	Active	
	dol	
Skill Name	Ads	
Communication (Verbal and written skills)	5,529	
Cooperative/Team Player	3,650	
Supervision/Management	2,097	
Organization	1,701	
Problem Solving	1,529	
Analytical	1,480	
Self-Motivated/Ability to Work Independently/Self Leadership	1,473	
Detail Oriented/Meticulous	1,462	
Interpersonal Relationships/Maintain Relationships	1,385	
Project Management	1,338	



Job Titles

	Active	
	dof	
Job Title	Ads	
Asset Protection Specialist	442	
Intern	314	
Loss Prevention Officer	148	
Regional Manager	126	
Interns	105	
Compliance Manager	92	
Development Director	88	
Shop Manager	57	
Asset Protection Operations Coach	52	
Postdoctoral Scholar	43	

Job Types

	Active
	Job
Туре	Ads
Full-Time	4,880
Permanent	841
Remote	673
Part-Time	613
Temporary (unspecified)	437
Temporary (long-term)	65
Temp-to-Hire	27
Temporary (short-term)	20
Remote Not Indicated	8,853



Р	ro	σr	·a	m	s
г	10	gı	a		э

	Active	
	dol	
Program Name	Ads	
Engineering	593	
Business	412	
Anthropology	395	
Business Administration	320	
Biology	251	
Science	237	
Finance	196	
Computer Science	167	
Chemistry	160	
Accounting	153	

Education Levels

	Active Job
Minimum Education Level	Ads
Bachelor's degree	3,756
High school diploma or equivalent	512
Master's degree	511
Doctoral or professional degree	509
Associate's degree	138
Unspecified/other	4,100



California Regional Map





FAQ

What is CIP?

The 2010 Classification of Instructional Programs (CIP) is taxonomy of instructional program classifications and descriptions. It was developed and has been updated by the U.S. Department of Education's National Center for Education Statistics (NCES).

What is SOC?

The Standard Occupational Classification system (SOC) is used to classify workers into occupational categories. All workers are classified into one of over 804 occupations according to their occupational definition. To facilitate classification, occupations are combined to form 22 major groups, 95 minor groups, and 452 occupation groups. Each occupation group includes detailed occupations requiring similar job duties, skills, education, or experience.

What is the source of the job ads?

Job ads data are online job posts from the Real-Time Intelligence (RTI) data set, produced wholly by Chmura and gleaned from over 40,000 websites. Data reflect ads active during the last twelve month period ending 07/05/2023 and advertised for any Zip Code Tabulation Area in or intersecting with the region for which this report was produced. Historical ad volume is revised as additional data are made available and processed. Since many extraneous factors can affect short-term volume of online job postings, time-series data can be volatile and should be used with caution. All ad counts represent deduplicated figures.

What is the program-to-occupation crosswalk?

Training programs are classified according to the Classification of Instructional Programs (CIP codes). For relating training programs, this report uses a modified version of the CIP to SOC crosswalk from the National Center for Education Statistics (NCES). While this is a very helpful crosswalk for estimating occupation production from training program awards data, the crosswalk is neither perfect nor comprehensive. Indeed, it is hard to imagine such a crosswalk being perfect since many training program graduates for one reason or another do not end up employed in occupations that are most related to the training program from which they graduated. Therefore, the education program analyses should be considered in this light.

As an example of the many scenarios that may unfold, consider a journalism degree that crosswalks into three occupations: editors, writers, and postsecondary communications teachers. Graduates with a journalism degree may get a job in one of these occupations—and that may be the most-likely scenario—but a good number of these graduates may get a job in a different occupation altogether (the job may be somewhat related, such as a reporter, or the job may be totally unrelated, such as a real estate agent). Furthermore, a graduate may stay in school or go back to school for a degree that will lead to other occupation possibilities. Still another possibility includes the graduate not entering the labor market (maybe being unemployed, being a non-participant, or moving to another region).

What is separation demand?

Separation demand is the number of jobs required due to separations—labor force exits (including retirements) and turnover resulting from workers moving from one occupation into another. Note that separation demand does not include all turnover—it does not include when workers stay in the same occupation but switch employers. The total projected demand for an occupation is the sum of the separation demand and the growth



demand (which is the increase or decrease of jobs in an occupation expected due to expansion or contraction of the overall number of jobs in that occupation).

What is a location quotient?

A location quotient (LQ) is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an occupation (or industry) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

What is NAICS?

The North American Industry Classification System (NAICS) is used to classify business establishments according to the type of economic activity. The NAICS Code comprises six levels, from the "all industry" level to the 6-digit level. The first two digits define the top level category, known as the "sector," which is the level examined in this report.

About This Report

This report and all data herein were produced by JobsEQ®, a product of Chmura Economics & Analytics. The information contained herein was obtained from sources we believe to be reliable. However, we cannot guarantee its accuracy and completeness.

