



Education Report

Drama and Dramatics/Theatre Arts, General

California



Definition of Drama and Dramatics/Theatre Arts, General, CIP 50.0501..... 3
Awards..... 4
Occupation Crosswalk 9
Occupation Details 10
Employment by Industry 11
Geographic Distribution 12
Demographic Profile..... 13
RTI (Job Postings) 14
California Regional Map 20
FAQ..... 21

Definition of Drama and Dramatics/Theatre Arts, General, CIP 50.0501

A program that focuses on the general study of dramatic works and their performance. Includes instruction in major works of dramatic literature, dramatic styles and types, and the principles of organizing and producing full live or filmed productions.

Awards

The table below is a list of postsecondary awards in CIP 50.0501 that were granted by institutions located in California in the 2021 academic year.

Schools	Certs & 2yr Awards ¹	4yr Awards ²	Post-Grad Awards ³	Avg Net Price ⁴
University of California-Irvine		97	20	\$11,633
California State University-Fullerton		110	3	\$4,939
University of California-Los Angeles		63	24	\$13,393
California State University-Long Beach		76	5	\$9,171
San Diego State University		55	9	\$6,867
California State University-Northridge		59	3	\$8,708
San Francisco State University		53	3	\$13,641
Citrus College	51			\$8,852
University of Southern California		48		\$26,021
University of California-San Diego		40	3	\$15,632
University of California-Berkeley		38	3	\$17,652
Loyola Marymount University		40		\$40,180
California State University-Los Angeles		36	1	\$2,695
Moorpark College	37			\$4,856
University of California-Santa Barbara		32	4	\$17,333
University of California-Santa Cruz		32	4	\$19,615
California State Polytechnic University-Pomona		34		\$12,942
California State University-Sacramento		28		\$7,778
Chapman University		26		\$40,451
California State University-San Bernardino		25		\$3,254
East Los Angeles College	24			\$12,028
Santa Monica College	24			\$6,380
University of California-Davis		19	5	\$16,640
California State University-Fresno		23		\$6,336
Long Beach City College	23			\$6,550
Santa Rosa Junior College	22			\$9,220
Sonoma State University		21		\$7,055
Mt San Antonio College	20			\$5,774
California State University-Dominguez Hills		19		\$4,500

Schools	Certs & 2yr Awards ¹	4yr Awards ²	Post-Grad Awards ³	Avg Net Price ⁴
Fullerton College	19			\$11,191
College of the Canyons	18			\$6,400
Riverside City College	18			\$7,161
West Valley College	18			\$6,890
Bakersfield College	17			\$6,989
Las Positas College	17			\$7,675
San Jose State University		16		\$14,603
American River College	15			\$8,101
Saddleback College	15			\$7,918
California State University-East Bay		14		\$12,631
Modesto Junior College	14			\$14,421
California Polytechnic State University-San Luis Obispo		13		\$20,708
Fresno City College	13			\$6,391
MiraCosta College	13			\$6,946
Pomona College		13		\$17,000
Antelope Valley Community College District	12			\$6,203
California State Polytechnic University-Humboldt		12		\$13,904
Chaffey College	12			\$13,939
Grossmont College	12			\$5,999
Ventura College	11			\$3,971
Butte College	10			\$10,736
California Baptist University		10		\$23,494
Concordia University-Irvine		10		\$25,640
El Camino Community College District	10			\$13,296
Golden West College	10			\$5,433
Los Angeles City College	10			\$10,898
Los Medanos College	10			\$7,231
Crafton Hills College	9			\$20,456
Cypress College	9			\$7,951
Stanford University		5	4	\$14,402
Westmont College		9		\$33,554
Whittier College		9		\$22,091
California Lutheran University		8		\$24,065
California State University-Chico		8		\$13,749
Orange Coast College	8			\$6,836
College of the Desert	7			\$14,179

Schools	Certs & 2yr Awards ¹	4yr Awards ²	Post-Grad Awards ³	Avg Net Price ⁴
College of the Sequoias	7			\$5,205
Diablo Valley College	7			\$8,878
Occidental College		7		\$43,047
Pasadena City College	7			\$6,466
Santa Ana College	7			\$6,351
Santa Clara University		7		\$48,469
Sierra College	7			\$5,921
Allan Hancock College	6			\$6,629
Cabrillo College	6			\$18,139
California State University-Stanislaus		6		\$7,230
Cosumnes River College	6			\$7,223
Glendale Community College	6			\$7,823
Laney College	6			\$16,494
Rio Hondo College	6			\$7,873
Sacramento City College	6			\$7,788
Saint Mary's College of California		6		\$25,022
Santa Barbara City College	6			\$14,000
City College of San Francisco	5			\$9,261
College of Marin	5			\$7,717
College of the Siskiyous	5			\$11,340
Dell'Arte International School of Physical Theatre			5	\$21,610
Foothill College	5			\$9,820
Los Angeles Valley College	5			\$11,833
Yuba College	5			\$5,503
California State University-Bakersfield		4		\$7,368
Chabot College	4			\$8,576
Cuesta College	4			\$14,586
Folsom Lake College	4			\$8,276
Los Angeles Mission College	4			\$12,798
Mills College		4		\$25,283
Mt San Jacinto Community College District	4			\$7,704
Southwestern College	4			\$6,789
University of San Diego		4		\$34,155
Biola University		3		\$29,123
Cerritos College	3			\$9,557
Gavilan College	3			\$8,705

Schools	Certs & 2yr Awards ¹	4yr Awards ²	Post-Grad Awards ³	Avg Net Price ⁴
Hartnell College	3			\$7,721
Los Angeles Pierce College	3			\$12,995
Mendocino College	3			\$8,465
Napa Valley College	3			\$18,440
Ohlone College	3			\$12,787
Palomar College	3			\$6,659
Pitzer College		3		\$19,153
San Joaquin Delta College	3			\$17,503
San Jose City College	3			\$17,618
University of Redlands		3		\$21,578
Irvine Valley College	2			\$4,860
Los Angeles Southwest College	2			\$8,651
San Bernardino Valley College	2			\$9,621
San Diego City College	2			\$8,370
San Diego Mesa College	2			\$7,663
Scripps College		2		\$44,770
University of La Verne		2		\$22,538
Vanguard University of Southern California		2		\$20,427
California State University-San Marcos		1		\$14,296
Merced College	1			\$13,426
Monterey Peninsula College	1			\$12,007
Notre Dame de Namur University		1		\$28,243
Pepperdine University		1		\$40,945
William Jessup University		1		\$27,823
Canada College				\$5,923
Cerro Coso Community College				\$11,710
Claremont McKenna College				\$21,663
Fresno Pacific University				\$15,350
Lake Tahoe Community College				\$7,867
Shasta College				\$7,973
Solano Community College				\$5,950
University of California-Riverside				\$13,502
University of the Pacific				\$21,311
West Hills College-Coalinga				\$11,458
West Los Angeles College				\$10,259
Total	687	1,158	96	

1. Undergraduate certificates and associate's degrees
 2. Bachelor's degrees and post-baccalaureates
 3. Master's, post-master's, and doctorates
 4. Average net price represents full-time beginning undergraduate students who paid the in-state or in-district tuition rate and were awarded grant or scholarship aid from federal, state or local governments, or the institution. Data as of the 2020-2021 academic year.
- Awards data are per the National Center for Education Statistics (NCES) and JobsEQ for the 2021 academic year. Any programs shown here reflect only data reported to the NCES; reporting is required of all schools participating in any federal finance assistance program authorized by Title IV of the Higher Education Act of 1965, as amended—other training providers in the region that do not report data to the NCES are not reflected in the above.

Occupation Crosswalk

The below table lists all occupations linked with the program, Drama and Dramatics/Theatre Arts, General, CIP 50.0501.

		Education and Training Requirements			Educational Attainment				
		Typical Education Needed for Entry	Work Experience in a Related Occupation	Typical On-the-Job Training Needed to Attain Competency in the Occupation	No College	Some College, No Degree	Associate's Degree	Bachelor's Degree	Postgraduate Degree
25-1121	Art, Drama, and Music Teachers, Postsecondary	Master's degree	None	None	1%	1%	1%	14%	83%
27-2011	Actors	Some college, no degree	None	Long-term on-the-job training	11%	10%	4%	58%	17%
27-2012	Producers and Directors	Bachelor's degree	Less than 5 years	None	3%	7%	4%	65%	20%
27-2099	Entertainers and Performers, Sports and Related Workers, All Other	None	None	Short-term on-the-job training	15%	16%	6%	50%	14%

Education and training requirements are from the Bureau of Labor Statistics (BLS); educational attainment mix are regional data modeled by Chmura using Census educational attainment data projected to 2022Q4 along with source data from the BLS

Definition of Art, Drama, and Music Teachers, Postsecondary (25-1121)

Teach courses in drama, music, and the arts including fine and applied art, such as painting and sculpture, or design and crafts. Includes both teachers primarily engaged in teaching and those who do a combination of teaching and research.

Definition of Actors (27-2011)

Play parts in stage, television, radio, video, or film productions, or other settings for entertainment, information, or instruction. Interpret serious or comic role by speech, gesture, and body movement to entertain or inform audience. May dance and sing.

Definition of Producers and Directors (27-2012)

Produce or direct stage, television, radio, video, or film productions for entertainment, information, or instruction. Responsible for creative decisions, such as interpretation of script, choice of actors or guests, set design, sound, special effects, and choreography.

Definition of Entertainers and Performers, Sports and Related Workers, All Other (27-2099)

All entertainers and performers, sports and related workers not listed separately.

Occupation Details

As of 2022Q4, total employment for occupations linked to Drama and Dramatics/Theatre Arts, General in California was 87,122. Over the past three years, linked occupations added 10,029 jobs in the region and are expected to need in aggregate approximately 71,160 newly trained workers over the next seven years.

Snapshot of Occupations Linked to Drama and Dramatics/Theatre Arts, General in California¹

SOC	Occupation	Current						3-Year History	7-Year Forecast				
		Empl	Mean Ann Wages ²	LQ	Unempl	Unempl Rate	Online Job Ads ³	Ann %	Total Demand	Exits	Transfers	Empl Growth	Avg Ann Growth %
27- 2012	Producers and Directors	57,231	\$143,800	2.65	3,221	5.5%	372	6.9%	45,930	12,388	27,765	5,778	1.4%
27- 2011	Actors	14,369	\$77,100	2.31	4,638	24.8%	6	2.6%	14,363	6,046	7,106	1,211	1.2%
25- 1121	Art, Drama, and Music Teachers, Postsecondary	11,742	\$153,900	1.02	213	1.8%	804	-1.0%	7,619	3,813	3,220	586	0.7%
27- 2099	Entertainers and Performers, Sports and Related Workers, All Other	3,780	\$56,100	1.32	246	6.2%	158	-8.1%	3,248	1,420	1,612	216	0.8%
Total - Linked Occupations		87,122	\$130,400	2.06	8,319	8.9%	1,340	4.2%	71,160	23,667	39,703	7,790	1.2%
Total - All Occupations		19,219,968	\$71,900	1.00	797,161	4.1%	550,676	0.6%	17,029,863	6,722,656	9,379,252	927,955	0.7%

Source: [JobsEQ®](#)

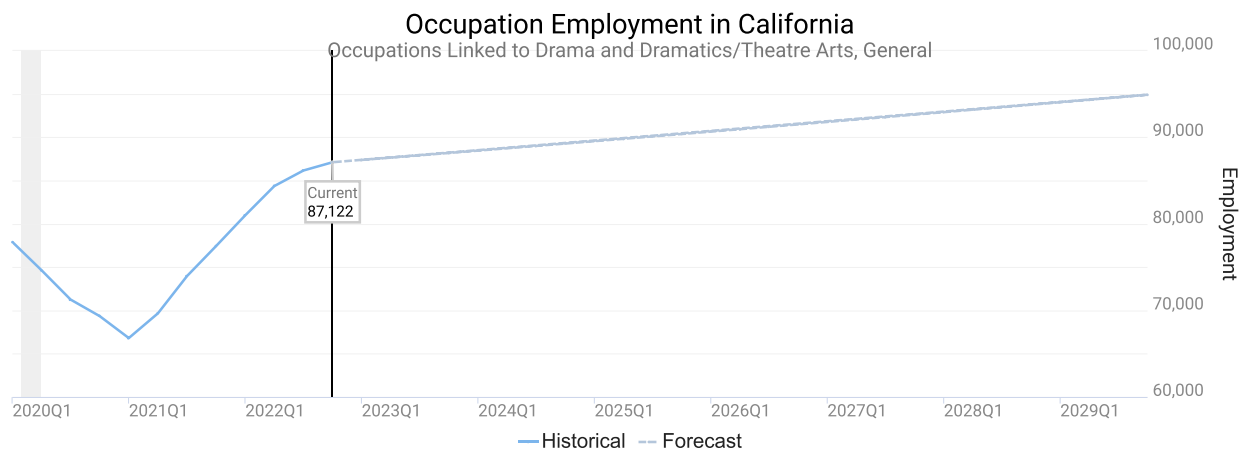
Data as of 2022Q4 unless noted otherwise

Note: Figures may not sum due to rounding.

1. Data based on a four-quarter moving average unless noted otherwise.

2. Wage data represent the average for all Covered Employment

3. Data represent found online ads active within the last thirty days in the selected region. Due to alternative county-assignment algorithms, ad counts in this analytic may not match that shown in RTI (nor in the popup window ad list). Ad counts for ZCTA-based regions are estimates.



Source: JobsEQ®. Data as of 2022Q4. The shaded areas of the graph represent national recessions.

Occupation employment data are estimated via industry employment data and the industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2022Q3, imputed where necessary with preliminary estimates updated to 2022Q4. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns. Occupation unemployment figures are imputed by Chmura.

Employment by Industry

The table illustrates the industries in California which most employ occupations linked to Drama and Dramatics/Theatre Arts, General. The single industry most employing these occupations in the region is Motion Picture and Video Industries, NAICS 5121. This industry employs 42,297 workers in the linked occupations—employment which is expected to increase by 5,692 jobs over the next ten years; furthermore, 45,298 additional new workers in these linked occupations will be needed for this industry due to separation demand, that is, to replace workers in this occupation and industry that retire or move into a different occupation.

Industry Distribution for Occupations Linked to Drama and Dramatics/Theatre Arts, General in California

NAICS Code	Industry Title	Current			10-Year Demand		
		% of Occ Empl	Empl	Exits	Transfers	Empl Growth	Total Demand
5121	Motion Picture and Video Industries	48.5%	42,297	15,983	29,315	5,692	50,991
7115	Independent Artists, Writers, and Performers	13.5%	11,792	4,823	8,156	1,944	14,923
6113	Colleges, Universities, and Professional Schools	10.1%	8,818	4,083	3,722	712	8,517
5162	Media Streaming Distribution Services, Social Networks, and Other Media Networks and Content Providers	7.4%	6,478	1,954	4,369	545	6,867
6112	Junior Colleges	3.7%	3,188	1,414	1,231	-24	2,621
5161	Radio and Television Broadcasting Stations	2.6%	2,255	626	1,399	-197	1,827
7111	Performing Arts Companies	2.5%	2,147	1,012	1,661	892	3,565
5418	Advertising, Public Relations, and Related Services	1.7%	1,447	456	1,018	260	1,735
5192	Web Search Portals, Libraries, Archives, and Other Information Services	1.1%	933	306	676	234	1,216
7113	Promoters of Performing Arts, Sports, and Similar Events	1.0%	887	386	694	422	1,502
6116	Other Schools and Instruction	0.8%	734	367	354	248	970
5412	Accounting, Tax Preparation, Bookkeeping, and Payroll Services	0.8%	692	354	466	20	840
5122	Sound Recording Industries	0.6%	552	170	378	63	611
5132	Software Publishers	0.6%	491	146	324	20	490
	All Others	5.1%	4,411	1,740	2,974	516	5,229

Source: JobsEQ®

Data as of 2022Q4 except wages which are as of 2021. Note that occupation-by-industry wages represent adjusted national data and may not be consistent with regional, all-industry occupation wages shown elsewhere in JobsEQ.

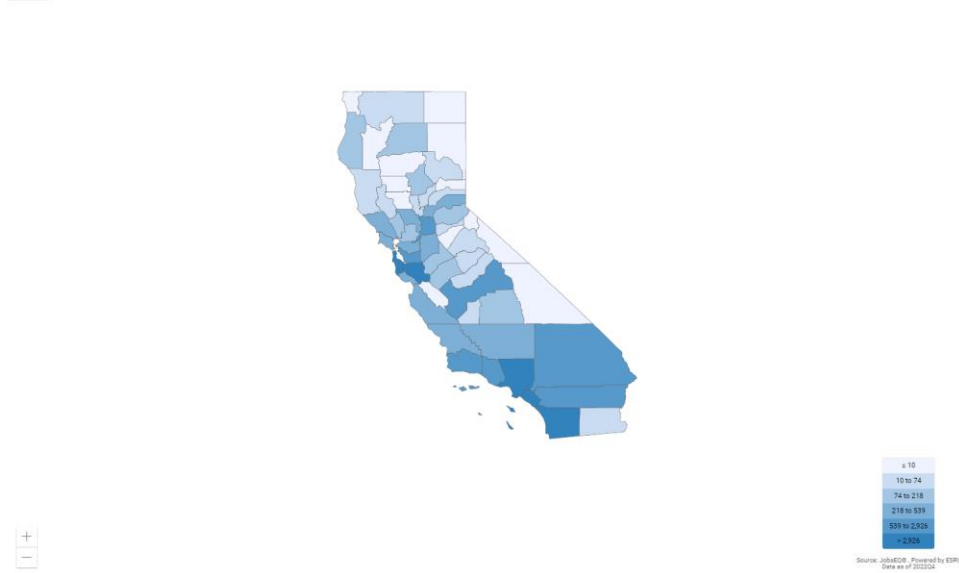
Note: Figures may not sum due to rounding.

Occupation employment data are estimated via industry employment data and the industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2022Q3, imputed where necessary with preliminary estimates updated to 2022Q4. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

Geographic Distribution

The map below illustrates the county-level distribution of employed workers in California in occupations linked to Drama and Dramatics/Theatre Arts, General. Employment is shown by place of work.

California, Occupation Concentration by Place of Work for Occupations Linked to Drama and Dramatics/Theatre Arts, General



Top Counties with Employment Linked to Drama and Dramatics/Theatre Arts, General, 2022Q4

Region	Employment
Los Angeles County, California	57,568
San Mateo County, California	3,590
San Francisco County, California	3,501
Orange County, California	3,316
San Diego County, California	3,249
Santa Clara County, California	2,926
Alameda County, California	2,108
Sacramento County, California	1,023
Riverside County, California	1,002
San Bernardino County, California	849

Source: JobsEQ®

Occupation employment data are estimated via industry employment data and the industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2022Q3, imputed where necessary with preliminary estimates updated to 2022Q4.

Demographic Profile

The population in California was 39,346,023 per American Community Survey data for 2016-2020.

Of individuals 25 to 64 in California, 35.4% have a bachelor's degree or higher which compares with 34.3% in the nation. Per American Community Survey 2016-2020 estimates, the region has about 576,714 students enrolled in grade 12.

Summary¹

	Percent		Value	
	California	USA	California	USA
Demographics				
Population (ACS)	—	—	39,346,023	326,569,308
Male	49.7%	49.2%	19,562,882	160,818,530
Female	50.3%	50.8%	19,783,141	165,750,778
Median Age ²	—	—	36.7	38.2
Under 18 Years	22.8%	22.4%	8,956,641	73,296,738
18 to 24 Years	9.5%	9.3%	3,724,239	30,435,736
25 to 34 Years	15.3%	13.9%	6,007,913	45,485,165
35 to 44 Years	13.3%	12.7%	5,233,903	41,346,677
45 to 54 Years	12.8%	12.7%	5,039,155	41,540,736
55 to 64 Years	12.0%	12.9%	4,739,675	42,101,439
65 to 74 Years	8.3%	9.4%	3,270,380	30,547,950
Population Growth				
Population (Pop Estimates) ⁴	—	—	39,029,342	333,287,557
Population Annual Average Growth ⁴	0.3%	0.6%	108,479	1,940,990
People per Square Mile	—	—	250.4	94.3
Educational Attainment, Age 25-64				
No High School Diploma	15.2%	10.5%	3,199,850	17,929,220
High School Graduate	20.4%	25.4%	4,282,776	43,289,555
Some College, No Degree	21.0%	20.5%	4,412,172	34,959,338
Associate's Degree	8.0%	9.3%	1,678,082	15,776,790
Bachelor's Degree	22.6%	21.6%	4,741,354	36,888,244
Postgraduate Degree	12.9%	12.7%	2,706,412	21,630,870
Social				
Poverty Level (of all people)	12.6%	12.8%	4,853,434	40,910,326
Households Receiving Food Stamps/SNAP	9.0%	11.4%	1,183,873	13,892,407
Enrolled in Grade 12 (% of total population)	1.5%	1.3%	576,714	4,358,865
Disconnected Youth ³	1.9%	2.5%	38,451	433,164
Children in Single Parent Families (% of all children)	32.8%	34.0%	2,796,858	23,628,508
Uninsured	7.2%	8.7%	2,806,173	28,058,903
Speak English Less Than Very Well (population 5 yrs and over)	17.4%	8.2%	6,432,102	25,312,024

Source: [JobsEQ®](https://www.chmuraecon.com/jobseq)

1. American Community Survey 2016-2020, unless noted otherwise

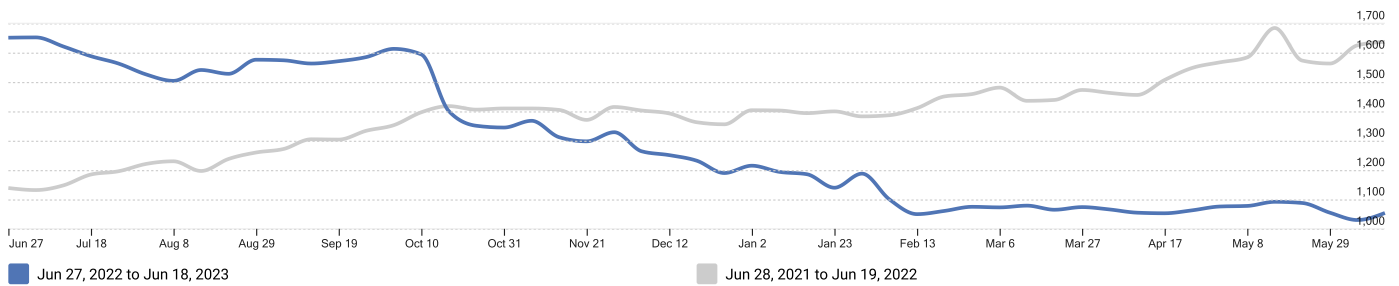
2. Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.

3. Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.

4. Census Population Estimate for 2022, annual average growth rate since 2012. Post-2019 data for Connecticut counties are imputed by Chmura.

RTI (Job Postings)

Active Job Ads by Date



Occupations

SOC	Occupation	Active Job Ads
25- 1121.00	Art, Drama, and Music Teachers, Postsecondary	2,693
27- 2012.00	Producers and Directors	2,625
27- 2099.00	Entertainers and Performers, Sports and Related Workers, All Other	885
27- 2012.04	Talent Directors	125
27- 2011.00	Actors	75
27- 2012.05	Media Technical Directors/Managers	72
27- 2012.03	Media Programming Directors	59

Locations

Location	Active Job Ads
Los Angeles, California	752
San Francisco, California	204
Culver City, California	181
University of Southern California (USC)	163
University of California Davis	148
University of California Los Angeles	118
Burbank, California	98
San Diego, California	86
333 S Twin Oaks Valley Rd, San Marcos, CA 92096, USA	85

Locations

**Active
Job
Ads**

Location

Irvine, California

80



Employers

Employer Name	Active Job Ads	
Los Angeles, California	281	
Disney	223	
Davis, California	142	
Nexstar Media Group, Inc.	136	
University of Southern California	134	
NBC Universal	98	
Apple	89	
Cal State University (CSU) San Marcos	85	
Chuck E Cheese	79	
Great Wolf Lodge	75	

Certifications

Certificate Name	Active Job Ads	
Driver's License	51	
Certification in Cardiopulmonary Resuscitation (CPR)	7	
Licensed Clinical Social Worker (LCSW)	5	
First Aid Certification	4	
Board Certified Trainer (BCT)	3	
Family Nurse Practitioner (FNP-BC)	3	
OSHA 10	3	
Certified Data Management Administrator (NCDA)	2	
Certified Occupational Therapy Assistant (COTA)	2	
Commercial Driver's License (CDL)	2	

Hard Skills

Skill Name	Active Job Ads	
Teaching/Training, School	1,189	
Microsoft Excel	515	
Adobe Photoshop	496	
Microsoft Office	448	
Music	341	
Adobe Premiere Pro	297	
Ability to Lift 41-50 lbs.	279	
Video Production	261	
Atlassian JIRA	239	
Microsoft Outlook	221	

Soft Skills

Skill Name	Active Job Ads	
Communication (Verbal and written skills)	3,442	
Cooperative/Team Player	2,312	
Organization	1,410	
Detail Oriented/Meticulous	1,060	
Ability to Work in a Fast Paced Environment	983	
Adaptability/Flexibility/Tolerance of Change and Uncertainty	920	
Project Management	869	
Problem Solving	852	
Prioritize	797	
Self-Motivated/Ability to Work Independently/Self Leadership	782	

Job Titles

Job Title	Active Job Ads	
Party Host	115	
Producer	102	
Associate Producer	94	
Entertainment Ambassador	56	
Executive Producer	47	
Senior Producer	36	
Production Assistant	34	
Creative Producer	31	
Digital Producer	29	
Video Producer	26	

Job Types

Type	Active Job Ads	
Full-Time	2,598	
Part-Time	1,474	
Temporary (unspecified)	710	
Remote	338	
Permanent	235	
Temporary (long-term)	48	
Temporary (short-term)	33	
Temp-to-Hire	6	
Remote Not Indicated	6,196	

Programs

Program Name	Active Job Ads	
Journalism	278	
Communications	238	
Humanities	174	
Fine Arts	170	
Music	137	
Art	109	
Marketing	68	
Film	63	
Computer Science	51	
Theater	48	

Education Levels

Minimum Education Level	Active Job Ads	
Bachelor's degree	1,896	
Master's degree	509	
High school diploma or equivalent	302	
Doctoral or professional degree	266	
Associate's degree	148	
Unspecified/other	3,413	

California Regional Map



FAQ

What is CIP?

The 2010 Classification of Instructional Programs (CIP) is taxonomy of instructional program classifications and descriptions. It was developed and has been updated by the U.S. Department of Education's National Center for Education Statistics (NCES).

What is SOC?

The Standard Occupational Classification system (SOC) is used to classify workers into occupational categories. All workers are classified into one of over 804 occupations according to their occupational definition. To facilitate classification, occupations are combined to form 22 major groups, 95 minor groups, and 452 occupation groups. Each occupation group includes detailed occupations requiring similar job duties, skills, education, or experience.

What is the source of the job ads?

Job ads data are online job posts from the Real-Time Intelligence (RTI) data set, produced wholly by Chmura and gleaned from over 40,000 websites. Data reflect ads active during the last twelve month period ending 06/28/2023 and advertised for any Zip Code Tabulation Area in or intersecting with the region for which this report was produced. Historical ad volume is revised as additional data are made available and processed. Since many extraneous factors can affect short-term volume of online job postings, time-series data can be volatile and should be used with caution. All ad counts represent deduplicated figures.

What is the program-to-occupation crosswalk?

Training programs are classified according to the Classification of Instructional Programs (CIP codes). For relating training programs, this report uses a modified version of the CIP to SOC crosswalk from the National Center for Education Statistics (NCES). While this is a very helpful crosswalk for estimating occupation production from training program awards data, the crosswalk is neither perfect nor comprehensive. Indeed, it is hard to imagine such a crosswalk being perfect since many training program graduates for one reason or another do not end up employed in occupations that are most related to the training program from which they graduated. Therefore, the education program analyses should be considered in this light.

As an example of the many scenarios that may unfold, consider a journalism degree that crosswalks into three occupations: editors, writers, and postsecondary communications teachers. Graduates with a journalism degree may get a job in one of these occupations—and that may be the most-likely scenario—but a good number of these graduates may get a job in a different occupation altogether (the job may be somewhat related, such as a reporter, or the job may be totally unrelated, such as a real estate agent). Furthermore, a graduate may stay in school or go back to school for a degree that will lead to other occupation possibilities. Still another possibility includes the graduate not entering the labor market (maybe being unemployed, being a non-participant, or moving to another region).

What is separation demand?

Separation demand is the number of jobs required due to separations—labor force exits (including retirements) and turnover resulting from workers moving from one occupation into another. Note that separation demand does not include all turnover—it does not include when workers stay in the same occupation but switch employers. The total projected demand for an occupation is the sum of the separation demand and the growth

demand (which is the increase or decrease of jobs in an occupation expected due to expansion or contraction of the overall number of jobs in that occupation).

What is a location quotient?

A location quotient (LQ) is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an occupation (or industry) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

What is NAICS?

The North American Industry Classification System (NAICS) is used to classify business establishments according to the type of economic activity. The NAICS Code comprises six levels, from the “all industry” level to the 6-digit level. The first two digits define the top level category, known as the “sector,” which is the level examined in this report.

About This Report

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