



# Education Report

## Economics, General

California



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# Definition of Economics, General, CIP 45.0601

A general program that focuses on the systematic study of the production, conservation and allocation of resources in conditions of scarcity, together with the organizational frameworks related to these processes. Includes instruction in economic theory, micro- and macroeconomics, comparative economic systems, money and banking systems, international economics, quantitative analytical methods, and applications to specific industries and public policy issues.

# Awards

The table below is a list of postsecondary awards in CIP 45.0601 that were granted by institutions located in California in the 2021 academic year.

Schools	Certs & 2yr Awards <sup>1</sup>	4yr Awards <sup>2</sup>	Post-Grad Awards <sup>3</sup>	Avg Net Price <sup>4</sup>
University of California-Irvine		394		\$11,633
Pasadena City College	328			\$6,466
San Diego State University		240	19	\$6,867
California State University-Sacramento		209	5	\$7,778
Santa Barbara City College	193			\$14,000
Grossmont College	159			\$5,999
West Valley College	138			\$6,890
San Jose State University		118	8	\$14,603
University of California-Santa Cruz		123		\$19,615
Moorpark College	122			\$4,856
Golden West College	112			\$5,433
East Los Angeles College	109			\$12,028
Santa Clara University		103		\$48,469
Los Angeles Valley College	101			\$11,833
Diablo Valley College	98			\$8,878
Los Angeles Pierce College	98			\$12,995
California Polytechnic State University-San Luis Obispo		97		\$20,708
California State University-Northridge		95		\$8,708
Sierra College	87			\$5,921
Folsom Lake College	86			\$8,276
California State University-Long Beach		80	4	\$9,171
College of San Mateo	76			\$5,427
San Francisco State University		74	1	\$13,641
California State University-Fullerton		73		\$4,939
Pepperdine University		65		\$40,945
De Anza College	64			\$8,236
Saddleback College	62			\$7,918
Santa Monica College	61			\$6,380
California State Polytechnic University-Pomona		45	9	\$12,942
California State University-San Marcos		54		\$14,296
El Camino Community College District	51			\$13,296

Schools	Certs & 2yr Awards <sup>1</sup>	4yr Awards <sup>2</sup>	Post-Grad Awards <sup>3</sup>	Avg Net Price <sup>4</sup>
Southwestern College	51			\$6,789
American River College	48			\$8,101
Cuesta College	48			\$14,586
California State University-East Bay		33	13	\$12,631
Chabot College	44			\$8,576
Canada College	42			\$5,923
Oxnard College	41			\$3,441
Chaffey College	40			\$13,939
Antelope Valley Community College District	39			\$6,203
Evergreen Valley College	38			\$15,650
Foothill College	38			\$9,820
Orange Coast College	37			\$6,836
Sonoma State University		36		\$7,055
College of the Canyons	33			\$6,400
University of California-Merced		33		\$11,586
Cuyamaca College	32			\$6,460
Ohlone College	32			\$12,787
California State University-Los Angeles		19	12	\$2,695
California State University-Chico		30		\$13,749
Cypress College	30			\$7,951
Claremont Graduate University			29	
Fullerton College	29			\$11,191
Coastline Community College	28			\$8,953
California State University-Fresno		26		\$6,336
California State University-San Bernardino		26		\$3,254
Irvine Valley College	25			\$4,860
Hartnell College	23			\$7,721
Monterey Peninsula College	23			\$12,007
Bakersfield College	22			\$6,989
City College of San Francisco	22			\$9,261
Cabrillo College	21			\$18,139
Cerritos College	21			\$9,557
Mt San Jacinto Community College District	21			\$7,704
Santa Rosa Junior College	21			\$9,220
Berkeley City College	20			\$13,556

Schools	Certs & 2yr Awards <sup>1</sup>	4yr Awards <sup>2</sup>	Post-Grad Awards <sup>3</sup>	Avg Net Price <sup>4</sup>
Las Positas College	19			\$7,675
Citrus College	18			\$8,852
University of Southern California			18	\$26,021
California State University-Channel Islands		17		\$14,493
Saint Mary's College of California		17		\$25,022
San Diego Miramar College	16			\$7,880
California State University-Stanislaus		15		\$7,230
Clovis Community College	15			\$6,305
Glendale Community College	15			\$7,823
Long Beach City College	15			\$6,550
Merritt College	15			\$16,194
California State Polytechnic University-Humboldt		14		\$13,904
California State University-Bakersfield		14		\$7,368
University of San Francisco		14		\$39,825
Mission College	13			\$6,727
San Jose City College	13			\$17,618
Santiago Canyon College	13			\$5,879
Laney College	12			\$16,494
Pitzer College		12		\$19,153
University of Redlands		12		\$21,578
Fresno City College	11			\$6,391
Sacramento City College	11			\$7,788
Santa Ana College	11			\$6,351
San Diego Mesa College	10			\$7,663
Ventura College	10			\$3,971
Whittier College		10		\$22,091
California Lutheran University		9		\$24,065
Palomar College	9			\$6,659
Riverside City College	9			\$7,161
Merced College	8			\$13,426
Rio Hondo College	8			\$7,873
Butte College	7			\$10,736
College of Marin	7			\$7,717
Cosumnes River College	7			\$7,223
Crafton Hills College	7			\$20,456
Imperial Valley College	7			\$2,300

Schools	Certs & 2yr Awards <sup>1</sup>	4yr Awards <sup>2</sup>	Post-Grad Awards <sup>3</sup>	Avg Net Price <sup>4</sup>
University of La Verne		7		\$22,538
College of Alameda	6			\$12,583
College of the Desert	6			\$14,179
Solano Community College	6			\$5,950
Los Angeles Harbor College	5			\$12,787
Contra Costa College	4			\$9,405
Copper Mountain Community College	4			\$8,749
Mendocino College	4			\$8,465
Mills College		4		\$25,283
Reedley College	4			\$7,089
San Diego City College	4			\$8,370
West Los Angeles College	4			\$10,259
Woodland Community College	4			\$7,480
College of the Sequoias	3			\$5,205
La Sierra University		3		\$25,230
Taft College	3			\$7,143
University of the Pacific		3		\$21,311
Columbia College	2			\$10,735
Madera Community College	2			
California Institute of Technology		1		\$30,162
Concordia University-Irvine		1		\$25,640
Gavilan College	1			\$8,705
Lassen Community College	1			\$11,495
California State University-Dominguez Hills				\$4,500
Claremont McKenna College				\$21,663
Golden Gate University				
MiraCosta College				\$6,946
Pomona College				\$17,000
Scripps College				\$44,770
Skyline College				\$4,885
Stanford University				\$14,402
University of California-Berkeley				\$17,652
University of California-Davis				\$16,640
University of California-Los Angeles				\$13,393
University of California-Riverside				\$13,502
University of California-San Diego				\$15,632

Schools	Certs & 2yr Awards <sup>1</sup>	4yr Awards <sup>2</sup>	Post-Grad Awards <sup>3</sup>	Avg Net Price <sup>4</sup>
University of California-Santa Barbara				\$17,333
<b>Total</b>	<b>3,163</b>	<b>2,126</b>	<b>118</b>	

1. Undergraduate certificates and associate's degrees

2. Bachelor's degrees and post-baccalaureates

3. Master's, post-master's, and doctorates

4. Average net price represents full-time beginning undergraduate students who paid the in-state or in-district tuition rate and were awarded grant or scholarship aid from federal, state or local governments, or the institution. Data as of the 2020-2021 academic year.

Awards data are per the National Center for Education Statistics (NCES) and JobsEQ for the 2021 academic year. Any programs shown here reflect only data reported to the NCES; reporting is required of all schools participating in any federal finance assistance program authorized by Title IV of the Higher Education Act of 1965, as amended—other training providers in the region that do not report data to the NCES are not reflected in the above.



# Occupation Crosswalk

The below table lists all occupations linked with the program, Economics, General, CIP 45.0601.

		Education and Training Requirements			Educational Attainment				
		Typical Education Needed for Entry	Work Experience in a Related Occupation	Typical On-the-Job Training Needed to Attain Competency in the Occupation	No College	Some College, No Degree	Associate's Degree	Bachelor's Degree	Postgraduate Degree
11-9199	Managers, All Other	Bachelor's degree	Less than 5 years	None	12%	12%	6%	42%	28%
19-3011	Economists	Master's degree	None	None	0%	0%	0%	25%	75%
19-3022	Survey Researchers	Master's degree	None	None	1%	3%	3%	33%	60%
19-4061	Social Science Research Assistants	Bachelor's degree	None	None	11%	16%	12%	40%	21%
25-1063	Economics Teachers, Postsecondary	Doctoral or professional degree	None	None	1%	1%	1%	14%	83%
25-2031	Secondary School Teachers, Except Special and Career/Technical Education	Bachelor's degree	None	None	0%	2%	1%	41%	56%

Education and training requirements are from the Bureau of Labor Statistics (BLS); educational attainment mix are regional data modeled by Chmura using Census educational attainment data projected to 2022Q4 along with source data from the BLS

## Definition of Managers, All Other (11-9199)

All managers not listed separately.

## Definition of Economists (19-3011)

Conduct research, prepare reports, or formulate plans to address economic problems related to the production and distribution of goods and services or monetary and fiscal policy. May collect and process economic and statistical data using sampling techniques and econometric methods.

## Definition of Survey Researchers (19-3022)

Plan, develop, or conduct surveys. May analyze and interpret the meaning of survey data, determine survey objectives, or suggest or test question wording. Includes social scientists who primarily design questionnaires or supervise survey teams.

## Definition of Social Science Research Assistants (19-4061)

Assist social scientists in laboratory, survey, and other social science research. May help prepare findings for publication and assist in laboratory analysis, quality control, or data management.

## Definition of Economics Teachers, Postsecondary (25-1063)

Teach courses in economics. Includes both teachers primarily engaged in teaching and those who do a combination of teaching and research.

## Definition of Secondary School Teachers, Except Special and Career/Technical Education (25-2031)

Teach one or more subjects to students at the secondary school level.

# Occupation Details

As of 2022Q4, total employment for occupations linked to Economics, General in California was 213,001. Over the past three years, linked occupations added 22,128 jobs in the region and are expected to need in aggregate approximately 120,738 newly trained workers over the next seven years.

Snapshot of Occupations Linked to Economics, General in California<sup>1</sup>

SOC	Occupation	Current						3-Year History	7-Year Forecast				
		Empl	Mean Ann Wages <sup>2</sup>	LQ	Unempl	Unempl Rate	Online Job Ads <sup>3</sup>	Ann %	Total Demand	Exits	Transfers	Empl Growth	Avg Ann Growth %
25- 2031	Secondary School Teachers, Except Special and Career/Technical Education	105,321	\$100,400	0.85	2,531	2.4%	1,989	-1.0%	52,871	21,638	29,100	2,132	0.3%
11- 9199	Managers, All Other	98,004	\$164,300	1.35	1,405	1.5%	1,394	10.6%	59,926	21,848	33,829	4,248	0.6%
19- 4061	Social Science Research Assistants	5,853	\$64,100	1.48	726	11.3%	25	1.3%	5,490	1,140	4,053	296	0.7%
19- 3011	Economists	1,750	\$144,600	0.87	15	0.9%	23	1.5%	1,101	284	672	145	1.1%
19- 3022	Survey Researchers	1,308	\$75,400	0.94	124	9.3%	9	-10.0%	857	211	634	12	0.1%
25- 1063	Economics Teachers, Postsecondary	764	\$179,800	0.54	14	1.8%	39	-1.4%	493	248	209	36	0.7%
<b>Total - Linked Occupations</b>		<b>213,001</b>	<b>\$129,300</b>	<b>1.03</b>	<b>4,814</b>	<b>2.3%</b>	<b>3,479</b>	<b>3.7%</b>	<b>120,738</b>	<b>45,370</b>	<b>68,498</b>	<b>6,870</b>	<b>0.5%</b>
<b>Total - All Occupations</b>		<b>19,219,968</b>	<b>\$71,900</b>	<b>1.00</b>	<b>797,161</b>	<b>4.1%</b>	<b>547,112</b>	<b>0.6%</b>	<b>17,029,863</b>	<b>6,722,656</b>	<b>9,379,252</b>	<b>927,955</b>	<b>0.7%</b>

Source: [JobsEQ®](#)

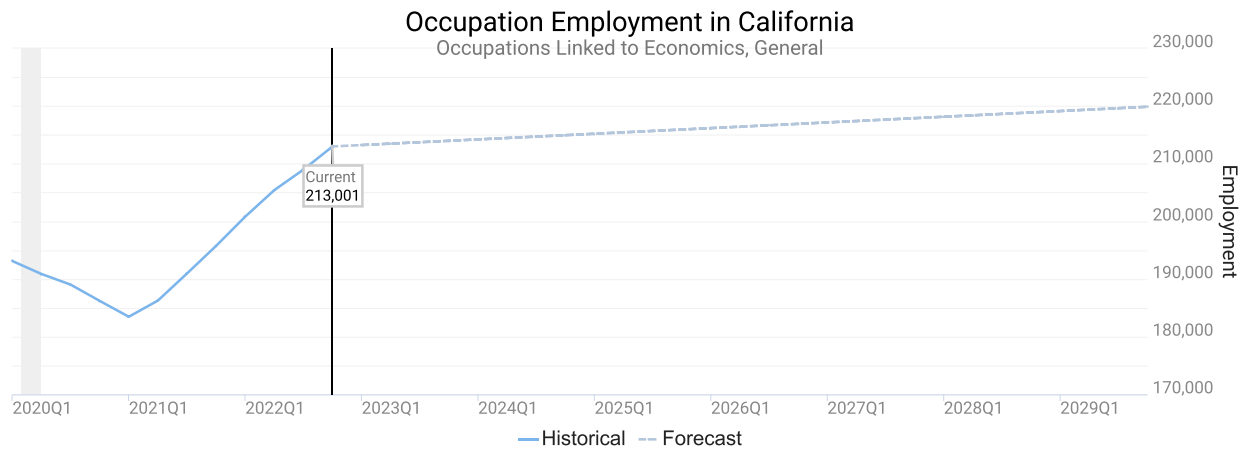
Data as of 2022Q4 unless noted otherwise

Note: Figures may not sum due to rounding.

1. Data based on a four-quarter moving average unless noted otherwise.

2. Wage data represent the average for all Covered Employment

3. Data represent found online ads active within the last thirty days in the selected region. Due to alternative county-assignment algorithms, ad counts in this analytic may not match that shown in RTI (nor in the popup window ad list). Ad counts for ZCTA-based regions are estimates.



Source: JobsEQ®, Data as of 2022Q4. The shaded areas of the graph represent national recessions.

Occupation employment data are estimated via industry employment data and the industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2022Q3, imputed where necessary with preliminary estimates updated to 2022Q4. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns. Occupation unemployment figures are imputed by Chmura.

# Employment by Industry

The table illustrates the industries in California which most employ occupations linked to Economics, General. The single industry most employing these occupations in the region is Elementary and Secondary Schools, NAICS 6111. This industry employs 104,878 workers in the linked occupations—employment which is expected to increase by 2,976 jobs over the next ten years; furthermore, 72,317 additional new workers in these linked occupations will be needed for this industry due to separation demand, that is, to replace workers in this occupation and industry that retire or move into a different occupation.

**Industry Distribution for Occupations Linked to Economics, General in California**

NAICS Code	Industry Title	Current			10-Year Demand		
		% of Occ Empl	Empl	Exits	Transfers	Empl Growth	Total Demand
6111	Elementary and Secondary Schools	49.2%	104,878	30,801	41,516	2,976	75,294
5417	Scientific Research and Development Services	3.3%	7,098	2,172	4,586	719	7,477
6113	Colleges, Universities, and Professional Schools	2.8%	6,036	1,892	4,349	472	6,714
5511	Management of Companies and Enterprises	2.5%	5,416	1,692	2,632	135	4,459
5416	Management, Scientific, and Technical Consulting Services	2.5%	5,262	1,662	2,725	571	4,958
9221	Justice, Public Order, and Safety Activities	1.8%	3,791	1,154	1,855	-7	3,002
2361	Residential Building Construction	1.7%	3,551	1,103	1,708	32	2,844
5415	Computer Systems Design and Related Services	1.6%	3,368	1,121	1,743	553	3,416
9211	Executive, Legislative, and Other General Government Support	1.4%	3,047	937	1,510	56	2,502
5613	Employment Services	1.3%	2,712	859	1,356	184	2,399
5611	Office Administrative Services	1.2%	2,591	835	1,293	227	2,355
9281	National Security and International Affairs	1.1%	2,400	716	1,128	-110	1,734
5419	Other Professional, Scientific, and Technical Services	1.1%	2,243	646	1,306	110	2,061
9231	Administration of Human Resource Programs	1.0%	2,192	670	1,079	20	1,770
6221	General Medical and Surgical Hospitals	1.0%	2,040	632	1,040	48	1,721
5413	Architectural, Engineering, and Related Services	0.7%	1,572	483	771	3	1,257
2362	Nonresidential Building Construction	0.7%	1,531	479	742	36	1,257
5121	Motion Picture and Video Industries	0.7%	1,521	506	784	246	1,536
5192	Web Search Portals, Libraries, Archives, and Other Information Services	0.7%	1,508	519	810	375	1,704
5241	Insurance Carriers	0.7%	1,465	469	728	113	1,310
	All Others	22.9%	48,776	15,479	24,212	3,132	42,823

Source: JobsEQ®

Data as of 2022Q4 except wages which are as of 2021. Note that occupation-by-industry wages represent adjusted national data and may not be consistent with regional, all-industry occupation wages shown elsewhere in JobsEQ.

Note: Figures may not sum due to rounding.

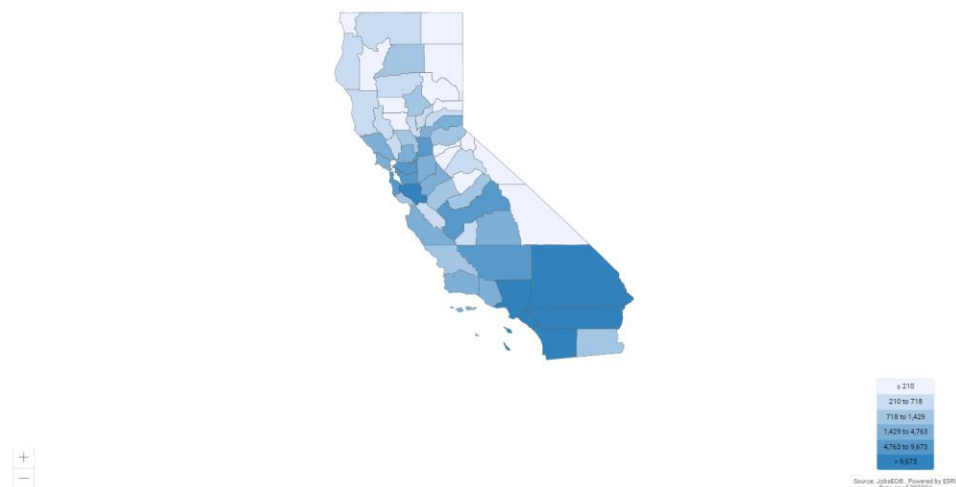
Occupation employment data are estimated via industry employment data and the industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2022Q3, imputed where necessary with preliminary estimates updated to 2022Q4. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

# Geographic Distribution

The map below illustrates the county-level distribution of employed workers in California in occupations linked to Economics, General. Employment is shown by place of work.

California, Occupation Concentration by Place of Work for Occupations Linked to Economics, General

export



## Top Counties with Employment Linked to Economics, General, 2022Q4

Region	Employment
Los Angeles County, California	52,365
San Diego County, California	19,366
Orange County, California	17,927
Santa Clara County, California	13,345
Riverside County, California	9,760
San Bernardino County, California	9,673
Alameda County, California	9,417
Sacramento County, California	8,489
San Francisco County, California	8,181
San Mateo County, California	5,670

Source: JobsEQ®

Occupation employment data are estimated via industry employment data and the industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2022Q3, imputed where necessary with preliminary estimates updated to 2022Q4.

# Demographic Profile

The population in California was 39,346,023 per American Community Survey data for 2016-2020.

Of individuals 25 to 64 in California, 35.4% have a bachelor's degree or higher which compares with 34.3% in the nation. Per American Community Survey 2016-2020 estimates, the region has about 576,714 students enrolled in grade 12.

## Summary<sup>1</sup>

	Percent		Value	
	California	USA	California	USA
<b>Demographics</b>				
Population (ACS)	—	—	39,346,023	326,569,308
Male	49.7%	49.2%	19,562,882	160,818,530
Female	50.3%	50.8%	19,783,141	165,750,778
Median Age <sup>2</sup>	—	—	36.7	38.2
Under 18 Years	22.8%	22.4%	8,956,641	73,296,738
18 to 24 Years	9.5%	9.3%	3,724,239	30,435,736
25 to 34 Years	15.3%	13.9%	6,007,913	45,485,165
35 to 44 Years	13.3%	12.7%	5,233,903	41,346,677
45 to 54 Years	12.8%	12.7%	5,039,155	41,540,736
55 to 64 Years	12.0%	12.9%	4,739,675	42,101,439
65 to 74 Years	8.3%	9.4%	3,270,380	30,547,950
<b>Population Growth</b>				
Population (Pop Estimates) <sup>4</sup>	—	—	39,029,342	333,287,557
Population Annual Average Growth <sup>4</sup>	0.3%	0.6%	108,479	1,940,990
People per Square Mile	—	—	250.4	94.3
<b>Educational Attainment, Age 25-64</b>				
No High School Diploma	15.2%	10.5%	3,199,850	17,929,220
High School Graduate	20.4%	25.4%	4,282,776	43,289,555
Some College, No Degree	21.0%	20.5%	4,412,172	34,959,338
Associate's Degree	8.0%	9.3%	1,678,082	15,776,790
Bachelor's Degree	22.6%	21.6%	4,741,354	36,888,244
Postgraduate Degree	12.9%	12.7%	2,706,412	21,630,870
<b>Social</b>				
Poverty Level (of all people)	12.6%	12.8%	4,853,434	40,910,326
Households Receiving Food Stamps/SNAP	9.0%	11.4%	1,183,873	13,892,407
Enrolled in Grade 12 (% of total population)	1.5%	1.3%	576,714	4,358,865
Disconnected Youth <sup>3</sup>	1.9%	2.5%	38,451	433,164
Children in Single Parent Families (% of all children)	32.8%	34.0%	2,796,858	23,628,508
Uninsured	7.2%	8.7%	2,806,173	28,058,903
Speak English Less Than Very Well (population 5 yrs and over)	17.4%	8.2%	6,432,102	25,312,024

Source: [JobsEQ®](https://www.chmuraecon.com/jobseq)

1. American Community Survey 2016-2020, unless noted otherwise

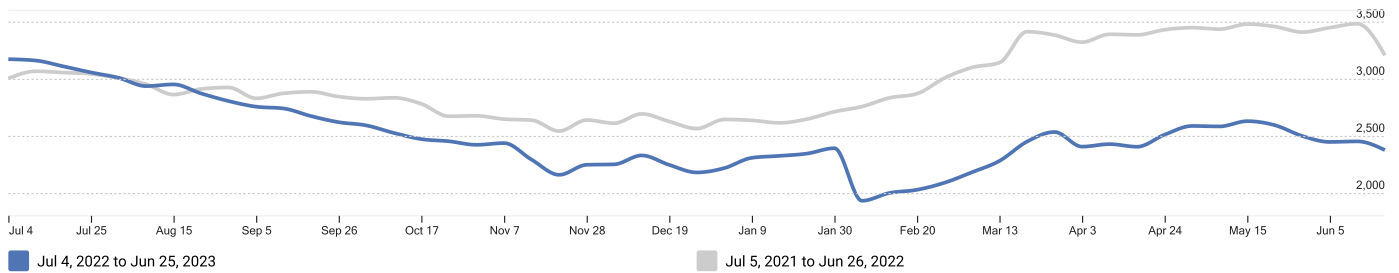
2. Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.

3. Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.

4. Census Population Estimate for 2022, annual average growth rate since 2012. Post-2019 data for Connecticut counties are imputed by Chmura.

# RTI (Job Postings)

Active Job Ads by Date



## Occupations



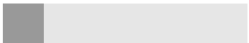
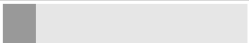
SOC	Occupation	Active Job Ads
25- 2031.00	Secondary School Teachers, Except Special and Career/Technical Education	7,721
11- 9199.02	Compliance Managers	2,213
11- 9199.00	Managers, All Other	2,011
11- 9199.08	Loss Prevention Managers	1,215
11- 9199.01	Regulatory Affairs Managers	206
25- 1063.00	Economics Teachers, Postsecondary	156
19- 3011.00	Economists	137
19- 3022.00	Survey Researchers	117
11- 9199.11	Brownfield Redevelopment Specialists and Site Managers	106
11- 9199.09	Wind Energy Operations Managers	100

## Locations

Location	Active Job Ads
Los Angeles, California	464
San Francisco, California	383
San Diego, California	290
Oakland, CA 94607	210
San Jose, California	201
Sacramento, California	194

**Locations**

**Active  
Job  
Ads**

<b>Location</b>		
Irvine, California	133	
Oakland, California	131	
Fresno, California	78	
Santa Clara, California	63	

## Employers

Employer Name	Active Job Ads	
Oakland Unified School District	521	
HomeDepot	439	
Kaiser Permanente	211	
Fusion Academy	129	
Kern High School District	98	
Bright Star Schools	90	
Abbvie	84	
United Health Group	72	
Marriott	70	
Amazon.com Services LLC	66	

## Certifications

Certificate Name	Active Job Ads	
First Aid Certification	374	
Driver's License	358	
Certification in Cardiopulmonary Resuscitation (CPR)	355	
Project Management Professional (PMP)	77	
Certified Information Systems Auditor (CISA)	60	
Loss Prevention Certified (LPC)	55	
Certified Information Systems Security Professional (CISSP)	54	
Certified Information Security Manager (CISM)	43	
Certified Public Accountant (CPA)	43	
Licensed Professional Engineer	41	



### Hard Skills

Skill Name	Active Job Ads	
Teaching/Training, School	5,204	
Microsoft Excel	1,429	
Microsoft Office	1,420	
Spanish	894	
Microsoft PowerPoint	759	
Mathematics	701	
Microsoft Word	563	
Microsoft Outlook	537	
Bilingual	515	
English	451	

### Soft Skills

Skill Name	Active Job Ads	
Communication (Verbal and written skills)	6,823	
Cooperative/Team Player	4,221	
Supervision/Management	2,112	
Organization	1,968	
Problem Solving	1,829	
Interpersonal Relationships/Maintain Relationships	1,762	
Self-Motivated/Ability to Work Independently/Self Leadership	1,538	
Detail Oriented/Meticulous	1,320	
Adaptability/Flexibility/Tolerance of Change and Uncertainty	1,310	
Analytical	1,249	

### Job Titles

Job Title	Active Job Ads	
Asset Protection Specialist	442	
Intern I - High School	171	
Loss Prevention Officer	148	
Regional Manager	126	
English Teacher	114	
Compliance Manager	91	
Development Director	88	
High School Teacher	69	
Shop Manager	57	
Spanish Teacher	54	

### Job Types

Type	Active Job Ads	
Full-Time	8,284	
Part-Time	2,038	
Permanent	656	
Temporary (unspecified)	641	
Remote	626	
Temporary (long-term)	246	
Temp-to-Hire	28	
Temporary (short-term)	25	
Remote Not Indicated	13,476	

### Programs

Program Name	Active Job Ads	
Engineering	483	
Business	382	
Business Administration	296	
Science	283	
Biology	277	
Economics	241	
Education	236	
Mathematics	214	
Finance	213	
Chemistry	190	

### Education Levels

Minimum Education Level	Active Job Ads	
Bachelor's degree	5,418	
High school diploma or equivalent	523	
Associate's degree	512	
Master's degree	486	
Doctoral or professional degree	174	
Unspecified/other	6,989	

# California Regional Map



# FAQ

## What is CIP?

The 2010 Classification of Instructional Programs (CIP) is taxonomy of instructional program classifications and descriptions. It was developed and has been updated by the U.S. Department of Education's National Center for Education Statistics (NCES).

## What is SOC?

The Standard Occupational Classification system (SOC) is used to classify workers into occupational categories. All workers are classified into one of over 804 occupations according to their occupational definition. To facilitate classification, occupations are combined to form 22 major groups, 95 minor groups, and 452 occupation groups. Each occupation group includes detailed occupations requiring similar job duties, skills, education, or experience.

## What is the source of the job ads?

Job ads data are online job posts from the Real-Time Intelligence (RTI) data set, produced wholly by Chmura and gleaned from over 40,000 websites. Data reflect ads active during the last twelve month period ending 07/05/2023 and advertised for any Zip Code Tabulation Area in or intersecting with the region for which this report was produced. Historical ad volume is revised as additional data are made available and processed. Since many extraneous factors can affect short-term volume of online job postings, time-series data can be volatile and should be used with caution. All ad counts represent deduplicated figures.

## What is the program-to-occupation crosswalk?

Training programs are classified according to the Classification of Instructional Programs (CIP codes). For relating training programs, this report uses a modified version of the CIP to SOC crosswalk from the National Center for Education Statistics (NCES). While this is a very helpful crosswalk for estimating occupation production from training program awards data, the crosswalk is neither perfect nor comprehensive. Indeed, it is hard to imagine such a crosswalk being perfect since many training program graduates for one reason or another do not end up employed in occupations that are most related to the training program from which they graduated. Therefore, the education program analyses should be considered in this light.

As an example of the many scenarios that may unfold, consider a journalism degree that crosswalks into three occupations: editors, writers, and postsecondary communications teachers. Graduates with a journalism degree may get a job in one of these occupations—and that may be the most-likely scenario—but a good number of these graduates may get a job in a different occupation altogether (the job may be somewhat related, such as a reporter, or the job may be totally unrelated, such as a real estate agent). Furthermore, a graduate may stay in school or go back to school for a degree that will lead to other occupation possibilities. Still another possibility includes the graduate not entering the labor market (maybe being unemployed, being a non-participant, or moving to another region).

## What is separation demand?

Separation demand is the number of jobs required due to separations—labor force exits (including retirements) and turnover resulting from workers moving from one occupation into another. Note that separation demand does not include all turnover—it does not include when workers stay in the same occupation but switch employers. The total projected demand for an occupation is the sum of the separation demand and the growth

demand (which is the increase or decrease of jobs in an occupation expected due to expansion or contraction of the overall number of jobs in that occupation).

### **What is a location quotient?**

A location quotient (LQ) is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an occupation (or industry) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

### **What is NAICS?**

The North American Industry Classification System (NAICS) is used to classify business establishments according to the type of economic activity. The NAICS Code comprises six levels, from the “all industry” level to the 6-digit level. The first two digits define the top level category, known as the “sector,” which is the level examined in this report.

#### **About This Report**

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