

Area, Ethnic, and Cultural Studies Teachers, Postsecondary

Region	Empl	Avg Ann Wages	LQ	Online Job Ads¹	Population²	Unempl Rate³	Cost of Living Index⁴	Median House Value⁵	Mean Commute Time (min)⁵	FIPS
Phoenix-Mesa-Chandler, AZ MSA	248	\$85,500	1.80	4	5,015,678	3.3%	100-105	\$270,670	27	3806
Los Angeles-Long Beach-Anaheim, CA MSA	239	\$169,900	0.62	51	12,872,322	4.5%	110+	\$640,179	31	3108
San Francisco-Oakland-Berkeley, CA MSA	85	\$145,200	0.56	22	4,579,599	3.3%	110+	\$898,319	34	4186
San Diego-Chula Vista-Carlsbad, CA MSA	67	\$126,700	0.71	10	3,276,208	3.5%	110+	\$595,600	26	4174
San Jose-Sunnyvale-Santa Clara, CA MSA	50	\$172,200	0.72	8	1,938,524	3.3%	110+	\$1,046,540	29	4194
Sacramento-Roseville-Folsom, CA MSA	36	\$148,400	0.56	8	2,416,702	3.9%	110+	\$416,217	28	4090
Riverside-San Bernardino-Ontario, CA MSA	31	\$156,400	0.30	4	4,667,558	4.4%	110+	\$359,550	33	4014
Las Vegas-Henderson-Paradise, NV MSA	21	\$90,600	0.32	0	2,322,985	5.6%	100-105	\$285,100	25	2982
Santa Maria-Santa Barbara, CA MSA	12	\$150,600	0.89	5	443,837	3.5%	110+	\$610,300	21	4220
Reno, NV MSA	12	\$79,400	0.76	0	500,915	4.1%	105-110	\$359,050	22	3990
Fresno, CA MSA	11	\$143,600	0.44	5	1,015,190	7.5%	110+	\$271,000	23	2342
Prescott Valley-Prescott, AZ MSA	8	\$80,200	1.80	0	246,191	3.4%	110+	\$273,300	23	3915
Oxnard-Thousand Oaks-Ventura, CA MSA	7	\$151,500	0.36	1	832,605	3.7%	110+	\$609,200	27	3710
Santa Cruz-Watsonville, CA MSA	7	\$152,000	1.07	1	264,370	5.7%	110+	\$787,000	28	4210
San Luis Obispo-Paso	6	\$143,500	0.79	3	282,013	3.0%	110+	\$605,200	22	4202

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Robles, CA MSA										
Stockton, CA MSA	5	\$153,200	0.31	2	793,229	5.9%	110+	\$367,900	35	4470
Bakersfield, CA MSA	5	\$153,100	0.24	4	916,108	8.6%	105-110	\$226,600	24	1254
Chico, CA MSA	5	\$142,900	0.94	0	207,303	4.9%	110+	\$304,700	21	1702
Yuma, AZ MSA	5	\$75,300	1.02	0	207,842	12.3%	95-100	\$139,200	21	4974
Santa Rosa-Petaluma, CA MSA	4	\$155,000	0.33	3	482,650	3.3%	110+	\$640,000	26	4222
Salinas, CA MSA	4	\$160,600	0.32	1	432,858	6.3%	110+	\$559,400	24	4150
Modesto, CA MSA	4	\$152,800	0.29	1	551,275	6.4%	110+	\$314,100	31	3370
Merced, CA MSA	3	\$149,600	0.67	3	290,014	9.3%	110+	\$268,800	29	3290
Lake Havasu City-Kingman, AZ MSA	2	\$76,100	0.66	0	220,816	4.1%	110+	\$172,100	22	2942
Vallejo, CA MSA	2	\$155,900	0.24	0	448,747	4.3%	110+	\$437,900	33	4670
Medford, OR MSA	1	\$94,500	0.27	0	221,644	3.7%	110+	\$294,500	19	3278
Visalia, CA MSA	1	\$147,400	0.13	1	477,544	10.0%	105-110	\$223,600	22	4730
Redding, CA MSA	1	\$140,500	0.33	0	180,930	4.8%	95-100	\$261,000	21	3982
Napa, CA MSA	1	\$159,800	0.23	0	134,300	3.1%	110+	\$666,900	25	3490
El Centro, CA MSA	1	\$156,100	0.17	1	178,713	16.0%	105-110	\$206,700	22	2094
Yuba City, CA MSA	1	\$150,600	0.21	0	182,813	7.2%	110+	\$291,256	29	4970
Carson City, NV MSA	0	\$107,600	0.00	0	58,130	4.4%	100-105	\$299,900	20	1618
Madera, CA MSA	0	\$150,300	0.00	0	160,256	7.3%	110+	\$268,500	28	3146
Grants Pass, OR MSA	0	\$99,900	0.00	0	87,730	4.2%	110+	\$281,500	19	2442
Hanford-Corcoran, CA MSA	0	\$153,600	0.00	1	152,981	8.0%	105-110	\$227,400	23	2526

Source: [JobsEQ®](#)

Data as of 2022Q4 unless noted otherwise

1. Data represent found online ads active within the last thirty days in the selected region. Due to alternative county-assignment algorithms, ad counts in this analytic may not match that shown in RTI (nor in the popup window ad list). Ad counts for ZCTA-based regions are estimates.

2. Source: Census Population Estimate for 2020, annual growth rate since 2010

3. Source: Local Area Unemployment Statistics, data as of May 2023 and represent the average rate across all occupations

4. Cost of Living per [COLI](#), data as of 2022Q4, imputed by Chmura where necessary.

5. Source: American Community Survey 2016-2020. Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.