

Chief Executives

Region	Empl	Avg Ann Wages	LQ	Online Job Ads <sup>1</sup>	Population <sup>2</sup>	Unempl Rate <sup>3</sup>	Cost of Living Index <sup>4</sup>	Median House Value <sup>5</sup>	Mean Commute Time (min) <sup>5</sup>	FIPS
Los Angeles-Long Beach-Anaheim, CA MSA	12,267	\$269,900	1.09	615	12,872,322	4.2%	110+	\$640,179	31	3108
San Francisco-Oakland-Berkeley, CA MSA	5,723	\$271,900	1.30	532	4,579,599	3.1%	110+	\$898,319	34	4186
Phoenix-Mesa-Chandler, AZ MSA	3,317	\$179,000	0.82	396	5,015,678	2.9%	100-105	\$270,670	27	3806
San Diego-Chula Vista-Carlsbad, CA MSA	3,051	\$221,800	1.11	141	3,276,208	3.3%	110+	\$595,600	26	4174
San Jose-Sunnyvale-Santa Clara, CA MSA	2,721	\$293,000	1.35	155	1,938,524	3.0%	110+	\$1,046,540	29	4194
Riverside-San Bernardino-Ontario, CA MSA	2,419	\$206,800	0.80	76	4,667,558	4.1%	110+	\$359,550	33	4014
Sacramento-Roseville-Folsom, CA MSA	2,288	\$168,200	1.21	125	2,416,702	3.8%	110+	\$416,217	28	4090
Las Vegas-Henderson-Paradise, NV MSA	1,120	\$270,800	0.59	91	2,322,985	5.5%	100-105	\$285,100	25	2982
Fresno, CA MSA	844	\$199,300	1.14	46	1,015,190	7.4%	110+	\$271,000	23	2342
Oxnard-Thousand Oaks-Ventura, CA MSA	784	\$221,800	1.30	22	832,605	3.6%	110+	\$609,200	27	3710
Bakersfield, CA MSA	635	\$196,800	1.04	24	916,108	8.3%	105-110	\$226,600	24	1254
Santa Maria-Santa Barbara, CA MSA	538	\$229,100	1.37	18	443,837	3.7%	110+	\$610,300	21	4220
Stockton, CA MSA	517	\$226,500	1.02	10	793,229	5.8%	110+	\$367,900	35	4470
Salinas, CA MSA	481	\$209,900	1.36	22	432,858	7.3%	110+	\$559,400	24	4150
Santa Rosa-Petaluma, CA MSA	469	\$219,200	1.22	18	482,650	3.2%	110+	\$640,000	26	4222
Modesto, CA MSA	406	\$215,900	1.14	18	551,275	6.2%	110+	\$314,100	31	3370

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Visalia, CA MSA	398	\$188,800	1.28	6	477,544	9.7%	105-110	\$223,600	22	4730
Reno, NV MSA	308	\$232,800	0.68	41	500,915	4.0%	105-110	\$359,050	22	3990
San Luis Obispo-Paso Robles, CA MSA	307	\$215,800	1.39	10	282,013	3.0%	110+	\$605,200	22	4202
Santa Cruz-Watsonville, CA MSA	261	\$225,500	1.35	8	264,370	6.0%	110+	\$787,000	28	4210
Vallejo, CA MSA	251	\$211,300	0.99	8	448,747	4.2%	110+	\$437,900	33	4670
Merced, CA MSA	224	\$190,800	1.49	4	290,014	9.7%	110+	\$268,800	29	3290
Chico, CA MSA	208	\$186,500	1.45	5	207,303	4.9%	110+	\$304,700	21	1702
Yuba City, CA MSA	184	\$201,800	1.89	1	182,813	7.4%	110+	\$291,256	29	4970
Napa, CA MSA	178	\$247,000	1.27	6	134,300	3.2%	110+	\$666,900	25	3490
Redding, CA MSA	172	\$192,100	1.38	5	180,930	5.0%	95-100	\$261,000	21	3982
Medford, OR MSA	148	\$236,900	0.90	10	221,644	3.4%	110+	\$294,500	19	3278
El Centro, CA MSA	131	\$170,300	1.10	3	178,713	14.1%	105-110	\$206,700	22	2094
Madera, CA MSA	123	\$218,300	1.26	2	160,256	7.4%	110+	\$268,500	28	3146
Hanford-Corcoran, CA MSA	122	\$181,900	1.40	2	152,981	8.3%	105-110	\$227,400	23	2526
Prescott Valley-Prescott, AZ MSA	120	\$118,500	0.89	4	246,191	3.2%	110+	\$273,300	23	3915
Yuma, AZ MSA	117	\$138,300	0.91	7	207,842	9.2%	95-100	\$139,200	21	4974
Lake Havasu City-Kingman, AZ MSA	69	\$143,600	0.67	11	220,816	4.0%	110+	\$172,100	22	2942
Grants Pass, OR MSA	54	\$233,400	0.99	4	87,730	3.9%	110+	\$281,500	19	2442
Carson City, NV MSA	47	\$238,700	0.86	29	58,130	4.6%	100-105	\$299,900	20	1618

Source: [JobsEQ®](#)

Data as of 2022Q4 unless noted otherwise

1. Data represent found online ads active within the last thirty days in the selected region. Due to alternative county-assignment algorithms, ad counts in this analytic may not match that shown in RTI (nor in the popup window ad list). Ad counts for ZCTA-based regions are estimates.

2. Source: Census Population Estimate for 2020, annual growth rate since 2010

3. Source: Local Area Unemployment Statistics, data as of Apr 2023 and represent the average rate across all occupations

4. Cost of Living per [COLI](#), data as of 2022Q4, imputed by Chmura where necessary.

5. Source: American Community Survey 2016-2020. Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.