

Region	Empl	Avg Ann Wages	LQ	Designers			Cost of Living Index <sup>4</sup>	Median House Value <sup>5</sup>	Mean Commute Time (min) <sup>5</sup>	FIPS
				Online Job Ads <sup>1</sup>	Population <sup>2</sup>	Unempl Rate <sup>3</sup>				
Los Angeles-Long Beach-Anaheim, CA MSA	45,393	\$71,200	1.56	665	12,872,322	4.2%	110+	\$640,179	31	3108
San Francisco-Oakland-Berkeley, CA MSA	14,604	\$80,700	1.28	316	4,579,599	3.1%	110+	\$898,319	34	4186
Phoenix-Mesa-Chandler, AZ MSA	9,751	\$55,000	0.94	287	5,015,678	2.9%	100-105	\$270,670	27	3806
San Diego-Chula Vista-Carlsbad, CA MSA	7,969	\$64,300	1.12	156	3,276,208	3.3%	110+	\$595,600	26	4174
Riverside-San Bernardino-Ontario, CA MSA	7,129	\$57,200	0.91	125	4,667,558	4.1%	110+	\$359,550	33	4014
San Jose-Sunnyvale-Santa Clara, CA MSA	4,852	\$86,600	0.93	131	1,938,524	3.0%	110+	\$1,046,540	29	4194
Las Vegas-Henderson-Paradise, NV MSA	4,569	\$55,300	0.93	141	2,322,985	5.5%	100-105	\$285,100	25	2982
Sacramento-Roseville-Folsom, CA MSA	4,105	\$60,700	0.84	108	2,416,702	3.8%	110+	\$416,217	28	4090
Oxnard-Thousand Oaks-Ventura, CA MSA	1,742	\$58,600	1.11	37	832,605	3.6%	110+	\$609,200	27	3710
Fresno, CA MSA	1,411	\$50,900	0.74	25	1,015,190	7.4%	110+	\$271,000	23	2342
Santa Rosa-Petaluma, CA MSA	1,407	\$61,100	1.42	24	482,650	3.2%	110+	\$640,000	26	4222
Medford, OR MSA	1,379	\$41,100	3.24	9	221,644	3.4%	110+	\$294,500	19	3278
Reno, NV MSA	1,127	\$53,400	0.97	54	500,915	4.0%	105-110	\$359,050	22	3990
Santa Maria-Santa Barbara, CA MSA	1,100	\$61,900	1.08	22	443,837	3.7%	110+	\$610,300	21	4220
Stockton, CA MSA	1,066	\$53,400	0.81	9	793,229	5.8%	110+	\$367,900	35	4470
Bakersfield, CA MSA	908	\$56,000	0.57	16	916,108	8.3%	105-110	\$226,600	24	1254

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Modesto, CA MSA	774	\$51,200	0.84	14	551,275	6.2%	110+	\$314,100	31	3370
San Luis Obispo-Paso Robles, CA MSA	721	\$56,400	1.26	17	282,013	3.0%	110+	\$605,200	22	4202
Napa, CA MSA	702	\$53,300	1.94	14	134,300	3.2%	110+	\$666,900	25	3490
Salinas, CA MSA	672	\$59,100	0.73	20	432,858	7.3%	110+	\$559,400	24	4150
Santa Cruz-Watsonville, CA MSA	634	\$62,000	1.27	20	264,370	6.0%	110+	\$787,000	28	4210
Vallejo, CA MSA	543	\$61,600	0.83	17	448,747	4.2%	110+	\$437,900	33	4670
Visalia, CA MSA	422	\$51,900	0.53	4	477,544	9.7%	105-110	\$223,600	22	4730
Chico, CA MSA	374	\$53,300	1.01	10	207,303	4.9%	110+	\$304,700	21	1702
Prescott Valley-Prescott, AZ MSA	358	\$49,500	1.03	20	246,191	3.2%	110+	\$273,300	23	3915
Redding, CA MSA	259	\$50,500	0.80	6	180,930	5.0%	95-100	\$261,000	21	3982
Merced, CA MSA	253	\$50,500	0.65	7	290,014	9.7%	110+	\$268,800	29	3290
Lake Havasu City-Kingman, AZ MSA	244	\$48,800	0.92	6	220,816	4.0%	110+	\$172,100	22	2942
Yuma, AZ MSA	195	\$47,000	0.58	7	207,842	9.2%	95-100	\$139,200	21	4974
El Centro, CA MSA	177	\$47,200	0.57	5	178,713	14.1%	105-110	\$206,700	22	2094
Yuba City, CA MSA	170	\$58,900	0.67	6	182,813	7.4%	110+	\$291,256	29	4970
Grants Pass, OR MSA	149	\$58,500	1.05	5	87,730	3.9%	110+	\$281,500	19	2442
Madera, CA MSA	133	\$54,900	0.53	1	160,256	7.4%	110+	\$268,500	28	3146
Hanford-Corcoran, CA MSA	103	\$50,100	0.46	0	152,981	8.3%	105-110	\$227,400	23	2526
Carson City, NV MSA	97	\$54,300	0.69	15	58,130	4.6%	100-105	\$299,900	20	1618

Source: [JobsEQ®](#)

Data as of 2022Q4 unless noted otherwise

1. Data represent found online ads active within the last thirty days in the selected region. Due to alternative county-assignment algorithms, ad counts in this analytic may not match that shown in RTI (nor in the popup window ad list). Ad counts for ZCTA-based regions are estimates.

2. Source: Census Population Estimate for 2020, annual growth rate since 2010

3. Source: Local Area Unemployment Statistics, data as of Apr 2023 and represent the average rate across all occupations

4. Cost of Living per [COLI](#), data as of 2022Q4, imputed by Chmura where necessary.

5. Source: American Community Survey 2016-2020. Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.