

Personal Service Managers

Region	Empl	Avg Ann Wages	LQ	Online Job Ads ¹	Population ²	Unempl Rate ³	Cost of Living Index ⁴	Median House Value ⁵	Mean Commute Time (min) ⁵	FIPS
Los Angeles-Long Beach-Anaheim, CA MSA	1,532	\$69,500	1.44	134	12,872,322	4.2%	110+	\$640,179	31	3108
San Francisco-Oakland-Berkeley, CA MSA	521	\$75,800	1.26	63	4,579,599	3.1%	110+	\$898,319	34	4186
Riverside-San Bernardino-Ontario, CA MSA	370	\$64,300	1.30	21	4,667,558	4.1%	110+	\$359,550	33	4014
San Diego-Chula Vista-Carlsbad, CA MSA	366	\$60,300	1.41	56	3,276,208	3.3%	110+	\$595,600	26	4174
Phoenix-Mesa-Chandler, AZ MSA	287	\$61,400	0.75	209	5,015,678	2.9%	100-105	\$270,670	27	3806
Sacramento-Roseville-Folsom, CA MSA	240	\$61,300	1.34	24	2,416,702	3.8%	110+	\$416,217	28	4090
San Jose-Sunnyvale-Santa Clara, CA MSA	204	\$62,700	1.07	36	1,938,524	3.0%	110+	\$1,046,540	29	4194
Las Vegas-Henderson-Paradise, NV MSA	162	\$72,600	0.90	65	2,322,985	5.5%	100-105	\$285,100	25	2982
Fresno, CA MSA	85	\$60,000	1.21	11	1,015,190	7.4%	110+	\$271,000	23	2342
Oxnard-Thousand Oaks-Ventura, CA MSA	68	\$67,600	1.18	6	832,605	3.6%	110+	\$609,200	27	3710
Bakersfield, CA MSA	62	\$62,800	1.07	9	916,108	8.3%	105-110	\$226,600	24	1254
Santa Maria-Santa Barbara, CA MSA	57	\$64,500	1.53	11	443,837	3.7%	110+	\$610,300	21	4220
Stockton, CA MSA	50	\$60,600	1.05	5	793,229	5.8%	110+	\$367,900	35	4470
Modesto, CA MSA	46	\$68,900	1.36	8	551,275	6.2%	110+	\$314,100	31	3370
Santa Rosa-Petaluma, CA MSA	46	\$66,600	1.26	5	482,650	3.2%	110+	\$640,000	26	4222
Vallejo, CA MSA	36	\$66,800	1.52	4	448,747	4.2%	110+	\$437,900	33	4670

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Visalia, CA MSA	32	\$60,500	1.08	8	477,544	9.7%	105-110	\$223,600	22	4730
Salinas, CA MSA	30	\$60,100	0.90	3	432,858	7.3%	110+	\$559,400	24	4150
Reno, NV MSA	30	\$71,400	0.69	6	500,915	4.0%	105-110	\$359,050	22	3990
San Luis Obispo-Paso Robles, CA MSA	26	\$58,100	1.23	5	282,013	3.0%	110+	\$605,200	22	4202
Santa Cruz-Watsonville, CA MSA	25	\$61,700	1.38	11	264,370	6.0%	110+	\$787,000	28	4210
Chico, CA MSA	23	\$59,200	1.69	7	207,303	4.9%	110+	\$304,700	21	1702
Napa, CA MSA	22	\$68,600	1.63	3	134,300	3.2%	110+	\$666,900	25	3490
Lake Havasu City-Kingman, AZ MSA	17	\$50,100	1.74	8	220,816	4.0%	110+	\$172,100	22	2942
Redding, CA MSA	17	\$55,300	1.41	5	180,930	5.0%	95-100	\$261,000	21	3982
Merced, CA MSA	15	\$60,300	1.06	1	290,014	9.7%	110+	\$268,800	29	3290
Yuba City, CA MSA	13	\$60,900	1.40	3	182,813	7.4%	110+	\$291,256	29	4970
Medford, OR MSA	11	\$61,400	0.72	12	221,644	3.4%	110+	\$294,500	19	3278
Prescott Valley-Prescott, AZ MSA	10	\$50,300	0.83	8	246,191	3.2%	110+	\$273,300	23	3915
Yuma, AZ MSA	10	\$53,700	0.81	1	207,842	9.2%	95-100	\$139,200	21	4974
El Centro, CA MSA	10	\$57,100	0.86	2	178,713	14.1%	105-110	\$206,700	22	2094
Madera, CA MSA	9	\$60,900	0.93	1	160,256	7.4%	110+	\$268,500	28	3146
Hanford-Corcoran, CA MSA	8	\$59,800	0.91	4	152,981	8.3%	105-110	\$227,400	23	2526
Grants Pass, OR MSA	6	\$57,000	1.24	7	87,730	3.9%	110+	\$281,500	19	2442
Carson City, NV MSA	4	\$69,200	0.82	2	58,130	4.6%	100-105	\$299,900	20	1618

Source: [JobsEQ®](#)

Data as of 2022Q4 unless noted otherwise

1. Data represent found online ads active within the last thirty days in the selected region. Due to alternative county-assignment algorithms, ad counts in this analytic may not match that shown in RTI (nor in the popup window ad list). Ad counts for ZCTA-based regions are estimates.

2. Source: Census Population Estimate for 2020, annual growth rate since 2010

3. Source: Local Area Unemployment Statistics, data as of Apr 2023 and represent the average rate across all occupations

4. Cost of Living per [COLI](#), data as of 2022Q4, imputed by Chmura where necessary.

5. Source: American Community Survey 2016-2020. Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.