

Software Developers

Region	Empl	Avg Ann Wages	LQ	Online Job Ads ¹	Population ²	Unempl Rate ³	Cost of Living Index ⁴	Median House Value ⁵	Mean Commute Time (min) ⁵	FIPS
Los Angeles-Long Beach-Anaheim, CA MSA	76,862	\$132,700	1.02	2,836	12,872,322	4.2%	110+	\$640,179	31	3108
San Francisco-Oakland-Berkeley, CA MSA	68,403	\$168,300	2.34	2,304	4,579,599	3.1%	110+	\$898,319	34	4186
San Jose-Sunnyvale-Santa Clara, CA MSA	57,407	\$177,500	4.26	3,447	1,938,524	3.0%	110+	\$1,046,540	29	4194
Phoenix-Mesa-Chandler, AZ MSA	30,883	\$123,300	1.15	2,593	5,015,678	2.9%	100-105	\$270,670	27	3806
San Diego-Chula Vista-Carlsbad, CA MSA	23,157	\$141,600	1.27	1,158	3,276,208	3.3%	110+	\$595,600	26	4174
Sacramento-Roseville-Folsom, CA MSA	10,024	\$138,600	0.79	175	2,416,702	3.8%	110+	\$416,217	28	4090
Riverside-San Bernardino-Ontario, CA MSA	9,579	\$120,500	0.48	122	4,667,558	4.1%	110+	\$359,550	33	4014
Las Vegas-Henderson-Paradise, NV MSA	5,819	\$109,000	0.46	559	2,322,985	5.5%	100-105	\$285,100	25	2982
Oxnard-Thousand Oaks-Ventura, CA MSA	3,544	\$132,000	0.88	111	832,605	3.6%	110+	\$609,200	27	3710
Santa Maria-Santa Barbara, CA MSA	2,837	\$133,700	1.08	62	443,837	3.7%	110+	\$610,300	21	4220
Fresno, CA MSA	1,892	\$115,800	0.38	43	1,015,190	7.4%	110+	\$271,000	23	2342
Santa Rosa-Petaluma, CA MSA	1,813	\$138,500	0.71	14	482,650	3.2%	110+	\$640,000	26	4222
Bakersfield, CA MSA	1,614	\$125,000	0.40	93	916,108	8.3%	105-110	\$226,600	24	1254
Reno, NV MSA	1,582	\$108,500	0.53	96	500,915	4.0%	105-110	\$359,050	22	3990
Stockton, CA MSA	1,197	\$114,600	0.35	10	793,229	5.8%	110+	\$367,900	35	4470

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Santa Cruz-Watsonville, CA MSA	1,040	\$142,800	0.81	7	264,370	6.0%	110+	\$787,000	28	4210
San Luis Obispo-Paso Robles, CA MSA	1,031	\$127,500	0.70	24	282,013	3.0%	110+	\$605,200	22	4202
Salinas, CA MSA	998	\$117,600	0.42	21	432,858	7.3%	110+	\$559,400	24	4150
Vallejo, CA MSA	786	\$120,500	0.46	10	448,747	4.2%	110+	\$437,900	33	4670
Modesto, CA MSA	772	\$110,700	0.32	3	551,275	6.2%	110+	\$314,100	31	3370
Medford, OR MSA	748	\$106,200	0.68	16	221,644	3.4%	110+	\$294,500	19	3278
Prescott Valley-Prescott, AZ MSA	594	\$111,700	0.66	2	246,191	3.2%	110+	\$273,300	23	3915
Visalia, CA MSA	554	\$119,300	0.27	14	477,544	9.7%	105-110	\$223,600	22	4730
Chico, CA MSA	450	\$119,900	0.47	9	207,303	4.9%	110+	\$304,700	21	1702
Napa, CA MSA	430	\$139,900	0.46	1	134,300	3.2%	110+	\$666,900	25	3490
Redding, CA MSA	390	\$93,400	0.47	1	180,930	5.0%	95-100	\$261,000	21	3982
Yuma, AZ MSA	353	\$111,000	0.41	9	207,842	9.2%	95-100	\$139,200	21	4974
Lake Havasu City-Kingman, AZ MSA	305	\$109,900	0.45	0	220,816	4.0%	110+	\$172,100	22	2942
Merced, CA MSA	276	\$101,400	0.28	0	290,014	9.7%	110+	\$268,800	29	3290
Yuba City, CA MSA	247	\$126,100	0.38	4	182,813	7.4%	110+	\$291,256	29	4970
El Centro, CA MSA	206	\$113,700	0.26	1	178,713	14.1%	105-110	\$206,700	22	2094
Carson City, NV MSA	191	\$108,100	0.53	205	58,130	4.6%	100-105	\$299,900	20	1618
Grants Pass, OR MSA	182	\$102,400	0.50	1	87,730	3.9%	110+	\$281,500	19	2442
Hanford-Corcoran, CA MSA	182	\$129,400	0.31	8	152,981	8.3%	105-110	\$227,400	23	2526
Madera, CA MSA	174	\$110,800	0.27	1	160,256	7.4%	110+	\$268,500	28	3146

Source: [JobsEQ®](#)

Data as of 2022Q4 unless noted otherwise

1. Data represent found online ads active within the last thirty days in the selected region. Due to alternative county-assignment algorithms, ad counts in this analytic may not match that shown in RTI (nor in the popup window ad list). Ad counts for ZCTA-based regions are estimates.

2. Source: Census Population Estimate for 2020, annual growth rate since 2010

3. Source: Local Area Unemployment Statistics, data as of Apr 2023 and represent the average rate across all occupations

4. Cost of Living per [COLI](#), data as of 2022Q4, imputed by Chmura where necessary.

5. Source: American Community Survey 2016-2020. Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.