



Occupation Report

Chief Executives

Sacramento-Roseville-Folsom, CA MSA



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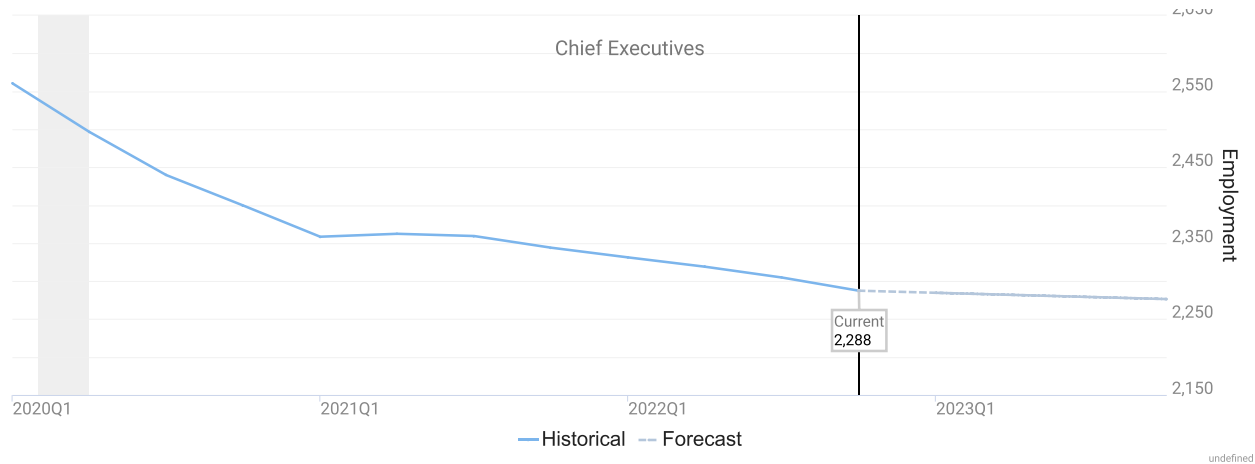
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Occupation Snapshot



6-Digit Occupation	Empl	Avg Mean Wages	LQ	3-Year Empl Change	Annual Demand	Forecast Ann Growth
Chief Executives	2,288	\$168,200	1.21	-293	151	-0.5%
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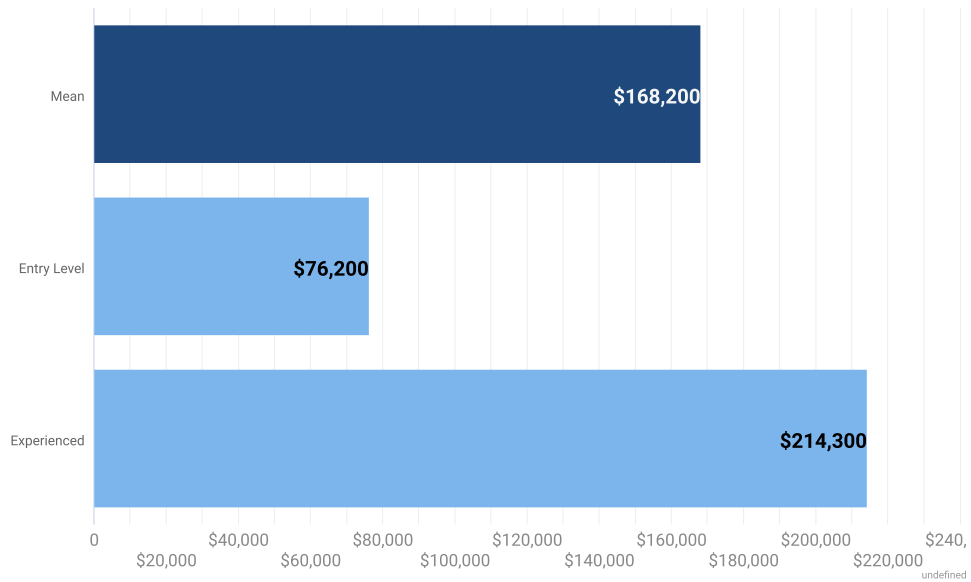
- 💡 “Annual Demand” is the projected need for new entrants into an occupation. New entrants are needed due to expected growth and to replace workers who left the occupation due to factors such as retirement or switching careers.
- 💡 “Forecast Ann Growth” is the expected change in jobs due to national, long-term trend projections (per the BLS) as well as local factors such as industry mix and population growth (as computed and modeled by Chmura).

Employment by Industry

Industry Title	% of Occ Empl	Empl	10-Year Separations	10-Year Empl Growth	10-Year Total Demand
Executive, Legislative, and Other General Government Support	8.1%	186	125	-26	99
Crop Production (Proprietors)	6.1%	141	103	5	109
Administration of Human Resource Programs	4.6%	105	70	-15	55
Justice, Public Order, and Safety Activities	4.3%	99	67	-12	55
Management of Companies and Enterprises	4.0%	92	64	-7	57
Elementary and Secondary Schools	3.7%	85	59	-7	53
Administration of Environmental Quality Programs	3.7%	85	57	-13	44
Administration of Economic Programs	3.5%	80	53	-12	41
Computer Systems Design and Related Services	3.4%	78	57	2	59
Management, Scientific, and Technical Consulting Services	2.9%	67	49	1	49
Business, Professional, Labor, Political, and Similar Organizations	2.8%	64	44	-6	38
Individual and Family Services	2.0%	45	34	6	40
Agencies, Brokerages, and Other Insurance Related Activities	1.8%	41	29	-2	28
Office Administrative Services	1.7%	40	30	3	33
Architectural, Engineering, and Related Services	1.4%	33	23	-3	19
Scientific Research and Development Services	1.4%	32	23	-1	22
Fishing	1.4%	32	24	1	25
Insurance Carriers	1.3%	30	21	-2	19
Outpatient Care Centers	1.2%	28	20	1	21
Activities Related to Real Estate	1.2%	27	20	2	23
All Others	39.3%	899	640	-24	616

-  The industry distribution indicates the industries in which workers in the occupation(s) are primarily found.
-  “10-Year Empl Growth” may show industries with positive as well as negative growth; this would indicate that the occupation(s) being examined are expected to expand within some industries while contracting in others.

Wages

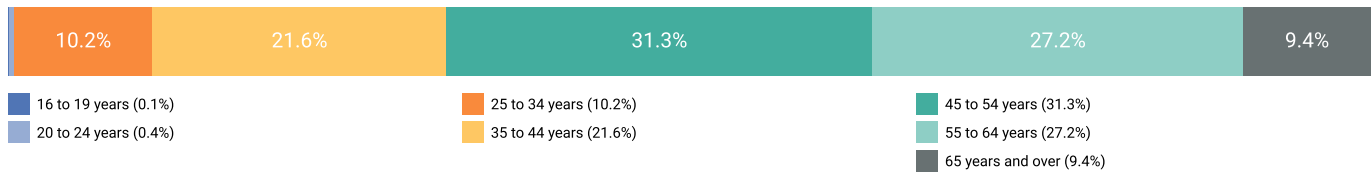


Occupation	Mean	Median	Entry Level	Experienced
Chief Executives	\$168,200	\$146,300	\$76,200	\$214,300

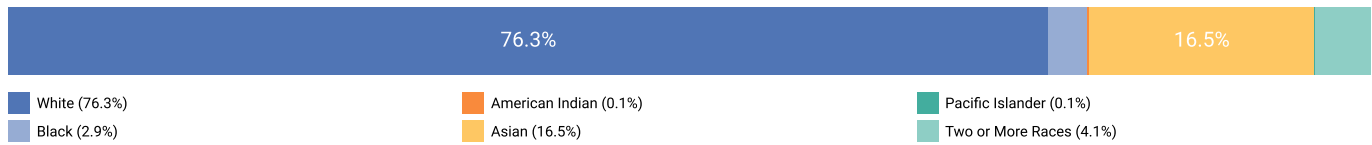
- 💡 Occupation wages here utilize BLS OEWS data, imputed and brought forward by Chmura.
- 💡 When this report is run for an occupation group, the table above displays up to the top ten detailed occupations which have the highest average wages within the occupation group.

Occupation Demographics

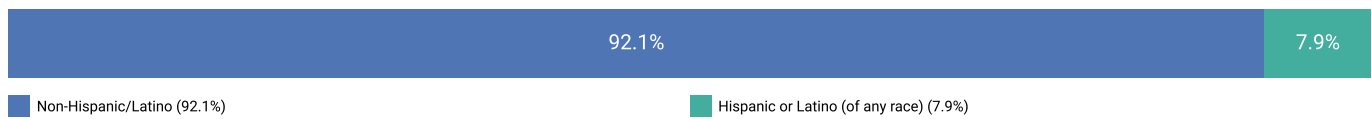
Age



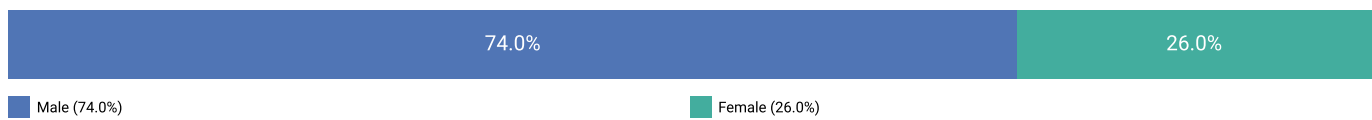
Race



Ethnicity



Gender

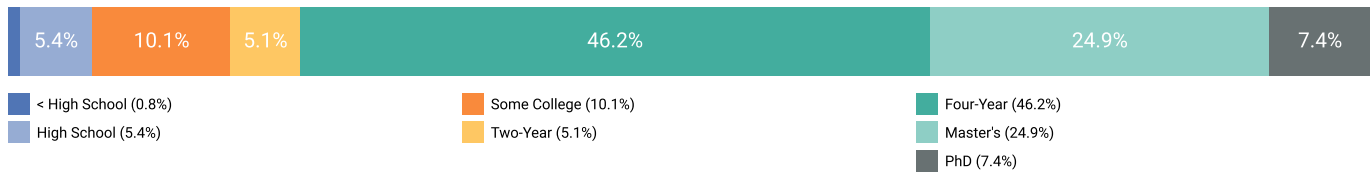


Education and Training Requirements



Education Profile

Educational Attainment





Occupation	Typical Entry-Level Education	Previous Work Experience	Typical On-the-Job Training
Chief Executives	Bachelor's degree	5 years or more	None

 The stacked bar chart here illustrates the estimated mix of educational attainment of the workers in this occupation(s) in aggregate.

 The table indicates typical education and training requirements rather than the mix of attainment of workers in such positions.

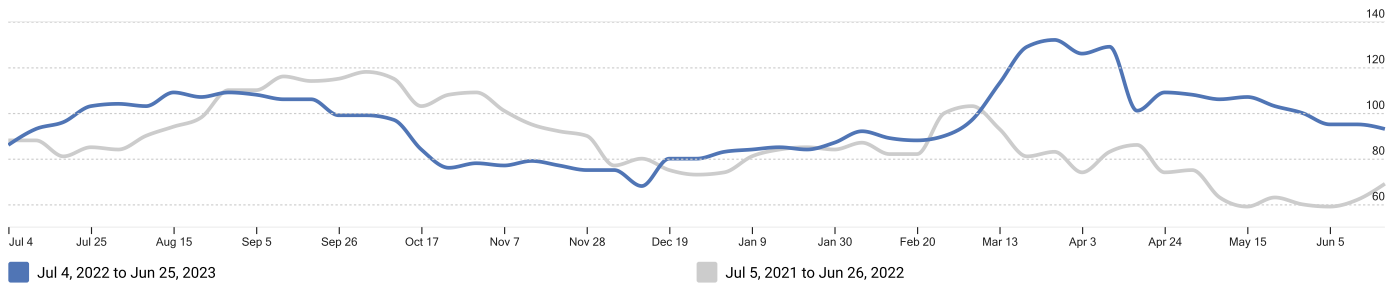
Postsecondary Programs Linked to Chief Executives


Program	Awards
American River College	
Business Administration and Management, General	294
California State University-Sacramento	
Business Administration and Management, General	1,188
Cosumnes River College	
Business Administration and Management, General	224
Folsom Lake College	
Business Administration and Management, General	176
International Business/Trade/Commerce	27
Sacramento City College	
Business Administration and Management, General	207
Sierra College	
Business Administration and Management, General	369
Business/Commerce, General	75
University of California-Davis	
Management Science	120
William Jessup University	
Business Administration and Management, General	139

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 The number of graduates from postsecondary programs in the region identifies the pipeline of future workers as well as the training capacity to support industry demand.
- 
 Among postsecondary programs at schools located in the Sacramento-Roseville-Folsom, CA MSA, the sampling above identifies those most linked to Chief Executives. For a complete list see JobsEQ®, <http://www.chmuraecon.com/jobseq>

RTI (Job Postings)

Active Job Ads by Date



 Online job ads are a timely indicator of local demand. Occupation assignments shown below are made by Chmura based upon analysis of job titles and job descriptions. Top employers and listed job requirements are shown on the following pages.

Occupations

SOC	Occupation	Active Job Ads
11- 1011.00	Chief Executives	631
11- 1011.03	Chief Sustainability Officers	12

Locations

Location	Active Job Ads	
Sacramento, California	294	
Sacramento County, California	44	
Folsom, California	15	
Roseville, California	14	
Davis, California	12	
University of California Davis	11	
Sacramento, CA 95814 (Downtown area)	9	
Hybrid remote in Sacramento, CA 95814	8	
Auburn, California	7	
West Sacramento, California	7	

Employers

Employer Name	Active Job Ads	
State Street Corporation	16	
CALIFORNIA DEPARTMENT OF HOUSING AND COMMUNITY DEVELOPMENT	13	
CA STATE HOSPITALS	9	
Davis, California	9	
California State Senate	8	
California Department of Housing and Community Development	7	
California Public Employees' Retirement System...	7	
PowerSchool Group LLC	7	
State of California Governor's Office of Planning and Research	7	
University of the Pacific	7	

Hard Skills

Skill Name	Active Job Ads	
Microsoft Excel	73	
Microsoft Office	67	
Presentation	61	
Finance	56	
Telecommunications	45	
Microsoft PowerPoint	39	
JavaScript	38	
Teaching/Training, Job	34	
Change Management	31	
Fundraising	30	

Job Titles

Job Title	Active Job Ads	
Unclassified	43	
Executive Director	23	
Chief Executive Officer	11	
Chief Financial Officer	9	
INFORMATION OFFICER II	9	
CFO	8	
Chief Development Officer	6	
Chief Operating Officer	6	
Chief People Officer	6	
Director of Operations	6	

Education Levels

Minimum Education Level	Active Job Ads	
Bachelor's degree	308	
Master's degree	45	
Doctoral or professional degree	10	
Associate's degree	9	
High school diploma or equivalent	7	
Unspecified/other	264	

Programs

Program Name	Active Job Ads	
Business Administration	70	
Business	59	
Finance	55	
Accounting	34	
Engineering	29	
Computer Science	20	
Economics	18	
Marketing	14	
Public Administration	13	
Healthcare Administration	11	

Top Skill and Certification Gaps

Top 10 Skill Gaps in Sacramento-Roseville-Folsom, CA MSA

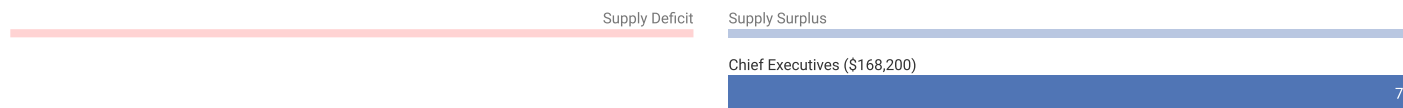
Name	Candidates	Openings	Gap
SaaS	3	6	-3
Understanding of Generally Accepted Accounting Principles (GAAP)	4	6	-2
Operations Management	3	5	-2
Information Security	4	5	-1
Keyboarding/Typing	2	3	-1
Mathematics	2	3	-1
Product Management	1	2	-1
Google	1	2	-1
Calculators	1	2	-1
Agile	6	7	-1

Top 10 Certification Gaps in Sacramento-Roseville-Folsom, CA MSA

Name	Candidates	Openings	Gap
Certified Business Energy Professional (BEP)	0	1	-1
Certified Energy Manager (CEM)	0	1	-1
LEED Accredited Professional (not specified)	0	1	-1
Certified Information Systems Auditor (CISA)	0	1	-1
Certified Public Accountant (CPA)	5	5	0
Secret Clearance	1	1	0
Project Management Professional (PMP)	2	1	1

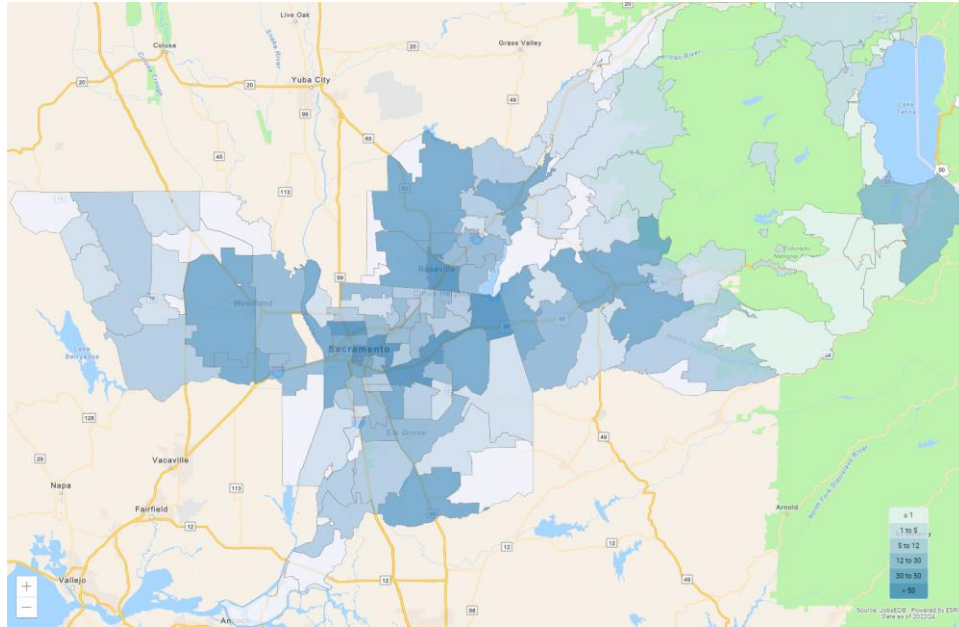
 Skill and certifications gaps can help inform employee development programs, as well as provide a comparison of the needs of regional employers to the supply.

Occupation Gaps



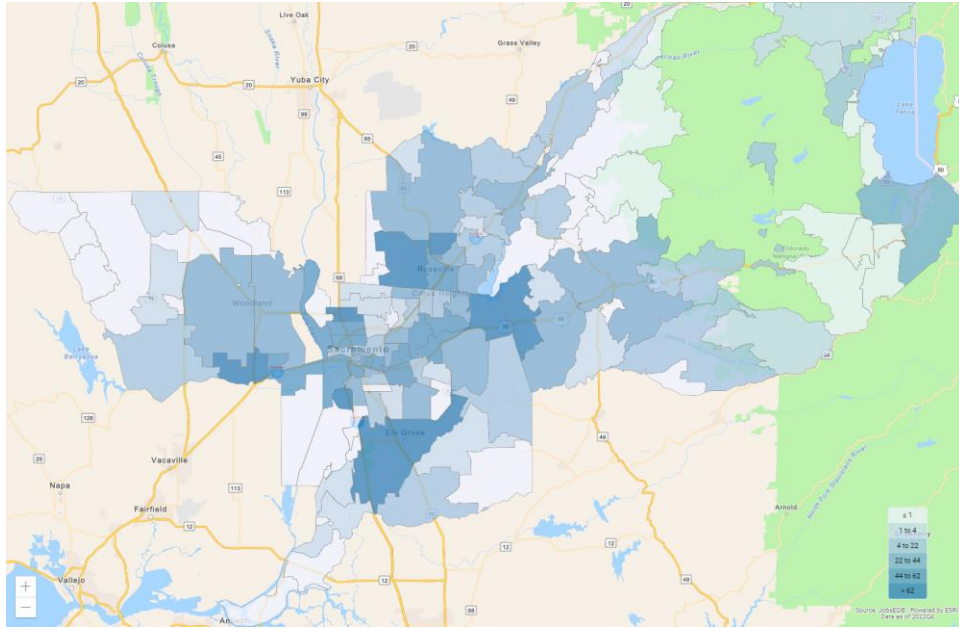
- 💡 The above are the potential average annual gaps over 10 years. Many variables go into this analysis, but at its core it is based on a forecast comparing occupation demand growth to the local population growth and the projected educational attainment of those residents. When an area, for example, has an occupation expected to grow quickly but the educational requirement for the occupation does not match well with the educational attainment of its residents, there is a high potential for an occupation shortfall in the region. Alternatively, slow-growing or contracting occupations often represent potential supply surpluses.
- 💡 The potential supply shortfall is an underlying force that the market needs to resolve one way or another, such as by employers recruiting from further distances for these occupations, wages going up to attract more candidates, and/or increased demand and wages enticing more local residents to get training for these occupations. While this an important analysis for determining local occupation needs, the occupation gap should be considered along with other regional data including growth and separation forecasts, unemployment rates, wage trends, and award and skill gap analyses.

Geographic Distribution



Top ZCTAs by Place of Work for Chief Executives, 2022Q4

Region	Employment
ZCTA 95814	353
ZCTA 95630	106
ZCTA 95670	97
ZCTA 95811	80
ZCTA 95661	64
ZCTA 95827	64
ZCTA 95678	63
ZCTA 95834	53
ZCTA 95815	52
ZCTA 95826	51

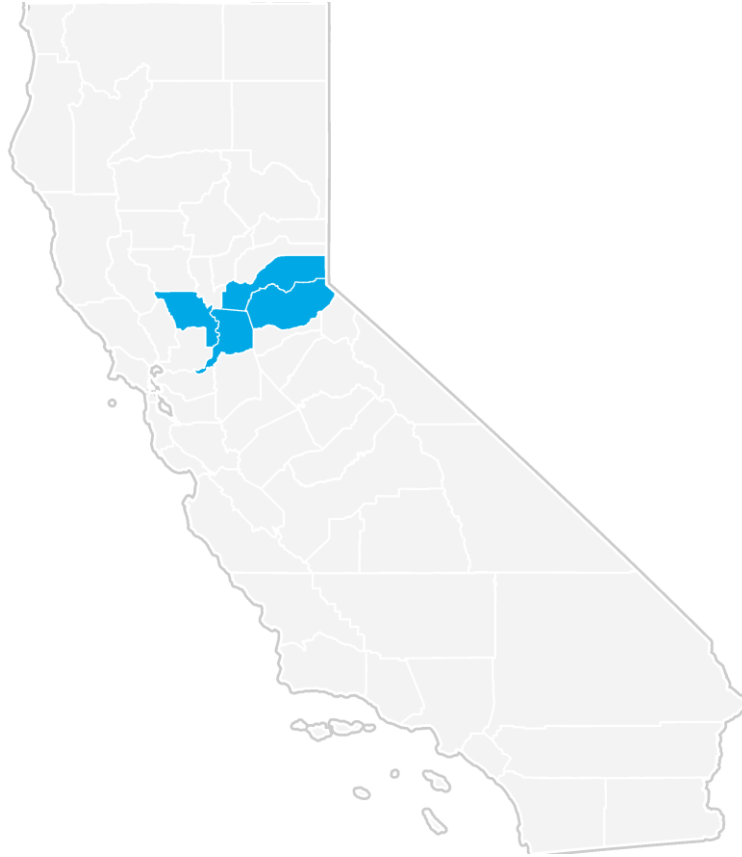


Top ZCTAs by Place of Residence for Chief Executives, 2022Q4

Region	Employment
ZCTA 95630	133
ZCTA 95616	97
ZCTA 95747	96
ZCTA 95758	77
ZCTA 95835	77
ZCTA 95831	74
ZCTA 95765	72
ZCTA 95762	71
ZCTA 95624	66
ZCTA 95757	62

💡 “Place of work” employment is based upon the location of employers for these workers. “Place of residence” data refers to the home locations of the workforce, which is typically the preferred data set to use when calculating labor availability within a drive-time or radius of a potential worksite.

Sacramento-Roseville-Folsom, CA MSA Regional Map



Data Notes

- Occupation employment by default indicates employment by place of work. Occupation employment is as of 2022Q4 and is based on industry employment and local staffing patterns calculated by Chmura and utilizing BLS OEWS data. Employment forecasts are modeled by Chmura and are consistent with BLS national-level 10-year forecasts. Wages by occupation are as of 2022Q4, utilizing BLS OEWS data, imputed and brought forward by Chmura. Entry-level and experienced wages are derived from these source data, computed by Chmura.
- Industry employment is as of 2022Q4 and is based upon BLS QCEW data, imputed by Chmura where necessary, and supplemented by additional sources including Census ZBP data.
- Education and training requirements are from the BLS. Educational attainment mix and other occupation demographics data are modeled by Chmura for 2022Q4 using regional occupation employment from JobsEQ, ZCTA-level demographics data from the Census Bureau, and national occupation-demographics patterns from the BLS.
- Postsecondary awards are per the NCES and are for the 2020-2021 academic year. Any programs shown are linked with the occupation(s) being analyzed via the program-occupation crosswalk, which may not be comprehensive. Any programs shown reflect only data reported to the NCES; reporting is required of all Title IV schools. Training providers that do not report data to the NCES are not reflected.
- Job ads data are online job posts from the Real-Time Intelligence (RTI) data set, produced wholly by Chmura and gleaned from over 40,000 websites. Data reflect ads active during the last twelve month period ending 06/29/2023 and advertised for any Zip Code Tabulation Area in or intersecting with the region for which this report was produced. Historical ad volume is revised as additional data are made available and processed. Since many extraneous factors can affect short-term volume of online job postings, time-series data can be volatile and should be used with caution. All ad counts represent deduplicated figures.
- For skill and certification gaps, openings and candidates are based upon regional occupation demand (growth plus separations) and the percent of skill demand and supply. Skill demand mix data are per a one-year sample of RTI data; skill supply data are estimated using a five-year sample of resumes data; both data sets compiled as of August 2021. Data may be based, at least in part, on data from broader geographies; see the Skill Gaps analytic export for more details.
- Occupation gaps are modeled by Chmura, indicating long-term potential supply and demand mismatches in a region due, in part, to job demand and labor pool dynamics, including educational attainment and projected growth.
- Occupation employment by place of residence is as of 2022Q4 and modeled by Chmura based upon occupation employment by place of work and commuting patterns. Commuting patterns are derived from source data from the Census Bureau, occupation-specific commuting tendencies, and updated to reflect more recent population and employment estimates.
- Figures may not sum due to rounding.

Region Definition

Sacramento-Roseville-Folsom, CA MSA is defined as the following counties:

El Dorado County, California

Placer County, California

Sacramento County, California

Yolo County, California

FAQ

What is (LQ) location quotient?

Location quotient is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an industry (or occupation) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

What is annual demand?

Annual demand is a of the sum of the annual projected growth demand and separation demand. Separation demand is the number of jobs required due to separations—labor force exits (including retirements) and turnover resulting from workers moving from one occupation into another. Note that separation demand does not include all turnover—it does not include when workers stay in the same occupation but switch employers. Growth demand is the increase or decrease of jobs expected due to expansion or contraction of the overall number of jobs.