



# Occupation Report

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## Recreation Workers

Sacramento-Roseville-Folsom, CA MSA

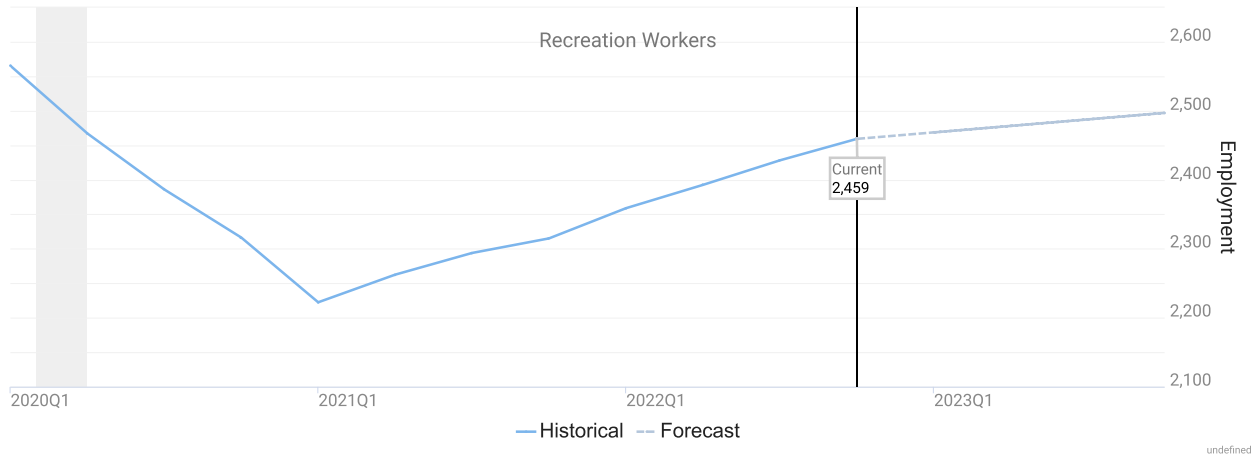
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# Occupation Snapshot


6-Digit Occupation	Empl	Avg Mean Wages	LQ	3-Year Empl Change	Annual Demand	Forecast Ann Growth
Recreation Workers	2,459	\$38,300	1.24	-88	557	1.5%




- 💡 “Annual Demand” is the projected need for new entrants into an occupation. New entrants are needed due to expected growth and to replace workers who left the occupation due to factors such as retirement or switching careers.
- 💡 “Forecast Ann Growth” is the expected change in jobs due to national, long-term trend projections (per the BLS) as well as local factors such as industry mix and population growth (as computed and modeled by Chmura).

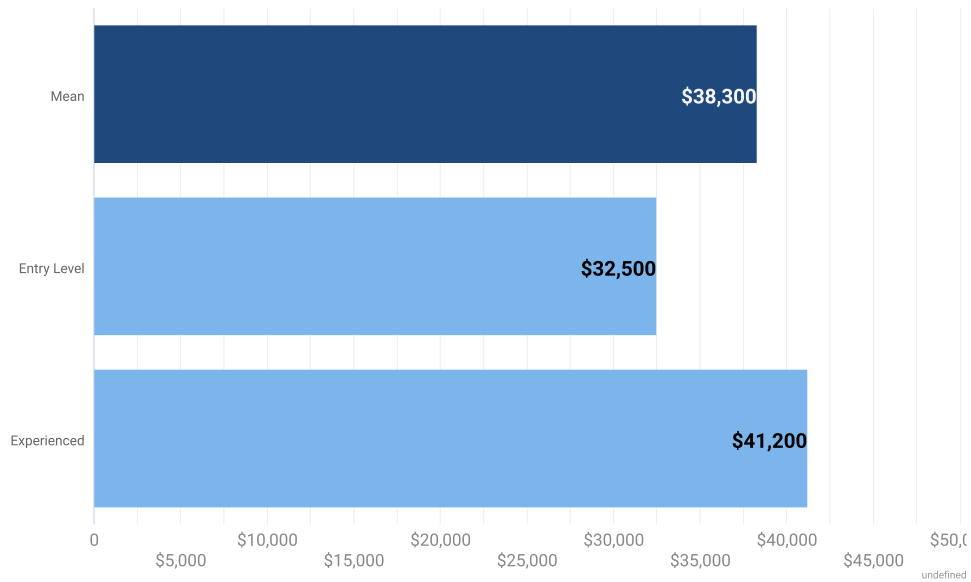
# Employment by Industry

Industry Title	% of Occ Empl	Empl	10-Year Separations	10-Year Empl Growth	10-Year Total Demand
Other Amusement and Recreation Industries	15.7%	386	833	68	902
Continuing Care Retirement Communities and Assisted Living Facilities for the Elderly	11.9%	292	640	61	701
Individual and Family Services	10.0%	247	567	82	648
Executive, Legislative, and Other General Government Support	9.7%	238	494	21	515
Justice, Public Order, and Safety Activities	8.9%	219	452	18	470
Nursing Care Facilities (Skilled Nursing Facilities)	8.7%	215	432	5	437
Administration of Human Resource Programs	4.7%	117	240	7	247
Civic and Social Organizations	4.4%	109	256	43	299
Colleges, Universities, and Professional Schools	4.3%	105	221	13	234
Administration of Environmental Quality Programs	2.4%	60	121	3	124
Other Schools and Instruction	2.0%	50	117	20	137
Elementary and Secondary Schools	1.7%	42	88	4	92
Administration of Economic Programs	1.5%	38	77	1	78
Traveler Accommodation	1.3%	33	77	12	90
RV (Recreational Vehicle) Parks and Recreational Camps	1.2%	29	60	3	63
Religious Organizations	1.1%	28	59	4	63
General Medical and Surgical Hospitals	1.0%	24	50	2	51
Business, Professional, Labor, Political, and Similar Organizations	0.9%	22	45	2	47
Child Care Services	0.6%	15	32	2	34
Junior Colleges	0.6%	15	30	1	31
All Others	7.3%	179	388	33	421

 The industry distribution indicates the industries in which workers in the occupation(s) are primarily found.

 “10-Year Empl Growth” may show industries with positive as well as negative growth; this would indicate that the occupation(s) being examined are expected to expand within some industries while contracting in others.

# Wages

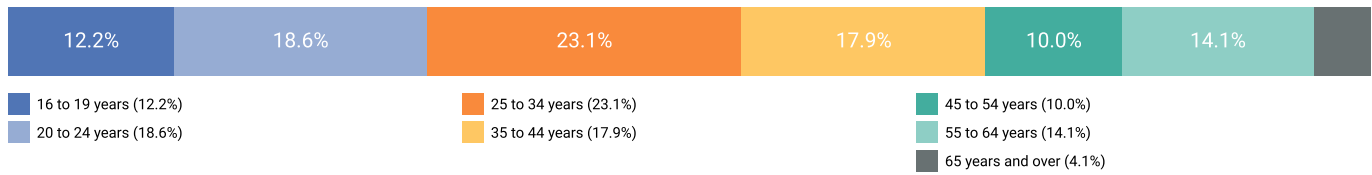


Occupation	Mean	Median	Entry Level	Experienced
Recreation Workers	\$38,300	\$33,800	\$32,500	\$41,200

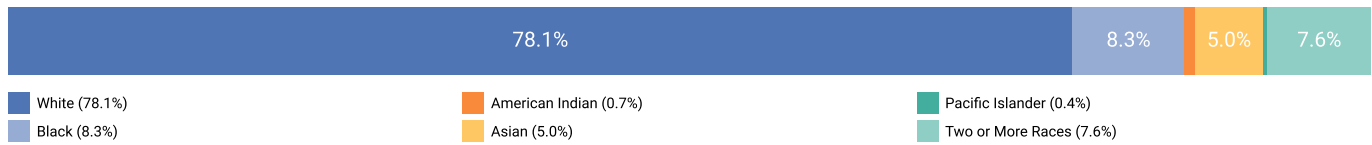
- 💡 Occupation wages here utilize BLS OEWS data, imputed and brought forward by Chmura.
- 💡 When this report is run for an occupation group, the table above displays up to the top ten detailed occupations which have the highest average wages within the occupation group.

# Occupation Demographics

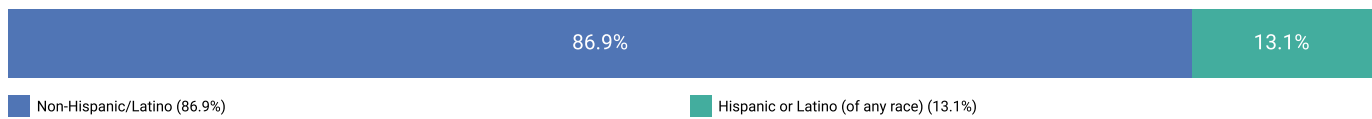
## Age



## Race



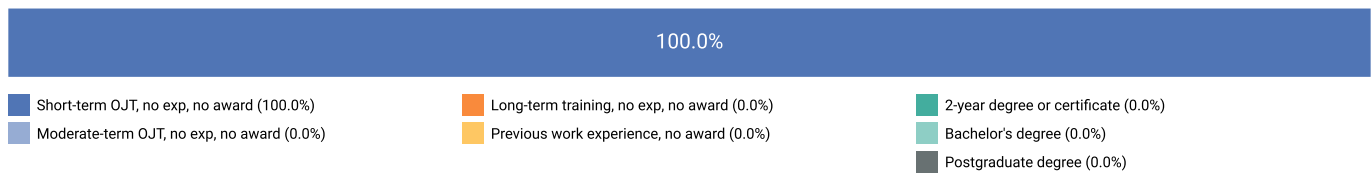
## Ethnicity



## Gender

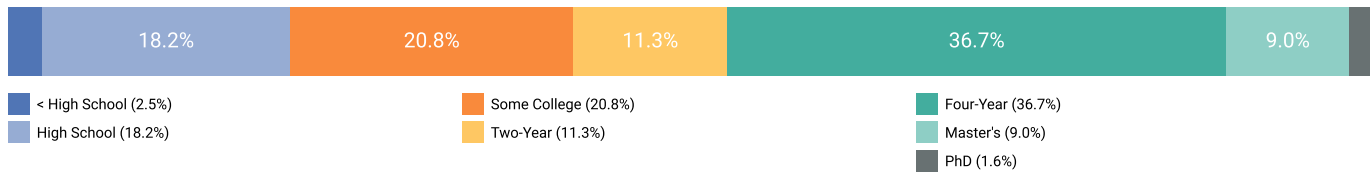


## Education and Training Requirements



# Education Profile

## Educational Attainment





Occupation	Typical Entry-Level Education	Previous Work Experience	Typical On-the-Job Training
Recreation Workers	High school diploma or equivalent	None	Short-term on-the-job training

 The stacked bar chart here illustrates the estimated mix of educational attainment of the workers in this occupation(s) in aggregate.

 The table indicates typical education and training requirements rather than the mix of attainment of workers in such positions.

# Postsecondary Programs Linked to Recreation Workers

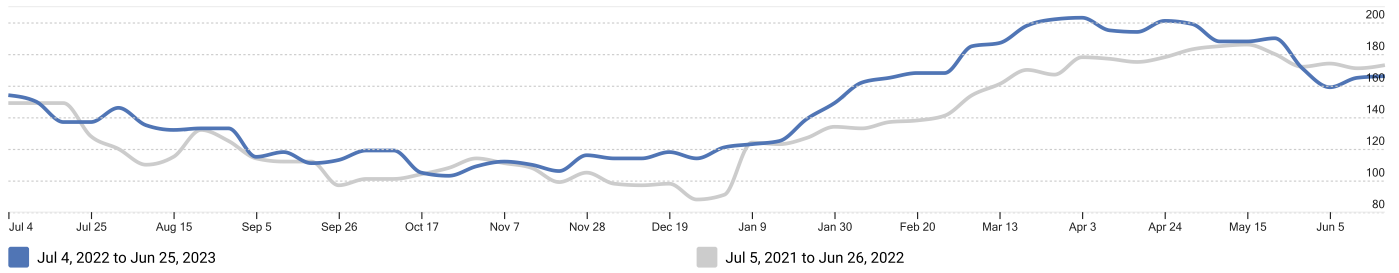
Program	Awards
<b>American River College</b>	
Parks, Recreation, and Leisure Studies	3
<b>California State University-Sacramento</b>	
Parks, Recreation, and Leisure Studies	100
<b>Lake Tahoe Community College</b>	
Parks, Recreation, and Leisure Studies	3
<b>Sierra College</b>	
Parks, Recreation, and Leisure Studies	15

-  The number of graduates from postsecondary programs in the region identifies the pipeline of future workers as well as the training capacity to support industry demand.
-  Among postsecondary programs at schools located in the Sacramento-Roseville-Folsom, CA MSA, the sampling above identifies those most linked to Recreation Workers. For a complete list see JobsEQ®, <http://www.chmuraecon.com/jobseq>



# RTI (Job Postings)

Active Job Ads by Date



 Online job ads are a timely indicator of local demand. Occupation assignments shown below are made by Chmura based upon analysis of job titles and job descriptions. Top employers and listed job requirements are shown on the following pages.

## Occupations

SOC	Occupation	Active Job Ads
39-9032.00	Recreation Workers	928

### Locations

Location	Active Job Ads	
Sacramento, California	133	
Sacramento County, California	54	
Roseville, California	47	
Sacramento, CA 95814-2604	30	
Truckee, CA 96161	23	
19749 Boreal Ridge Road, Soda Springs, CA, US 95728	22	
Carmichael, California	20	
2726 Fifth Street, Davis, CA, 95618	17	
Davis, CA 95616	16	
Davis, California	14	

### Employers

Employer Name	Active Job Ads	
CA DEPARTMENT OF PARKS AND RECREATION	74	
City of Sacramento	38	
Oakmont Management Group	32	
Boreal Mountain Resort	23	
Lifetime Fitness	22	
Carlton Senior Living Davis	20	
Oakmont Senior Living	19	
State of California Department of Parks & Recreation	18	
El Dorado Hills Community Services District	16	
City of West Sacramento	14	

### Hard Skills

Skill Name	Active Job Ads	
Microsoft Office	123	
Microsoft Excel	117	
Working With Children	84	
Telecommunications	83	
Microsoft PowerPoint	72	
Personal Computers (PC)	63	
Ability to Lift 41-50 lbs.	44	
Microsoft Outlook	42	
Teaching/Training, Job	40	
Automated External Defibrillators (AED)	36	

### Job Titles

Job Title	Active Job Ads	
Activities Assistant	27	
Activity Assistant	24	
PARK AIDE (SEASONAL)	20	
Activities Coordinator	18	
HEALTH PROGRAM SPECIALIST II	15	
HEALTH PROGRAM SPECIALIST I	14	
Program Specialist	13	
ASSOCIATE PARK AND RECREATION SPECIALIST	12	
Recreation Supervisor	12	
STAFF PARK AND RECREATION SPECIALIST	12	

### Education Levels

Minimum Education Level	Active Job Ads	
High school diploma or equivalent	270	
Bachelor's degree	110	
Associate's degree	26	
Unspecified/other	522	

### Programs

Program Name	Active Job Ads	
Public Administration	11	
Recreation	7	
Sales	7	
Social Work	7	
Business	6	
Education	6	
Audiology	4	
Political Science	4	
Psychology	4	
Social Service	4	

# Top Skill and Certification Gaps

Top 10 Skill Gaps in Sacramento-Roseville-Folsom, CA MSA

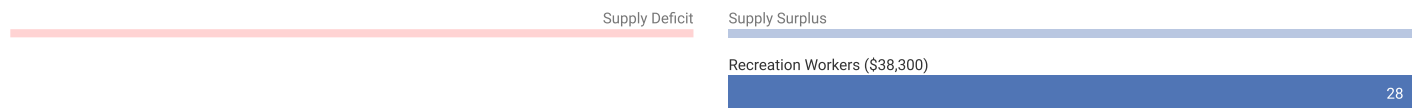
Name	Candidates	Openings	Gap
Personal Computers (PC)	0	36	-36
Polymerase Chain Reaction (PCR)	0	31	-31
Working With Children	29	58	-28
Microsoft Excel	57	81	-24
Hospitality	6	28	-23
Teaching/Training, Job	23	43	-20
Calculators	0	14	-14
Program Development	2	13	-11
Microsoft PowerPoint	25	35	-11
Telecommunications	1	10	-10

Top 10 Certification Gaps in Sacramento-Roseville-Folsom, CA MSA

Name	Candidates	Openings	Gap
Commercial Driver's License (CDL)	0	18	-18
Adult CPR	0	11	-11
Certified Pool/Spa Operator (CPO)	0	5	-5
First Aid Certification	67	71	-4
Forklift Certified	0	3	-3
Aquatics Facility Operator (AFO)	0	2	-2
Six Sigma Green Belt Certification (SSGB)	0	1	-1
Athletic Trainer Certification (ATC)	0	1	-1
Project Management Professional (PMP)	0	1	-1
Emergency Medical Technician (EMT)	0	1	-1

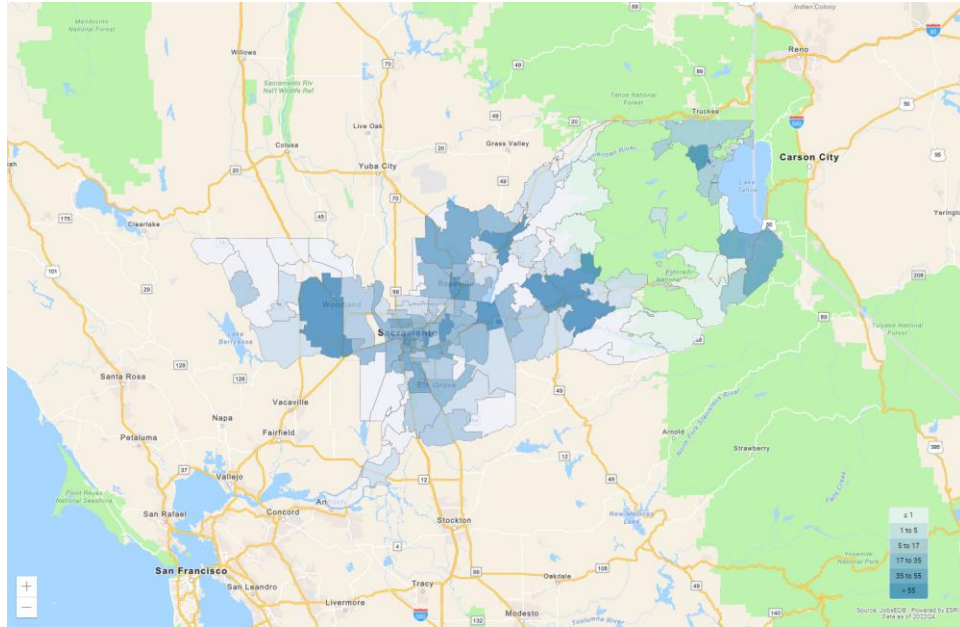
 Skill and certifications gaps can help inform employee development programs, as well as provide a comparison of the needs of regional employers to the supply.

# Occupation Gaps



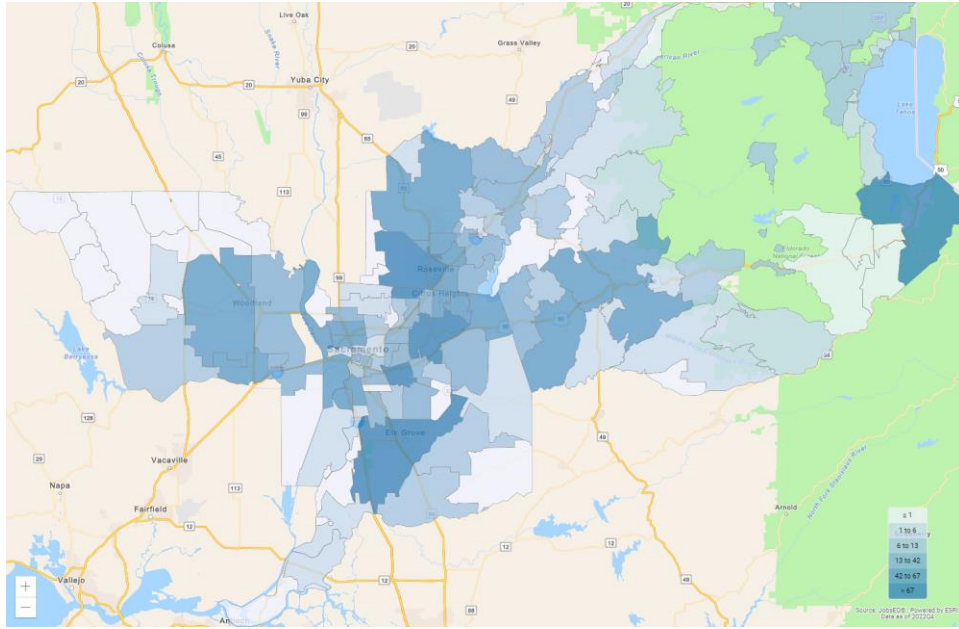
- 💡 The above are the potential average annual gaps over 10 years. Many variables go into this analysis, but at its core it is based on a forecast comparing occupation demand growth to the local population growth and the projected educational attainment of those residents. When an area, for example, has an occupation expected to grow quickly but the educational requirement for the occupation does not match well with the educational attainment of its residents, there is a high potential for an occupation shortfall in the region. Alternatively, slow-growing or contracting occupations often represent potential supply surpluses.
- 💡 The potential supply shortfall is an underlying force that the market needs to resolve one way or another, such as by employers recruiting from further distances for these occupations, wages going up to attract more candidates, and/or increased demand and wages enticing more local residents to get training for these occupations. While this an important analysis for determining local occupation needs, the occupation gap should be considered along with other regional data including growth and separation forecasts, unemployment rates, wage trends, and award and skill gap analyses.

# Geographic Distribution



**Top ZCTAs by Place of Work for Recreation Workers, 2022Q4**

Region	Employment
ZCTA 95814	310
ZCTA 95616	104
ZCTA 95608	101
ZCTA 95603	92
ZCTA 95667	78
ZCTA 95678	71
ZCTA 95661	69
ZCTA 95825	68
ZCTA 95630	64
ZCTA 96146	56



**Top ZCTAs by Place of Residence for Recreation Workers, 2022Q4**

Region	Employment
ZCTA 95747	100
ZCTA 95758	96
ZCTA 95608	94
ZCTA 95624	89
ZCTA 95757	74
ZCTA 95678	73
ZCTA 95826	72
ZCTA 96150	72
ZCTA 95843	70
ZCTA 95628	69

💡 “Place of work” employment is based upon the location of employers for these workers. “Place of residence” data refers to the home locations of the workforce, which is typically the preferred data set to use when calculating labor availability within a drive-time or radius of a potential worksite.



# Sacramento-Roseville-Folsom, CA MSA Regional Map



# Data Notes

- Occupation employment by default indicates employment by place of work. Occupation employment is as of 2022Q4 and is based on industry employment and local staffing patterns calculated by Chmura and utilizing BLS OEWS data. Employment forecasts are modeled by Chmura and are consistent with BLS national-level 10-year forecasts. Wages by occupation are as of 2022Q4, utilizing BLS OEWS data, imputed and brought forward by Chmura. Entry-level and experienced wages are derived from these source data, computed by Chmura.
- Industry employment is as of 2022Q4 and is based upon BLS QCEW data, imputed by Chmura where necessary, and supplemented by additional sources including Census ZBP data.
- Education and training requirements are from the BLS. Educational attainment mix and other occupation demographics data are modeled by Chmura for 2022Q4 using regional occupation employment from JobsEQ, ZCTA-level demographics data from the Census Bureau, and national occupation-demographics patterns from the BLS.
- Postsecondary awards are per the NCES and are for the 2020-2021 academic year. Any programs shown are linked with the occupation(s) being analyzed via the program-occupation crosswalk, which may not be comprehensive. Any programs shown reflect only data reported to the NCES; reporting is required of all Title IV schools. Training providers that do not report data to the NCES are not reflected.
- Job ads data are online job posts from the Real-Time Intelligence (RTI) data set, produced wholly by Chmura and gleaned from over 40,000 websites. Data reflect ads active during the last twelve month period ending 07/05/2023 and advertised for any Zip Code Tabulation Area in or intersecting with the region for which this report was produced. Historical ad volume is revised as additional data are made available and processed. Since many extraneous factors can affect short-term volume of online job postings, time-series data can be volatile and should be used with caution. All ad counts represent deduplicated figures.
- For skill and certification gaps, openings and candidates are based upon regional occupation demand (growth plus separations) and the percent of skill demand and supply. Skill demand mix data are per a one-year sample of RTI data; skill supply data are estimated using a five-year sample of resumes data; both data sets compiled as of August 2021. Data may be based, at least in part, on data from broader geographies; see the Skill Gaps analytic export for more details.
- Occupation gaps are modeled by Chmura, indicating long-term potential supply and demand mismatches in a region due, in part, to job demand and labor pool dynamics, including educational attainment and projected growth.
- Occupation employment by place of residence is as of 2022Q4 and modeled by Chmura based upon occupation employment by place of work and commuting patterns. Commuting patterns are derived from source data from the Census Bureau, occupation-specific commuting tendencies, and updated to reflect more recent population and employment estimates.
- Figures may not sum due to rounding.

# Region Definition

**Sacramento-Roseville-Folsom, CA MSA is defined as the following counties:**

El Dorado County, California

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Placer County, California

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Sacramento County, California

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Yolo County, California

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# FAQ

## What is (LQ) location quotient?

Location quotient is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an industry (or occupation) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

## What is annual demand?

Annual demand is a of the sum of the annual projected growth demand and separation demand. Separation demand is the number of jobs required due to separations—labor force exits (including retirements) and turnover resulting from workers moving from one occupation into another. Note that separation demand does not include all turnover—it does not include when workers stay in the same occupation but switch employers. Growth demand is the increase or decrease of jobs expected due to expansion or contraction of the overall number of jobs.