

Student Academic Success Day

Sponsor Information

Student Academic Success Day has a mission to serve and connect students and the campus community with resources for academic, personal and life success. This year's theme of "I Fly: Resilient, Relentless, and Resourceful" is designed to harness the resources of various campus programs with the resources of the community to build excellence, resilience, and vibrancy amid the challenging times of the pandemic to bounce back with success. The SAS Day Planning Committee welcomes your partnership to provide sponsorship support to leverage scholarships for students and program support. Please see the sponsorship opportunity levels below that will make all the difference in the lives of our DEGREES Project scholars.

RESILIENCE LEVEL

- Have your organization's logo featured on the SAS Day website
- Attend VIP sessions as a part of SAS Day
- Have a promo video of your organization shown during SAS Day
- Have your program featured in marketing materials and event articles associated with the event
- Speak during featured SAS Day events and program sessions
- Be featured on the DEGREES Project Social Media Channels

RELENTLESS LEVEL

- Have your organization's logo featured on the SAS Day website
- Have your program featured in program marketing materials
- Have a customized video opportunity to share your rise of resilience consistent with our event theme of "Resilient, Relentless, and Resourceful"

THE IMPACT OF YOUR GENEROSITY

- Your contribution to Student Academic Success Day will support the program to fund student scholarships, event workshops, and virtual features to deliver upon the success of the event.

For more information about being a program sponsor, please contact Dr. Marcellene Watson-Derbigny, Associate Vice President, Student Retention and Academic Success at watsonml@csus.edu