I. Authorization Procedure:

A. Only Sacramento State’s Athletics Department may sell alcoholic beverages at intercollegiate athletics events through the catering arm of the University’s auxiliary organization University Enterprises, Inc. (Epicure Catering), which holds the liquor license for the University.

B. University Enterprises, Inc. (UEI), possesses and maintains the Alcohol Beverage Control (ABC) licenses and permits for alcohol service on the Sacramento State campus. Requests to sell beer at Sacramento State Intercollegiate Athletics (NCAA) home events should be initiated, through electronic form, by Intercollegiate Athletics directly to the UEI Executive Director. If the request is approved by UEI, the request form will be sent to the Vice President of Student Affairs for final approval.

C. If the Request Form is approved, the Vice President for Student Affairs will then notify the UEI Executive Director, the Director of Athletics, and University Police.

II. Procedures Relating to Sales of Alcohol at Intercollegiate Athletics Events

A. The sale and service of alcoholic beverages must be conducted in accordance with all local and state laws, including the California Alcoholic Beverage Control Act and any regulations under the auspices of the California Department of Alcoholic Beverage Control (collectively referred to as ABC).

B. Sales and service of alcoholic beverages at intercollegiate athletics events shall be limited to beer, except in one circumstance. Beverages including distilled spirits (hard liquor) and wine may be served complimentary or sold, provided the provision and consumption of such beverages is limited to VIP suites, skyboxes, or similar premium seating areas that are distinctly separate and secure from general admission seating and not predominately used by students or minors.

C. A maximum of two alcoholic beverages can be purchased per each transaction by individuals who are 21 years or older whose age has been verified per ABC requirements and this procedure. Sales may commence one hour prior to the start of the athletics event and will end after the midpoint of the athletic event (e.g. start of the third quarter for football).

D. Individuals serving alcoholic beverages at intercollegiate athletics events must receive Responsible Beverage Service Training (R.B.S.) and comply with any other requirements of the ABC. Epicure Catering will provide trained servers for this purpose who will be the only individuals authorized to check identification to verify the age of the individual. If an individual is verified to be over 21 years of age, a wrist band may be issued to the individual and that individual’s identification does not need to be checked again. Only trained Epicure Catering servers will be authorized to provide a wristband to any individual.
E. Attendees are not permitted to bring alcoholic beverages into the facility (or designated grounds) and are not permitted to leave the facility with alcohol.

F. The sale and service of alcohol to persons who are thought to be intoxicated is prohibited.

G. It is within the University’s discretion to deny the sale and/or service of alcohol to persons believed to be providing alcohol to other individuals who have not been verified as being over 21 years of age or who otherwise refuse to comply with any request made by University personnel with regards to the handling of such alcohol.

H. University Police and the Director of Athletics are jointly responsible for evaluating and providing the appropriate level of security to be present at intercollegiate athletics events at which alcohol is being sold or served.

I. A non-alcoholic beverage, including water, must be served at all events.

III. Procedure for Distribution of Net Surplus Revenue Generated from Sale of Alcoholic Beverages

Net surplus revenue generated from the sale of alcoholic beverages must be managed and utilized per University guidelines. A portion of net surplus, to be determined by the President, must be utilized to support appropriate levels of security required at athletics events where the sale and service of alcoholic beverages is allowed. An additional portion of the net surplus, as determined by the President, may be provided to support alcohol education and sexual assault education programming through Student Affairs.

IV. Procedure for Annual Evaluation

This policy and approved events will be evaluated annually by University’s Alcohol Advisory Committee in consultation with University Police and the Director of Athletics. An evaluation summary and any recommendations for future changes will be forwarded to the Vice President for Student Affairs by June 30th of each academic year. The Vice President for Student Affairs will discuss recommendations with the President and President’s Cabinet to determine if changes or updates will be made to the policy.