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California State University, Sacramento

Division of Student Affairs and Inclusive Excellence

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Sacramento State - Division of Student Affairs

ANNUAL REPORT

Reporting Period: Fall 2025 - Spring 2026

Subdivision Information

Subdivision Name: Student Affairs

AVP/Executive Director Name: Dr. Chao Vang/Cara Campbell, MSW

Departments Included in the Report: Parents & Families Program

Overview of Key Accomplishments:

During AY 2025–2026, the Parents & Families Program (P&F) continued to strengthen Sacramento State's commitment to family-inclusive student success through expanded student support services, family engagement initiatives, childcare assistance, and community-building opportunities for parenting students, pregnant students, families, and supporters.

Key accomplishments included facilitating 16 programs and engagement initiatives that served approximately 717 participants through orientation programming, family engagement efforts, educational workshops, celebrations, and outreach activities. Signature initiatives included the Hornet Family Lounge and Reception, Orientation Parent & Family Panels, Student Parent Empower Hour, Student Parent Dinner, Student Parent Graduation Celebration, Homecoming Tailgate outreach, and the annual Shop with a Cop program.

The program provided direct support to parenting and pregnant students through 85 referrals and 57 individualized student meetings focused on resource navigation, childcare assistance, academic persistence, and student success. Through the Child Care Access Means Parents in School (CCAMPIS) program, P&F distributed approximately $92,070 in childcare assistance funding, supporting 27 children connected to Sacramento State student parents and helping reduce barriers to retention and degree completion.

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Another significant accomplishment during AY 2025–2026 was the P&F collaboration with Sacramento State's Social Work Department to establish BSW and MSW internship opportunities across multiple Cultural Academic Resource Centers (CARC). This initiative expanded student support capacity, increased access to culturally responsive and wellness-centered services, and created meaningful workforce development opportunities for emerging social work professionals interested in higher education and student affairs practice. The partnership strengthened interdisciplinary collaboration while contributing to the development of future professionals committed to equity-centered student support and student success.

Other accomplishments included securing a $25,000 philanthropic commitment from the Midtown Forum Foundation to establish the Midtown Forum Foundation Scholarship, successfully relocating P&F to its dedicated space in Lassen Hall 1010, and advancing development of the Parenting Scholars Program to strengthen belonging, leadership development, and retention among parenting students.

The program also expanded its visibility and outreach efforts, generating more than 30,500 content views and reaching over 10,000 accounts through strategic digital communications. Collectively, these efforts strengthened Sacramento State's ability to support parenting students and families while advancing student success, belonging, and holistic well-being.

Impact on Students & University Goals

IMPERATIVE: Learning and Student Success

Activity 2: Coordinated Academic Advising & Early Support Systems

The P&F supported student success by serving as a centralized connection point for parenting students, pregnant students, and family supporters navigating university systems and resources through:

- Outreach initiatives, such as orientation programming, parent panels, family engagement efforts, and individualized support referrals, the program helped students and families build stronger connections to Sacramento State and access campus support services that promote persistence and retention.
- Facilitated 85 parenting and pregnant student referrals and conducted 57 individualized student meetings focused on resource navigation, childcare support, academic persistence, and student success.
- Connected students to campus and community resources including childcare assistance, CalWORKs support, and family-centered services.

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Activity 4: Increase Scholarship Utilization & Student Support Access

P&F contributed to student persistence and financial support access through:

- Distributed approximately $92,070 in CCAMPIS childcare assistance funding supporting 27 children connected to Sacramento State student parents.
- Reduced financial barriers impacting student persistence and degree completion.
- Advanced development of the Parenting Scholars Program to promote student belonging, leadership development, retention, and academic success.
- Secured a $25,000 philanthropic commitment from the Midtown Forum Foundation to establish the Midtown Forum Foundation Scholarship supporting parenting students with demonstrated financial need, leadership involvement, and community engagement.

IMPERATIVE: Justice, Equity, Diversity and Inclusion

Activity 10: Expand Capacity of Cultural Centers & Student Support Programs

P & F Strengthened visibility and support for parenting students, pregnant students, and Hornet families through culturally responsive and family-inclusive engagement efforts.

- Supported a diverse student population including undergraduate students, graduate students, **student fathers**, mothers, caregivers, pregnant students, transfer students, and nontraditional learners.

Fostered belonging and community through programs such as:

- Student Parent Dinner Celebration
- Student Parent Graduation Celebration
- Student Parent Empower Hour
- Maternal Morbidity Workshop
- Parenting Scholars Program development
- Contributed to a campus culture where parenting students feel valued, supported, represented, and included in the university experience.

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IMPERATIVE: Community Involvement

Activity 18: Increase Internship & Community Engagement Opportunities

P&F expanded workforce development and student support capacity through a partnership with Sacramento State's Social Work Department to establish BSW and MSW internship opportunities across multiple Cultural Academic Resource Centers (CARC). These placements increased access to culturally responsive and wellness-centered services while providing meaningful experiential learning opportunities for emerging social work professionals interested in equity-centered student affairs practice.

Engaged families and supporters through:

- Orientation Parent & Family Panels
- Move-In Day Family Engagement and Hornet Family Lounge
- Hornet Family Reception
- Homecoming Tailgate Outreach
- Hornet Family engagement initiatives
- Student Parent celebrations and recognition events

Expanded campus and community partnerships with:

- Orientation & New Student Programs
- Housing
- Financial Aid & Scholarships
- Basic Needs Center
- CARES
- Student Health, Counseling & Wellness Services
- Sacramento State Police Department
- ASI Children's Center
- KinderCare
- KidsPark
- University Advancement

- Midtown Forum Foundation

Collaborated on initiatives that supported parenting student success, including:

- Shop with a Cop
- Childcare assistance partnerships
- Scholarship development and resource support
- Family engagement and outreach efforts

*Secured a $25,000 philanthropic commitment from the Midtown Forum Foundation to establish the Midtown Forum Foundation Scholarship, expanding financial support opportunities for parenting students.

*Initiated planning efforts to relaunch the Parent Ambassador Program, a volunteer leadership initiative designed to engage family members and supporters as active partners in student success and university engagement.

IMPERATIVE: Wellness and Safety

Activity 21: Expand Mental Health & Wellness Support

The P&F contributed to holistic student wellness by creating supportive and community-centered environments where parenting students and families could build connections, access support resources, and engage in affirming programming experiences.

- Reduced isolation by providing opportunities for parenting students to connect with peers, families, and campus support systems while balancing academic and caregiving responsibilities.
- Increased awareness of maternal health, wellness resources, and support services available to parenting and pregnant students.
- Advanced Sacramento State's commitment to wellness and student success by supporting the social, emotional, and educational needs of parenting students and their families

Activity 22: Strengthen Basic Needs & Student Support Access

- Expanded access to childcare assistance and family support resources through the Child Care Access Means Parents in School (CCAMPIS) program and individualized student referrals.

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- Distributed approximately $92,070 in childcare assistance funding, supporting 27 children connected to Sacramento State student parents and helping reduce financial barriers that impact retention and degree completion.
- Connected parenting and pregnant students to childcare funding, campus resources, and support services that promote equitable access and student success.
- Supported Sacramento State's basic needs efforts by helping student parents navigate financial, childcare, and resource-related challenges.
- Increased accessibility and awareness of parenting student resources through targeted communication, outreach, and family-centered engagement strategies.

Expanded program visibility through digital outreach efforts, generating:

- More than **30,500 content views**
- Over **10,000 accounts reached**
- **446 interactions** across platforms
- Increased awareness of P&F services among students, families, supporters, and the broader Sacramento State community, with more than **72% of engagement originating from non-followers.**
- Strengthened retention, persistence, and student success outcomes by reducing barriers and increasing access to essential support services for parenting and pregnant students.

Major Challenges & Opportunities for Growth

Challenges Identified

- Experienced continued growth in program visibility, student engagement, family participation, and demand for support services throughout AY 2025–2026.
- Faced limitations in physical space and operational capacity while co-located within the Women's Resource Center.
- Increasing demand for childcare support, student referrals, family engagement programming, event coordination, and outreach efforts highlighted the need for additional staffing and infrastructure.
- Assessment and data collection capacity remains an area for growth as the program continues to expand.

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Progress Made

- Successfully transitioned the P&F to Lassen Hall 1010, establishing a dedicated and family-inclusive space for parenting students, pregnant students, families, and supporters.

Opportunities for Growth

- Expand staffing support to sustain growing program demand and service delivery.
- Strengthen assessment infrastructure and data collection practices to better measure student success outcomes.
- Continue advancing the Parenting Scholars Program to support belonging, leadership development, retention, and academic success.
- Relaunch the Parent Ambassador Program to increase family engagement and peer-to-peer support opportunities.
- Expand family-centered programming, outreach efforts, and community partnerships to further support parenting students and families.

Departmental Successes & Accomplishments

Mission Alignment:

P&F supports Sacramento State's commitment to student success, retention, belonging, and holistic well-being by providing resources, engagement opportunities, and support services for parenting students, pregnant students, families, and supporters. Through family-inclusive programming, childcare assistance, resource navigation, and community-building initiatives, the program helps students balance their academic, personal, and caregiving responsibilities while fostering meaningful connections to the university community.

The program recognizes that parenting students often face unique challenges related to childcare, financial responsibilities, time management, and access to support systems. By reducing barriers and creating opportunities for engagement, advocacy, and connection, P&F contributes to student persistence, academic achievement, and overall well-being. The program's work aligns closely with divisional priorities focused on student success, wellness, equity, belonging, and family-inclusive engagement.

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Key Achievements:

- **Strengthened Program Identity Through Dedicated Space Expansion**

Successfully relocated P&F to Lassen Hall 1010, creating a dedicated and family-inclusive space that enhances visibility, accessibility, and support for parenting/fathers students, pregnant students, families, and supporters.

- **Expanded Student and Family Engagement Opportunities**

During AY 2025–2026, P&F facilitated 16 programs and engagement initiatives serving approximately 717 participants through outreach activities, orientation programming, educational workshops, celebrations, and family engagement opportunities. Signature events included the Hornet Family Lounge and Reception during Move-In, Orientation Parent and Family Panels, Homecoming Tailgate outreach, Student Parent Empower Hour, Student Parent Dinner, Student Parent Graduation Celebration, and the annual Shop with a Cop partnership event.

- **Strengthened Childcare and Student Parent Support**

Through the Child Care Access Means Parents in School (CCAMPIS) program, P&F distributed approximately $92,070 in childcare assistance funding and supported 27 children connected to Sacramento State student parents. These resources helped reduce financial barriers, increase access to childcare, and support student persistence and degree completion among undergraduate and graduate student parents.

- **Expanded Direct Student Support Services**

The program provided individualized support through Maxient referrals to parenting and pregnant students through resource navigation, referrals, and one-on-one consultations. During AY 2025–2026, the program received 85 parenting and pregnant student Maxient referrals and conducted 57 student meetings focused on childcare support, basic needs resources, academic persistence, and student success.

- **Secured New Scholarship Support for Parenting Students**

A significant accomplishment during AY 2025–2026 was securing a $25,000 philanthropic commitment from the Midtown Forum Foundation to establish the Midtown Forum Foundation Scholarship. Distributed over five years, the scholarship will support undergraduate students participating in the P&F who demonstrate financial need, leadership involvement, educational engagement, and community participation.

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- **Advanced Development of the Parenting Scholars Program**

P&F made significant progress toward launching the Parenting Scholars Program, a cohort-based initiative designed to strengthen parenting student belonging, leadership development, academic success, and retention. The program reflects Sacramento State's growing commitment to supporting parenting students through intentional engagement and student success initiatives.

- **Student feedback highlighted the positive impact of P&F:**

"Felt included with my special needs daughter."

"My family enjoyed attending Parents & Families events. The food was delicious."

"Thank you for an amazing time."

New or Improved Services/Programs:

During AY 2025–2026, the P&F continued expanding support services, outreach efforts, and engagement opportunities for parenting students, pregnant students, and Hornet families.

Key developments included:

- Established a partnership with Sacramento State's Social Work Department to support BSW and MSW internship placements across CARC centers, increasing student support capacity and expanding opportunities for workforce development, resource navigation, outreach, programming, and student engagement.
- During AY 2025–2026, the P&F completed its transition to Lassen Hall 1010. The relocation established a dedicated program space designed to better serve parenting students and families while strengthening program identity, accessibility, and opportunities for future growth. The new location provides a more inclusive environment that reflects the diverse experiences of parenting students, including fathers, mothers, caregivers, and family supporters.
- Implemented Maxient intake and referral forms for parenting and pregnant students to strengthen case management, resource coordination, and student support services. This enhancement created a centralized system for tracking student engagement, referrals, resource utilization, and follow-up support, allowing the program to better assess student needs, identify trends, and provide more coordinated care for parenting and pregnant students.

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- Development and launch preparation of the Parenting Scholars Program, a cohort-based initiative focused on belonging, leadership development, retention, and student success for parenting students.
- Increased family engagement through Orientation Parent and Family Panels, Homecoming outreach, and family-focused communication efforts designed to strengthen family connection to Sacramento State.
- Re-applied for CCAMPIS childcare assistance program to address childcare barriers impacting student success and degree completion.

Equity, Inclusion & Belonging Efforts

Equity-centered efforts during AY 2025–2026 included:

- Providing childcare assistance through the CCAMPIS program to reduce financial barriers and increase educational access for student parents.
- Creating affirming and family-inclusive programming that recognizes and celebrates the experiences of parenting students and their support networks.
- Supporting pregnant and parenting students through individualized resource navigation, referrals, advocacy, and connections to campus and community resources.
- Facilitating programs such as Student Parent Empower Hour, Student Parent Dinner, Student Parent Graduation Celebration, to foster belonging, wellness, education, and community connection.
- Expanding visibility and recognition of parenting students through outreach efforts, celebration events, and the development of the Parenting Scholars Program.

Partnerships & Collaborations

P&F collaborated with Sacramento State's Social Work Department to establish BSW and MSW internship opportunities across multiple Cultural Academic Resource Centers (CARC). These placements expanded student support capacity, increased access to culturally responsive and wellness-centered services, and provided professional development opportunities for emerging social work professionals interested in equity-centered student affairs practice.

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Key campus partnerships included collaborations with:

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- Housing
- Financial Aid & Scholarships
- Basic Needs Center
- CARES Office
- Women's Resource Center
- Student Health, Counseling, and Wellness Services
- Sacramento State Police Department
- University Advancement
- University Foundation at Sacramento State

These partnerships supported family engagement efforts, orientation programming, resource navigation, childcare support, student parent celebrations, wellness initiatives, and student success efforts throughout the academic year.

The P&F also strengthened relationships with community organizations and childcare providers including:

- Midtown Forum Foundation
- ASI Children's Center
- KinderCare
- KidsPark

Assessment & Data Highlights:

The P&F Program demonstrated continued growth in student engagement, family participation, childcare support, and outreach efforts throughout AY 2025–2026.

Key impact metrics included:

- 16 programs and engagement initiatives
- Approximately 717 participants served

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- 85 parenting and pregnant student referrals
- 57 individualized student meetings
- 27 children supported through CCAMPIS childcare assistance
- Approximately $92,070 distributed in childcare support funding
- Over 30,500 social media content views
- More than 10,000 accounts reached through digital outreach
- 446 social media interactions
- 315 profile visits and 46 website link clicks

High-impact programs included:

- Hornet Family Lounge and Reception during Move-In
- Orientation Parent & Family Panels
- Homecoming Tailgate Outreach
- Shop with a Cop
- Student Parent Empower Hour
- Student Parent Dinner
- Student Parent Graduation Celebration

Assessment findings and student feedback demonstrated the importance of creating intentional spaces where parenting students and families can access resources, build community, celebrate achievements, and strengthen their connection to Sacramento State

Student feedback included:

"Felt included with my special needs daughter."

"My family enjoyed attending Parents & Families events. The food was delicious."

"Thank you for an amazing time."

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Strategic Priorities & Future Goals

Short-Term Priorities:

- Launch and assess the Parenting Scholars Program to strengthen belonging, retention, leadership development, and academic success among parenting students.
- Relaunch the Parent Ambassador Program to strengthen family engagement, increase peer-to-peer support among families and supporters, and expand opportunities for family involvement throughout the student lifecycle.
- Increase awareness and utilization of childcare support resources, including CCAMPIS funding opportunities.
- Expand outreach and communication efforts to improve access to parenting student resources and family engagement opportunities.
- Strengthen assessment and data collection practices to better measure student success, belonging, and program effectiveness.
- Continue developing intentional programming and support services for parenting and pregnant students.
- Expand partnerships with campus departments, childcare providers, and community organizations to enhance support systems for parenting students and families.

Long-Term Vision:

The P&F seeks to establish itself as Sacramento State's central hub for parenting student support, family engagement, and family-inclusive student success initiatives.

Long-term goals include:

- Expanding the Parenting Scholars Program into a signature student success and retention initiative for parenting students.
- Developing a sustainable Parent Ambassador Program that empowers engaged family members and supporters to serve as advocates, mentors, and university partners who help strengthen the Hornet Family experience.
- Increasing visibility, recognition, and institutional support for parenting students and families across campus.

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- Strengthening childcare support services and expanding access to resources that reduce barriers impacting student persistence and degree completion.
- Expanding assessment efforts to measure long-term outcomes related to retention, graduation, belonging, and student success.
- Strengthening community partnerships and philanthropic support opportunities that increase financial assistance and engagement opportunities for parenting students.
- Exploring opportunities for long-term program growth, expanded staffing, and enhanced operational capacity to meet the evolving needs of parenting students and families.

Resource Needs & Support Requests:

To support continued program growth and student success, the P&F Program identified several resource priorities, including:

- Expanded staffing support to sustain student support services, family engagement efforts, childcare coordination, outreach initiatives, and assessment practices.
- Dedicated operational funding to support family engagement programming, Parenting Scholars initiatives, student parent celebrations, and outreach efforts.
- Increased marketing and communication support to strengthen visibility, awareness, and engagement among students, families, and supporters.
- Enhanced assessment tools and technology resources to improve data collection, program evaluation, and reporting efforts.
- Larger dedicated program space that reflects the identity and needs of parenting students and families while supporting confidential student conversations and engagement opportunities.
- Continued investment in childcare support initiatives and student parent success programs that reduce barriers to educational attainment.
- Ongoing professional development opportunities focused on family engagement, basic needs support, student parent success, and culturally responsive student services.

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Assessment & Data-Driven Insights

Student Engagement & Success Metrics:

Key student success indicators included:

- 85 parenting and pregnant student referrals
- 57 individualized student meetings
- 27 children supported through CCAMPIS childcare assistance
- $92,070 distributed in childcare support funding
- 16 programs and engagement initiatives
- Approximately 717 participants served

Assessment data further demonstrated growing visibility and engagement through digital outreach efforts, with more than 30,500 content views and over 10,000 accounts reached during a 90-day reporting period (March-May). These findings reflect increasing awareness of the P&F and its services among students, families, supporters, and the broader Sacramento State community.

Use of Assessment for Improvement:

Attendance data, student feedback, referral trends, childcare participation data, and social media analytics informed program planning, outreach, and service delivery throughout AY 2025–2026.

Assessment findings supported continued investment in key initiatives, including:

- Student Parent Dinner
- Student Parent Graduation Celebration
- Orientation Parent & Family Panels
- Student Parent Empower Hour

Findings also led to implementation of Maxient intake and referral forms to strengthen support and data collection for parenting and pregnant students, increased awareness efforts around AB 2881 priority registration benefits, and enhanced communication strategies to promote resources and services.

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Data Challenges & Needs:

Continued opportunities exist to strengthen long-term assessment and outcome measurement.

Future assessment priorities include tracking:

- Student retention and persistence
- Sense of belonging
- Family engagement
- Parenting Scholars Program outcomes
- Impact of childcare support on student success
- Additional staffing capacity and assessment tools beyond EAB would improve outcome measurement, trend analysis, and data-informed decision-making.

Financial Overview/Budget Overview

Funding supported:

- Childcare assistance
- Family engagement initiatives
- Student parent programming
- Outreach efforts
- Student success services

Through the CCAMPIS program, approximately **$92,070** in childcare assistance was distributed to parenting students, helping reduce financial barriers and support persistence and degree completion.

Additional investments supported:

- Student parent celebrations
- Orientation and family engagement initiatives
- Parenting Scholars Program development
- Resource navigation services
- Outreach and awareness efforts

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Secured a **$25,000 philanthropic commitment** from the Midtown Forum Foundation to establish the Midtown Forum Foundation Scholarship, expanding financial support opportunities and strengthening long-term program sustainability.

Major Financial Challenges & Sustainability Considerations:

- Demand for parenting student support services, childcare assistance, and family engagement programming continues to increase, making sustained funding critical to the long-term success of P&F.
- The transition to Lassen Hall 1010 expanded operational capacity; however, additional investment in staffing and program resources will be needed to support continued growth and impact.
- A key sustainability priority is the future of federal CCAMPIS funding. The program submitted a renewal application during AY 2025–2026 and is currently awaiting funding decisions.
- Continued CCAMPIS funding is essential for maintaining childcare assistance services that reduce financial barriers and support parenting student retention, persistence, and degree completion.

Future funding priorities include:

- Parenting student programming and engagement initiatives
- Scholarship opportunities
- Parenting Scholars Program implementation
- Assessment and reporting infrastructure
- Outreach and marketing efforts
- Expanded staffing capacity

The program will continue pursuing philanthropic partnerships, grant opportunities, and collaborative funding strategies to strengthen long-term sustainability and student success outcomes.

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Recommendations

Key Takeaways for Division Leadership:

- Student engagement data, referral trends, childcare participation, and assessment findings highlight the ongoing need for intentional support structures for parenting and pregnant students.
- P&F plays a critical role in advancing student retention, childcare accessibility, family engagement, belonging, basic needs support, and degree completion.
- Key institutional priorities include continued investment in:
- Childcare support initiatives
- Launch and long-term sustainability of the Parenting Scholars Program
- Expanded staffing capacity to support outreach and student engagement
- Enhanced assessment and reporting infrastructure to measure student success outcomes
- Continued cultivation of philanthropic and community partnerships, such as the Midtown Forum Foundation Scholarship, is essential to expanding financial support opportunities and strengthening retention outcomes.
- Ongoing institutional advocacy and recognition of parenting students as a distinct student population will further Sacramento State's commitment to equity, belonging, and student success.

Final Reflections from AVP/Executive Director

AY 2025–2026 represented a year of growth, visibility, and strategic development for P&F. Through expanded family engagement efforts, childcare support services, individualized student support, community-building initiatives, and strategic partnerships, the program strengthened its role as a vital resource for parenting students, pregnant students, families, and supporters at Sacramento State.

The successful relocation of P&F to Lassen Hall 1010 marked an important milestone in the program's evolution. Establishing a dedicated space for parenting students and families strengthened program identity, increased visibility, and laid the foundation for future growth and expanded support services.

Throughout the year, the program demonstrated its ability to support students beyond traditional engagement efforts by addressing barriers related to childcare, financial need, resource access, and community connection. The continued growth in referrals, student meetings, program participation, and

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childcare support utilization reflects the increasing demand for services that support parenting student success.

The development of the Parenting Scholars Program, establishment of the Midtown Forum Foundation Scholarship, and continued administration of the CCAMPIS program represent important milestones in advancing Sacramento State's commitment to parenting students and family-inclusive student success.

Looking ahead, P&F remains committed to expanding opportunities for engagement, strengthening support services, enhancing assessment practices, and advancing innovative initiatives that promote belonging, retention, academic achievement, and holistic well-being. Continued investment in staffing, childcare support, scholarships, family engagement, will be essential to sustaining the program's momentum and growing impact in the years ahead.