



SACRAMENTO
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California State University, Sacramento
Parents & Families Program

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July 29, 2019

Dear Gary,

Thank you for your interest in supporting at Sacramento State students at our fifth annual **STRONG: Hornets Imagine Tomorrow's Solutions**, our "Shark Tank"-style academic competition.

STRONG 2020 will take place Friday, April 24 from 9am-3pm in the Riverview Hall Conference Room. From 9-11:30 am, 75 students will compete in Round 1, presenting 15-minute problem-and-solution pitches. Judges score students based on a set of pre-defined criteria. Students present a problem-solution pitch related to their major or career field of interest. Finalists are invited to present in Round 2 from 12:30-3pm. The Parents & Families Program aims to provide at least five \$1,000 cash awards, but would like to offer ten \$1,000 awards in 2020.

As a sponsor, you have the opportunity to represent your company while connecting with students, staff, faculty, and student's families. You can choose to send up to three judges to help us decide who wins the awards, and offer constructive criticism to students. You can have 3 minutes to talk with the audience about your business, and what skills you see entry-level employees need, and how we can help prepare our students for bright career futures. You will hear innovative and imaginative ideas, and offer constructive criticism and real-world guidance to students.

Please consider how you can support our students using the menu below. If this menu does not fit your vision, we are flexible and would like to hear your ideas about how to support students and the event.

STRONG 2020 Sponsorships	\$1,000	\$500	Volunteer
Featured company speaker for undergrad or grad Award Ceremony	X		
Invitation to Judge and interact with Final Presentations	X		
Linked company logo and mention in Parents & Families e-newsletter (10,500 recipients)	X		
Access to STRONG students' resumes in a convenient booklet	X	X	
STRONG and Parents & Families social media recognition	X	X	
Judge and interact with students in Round 1 Presentations	X	X	X
STRONG website recognition	X	X	X
Print and verbal recognition at event	X	X	X
Opportunity to interact with STRONG participants, faculty and staff at l	X	X	X

Thank you for your interest. We look forward to sharing this exciting experience with you!

Sincerely,

Haley Myers Dillon

Chair, STRONG and Director, Parents & Families Program

[Parents & Families Website](http://www.csus.edu/student-affairs/centers-programs/parents-families/) www.csus.edu/student-affairs/centers-programs/parents-families/