Division of Student Affairs | Sacramento State

Core objective: Outline a plan of assessment for the 2026-2027 academic year that captures the work of your program area.

Section1: PROGRAM NAME, POPULATION, & SERVICE INFORMATION

Program Name: El Centro Serna | Latine Resource Center

Total Number of Students Served by Your Program: 11,800

Number of New Students Served: To be determined through AY 2026–2027 EAB and program participation data.

Number of Continuing Students Served: To be determined through AY 2026–2027 EAB and program participation data.

Program Mission Statement: Our mission goes beyond individual growth - it reflects our commitment to fostering community and belonging for the nearly 40% of Latine students at Sacramento State, while warmly welcoming all students to engage, learn, & celebrate Latine culture.

SELF-ADVOCACY | EMPOWERMENT | BELONGING | CIVIC ENGAGEMENT | LEADERSHIP

Program Service Description: El Centro Serna serves as a culturally responsive student success and community hub for Sacramento State's Latine student population while welcoming and serving students of all backgrounds. Services include academic and financial aid resource navigation, career and professional development, civic engagement opportunities, mental health and wellness programming, community-building and cultural events, graduate school preparation, campus and community outreach, and referrals to university resources. The center also provides integrated services through campus partnerships, hosts student organizations and campus programs in its lounge and Dolores Huerta Boardroom, and connects students with faculty, staff, alumni, community organizations, and professional networks.

Section 2: MAJOR PROGRAM GOALS AND EXPECTED CONTRIBUTIONS TO THE CSU FORWARD PLAN AND CAMPUS STRATEGIC PLAN

Goal 1: Foster belonging, well-being, and self-advocacy through culturally responsive programming, integrated support services, community-building opportunities, and intentional connections to campus resources.

Goal 2: Advance career readiness and social mobility by expanding leadership development, financial literacy, professional networking, and internship opportunities.

Goal 3: Strengthen civic engagement and community leadership by providing voter education, community outreach, and leadership opportunities that empower students to become informed and active participants in their communities.

Section 3: ANTICIPATED PROGRAM MARKERS OF EXCELLENCE

1. Data Informed Student Support

El Centro Serna will strengthen its role as a student success hub by bringing academic advising, financial aid support, wellness resources, career development, graduate school preparation, and other services into a culturally responsive and accessible environment. Programming and services will be informed by findings from the CARC Student Needs & Experiences Report and ongoing student assessment. A standardized post-event assessment process will be implemented across major programs to evaluate participant experience, learning, belonging, resource awareness, and intended next steps. Results will be reviewed throughout the year and used to inform programming and resource allocation.

Program/Activity: El Camino to Graduate School Workshop Series

Output: Serve at least 100 student participants across the five-part workshop series during AY 2026–27.

Outcomes:

Initial/Short-Term: Students will increase their knowledge of the graduate school application process, available resources, and strategies for preparing a competitive application. Students will also report increased confidence in their ability to navigate the graduate school process.

Method: Post-workshop survey assessing:

- Increased understanding of the graduate school application process.
- Awareness of graduate school resources and support.
- Confidence in identifying appropriate next steps toward graduate school.

Intermediate: Students will take concrete steps toward preparing for graduate school, such as researching programs, identifying application requirements, developing application materials, seeking mentorship, or attending additional workshops in the series.

Method: End-of-series/follow-up survey distributed to participants to assess actions taken following participation. Workshop attendance records will also be reviewed to measure repeat participation and engagement across the series.

Long-Term: Students who participate in the series will demonstrate continued progress toward graduate education, including applying to graduate programs, completing application materials, and/or enrolling in graduate or professional programs.

Method: Follow-up survey near the end of the academic year asking participants about graduate school application and enrollment status, along with key milestones completed.

2. High-Impact Cultural and Community Engagement

El Centro Serna will continue developing signature programs that combine cultural affirmation with student success, community building, and university engagement. Major initiatives include La Bienvenida, Latine Football Night/Lowrider programming, Día de los Muertos, Nuestras Historias Art Show, Farmworker Awareness programming, and the Chicanx/Latinx Recognition Ceremony. These programs will create opportunities for students to see their identities and communities represented at Sacramento State while connecting them with campus resources, student organizations, faculty, staff, alumni, and community partners.

Program/Activity: Nuestras Historias Art Show

Output: Feature at least 50 student artists and 100 student-created works of art and engage at least 300 attendees at the annual art show.

Outcomes:

Initial/Short-Term: Participating student artists and attendees will report increased feelings of cultural affirmation, representation, and belonging at Sacramento State as a result of participating in the Nuestras Historias Art Show.

Method: Post-event survey assessing:

- Sense of cultural representation and affirmation.
- Sense of belonging and connection to the Sacramento State community.
- Opportunities to learn about or engage with diverse Latine identities, experiences, and perspectives.
- For student artists, whether they felt their identities, experiences, and creative work were valued and recognized by the university community.

Intermediate: Student artists will report increased confidence in sharing their creative work and experiences, while participants will demonstrate increased interest in engaging with future cultural, artistic, or community-building opportunities on campus.

Method: Post-event survey and artist follow-up assessing:

- Artist confidence in sharing their work and personal or cultural narratives.
- Interest in participating in future exhibitions or campus programs.
- Connections made with students, faculty, staff, artists, or campus and community resources.
- Intended future engagement with El Centro Serna or other cultural programs.

Long-Term: Nuestras Historias will contribute to a stronger campus environment in which Latine students feel their cultures, identities, experiences, and creative contributions are visible, valued, and represented at Sacramento State.

Method: Annual assessment comparing Nuestras Historias participant feedback with broader El Centro Serna assessment data related to belonging, representation, and cultural affirmation. Returning artists and participants may also be surveyed to assess continued engagement with El Centro Serna and other campus cultural opportunities.

3. Community Partnerships, Leadership, and Pathways Beyond College

El Centro Serna will expand partnerships that connect students' university experiences with professional, civic, and community opportunities. Partnerships with organizations such as the California Hispanic Chamber of Commerce, ALPFA, community organizations, alumni, and campus departments will support leadership development, civic engagement, career exploration, financial literacy, internships, scholarships, networking, wellness, and student belonging. The center will also continue strengthening its prospective-student pipeline through campus visits, community outreach, college access programming, family engagement, and signature events that introduce prospective students and families to Sacramento State.

Program/Activity: Café y Conversación Series

Output: Host at least 8 Café y Conversación sessions during AY 2026–27 and engage at least 250 student participants across the series.

Outcomes:

Initial/Short-Term: Students will increase their awareness of campus and community resources, strengthen their knowledge of topics related to personal, academic, financial, and professional well-being, and report an increased sense of connection and belonging at Sacramento State.

Method: Post-event survey assessing:

- Increased knowledge of the topic presented.
- Increased awareness of relevant campus and community resources.
- Confidence in identifying resources or support they can access when needed.

- Sense of connection and belonging at Sacramento State.

Intermediate: Students will apply knowledge gained through the series by utilizing campus or community resources, implementing strategies introduced during sessions, building connections with peers or professionals, and participating in additional programs that support their well-being, belonging, and personal or professional development.

Method: Follow-up survey distributed to participants later in the semester assessing actions taken as a result of participation, resources utilized, connections made, strategies implemented, and continued engagement with El Centro Serna or other campus programs and services.

Long-Term: Students who participate in Café y Conversación will demonstrate greater confidence navigating university resources, stronger connections to the campus community, and increased ability to identify and access resources and networks that support their well-being, academic success, and preparation for life beyond college.

Method: End-of-year participant survey assessing continued use of campus and community resources, sense of connection and belonging, engagement with support networks, and students' perceived confidence in navigating resources and opportunities at Sacramento State.

Section 4: MULTI-MEDIA MARKERS OF PROGRAM SUCCESS-Photos and Testimonials











Section 5: Select the ASSESSMENT MEASURE you anticipate using to best assess your program.

__Quantitative data -Mixed method (both quantitative and qualitative)

__Qualitative data -Archival data _Other