

**2026-2027 Veteran Success Student Resource Center Assessment Planning
Division of Student Affairs & Inclusive Excellence
Sacramento State**

Section 1: PROGRAM NAME, POPULATION, & SERVICE INFORMATION

Program Name: Veterans Success Student Resource Center (VSSRC)

Total Number of Students Served by Your Program:

Approximately 2,100 military-connected students, including:

- Veterans
- Active Duty
- National Guard
- Reserve
- Military-connected Dependents

Number of New Students Served:

To be updated after Fall 2026 enrollment is finalized.

Number of Continuing Students Served:

To be updated after Fall 2026 enrollment is finalized.

Program Mission Statement:

The Veterans Success Student Resource Center supports military-connected students by helping them successfully navigate their educational journey while connecting them to campus resources, career opportunities, wellness support, and a strong sense of community. Our goal is to ensure every military-connected student feels welcomed, supported, and prepared for success both during and after their time at Sacramento State.

Program Service Description:

The center provides support in a variety of ways, including:

- VA education benefits and certification
- CalVet Fee Waiver assistance
- Campus and community resource referrals
- Career readiness programming
- Workshops and educational programming
- First Six Weeks of student engagement activities

- Wellness programming
- Leadership and networking opportunities
- Collaboration with campus and community partners

Annual Programming Framework

The **2026–2027 academic year** establishes the foundation for the Veterans Success Student Resource Center's annual programming model. The framework is designed to create consistency from year to year by implementing recurring signature programs, career readiness initiatives, student engagement opportunities, and assessment practices. **This approach establishes a sustainable foundation for evaluating program effectiveness and measuring student outcomes over time.**

While individual programs may evolve based on student needs, assessment findings, and institutional priorities, the overall framework will remain consistent to support sustainable growth, continuous improvement, and long-term student success.

Section 2: MAJOR PROGRAM GOALS AND EXPECTED CONTRIBUTIONS TO THE CSU FORWARD PLAN AND CAMPUS STRATEGIC PLAN

(Include your plans to contribute to the system and campus level blueprint of success)

The Veterans Success Student Resource Center's 2026–2027 goals and programming directly align with CARC/SSAE Unit Priorities, Sacramento State's strategic priorities, and CSU Forward.

Advance Enrollment, Outreach, and Student Success: The VSSRC supports student outreach, engagement, retention, and success through First Six Weeks activities, targeted student outreach, academic success support, campus and community resource referrals, and ongoing engagement opportunities designed to connect military-connected students with Sacramento State throughout their educational journey.

Institutionalize Student Needs Assessment Recommendations: VSSRC programming is intentionally guided by findings from the Student Needs & Experiences Report, with programming focused on three priority areas identified by military-connected students: mental health and wellness, career readiness, and sense of belonging. These findings are incorporated into annual programming, partnerships, and assessment practices to ensure services continue to respond to identified student needs.

Grow Revenue and Strategic Partnerships: The VSSRC continues to strengthen strategic partnerships through the Career Ready Veteran Program, K-16 grant-supported initiatives,

campus collaborations, employer engagement, and partnerships with VA and community organizations. These relationships expand resources, career opportunities, professional networks, and support available to military-connected students.

Elevate Cultural Engagement and Signature Programming: The VSSRC strengthens the visibility, engagement, and sense of belonging of Sacramento State's military-connected community through signature programs and traditions, including the Veterans Day Honor Brunch, Veterans Graduation Celebration, RED Fridays, Career Ready Veteran Passport activities, and other community-building events throughout the academic year.

Together, these efforts also contribute to CSU Forward, particularly the **Economic Mobility Engine**, by connecting academic success with career preparation, employer and alumni engagement, and workforce opportunities. VSSRC services also support access and affordability through VA education benefits and CalVet Fee Waiver assistance, while campus and community partnerships contribute to the CSU's broader statewide impact. Collectively, the VSSRC supports military-connected students from enrollment and transition through persistence, graduation, and career readiness.

Guided by this annual programming framework and informed by the Student Needs & Experiences Report, the Veterans Success Student Resource Center will continue building programming around three priority areas identified by students: **mental health and wellness, career readiness, and sense of belonging.**

Goal 1

Create more opportunities for military-connected students to connect with one another and with the university through year-round programming and activities.

Goal 2

Expand career readiness opportunities by launching a career ready program, increasing employer partnerships, connecting students with alumni, and providing workshops that help students prepare for life after graduation.

Goal 3

Strengthen partnerships across campus and within the community so students have easier access to academic support, wellness resources, and services that contribute to their overall success.

Goal 4

Continue improving how we collect and use data to better understand student participation, evaluate programs, and make informed decisions about future services and programming.

Section 3: ANTICIPATED PROGRAM MARKERS OF EXCELLENCE

Career Ready Veteran Program

Launch the **Career Ready Veteran Program** to provide veteran and military-connected students with a structured pathway to develop career readiness skills and prepare for successful transitions into the workforce.

During the **2026-2027 academic year**, the Veterans Success Student Resource Center will:

- Deliver **4 Career Ready Veteran professional development opportunities**, including career readiness workshops, networking experiences, and Career Ready Veteran Passport engagement opportunities.
- Host **2 veteran-focused career fairs** connecting students with employers, campus partners, and professional resources.
- Engage **10 or more employers and community partners** through career fairs, networking opportunities, and collaborative programming.
- Facilitate **1 Veteran Alumni Career Panel** to connect students with alumni mentors and professionals who have successfully transitioned into civilian careers.
- Establish **bi-monthly strategic meetings** with the Career Center to coordinate programming, employers' outreach, student referrals, and assessment efforts.

Assessment: Career Ready Veterans Program Resume Workshop

- **Program/Activity:** Resume Workshop(s)
- **Output:** 30 student veterans will attend the Resume Workshops offered by the Career Ready Veterans each semester
- **Outcome:**
 - **Initial/short-term:** 90% of attendees will have an increase in knowledge of the information contained in a resume after attending the workshop

- **Method:** Survey participants immediately after the workshop – “using the 1-5 scale provided, did attending the workshop increase your knowledge of the information required in a resume”
- **Intermediate:** 80% of attendees will have a working resume by the end of the semester after attending the workshop
 - **Method:** Survey participants at the end of the semester after completing the workshop – “Do you currently have a resume?”
- **Long-term:** 80% of the attendees will have applied to a job that requires a resume before graduation
 - **Method:** Survey Career Ready Veterans Program participants in their last semester at Sacramento State – “Have you applied to a job that required a resume?”

Signature Annual Programs

Continue building and strengthening the Veterans Success Student Resource Center’s signature annual traditions that foster community, celebrate student achievement, and increase engagement among veteran and military-connected students.

During the **2026-2027 academic year**, the Veterans Success Student Resource Center will:

- Deliver **2 signature center-wide celebrations**, providing opportunities to recognize and celebrate the veteran and military-connected community.
- Coordinate **12 “First Six Weeks of Engagement”** activities designed to increase early student engagement, awareness of campus resources, and sense of belonging.
- Offer weekly **RED Friday** initiatives to honor those currently deployed while increasing awareness and visibility of the veteran and military-connected community across campus.
- Continue developing **annual traditions** that encourage students to remain engaged with the center throughout their academic journey.

Assessment: Signature Annual Events

- **Program/Activity:** VSSRC Signature Annual Events (Veterans Day Honor Brunch, Veterans Graduation)

- **Output:** 100 military-connected students will attend VSSRC signature annual events during the academic year
- **Outcome:**
 - **Initial/short-term:** 90% of attendees will report an increased sense of connection to the VSSRC and the Sacramento State military-connected community after attending a signature annual event.
 - **Method:** Survey participants immediately after the event – “using the 1-5 scale provided, did attending this event increase your sense of connection to the VSSRC and the Sacramento State military-connected community?”
 - **Intermediate:** 80% of attendees will report that they are more likely to participate in another VSSRC program, event, or service after attending a signature annual event.
 - **Method:** Survey participants after the event – “After attending this event, do you plan to participate in another VSSRC program, event, or service?”
 - **Long-term:** 70% of attendees will have participated in at least one additional VSSRC program, event, or service by the end of the semester.
 - **Method:** Review VSSRC participation records at the end of the semester to determine whether students attended an additional VSSRC program, event, or service.

Career Ready Veterans Passport Program

- **Program/Activity:** Career Ready Veterans Passport Program
- **Output:** 50 student veterans will participate in the Career Ready Veterans Passport Program each semester.
- **Outcome:**
 - Initial/short-term: 90% of participants will have an increase awareness of opportunities and resources related to career readiness, well-being, belonging, and campus involvement after participating in a passport activity.
 - **Method:** Survey participants immediately after the activity – “Using the 1–5 scale provided, did participating in this activity increase your

awareness of resources and opportunities available to support your success?”

- **Intermediate:** 80% of participants will complete activities in at least two Career Ready Veterans Passport Program areas during the semester.
 - **Method:** Track student participation and Passport stars earned throughout the semester.
- **Long-term:** 70% of participants will complete activities in at least three of the four Passport Program areas by the end of the semester.
 - **Method:** Review Career Ready Veterans Passport Program participation records at the end of the semester to measure the number of program areas completed by each participant.

Academic Success – Students Below a 2.0 GPA

- **Program/Activity:** Academic Success Outreach and Support
- **Output:** 100% of identified military-connected students with a GPA below 2.0 will receive targeted outreach from the VSSRC each academic year.
- **Outcome:**
 - **Initial/short-term:** 90% of students who engage with the VSSRC following outreach will have an increased awareness of academic support services and resources available at Sacramento State.
 - **Method:** Survey students after the initial outreach/meeting – “Using the 1–5 scale provided, did meeting with the VSSRC increase your knowledge of academic resources available to support your academic success?”
 - **Intermediate:** 70% of students who engage with the VSSRC will utilize at least one academic support resource or service during the semester.
 - **Method:** Follow up with students during the semester – “Have you utilized any of the academic support resources or services discussed during your meeting with the VSSRC?”
 - **Long-term:** 60% of participating students who began the semester below a 2.0 GPA will demonstrate an increase in their GPA by the end of the semester.

- **Method:** Compare the student's GPA at the time of initial outreach with their GPA at the end of the semester.

Assessment and Continuous Improvement

Continue strengthening the center's culture of assessment by using participation data, student feedback, and institutional assessment tools to evaluate programming, measure outcomes, and guide future planning.

During the **2026-2027 academic year**, the Veterans Success Student Resource Center will:

- Utilize the **Student Needs & Experiences Report** to align programming with the evolving needs of veteran and military-connected students.
- Administer **post-program evaluations and participant feedback** following major initiatives to support continuous improvement.
- **Track participation, utilization, and engagement trends** across center programs and services.
- Review **assessment findings annually** to inform strategic planning, resource allocation, and future programming decisions.

Section 4: MULTI-MEDIA MARKERS OF PROGRAM SUCCESS-Photos and Testimonials

Throughout the academic year, we will collect photos and student stories that highlight the impact of our programming and services.

Examples include:

- Welcome events
- Career workshops
- Wellness programming
- VA Claims Clinics
- RED Fridays
- Career Ready Veteran: Career Fair
- Veterans Day Celebration
- Veterans End-of-Year Graduation Celebration
- Student engagement activities

We will also collect student testimonials describing how the center has supported their transition to Sacramento State, connected them with resources, and helped them feel part of the campus community.

Section 5: Select the ASSESSMENT MEASURE you anticipate using to best assess your program.

☐ Quantitative data	☐ Mixed method (both quantitative and qualitative)	
☐ Qualitative data	☐ Archival data	☐ Other

Mixed method (both quantitative and qualitative)

The Veterans Success Student Resource Center will use both quantitative and qualitative assessment methods throughout the academic year.

Quantitative measures will include participation in workshops and events, utilization of the center services, VA education benefit processing, Career Ready Veteran Program participation, Campus Groups attendance, and EAB data.

Qualitative measures will include student surveys, event evaluations, testimonials, and open-ended feedback collected throughout the year.

These assessment methods will help us understand not only how many students we are serving, but also whether our programs are making a meaningful impact on students' sense of belonging, career readiness, and overall success.