Fall 2022 Enrollment Goals

- Headcount (HC) = 31,500 for flat HC; 32,200 for increased HC
- Resident FTES Target = 24,371
- 2nd Year Retention > 80.4%

GI 2025 Goals

- Freshman 4-Year = 30% (25.9%)
- Freshman 6-Year = 60% (57.5%)
- Transfer 2-Year = 38% (43.5%)
- Transfer 4-Year = 81% (79.4%)

Equity Gap Goals

- Pell Equity Gap = 0% (4.8%)
- URM Equity Gap = 0% (4.1%)

Freshmen Retention to meet GI Goals

- 2nd Year > 80.4%
- 3rd Year > 71.6%
- 4th Year > 67.4% (Grad > 30%)
- 5th Year > 62.7%
- 6th Year > 61.5% (Grad > 60%)

Transfer Retention to meet GI Goals

- 2nd Year > 88.1% (Grad > 38%)
- 3rd Year > 85.9%
- 4-Year > 84.6% (Grad > 81%)

CO Equity Gap Goals

- Recruit Back URM Students
- Expand Summer/Intersession
- Degree Road Maps
- Remove Administrative Barriers
- Improve D.F.W. Rates

Overview

Sacramento State has consistently hit enrollment targets and attracted more undergraduate applicants consistently since 2008-09. Enrollment patterns changed during the pandemic impacting the ability to closely predict enrollment, retention, and progress to degree. Continued variability in enrollment planning is expected for the next four to six years. This enrollment brief is the precursor to a new comprehensive enrollment plan to lead Sacramento State through several more turbulent enrollment years.

2022-23 Preliminary Enrollment Planning Goals

The following goals are intended as a first step in developing a longer-term enrollment plan.

1. New Undergraduate Students – EMSS will lead a team to perform in-depth data analysis on first-year and transfer markets for the next five years and develop a set of targeted objectives by feeder district/community college, in- and out-of-region, race/ethnicity, etc. for spring 2023 and fall 2023 by August 19, 2022.

2. Retention - SA, AA & OIREP will create a working group to analyze current and expected retention patterns disaggregated by student group. Then, the group will develop a set of retention objectives for spring 2023 and fall 2023 by November 18, 2022.


4. New Post-baccalaureate Students – Graduate Studies will lead a small team to perform in-depth analysis on demand and develop a set of preliminary goals by level and program/department by December 1, 2022.

GI 2025 Foundational Support Projects

The following projects support continued progress toward GI 2025 goals:

- Civitas Degree Planning Implementation
- Degree Audit and Transfer Credit Evaluation Improvements
- Integrated Advising and Degree Progress Communications
- Degree Completion Activities
  - Identifying and Communicating with Graduating Students
  - Optimizing Hornet Launch
  - Optimizing Intersession/Summer Sessions & Funding
  - Improving D.F.W. Rates