

# SERNA Center

## Who we are

The Serna Center promotes, fosters, and enhances leadership, empowerment, self-advocacy, and civic engagement among Chicanxs/Latinxs students, but also, students from other under-represented backgrounds. The center raises awareness of the social, political, economic, historical and cultural realities of Chicanxs/Latinxs populations. It also establishes a strong foundation that enriches cultural identity and develops a sense of familia within the campus.

## Services

Professional Coaching  
Enhancement of Communication Skills  
Scholarships  
Voter Engagement  
Mentorship through Alumni Network

## Programming

1. **Feria de Educación 2019** - empowers Spanish-speaking parents and students by providing them with information and resources to help them succeed in California's educational system.
  - a. Goals
    - i. Provide a culturally sensitive environment for Spanish-speaking parents with children of all ages
    - ii. Bridge the cultural gap between Spanish-speaking parents and California's educational system
    - iii. Provide information and resources (in Spanish and English) from pre-school to higher education aimed at increasing the college-going culture among the Latinx population
    - iv. Provide a variety of career paths and alternatives in a diverse range of fields
  - b. Around 7,200 students and parents attended the event
  - c. 11 interactive workshops and various tracks
    - i. Road Map to the Community College System
    - ii. Road Map to the California State University System
    - iii. Road Map to the University of California System
    - iv. Ready to Apply! College Admissions and Financial Aid Workshop
    - v. The Role of Parents in Their Children's Education
    - vi. Transfer Pathway
  - d. 82% of attendees heard about the event through his/her school

- e. 57% of attendees agreed that the educational pathway was the most significant activity at the event, followed by workshops at 8%
- 2. **La Raza Bienvenida** - an opportunity for students to meet, network, and interact with faculty, staff, students, and organizations on campus.
- 3. **Cesar Chavez Legacy Week** - a week of events and programming centered on the legacy of Cesar Chavez. Students learn about the importance of community service, advocacy, leadership and civic engagement.
- 4. **Hispanic Heritage Month** - a series of educational and celebratory programming that highlights the histories, cultures, and contributions of Hispanic and Latino Americans in the United States.
- 5. **Chicanx/Latinx Recognition Ceremony** - positively portrays the accomplishment of Chicanx/Latinx students as they complete their degree and become Hechos en Sac State [Made at Sac State]. Additionally, the ceremony offers family members a culturally inclusive experience that celebrates Chicanx/Latinx history, tradition, and culture.

*(916) 278-7241*  
*sacsernacenter@gmail.com*