

Career Center

Who We Are

Through a collaborative career development approach, we engage, educate and empower our students and alumni to thrive and successfully contribute to our community, economy and future workforce.

Services

- Career Counseling and Support Services
- Programs & Events
- Workshops and Presentations
- Online Resources
- Employer Relations Services

Career Center Engagement (Academic Year 2019-2020)

1. Student/Alumni Engagement

- a. Career Counseling Services – from 3,532 in 2018-2019 to 4,028 total counseling services in AY 2019-2020

- i. Demographics of Students for AY 19-20

1. Ethnicity

- a. 20% Asian
- b. 11% Black/African American
- c. 33% Hispanic/Latinx
- d. 1% Native American/Alaska Native
- e. 1% Native Hawaiian/Other Pacific Islander
- f. 11% Other
- g. 23% White

2. Gender

- a. 63% female
- b. 37% male

3. Class Level

- a. 19% freshman
- b. 14% sophomore
- c. 26% junior
- d. 35% senior
- e. 6% graduates

- ii. Services from AY 18-19 to AY 19-20

1. Career Exploration: from 572 to 1068
2. Major Exploration: from 225 to 299
3. Internship/Job Search Assistance: from 317 to 722
4. Interview Coaching: from 47 to 186

5. Resume Development: from 742 to 1583
6. Student Employment: from 28 to 43
7. Graduate Studies Advising: from 20 to 120
8. Other: from 1,581 (not in EAB) to 7
- b. 17,490 students attended different programs and events in AY 19-20 compared to 15,336 students in AY 18-19
- c. First Destination Survey for Graduating Students (N=1,595)
 - i. 89% were graduating with a bachelors' degree
 - ii. 71% were looking for work in the Sacramento area
 - iii. 73% were confident of being employed within the next 6 months
 - iv. Primary status after graduation
 1. 27% employed in a field that is related to career goal
 2. 23% seeking employment
 3. 14% planning to continue education but not yet enrolled
 4. 11% expecting to be employed in the next 6 months
- d. Career Resource Tools
 - i. 447 Big Interview users
 - ii. 2,392 FOCUS users
 - iii. 38,174 Sac State Career Network (SSCN) users
- e. Quotes from Students
 - i. *"I enjoyed meeting various organizations & what they do. Networking today has made more open about my career options in different fields & my area of interest." Psychology, Senior*
 - ii. *"I feel more prepared now that I have attended this career fair." Business, Junior*
2. **Career Center's Perspectives**
 - a. Hosted virtual employer engagement events like the Virtual Pathways to Public Service and virtual career fairs)
 - b. Partnered with Advancement to launch the Gaining Access to Internships (GAIN) fund
 - c. Collaborated with Counselor Education department to provide graduate internships in career counseling
3. **Employer/Community Engagement**
 - a. Handshake Data
 - i. 17,979 Job postings
 - ii. 5,217 Internship postings
 - iii. 11,753 Total Contracts
 - b. Employers in CMS – from 9,908 to 10,859 employers
 - c. NACE Career Student Competencies rated by employers once hired in AY 19-20 (5-point scale - 1 being inadequately skilled to 5 being highly skilled)
 - i. 4.0 average score in teamwork/collaboration
 - ii. 3.8 average score in digital technology skills
 - iii. 3.7 average score in professionalism/work ethic
 - iv. 3.8 average score in oral communication skills
 - v. 3.7 average score in written communication skills
 - vi. 3.7 average score in leadership/initiative
 - d. Quotes from Employers

- i. *"We love applicants from Sac State! They are very open, kind, and humble. We prefer a Sac State graduate because they are very moldable. We have a very niche field, so it's understandable why these students may not have direct industry knowledge. Just the overall personality of these students are very enjoyable to work with."*
- ii. *"Very impressed with the caliber of students from Sac State - keep up the good work!"*

4. **Faculty/Staff Engagement**

- a. Presentations and workshops – from 142 in AY 18-19 to 153 in AY 19-20
 - i. Resume & Cover Letter: from 43 to 42
 - ii. First Year Seminar: from 49 to 45
 - iii. Major & Career Exploration: from 15 to 22
 - iv. Interviewing & Professionalism: from 18 to 21
 - v. Internship & Job Search: from 10 to 10
 - vi. Career Services: from 4 to 7
 - vii. Other/Specialized Topics: from 3 to 33
- 5. **Social Media Data** – from 6,207 friends and followers in AY 18-19 to 7,353 friends and followers in AY 19-20
 - a. Facebook: from 3,642 friends to 4,036 friends
 - b. Instagram: from 1,754 followers to 2,331 followers
 - c. Twitter: from 811 followers to 986 followers

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<https://www.csus.edu/student-life/career-center/>