

# The University Union

## Who We Are

The University Union is a campus centerpiece and a home for students, faculty, staff and alumni of Sacramento State. The Union is the center of campus life and actively promotes school spirit and pride. An integral part of the educational process, it enhances student development through involvement and interaction with the campus and surrounding community by providing superior programs, services and facilities.

## UNIQUE Programs

- U.N.I.Q.U.E. = Union Network for Innovative & Quality University Entertainment. UNIQUE Programs is a Sac State volunteer group that brings innovative, quality entertainment to campus
- 44 events during the academic year 19-20; 10,104 attendees
- 11 events were cancelled due to COVID-19 closure
- 8 Instagram Live Nooners during Summer 2020; approximately 400 attendees
- Examples: Nooners: A Tribe Quartet, Drunken Kung Fu, and Hoops Africa; Movies: Avengers: Endgame, Yesterday, Knives Out, and Harriet; El Grito, Marc E. Bassy, Tim Wise, and A Memory, A Monologue, A Rant & A Prayer

## Gallery

- The Gallery presents exhibits that offer tremendous diversity in both style and medium It seeks to consistently present new artists and new visions to the campus community
- 7 exhibits and 6 opening receptions during the academic year 19-20; 3,499 attendees
- Examples: Campo de Suenos, If Color Was Language, What Were You Wearing,? Static Motion, Neon & Nostalgia, Sunrise Reception, and More Than Just Scribbles
- 2 exhibits were cancelled due to COVID-19 closure

## Terminal Lounge

- The Terminal Lounge is a friendly and relaxing space to escape from the day. It offers laptop loans and a selection of board games like Apples to Apples, Battle of the Sexes, Monopoly, Scattergories, Taboo, Yatzee and much more.
- Fall 2019 Utilization – 11,774 students
- Spring 2020 Utilization (until March 2020) – 4,981 students

## Games Room

- The Games Room offers 11 billiards tables, 9 screens for PS4, Xbox One, and Nintendo Switch gaming, table tennis, and foosball.
- Utilization Numbers
  - Billiards: 6672 students
  - Gaming Consoles: 4578 students

- Table Tennis: 1860 students
  - Foosball: 258 students
- 13 tournaments during the academic year 19-20; 305 participants
- 3 virtual tournaments during Summer 2020 with 8 participants

## Information Desk

- The Information Desk assists students, faculty, staff, visitors, and the community with any questions in person, via phone and online. It provides an array of services such as Regional Transit schedules and maps, directory assistance, campus events info, and car jump starter service.
- Info Desk Utilization
  - Fall 2019 – 14667
  - Spring 2020 - 3967

## Event Services

The Event Services team takes pride in offering customers superior service and creative solutions to assist on-campus organizations, community non-profit organizations, and campus affiliated individuals in planning events or conferences, and reserving meeting spaces.

## Ballroom Events

- AY 2015-2016: 707 events
- AY 2016-2017: 783 events
- AY 2017-2018: 659 events
- AY 2018-2019: 659 events
- AY 2019-2020: 872 events

*Notes: 1) AY 2017-2018 and 2018-2019 – construction years; 2) COVID-19 closure effective March 2020*

## Other Events

### Phlagleblast: September 4, 2019

Established in 2000, Phlagleblast is an annual event in which the University Union showcases all of the great vendors, offices and services the Union has to offer. Phlagleblast is held the second week of each Fall semester. The Phlagleblast game allows students, staff, and faculty to familiarize them with the Union.

- Theme: “Phlagle with a Chance of Blast”
- Completed Game Cards: 2,402

### Wish Upon A Star

Sacramento State students, faculty, and staff have the ability to make wishes on stars to actually come true for some deserving recipients. The beneficiaries are part of Sacramento’s Sunburst Projects which serves children and families living with HIV/AIDS.

- 339 gifts donated in December 2019

## Blood Drive

- Causeway Classic (October 21-23, 2019): 797 Sac State vs 665 UC Davis
- February Blood Drive (February 17-19, 2020): 348 total pints collected

## Union Door Entry Counter for July 2019-June 2020

July 2019: 104,820

August 2019: 177,581

September 2019: 371,245

October 2019: 363,128

November 2019: 259,996

December 2019: 144,408

January 2020: 173,500

February 2020: 253,216

March 2020: 79,063

April 2020: 312

May 2020: 794

June 2020: 1,895

## Social Media Analytics

- University Union
  - Facebook: 3272 followers - facebook.com/sacstateunion
  - Instagram: 4399 followers – Instagram.com/sacstateunion
  - Twitter: 2037 followers – twitter.com/sacstateunion
- UNIQUE Programs
  - Facebook: 3714 followers - facebook.com/sacstateunique
  - Instagram: 3958 followers – Instagram.com/sacstateunique
  - Twitter: 1294 followers – twitter.com/sacstateunique
- Games Room
  - Facebook: 485 followers - facebook.com/sacstategames
- The Lab
  - Facebook: 291 followers - facebook.com/thelabatsacstate
  - Twitter: 277 followers – twitter.com/thelabsacstate

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[University Union Website](https://theuniversityunion.com/) <https://theuniversityunion.com/>