# The University Union

# Who We Are

The University Union is a campus centerpiece and a home for students, faculty, staff and alumni of Sacramento State. The Union is the center of campus life and actively promotes school spirit and pride. An integral part of the educational process, it enhances student development through involvement and interaction with the campus and surrounding community by providing superior programs, services and facilities.

## **UNIQUE** Programs

- U.N.I.Q.U.E. = Union Network for Innovative & Quality University Entertainment. UNIQUE Programs is a Sac State volunteer group that brings innovative, quality entertainment to campus
- 59 virtual events during the academic year 20-21; 5,541 attendees
- Examples: Nooner: Heather Evans; No Man's Land Film Festival; Drag Queen Bingo; Sac State's Got Talent; and The Anatomy of Prejudice

### Gallery

- The Gallery presents exhibits that offer tremendous diversity in both style and medium It seeks to consistently present new artists and new visions to the campus community
- No exhibits were scheduled during the academic year 20-21

#### **Terminal Lounge**

- The Terminal Lounge is a friendly and relaxing space to escape from the day. It offers laptop loans and a selection of board games like Apples to Apples, Battle of the Sexes, Monopoly, Scattergories, Taboo, Yahtzee and much more
- Closed during the academic year 20-21

#### **Games Room**

- The Games Room offers 11 billiards tables, 9 screens for PS4, Xbox One, and Nintendo Switch gaming, table tennis, and foosball
- 121 students participated in virtual tournaments during the academic year 20-21

#### **Information Desk**

- The Information Desk assists students, faculty, staff, visitors, and the community with any questions in person, via phone and online. It provides an array of services such as Regional Transit schedules and maps, directory assistance, campus events info, and car jump starter service
- Info Desk Utilization Services were remote via phone and e-mail during the academic year 20-21



#### **Event Services**

The Event Services team takes pride in offering customers superior service and creative solutions to assist on-campus organizations, community non-profit organizations, and campus affiliated individuals in planning events or conferences, and reserving meeting spaces.

#### **Ballroom Events**

- AY 2015-2016: 707 events
- AY 2016-2017: 783 events
- AY 2017-2018: 659 events
- AY 2018-2019: 659 events
- AY 2019-2020: 872 events
- AY 2020-2021: 81 events

Notes: 1) AY 2017-2018 and 2018-2019 – construction years; 2) COVID-19 closure effective March 2020

### **Other Events**

#### **Blood Drive**

- 17 attendees on 10/20/20 held at the Scottish Rite Masonic Center
- 29 attendees on 02/17/21 held at the Scottish Rite Masonic Center
- 25 attendees on 04/28/21 held at the Fremont Presbyterian Church

#### **COVID-19 Vaccination**

• Used as a vaccination site for Sacramento County residents and Hornet community

#### Union Door Entry Counter for July 2020-June 2021

July 2020: 557 August 2020: 1,337 September 2020: 500 October 2020: 629 November 2020: 878 December 2020: 1,872 January 2021: 1,641 February 2021: 1,641 February 2021: 1,092 April 2021: 1,084 May 2021: 946 June 2021: 1,019

#### **Social Media Analytics**

- University Union
  - Facebook: 3264 followers facebook.com/sacstateunion
  - o Instagram: 5470 followers Instagram.com/sacstateunion
  - o Twitter: 1998 followers twitter.com/sacstateunion

- UNIQUE Programs
  - Facebook: 3663 followers facebook.com/sacstateunique
  - Instagram: 3828 followers Instagram.com/ sacstateunique
  - o Twitter: 1260 followers twitter.com/sacstateunique
- Games Room
  - Facebook: 485 followers facebook.com/sacstategames
  - Discord: 256 members established Summer 2020
- The Lab
  - o Facebook: 291 followers facebook.com/thelabatsacstate
  - Twitter: 259 followers twitter.com/thelabsacstate
- 278-6997

uuinfodesk@csus.edu

University Union Website https://theuniversityunion.com/