

Admissions & Outreach Data Report, 2020-23

Who We Are:

The Office of Admissions and Outreach provides prospective students with information about academic programs, admission requirements, and the application process.

Enrollment

Admit Type	2020-21	2021-22	2022-23
First Time	3,696	3,533	3,902
Returning	357	285	406
Transfer	6,192	6,069	5,380
Total	10,245	9,887	9,688

Outreach

Application Workshops

- 2020-21: 32 workshops with 1,553 attendees
- 2021-22: 52 workshops with 688 attendees
- 2022-23: 101 workshops with 2,710 attendees

Campus Tours

- 2020-21: 609 tours with 18,536 attendees
- 2021-22: 950 tours with 23,399 attendees
- 2022-23: 1,114 tours with 30,053 attendees

High School Visits

- 2020-21: 130 visits with 4,853 attendees
- 2021-22: 356 visits with 12,227 attendees
- 2022-23: 267 visits with 18,686 attendees*

Community College Visits

- 2020-21: 285 visits with 2,716 attendees
- 2021-22: 432 visits with 6,968 attendees
- 2022-23: 322 visits with 2,813 attendees*

Admissions & Outreach Events

- 2020-21: 6 events with 3,060 attendees
- 2021-22: 32 events with 6,753 attendees
- 2022-23: 29 events with 11,594 attendees

Pre-Admission Advising

Phones

- 2020-21: 10,949 answered
- 2021-22: 10,649 answered
- 2022-23: 13,555 answered

Emails

- 2020-21: 14,474 responded
- 2021-22: 23,508 responded
- 2022-23: 7,966 responded

Drop-ins

- 2020-21: 1,042 attendees
- 2021-22: 2,795 attendees
- 2022-23: 3,240 attendees

Associate Degree for Transfer (ADT)

Transfer students who earned an ADT and enroll at Sac State in a major that is deemed similar to their ADT major, are eligible to earn their bachelor's degree in 60-semester units.

Students who enroll at Sac State with an ADT degree are graduating at a faster rate than all other transfer students.

ADT Students Table	Fall 21	Spring 22	Fall 22	Spring 23
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Students with Verified ADT enrolled	1,482	659	1,256	573
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**Data incomplete: Due to staff resignation activity reports were not submitted*